

Vermont Amateur Hockey Association 12-Year History of Acquisition & Retention in the 4-8 Year Old Category

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Background

USA Hockey has been conducting comprehensive research in order to a) gain a deeper understanding as to why certain segments of USA Hockey membership have been shrinking in recent years; and b) create effective methods to reverse the decline in membership and grow the game.

This study focuses on the base of USA Hockey's membership foundation - the 4 to 8 year old age category. Because the majority of our membership base starts playing hockey between the ages of 4 and 8, it is imperative for this segment to grow each year. The 4-8 year old segment is the feeder system for the much larger 9-14 year old youth hockey segment, and therefore any decrease in the younger segment is only magnified at the 9-14 level. For example, while the overall size of the 4-8 year old segment has decreased by more than 6700 total players over the last decade, the 9-14 year old segment has decreased by more than three times that number (20500) over the same period. Therefore, the health of all of youth hockey is tied directly to our ability to grow the 4-8 year old segment.

Acquisition of youth hockey players in the 4 to 8 age category has mostly been in decline since a peak of 47,750 new members in 1998-99. A decrease in new members in the youngest age group has a ripple effect through membership totals for years, and creates a parallel drop in retention numbers. It has been a decline in the acquisition of new first-timers that has been the primary cause of membership slippage in recent years.

On average, 43.1% of kids playing youth hockey leave the sport before age 9. This sobering statistic disproves the theory that "once a kid gets on the ice they are hooked on hockey." Factors such as cost, time commitment and enjoyment level must all be addressed to keep a child, and a family, in our game.

Such conditions require USA Hockey's Membership Development department to travel concurrent paths in mounting future growth initiatives:

- A comprehensive acquisition strategy to insure that we attract as many prospective new members every season in the key 4 to 8 year old age category
- A comprehensive retention strategy to insure that we keep as many members as possible from one season to the next.

Clearly, this two-pronged approach requires a coordinated effort with USA Hockey's Membership Development department and youth hockey volunteers at the grass roots level across the country.

The Membership Development department is providing resources for local associations to use in both the acquisition and retention of 4 to 8 year olds in youth hockey. The 2 & 2 National Challenge, explained in greater detail in this document, is a call to action for local associations to acquire two more players than the previous season and to retain two more players than last year.

Methodology

This study focuses on the membership of the very youngest age groups – boys and girls ages 4 through 8. The research examines the membership characteristics and behaviors of 4, 5, 6, 7 and 8 year olds in each of the last 12 seasons, from the 1997-1998 season through 2008-09. This methodology allows us to measure:

- (a) The number of NEWLY ACQUIRED players
- (b) The number of RETAINED players
- (c) The number of LOST players
- (d) The RETENTION RATES of players by age segment in each of the last 12 seasons

This study isolates the results on a National, Affiliate, and Local Association level to determine the appropriate course of action based on years of registration figures.



NATIONAL 2008-09 KEY TAKEAWAYS

Total

- The total number of combined males and females ages 4 to 8 playing youth ice hockey in 2008-09 increased by 2,199 or 2.5% to 91,622 from 89,423 in 2007-08.
- In 2008-09, 91,622 total 4-8 year old males & females played hockey down 7,483 from the peak of 99,105 in 1998-99.

Acquisition

- Acquisition of new 4-8 year old males & females peaked in 1998-99 with 47,750 players.
- In 2008-09, 39,580 new 4-8 year old males & females were acquired down 8,170 from the peak but up 1,567 or 4.1% from 2007-08.

Retention

- Retention of 4-8 year-old males & females peaked in 2003-04 at 55,176.
- In 2008-09, 52,042 4-8 year old males & females were retained down 3,134 from the peak but up 632 or 1.2% from 2007-08.

Rate of Retention

- The rate of retention has averaged 56.9% for the 4-8 year old male & female segment over the last 10 years.
- In 2008-09, the rate of retention was 56.8%; this means 43.2% are out of hockey.

MALES & FEMALES BY AGE SEGMENT

In 2008-09, each of the age segments from 4 to 8 years old increased from the previous year. This is significant in that it was the first time since the mid-1990s that all five of these age segments increased in a non-Post-Olympic season.

MALES & FEMALES	2007-08	# difference from '06-07	% difference from '06-07	2008-09	# difference from '07-08	%difference from '07-08
4 YEAR OLDS	6874	+221	+3.3%	7514	+640	+9.3%
5 YEAR OLDS	13557	-125	-1.0%	14583	+1026	+7.6
6 YEAR OLDS	19544	-166	-0.9%	19879	+335	+1.7%
7 YEAR OLDS	23163	-272	-1.2%	23361	+198	+0.8%
8 YEAR OLDS	26285	-191	-0.8%	26291	+6	+0.1%
TOTALS	89423	-533	-0.6%	91622	+2199	+2.5%

RETENTION INCREASES WITH AGE

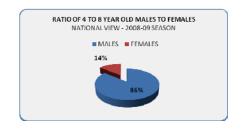
As might be expected, the older a player gets and/or the more consecutive seasons a player plays, the more likely that player will stick with ice hockey. Only one in three 4 year olds repeat as 5 year olds, twice as many, or two of three 6 year olds repeat as 7 year olds. So while retention rates are high from Squirts on up, the overall growth of hockey is inextricably dependent on acquiring a growing pool of 4-8 year olds. Retention results for 2008-09 by age segment:

- 32.0% of all 4 Year Olds returned as 5 Year Olds or 32 in every 100
- 52.5% of all 5 Year Olds returned as 6 Year Olds or 52 in every 100
- 67.8% of all 6 Year Olds returned as 7 Year Olds or 67 in every 100
- 76.2% of all 7 Year Olds returned as 8 Year Olds or 76 in every 100

Retention rate for Squirts in 2008-09: 85.6%
Retention rate for Pee Wees in 2008-09: 91.2%
Retention rate for Bantams in 2008-09: 93.6%

RATIO OF MALES TO FEMALES - 4 TO 8 YEAR OLDS

Males represented 86% of all 4 to 8 year olds in 2008-09 while females represented 14%. The mix has been impacted by a decrease in the male 4 to 8 year-old pool and the increase in the female pool.





NATIONAL SUMMARY - 4 TO 8 YEAR OLDS

MALE & I	FEMALE YO	итн носк	EY_TOTAI	L 4 TO 8 YE	AR									
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR</u> <u>AVE</u>	<u>5-YR</u> <u>AVE</u>
TOTAL	94093	99105	98330	96538	95006	97070	95907	92121	88213	89956	89423	91622	93419	90267
		5.3%	-0.8%	-1.8%	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	-0.8%	-0.9%
NEW	45732	47750	44643	42277	41319	42885	40731	38133	36107	38943	38013	39580	40263	38155
		4.4%	-6.5%	-5.3%	-2.3%	3.8%	-5.0%	-6.4%	-5.3%	7.9%	-2.4%	4.1%	-1.7%	-0.4%
RET	48361	51355	53687	54261	53687	54185	55176	53988	52106	51013	51410	52042	53156	52112
		6.2%	4.5%	1.1%	-1.1%	0.9%	1.8%	-2.2%	-3.5%	-2.1%	0.8%	1.2%	0.2%	-1.1%
LOST	15614	17114	18070	17726	16993	15960	16552	17043	15929	14752	15899	15305	16423	15786
		9.6%	5.6%	-1.9%	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-1.0%	-1.4%
RR	51.4%	51.8%	54.6%	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.9%	57.7%

MALE YO	UTH HOCK	EY_ 4 TO 8	YEAR											
	<u>97-98</u>	<u>98-99</u>	99-00	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR</u> <u>AVE</u>	<u>5-YR</u> <u>AVE</u>
TOTAL	87600	91323	90192	87826	86090	87207	85205	81578	76849	77755	77128	78782	82861	78418
		4.3%	-1.2%	-2.6%	-2.0%	1.3%	-2.3%	-4.3%	-5.8%	1.2%	-0.8%	2.1%	-1.4%	-1.5%
NEW	41756	42915	39944	37397	36539	37356	34909	32703	30103	32487	31733	33013	34618	32008
		2.8%	-6.9%	-6.4%	-2.3%	2.2%	-6.6%	-6.3%	-8.0%	7.9%	-2.3%	4.0%	-2.5%	-0.9%
RET	45844	48408	50248	50429	49551	49851	50296	48875	46746	45268	45395	45769	48243	46411
		5.6%	3.8%	0.4%	-1.7%	0.6%	0.9%	-2.8%	-4.4%	-3.2%	0.3%	0.8%	-0.5%	-1.8%
LOST	13713	15031	15610	15354	14427	13464	13912	14092	13220	11881	12672	12161	13679	12805
		9.6%	3.9%	-1.6%	-6.0%	-6.7%	3.3%	1.3%	-6.2%	-10.1%	6.7%	-4.0%	-2.0%	-2.5%
RR	52.3%	53.0%	55.7%	57.4%	57.6%	57.2%	59.0%	59.9%	60.8%	58.2%	58.9%	58.1%	58.3%	59.2%

FEMALE Y	OUTH HOO	CKEY_ 4 TO	8 YEAR											
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	03-04	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR</u> <u>AVE</u>	<u>5-YR</u> <u>AVE</u>
TOTAL	6495	7783	8141	8713	8916	9864	10704	10544	11367	12203	12295	12876	9275	11857
	GR	19.8%	4.6%	7.0%	2.3%	10.6%	8.5%	-1.5%	7.8%	7.4%	0.8%	4.7%	5.2%	3.8%
NEW	3978	4836	4703	4880	4783	5532	5823	5436	6014	6461	6285	6604	5652	6160
	GR	21.6%	-2.8%	3.8%	-2.0%	15.7%	5.3%	-6.6%	10.6%	7.4%	-2.7%	5.1%	3.4%	2.8%
RET	2517	2947	3438	3833	4133	4332	4881	5108	5353	5742	6010	6272	4910	5697
	GR	17.1%	16.7%	11.5%	7.8%	4.8%	12.7%	4.7%	4.8%	7.3%	4.7%	4.4%	7.9%	5.1%
LOST	1901	2085	2461	2373	2570	2498	2641	2956	2714	2875	3234	3145	2747	2985
	GR	9.7%	18.0%	-3.6%	8.3%	-2.8%	5.7%	11.9%	-8.2%	5.9%	12.5%	-2.8%	4.5%	3.9%
RR	38.8%	37.9%	42.2%	44.0%	46.4%	43.9%	45.6%	48.4%	47.1%	47.1%	48.9%	48.7%	46.2%	48.0%

Graph Key:

NEW: the number of new players acquired for that season.

RET: the number of players retained.

LOST: the number of players that from the previous season.

RR: the rate of retention percentage is the number of players returning from the year before.

Yellow Shading in the years: recognizes post-Olympic seasons.

Green Shading in data: recognizes the peak seasons.



VERMONT AMATEUR HOCKEY 2008-09 KEY TAKEAWAYS

Total

- The total number of combined males and females ages 4 to 8 playing youth ice hockey in Vermont in 2008-09 increased by 46 (or 3.7%) going to 1,286 from 1,240 in 2007-08.
- In 2008-09, 1,286 total 4-8 year old males & females played hockey down 177 from the peak of 1,463 in 1998-99.

Acquisition

- Acquisition of new 4-8 year old males & females peaked in 1998-99 with 720 players.
- In 2008-09, 614 new 4-8 year old males & females were acquired down 106 from the peak, but up 135 players or 28.2% from 2007-08.

Retention

- Retention of 4-8 year-old males & females peaked in 2000-01 at 784.
- In 2008-09, 672 4-8 year old males & females were retained down 112 from the peak, and down 89 or 11.7% from 2007-08.

Rate of Retention

- The rate of retention has averaged 57.8% for the 4-8 year old male & female segment over the last five years.
- In 2008-09, the rate of retention was 52.3%; this means 47.7% are out of hockey by the age of 9.

MALES & FEMALES BY AGE SEGMENT

The overall pool of 4-8 year old males and females continued to shrink in 2008-09 but the decline in recent years is slowing.

MALES & FEMALES	2007-08	# difference from '06-07	% difference from '06-07	2008-09	# difference from '07-08	% difference from '07-08
4 YEAR OLDS	133	-8	-5.7%	194	+61	+45.9%
5 YEAR OLDS	225	-36	-13.8%	237	+12	+5.3%
6 YEAR OLDS	295	+23	+8.5%	283	-12	-4.1%
7 YEAR OLDS	275	-34	-11.0%	283	+8	+2.9%
8 YEAR OLDS	312	-23	-6.9%	289	-23	-7.4%
TOTALS	1,240	-78	-5.9%	1,286	+46	+3.7%

RETENTION INCREASES WITH AGE

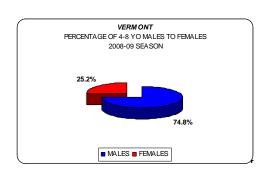
As might be expected, the older a player gets and/or the more consecutive seasons a player plays, the more likely that player will stick with ice hockey. So while retention rates are high from Squirts on up, the overall growth of hockey depends on acquiring a growing pool of 4-8 year olds. Vermont Amateur Hockey Association's retention results for 2008-09 by age segment:

- 34.2% of all 4 Year Olds returned as 5 Year Olds National Average 32.0%
- 54.1% of all 5 Year Olds returned as 6 Year Olds National Average 52.5%
- 68.2% of all 6 Year Olds returned as 7 Year Olds National Average 67.8%
- 76.1% of all 7 Year Olds returned as 8 Year Olds National Average 76.2%

Retention rate for Squirts in 2008-09: 86.7% National Average: 85.6%
 Retention rate for Pee Wees in 2008-09: 89.2% National Average: 91.2%
 Retention rate for Bantams in 2008-09: 93.4% National Average: 93.6%

RATIO OF MALES TO FEMALES - 4 TO 8 YEAR OLDS

Males represented 74.8 % of all 4 to 8 year olds in Vermont in 2008-09 while females represented 25.2%. Nationally, males represented 86% of all 4 to 8 year olds in 2008-09 while females represented 14%.





VERMONT AMATEUR HOCKEY ASSOCIATION SUMMARY - 4 TO 8 YEAR OLDS

MALE & FEM	ALE YOUT	н носкеу	_4 TO 8 YEA	R OLDS_ SU	JMMARY									
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	03-04	04-05	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE
TOTAL	1364	1463	1395	1337	1267	1330	1279	1264	1241	1318	1240	1286	1296	1270
		7.3%	-4.6%	-4.2%	-5.2%	5.0%	-3.8%	-1.2%	-1.8%	6.2%	-5.9%	3.7%	-1.2%	0.2%
NEW	707	720	620	553	559	614	523	504	515	568	479	614	555	536
		1.8%	-13.9%	-10.8%	1.1%	9.8%	-14.8%	-3.6%	2.2%	10.3%	-15.7%	28.2%	-0.7%	4.3%
RETAINED	657	743	775	784	708	716	756	760	726	750	761	672	741	734
		13.1%	4.3%	1.2%	-9.7%	1.1%	5.6%	0.5%	-4.5%	3.3%	1.5%	-11.7%	-0.8%	-2.2%
LOST	260	251	323	273	285	240	285	246	244	241	286	324	275	268
		-3.5%	28.7%	-15.5%	4.4%	-15.8%	18.8%	-13.7%	-0.8%	-1.2%	18.7%	13.3%	3.7%	3.2%
RR	48.2%	50.8%	55.6%	58.6%	55.9%	53.8%	59.1%	60.1%	58.5%	56.9%	61.4%	52.3%	57.2%	57.8%

MALE YOUTH	HOCKEY_	4 TO 8 YEA	R OLDS_ SU	IMMARY										
	<u>97-98</u>	<u>98-99</u>	99-00	<u>00-01</u>	01-02	02-03	03-04	04-05	05-06	<u>06-07</u>	07-08	08-09	10-YR AVE	5-YR AVE
TOTAL	1210	1303	1191	1133	1071	1096	1031	1017	984	1049	967	962	1050	996
		7.7%	-8.6%	-4.9%	-5.5%	2.3%	-5.9%	-1.4%	-3.2%	6.6%	-7.8%	-0.5%	-2.9%	-1.3%
NEW	607	627	492	447	455	494	399	386	387	431	353	440	428	399
		3.3%	-21.5%	-9.1%	1.8%	8.6%	-19.2%	-3.3%	0.3%	11.4%	-18.1%	24.6%	-2.5%	3.0%
RETAINED	603	676	699	686	616	602	632	631	597	618	614	522	622	596
		12.1%	3.4%	-1.9%	-10.2%	-2.3%	5.0%	-0.2%	-5.4%	3.5%	-0.6%	-15.0%	-2.4%	-3.5%
LOST	220	204	275	214	218	189	234	187	188	176	220	242	214	203
		-7.3%	34.8%	-22.2%	1.9%	-13.3%	23.8%	-20.1%	0.5%	-6.4%	25.0%	10.0%	3.4%	1.8%
RR	49.8%	51.9%	58.7%	60.5%	57.5%	54.9%	61.3%	62.0%	60.7%	58.9%	63.5%	54.3%	59.2%	59.9%

FEMALE YOU	тн носке	Y_4 TO 8 Y	EAR OLDS_	SUMMARY										
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	03-04	04-05	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	08-09	10-YR AVE	5-YR AVE
TOTAL	154	160	204	204	196	234	248	247	257	269	273	324	246	274
		3.9%	27.5%	0.0%	-3.9%	19.4%	6.0%	-0.4%	4.0%	4.7%	1.5%	18.7%	7.7%	5.7%
NEW	100	93	128	106	104	120	124	118	128	137	126	174	127	137
		-7.0%	37.6%	-17.2%	-1.9%	15.4%	3.3%	-4.8%	8.5%	7.0%	-8.0%	38.1%	7.8%	8.1%
RETAINED	54	67	76	98	92	114	124	129	129	132	147	150	119	137
		24.1%	13.4%	28.9%	-6.1%	23.9%	8.8%	4.0%	0.0%	2.3%	11.4%	2.0%	8.9%	4.0%
LOST	40	47	48	59	67	51	51	59	56	65	66	82	60	66
		17.5%	2.1%	22.9%	13.6%	-23.9%	0.0%	15.7%	-5.1%	16.1%	1.5%	24.2%	6.7%	10.5%
RR	35.1%	41.9%	37.3%	48.0%	46.9%	48.7%	50.0%	52.2%	50.2%	49.1%	53.8%	46.3%	48.3%	50.3%

Graph Key:

NEW: the number of new players you acquired for that season.

RET: the number of players you retained.

LOST: the number of players that left your association.

RR: the rate of retention percentage is the number of players returning from the year before.

Yellow Shading in the years: recognizes post-Olympic seasons.

Green Shading in data: recognizes the peak seasons.



2 & 2 NATIONAL CHALLENGE

Recently the number of children between the ages of 4 to 8 playing hockey has been shrinking. Shockingly, over the last 10 years, acquisition of new players has dropped from 47,752 to 39,212 in 2008-09. To add to the shrinking numbers, 43% stop playing hockey by age 9, proving that retention is as important as recruitment.

The 2 & 2 National Challenge is a call to action for local associations. We are asking each association to acquire two more players than last year. For example, if your association brought in 22 new 4 to 8 year olds last year, then next year you want to get 24.

The second half of the challenge is to improve the retention of your 4 to 8 year olds by two more players. If your club kept 30 players from the previous season, next year you need 32 hockey players back on the ice.

NATIONAL 2 & 2 CHALLENGE GOALS

- Achievement of Goals 2009-10 Season
 - Based on 1,391 associations
 - 41,994 new kids acquired
 - **54,781** kids retained
 - 96,775 total youth hockey 4-8 year olds
 - 6.1% increase

	2008-09	2009-10	+/-
NEW	39,212	41,994	+2,782
			+7.1%
RETAINED	51,999	54,781	+2,782
			+5.4%
TOTAL	91,211	96,775	+5,564
			+6.1%

VERMONT'S 2 & 2 CHALLENGE GOALS

- Achievement of Goals 2009-10 Season:
 - Based on 21 associations
 - 656 new kids acquired
 - 714 kids retained
 - 1,370 total youth hockey 4-8 year olds
 - 6.5% increase

	2008-09	2009-10	+/-
NEW	614	656	+42
			+6.8%
RETAINED	672	714	+42
			+6.3%
TOTAL	1,286	1,370	+84
			+6.5%

VERMONT ASSOCIATIONS (21)

MALE & FEMA	ALE YOUTH H	OCKEY_4 TO	8 YEAR OLD	S_SUMMAI	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	00-01	01-02	02-03	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	TARGETS
TOTAL	114	128	121	129	117	110	109	85	84	88	84	86	101	85	90
		12.3%	-5.5%	6.6%	-9.3%	-6.0%	-0.9%	-22.0%	-1.2%	4.8%	-4.5%	2.4%	-3.6%	-4.1%	4.8%
NEW	54	62	46	63	49	47	44	26	29	33	34	44	42	33	46
		14.8%	-25.8%	37.0%	-22.2%	-4.1%	-6.4%	-40.9%	11.5%	13.8%	3.0%	29.4%	-0.5%	3.4%	5.9%
RETAINED	60	66	75	66	68	63	65	59	55	55	50	42	60	52	44
		10.0%	13.6%	-12.0%	3.0%	-7.4%	3.2%	-9.2%	-6.8%	0.0%	-9.1%	-16.0%	-4.1%	-8.2%	4.0%
LOST	31	20	21	23	31	24	21	25	10	13	12	25	21	17	
		-35.5%	5.0%	9.5%	34.8%	-22.6%	-12.5%	19.0%	-60.0%	30.0%	-7.7%	108.3%	10.4%	17.9%	
RR	52.6%	51.6%	62.0%	51.2%	58.1%	57.3%	59.6%	69.4%	65.5%	62.5%	59.5%	48.8%	59.4%	61.1%	
V/TUO0C4		DADDEN	NITH COA	DTC ACCO	CIATION	IOCKEY									
VTH0061			OUTH SPO			HOCKEY									20.10
MALE & FEMA															09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	01-02	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	TARGETS
TOTAL	101	91	65	66	74	101	90	80	95	95	92	76	83	88	80
AUTIA	C1	-9.9%	-28.6%	1.5%	12.1%	36.5%	-10.9%	-11.1%	18.8%	0.0%	-3.2%	-17.4%	-0.2%	-2.6%	4.3%
NEW	61	37	27 -27.0%	29 7.4%	30 3.4%	57 90.0%	-43.9%	25 -21.9%	76.0%	-25.0%	35 6.1%	-62.9%	33 0.2%	30 -5.5%	15
DETAINED	40	-39.3% 54	38	37	3.4%	90.0%	-43.9% 58	-21.9% 55	76.0%	-25.0% 62	57	63	51	-5.5% 58	5.7% 65
RETAINED	40	35.0%	-29.6%	-2.6%	18.9%	0.0%	31.8%	-5.2%	-7.3%	21.6%	-8.1%	10.5%	3.0%	2.3%	3.5%
LOST	27	33.0%	-29.6%	-2.6% 14	18.9%	12	24	-5.2%	-7.3%	15	-8.1%	20	18	18	3.5%
1031	21	22.2%	-15.2%	-50.0%	-14.3%	0.0%	100.0%	-8.3%	-50.0%	36.4%	60.0%	-16.7%	4.2%	4.3%	
RR	39.6%	59.3%	58.5%	56.1%	59.5%	43.6%	64.4%	68.8%	53.7%	65.3%	62.0%	82.9%	61.5%	66.5%	
NK .	33.070	33.370	30.370	30.170	33.370	43.070	04.470	00.070	33.770	03.370	02.070	02.570	01.570	00.570	
VTH0071		BRATTLE	BORO HO	CKEY ASSO	CIATION										
MALE & FEMA	ALE YOUTH H	OCKEY 4 TO	8 YEAR OLD	S SUMMAI	RY										09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	68	53	57	42	38	51	46	48	33	57	59	50	48	49	54
		-22.1%	7.5%	-26.3%	-9.5%	34.2%	-9.8%	4.3%	-31.3%	72.7%	3.5%	-15.3%	3.0%	6.8%	6.8%
NEW	43	21	36	15	20	31	19	30	14	32	29	23	25	26	25
		-51.2%	71.4%	-58.3%	33.3%	55.0%	-38.7%	57.9%	-53.3%	128.6%	-9.4%	-20.7%	16.6%	20.6%	6.9%
RETAINED	25	32	21	27	18	20	27	18	19	25	30	27	23	24	29
		28.0%	-34.4%	28.6%	-33.3%	11.1%	35.0%	-33.3%	5.6%	31.6%	20.0%	-10.0%	2.1%	2.8%	6.7%
LOST	11	20	12	17	11	10	24	25	22	4	20	23	17	19	
		81.8%	-40.0%	41.7%	-35.3%	-9.1%	140.0%	4.2%	-12.0%	-81.8%	400.0%	15.0%	42.3%	65.1%	

VTH0073	CENTRAL VERMONT SKATING ASSOCIATION

MALE & FEMA	LE YOUTH H	OCKEY_4 TO	8 YEAR OLD	S_SUMMAI	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	29	41	26	47	42	39	38	36	28	27	25	38	35	31	42
		41.4%	-36.6%	80.8%	-10.6%	-7.1%	-2.6%	-5.3%	-22.2%	-3.6%	-7.4%	52.0%	3.7%	2.7%	16.0%
NEW	15	26	16	27	17	14	18	12	9	7	10	21	15	12	23
		73.3%	-38.5%	68.8%	-37.0%	-17.6%	28.6%	-33.3%	-25.0%	-22.2%	42.9%	110.0%	7.6%	14.5%	20.0%
RETAINED	14	15	10	20	25	25	20	24	19	20	15	17	20	19	19
		7.1%	-33.3%	100.0%	25.0%	0.0%	-20.0%	20.0%	-20.8%	5.3%	-25.0%	13.3%	6.4%	-1.4%	13.3%
LOST	16	6	15	1	4	2	2	5	5	3	2	1	4	3	
		-62.5%	150.0%	-93.3%	300.0%	-50.0%	0.0%	150.0%	0.0%	-40.0%	-33.3%	-50.0%	33.3%	5.3%	
RR	48.3%	36.6%	38.5%	42.6%	59.5%	64.1%	52.6%	66.7%	67.9%	74.1%	60.0%	44.7%	57.1%	62.7%	

VTH0043 CHITTENDEN SOUTH BURLINGTON YOUTH HOCKEY

MALE & FEMA	LE YOUTH H	OCKEY_4 TO	8 YEAR OLD	S_SUMMAI	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	142	161	172	133	121	165	161	124	134	106	85	155	136	121	159
		13.4%	6.8%	-22.7%	-9.0%	36.4%	-2.4%	-23.0%	8.1%	-20.9%	-19.8%	82.4%	3.6%	5.3%	4.7%
NEW	73	81	89	39	53	98	79	37	48	36	32	111	62	53	113
		11.0%	9.9%	-56.2%	35.9%	84.9%	-19.4%	-53.2%	29.7%	-25.0%	-11.1%	246.9%	24.2%	37.5%	6.3%
RETAINED	69	80	83	94	68	67	82	87	86	70	53	44	73	68	46
		15.9%	3.8%	13.3%	-27.7%	-1.5%	22.4%	6.1%	-1.1%	-18.6%	-24.3%	-17.0%	-4.5%	-11.0%	3.8%
LOST	31	15	37	40	17	18	38	33	13	22	16	10	24	19	
		-51.6%	146.7%	8.1%	-57.5%	5.9%	111.1%	-13.2%	-60.6%	69.2%	-27.3%	-37.5%	14.5%	-13.9%	
RR	48.6%	49.7%	48.3%	70.7%	56.2%	40.6%	50.9%	70.2%	64.2%	66.0%	62.4%	28.4%	55.8%	58.2%	

VTH0111 CLUB TEAMS

MALE & FEMA	LE YOUTH H	OCKEY_4 TO	8 YEAR OLD	S_SUMMAI	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	0	0	0	0	0	0	1	0	0	0	22	1	2	5	5
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	-95.5%	-19.5%	-39.1%	400.0%
NEW	0	0	0	0	0	0	1	0	0	0	22	1	2	5	3
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	-95.5%	-19.5%	-39.1%	200.0%
RETAINED	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOST	0	0	0	0	0	0	0	1	0	0	0	17	2	4	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	-10.0%	-20.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	

VTH0039	ESSEX YOUTH HOCKEY ASSOCIATION
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MALE & FEMA	ALE YOUTH H	OCKEY_4 TO	8 YEAR OLD	S_SUMMA	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	00-01	<u>01-02</u>	02-03	<u>03-04</u>	04-05	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	122	131	142	120	116	130	138	115	117	105	117	111	121	113	115
		7.4%	8.4%	-15.5%	-3.3%	12.1%	6.2%	-16.7%	1.7%	-10.3%	11.4%	-5.1%	-1.1%	-3.8%	3.4%
NEW	74	70	62	47	56	73	69	40	58	40	57	50	55	49	52
		-5.4%	-11.4%	-24.2%	19.1%	30.4%	-5.5%	-42.0%	45.0%	-31.0%	42.5%	-12.3%	1.1%	0.4%	3.5%
RETAINED	48	61	80	73	60	57	69	75	59	65	60	61	66	64	63
		27.1%	31.1%	-8.8%	-17.8%	-5.0%	21.1%	8.7%	-21.3%	10.2%	-7.7%	1.7%	1.2%	-1.7%	3.3%
LOST	15	17	18	23	15	20	26	29	25	23	19	23	22	24	
		13.3%	5.9%	27.8%	-34.8%	33.3%	30.0%	11.5%	-13.8%	-8.0%	-17.4%	21.1%	5.6%	-1.3%	
RR	39.3%	46.6%	56.3%	60.8%	51.7%	43.8%	50.0%	65.2%	50.4%	61.9%	51.3%	55.0%	54.7%	56.8%	
VTH0058	-	HARTFOR	D YOUTH	HOCKEY	ASSOCIAT	ON	•	-	-	•		-		<u> </u>	

MALE & FEMA	LE YOUTH H	OCKEY_4 TO	8 YEAR OLD	S_SUMMAI	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	39	62	73	61	50	51	46	56	63	58	55	60	57	58	64
		59.0%	17.7%	-16.4%	-18.0%	2.0%	-9.8%	21.7%	12.5%	-7.9%	-5.2%	9.1%	0.6%	6.0%	7.3%
NEW	36	46	39	28	21	26	26	31	30	29	25	42	30	31	44
		27.8%	-15.2%	-28.2%	-25.0%	23.8%	0.0%	19.2%	-3.2%	-3.3%	-13.8%	68.0%	2.2%	13.4%	8.0%
RETAINED	3	16	34	33	29	25	20	25	33	29	30	18	28	27	20
		433.3%	112.5%	-2.9%	-12.1%	-13.8%	-20.0%	25.0%	32.0%	-12.1%	3.4%	-40.0%	7.2%	1.7%	6.7%
LOST	0	6	11	17	11	10	13	9	9	14	17	33	14	16	
		0.0%	83.3%	54.5%	-35.3%	-9.1%	30.0%	-30.8%	0.0%	55.6%	21.4%	94.1%	26.4%	28.1%	
RR	7.7%	25.8%	46.6%	54.1%	58.0%	49.0%	43.5%	44.6%	52.4%	50.0%	54.5%	30.0%	48.3%	46.3%	
\/ 			D VOLUEU												

VTH0057 HARWOOD YOUTH HOCKEY

MALE & FEMA	LE YOUTH H	OCKEY_4 TO	8 YEAR OLD	S_SUMMAI	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	01-02	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	47	35	45	38	35	29	31	33	44	46	48	47	40	44	51
		-25.5%	28.6%	-15.6%	-7.9%	-17.1%	6.9%	6.5%	33.3%	4.5%	4.3%	-2.1%	4.1%	9.3%	8.3%
NEW	29	17	18	14	11	19	16	15	24	17	19	18	17	19	20
		-41.4%	5.9%	-22.2%	-21.4%	72.7%	-15.8%	-6.3%	60.0%	-29.2%	11.8%	-5.3%	5.0%	6.2%	10.5%
RETAINED	18	18	27	24	24	10	15	18	20	29	29	29	23	25	31
		0.0%	50.0%	-11.1%	0.0%	-58.3%	50.0%	20.0%	11.1%	45.0%	0.0%	0.0%	10.7%	15.2%	6.9%
LOST	8	14	4	5	8	9	7	6	7	10	14	12	8	10	
		75.0%	-71.4%	25.0%	60.0%	12.5%	-22.2%	-14.3%	16.7%	42.9%	40.0%	-14.3%	7.5%	14.2%	
RR	38.3%	51.4%	60.0%	63.2%	68.6%	34.5%	48.4%	54.5%	45.5%	63.0%	60.4%	61.7%	56.0%	57.0%	

MALE & FEMA	ALE YOUTH H		E AREA HO			V									09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	0	0	0	0	0	0	0	32	28	34	9	19	38
-		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-12.5%	21.4%	0.9%	1.8%	14.3%
NEW	0	0	0	0	0	0	0	0	0	32	14	15	6	12	17
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-56.3%	7.1%	-4.9%	-9.8%	14.3%
RETAINED	0	0	0	0	0	0	0	0	0	0	14	19	3	7	21
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	35.7%	3.6%	7.1%	14.3%
LOST	0	0	0	0	0	0	0	0	0	0	8	2	1	2	
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-75.0%	-7.5%	-15.0%	
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%	55.9%	10.6%	21.2%	
VTH0056	-		AREA YOU			IATION	•	•	-	•	-	•	-	-	
MALE & FEMA	ALE YOUTH H	OCKEY_4 TO	8 YEAR OLD	S_SUMMA	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	33	56	53	55	52	45	43	44	37	47	64	52	49	49	56
		69.7%	-5.4%	3.8%	-5.5%	-13.5%	-4.4%	2.3%	-15.9%	27.0%	36.2%	-18.8%	0.6%	6.2%	6.3%
NEW	13	38	26	28	25	15	13	11	13	13	37	25	21	20	27
		192.3%	-31.6%	7.7%	-10.7%	-40.0%	-13.3%	-15.4%	18.2%	0.0%	184.6%	-32.4%	6.7%	31.0%	5.4%
RETAINED	20	18	27	27	27	30	30	33	24	34	27	27	29	29	29
		-10.0%	50.0%	0.0%	0.0%	11.1%	0.0%	10.0%	-27.3%	41.7%	-20.6%	0.0%	6.5%	0.8%	7.4%
LOST	13	8	21	15	15	14	12	12	11	3	14	36	15	15	
		-38.5%	162.5%	-28.6%	0.0%	-6.7%	-14.3%	0.0%	-8.3%	-72.7%	366.7%	157.1%	55.6%	88.5%	
RR	60.6%	32.1%	50.9%	49.1%	51.9%	66.7%	69.8%	75.0%	64.9%	72.3%	42.2%	51.9%	59.5%	61.3%	
VTH0055		MIDDLEB	I BURY AMA	TELID HO	CVEV										
MALE & FEMA	N E VOLITIL I		_		_										09-10
IVIALE & PEIVIA				_		02.02	02.04	04.05	05.00	00.07	07.00	00.00	10 VD AVE	E VD AVE	
TOTAL	97-98 59	<u>98-99</u> 89	99-00 72	<u>00-01</u> 78	<u>01-02</u> 74	<u>02-03</u> 42	<u>03-04</u> 43	<u>04-05</u> 98	05-06 105	<u>06-07</u> 120	<u>07-08</u> 136	<u>08-09</u> 99	10-YR AVE 87	5-YR AVE 112	TARGETS 103
TOTAL	59	50.8%	-19.1%	8.3%	-5.1%	-43.2%	2.4%	127.9%	7.1%	14.3%	13.3%	-27.2%	7.9%	27.1%	2.9%
NEW	25	60	-19.1% 35	43	-5.1% 41	-43.2% 8	10	73	7.1%	68	61	37	7.9%	60	39
INEVV	25	140.0%	-41.7%	22.9%	-4.7%	-80.5%	25.0%	630.0%	-16.4%	11.5%	-10.3%	-39.3%	49.6%	115.1%	3.3%
RETAINED	34	29	-41.7% 37	35	-4.7%	-80.5% 34	33	25	-16.4% 44	52	-10.3% 75	-39.3% 62	49.6%	52	3.3% 64
RETAINED	34	-14.7%	27.6%	-5.4%	-5.7%	3.0%	-2.9%	-24.2%	76.0%	18.2%	44.2%	-17.3%	11.3%	19.4%	2.7%
LOST	9	14.7%	35	-5.4% 14	30	3.0%	-2.9% 6	-24.2% 4	28	39	31	60	28	32	2.770
1031	9	55.6%	150.0%	-60.0%	114.3%	13.3%	-82.4%	-33.3%	600.0%	39.3%	-20.5%	93.5%	81.4%	135.8%	
RR	57.6%	32.6%	51.4%	44.9%	44.6%	81.0%	76.7%	25.5%	41.9%	43.3%	55.1%	62.6%	52.7%	45.7%	
	37.070	32.070	31.4/0	77.370	77.070	01.070	70.770	23.370	71.5/0	75.570	33.170	02.070	32.770	75.770	

VTH0076 MIL	ON YOUTH HOCKEY ASSOCIATION INC
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VTH0076		MILTON '	үоитн нс	OCKEY ASS	OCIATION	I INC									
MALE & FEM	ALE YOUTH H	OCKEY_4 TO	8 YEAR OLD	S_SUMMA	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	02-03	<u>03-04</u>	04-05	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	36	39	29	38	44	32	36	39	45	26	42	39	37	38	43
		8.3%	-25.6%	31.0%	15.8%	-27.3%	12.5%	8.3%	15.4%	-42.2%	61.5%	-7.1%	4.2%	7.2%	9.5%
NEW	17	18	16	25	14	9	17	12	22	4	18	14	15	14	16
		5.9%	-11.1%	56.3%	-44.0%	-35.7%	88.9%	-29.4%	83.3%	-81.8%	350.0%	-22.2%	35.4%	60.0%	14.3%
RETAINED	19	21	13	13	30	23	19	27	23	22	24	25	22	24	27
		10.5%	-38.1%	0.0%	130.8%	-23.3%	-17.4%	42.1%	-14.8%	-4.3%	9.1%	4.2%	8.8%	7.2%	8.3%
LOST	8	6	14	10	5	14	11	5	7	19	3	5	9	8	
		-25.0%	133.3%	-28.6%	-50.0%	180.0%	-21.4%	-54.5%	40.0%	171.4%	-84.2%	66.7%	35.3%	27.9%	
RR	52.8%	53.8%	44.8%	34.2%	68.2%	71.9%	52.8%	69.2%	51.1%	84.6%	57.1%	64.1%	59.8%	65.2%	
VTH0064	-	MISSISQU	JOI AMAT	EUR HOCI	KEY	-	•	-	-	-	-	-	•		
MALE & FEM	IALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_SUMMARY												09-10		
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	00-01	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	41	47	41	47	53	72	63	58	61	60	49	40	54	54	44

MALE & FEMA	MALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY														
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	01-02	02-03	03-04	04-05	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	08-09	10-YR AVE	5-YR AVE	<u>TARGETS</u>
TOTAL	41	47	41	47	53	72	63	58	61	60	49	40	54	54	44
		14.6%	-12.8%	14.6%	12.8%	35.8%	-12.5%	-7.9%	5.2%	-1.6%	-18.3%	-18.4%	-0.3%	-8.2%	8.2%
NEW	22	21	14	23	31	40	22	20	26	28	19	15	24	22	17
		-4.5%	-33.3%	64.3%	34.8%	29.0%	-45.0%	-9.1%	30.0%	7.7%	-32.1%	-21.1%	2.5%	-4.9%	10.5%
RETAINED	19	26	27	24	22	32	41	38	35	32	30	25	31	32	27
		36.8%	3.8%	-11.1%	-8.3%	45.5%	28.1%	-7.3%	-7.9%	-8.6%	-6.3%	-16.7%	1.1%	-9.3%	6.7%
LOST	10	10	11	8	13	13	14	12	13	11	19	11	13	13	
		0.0%	10.0%	-27.3%	62.5%	0.0%	7.7%	-14.3%	8.3%	-15.4%	72.7%	-42.1%	6.2%	1.9%	
RR	46.3%	55.3%	65.9%	51.1%	41.5%	44.4%	65.1%	65.5%	57.4%	53.3%	61.2%	62.5%	56.8%	60.0%	

VTH0052	NORTHFI	FID AMAT	FUR HOC	KFY ASSO	CIATION

MALE & FEMA	WALE & FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_SUMMARY														
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	14	29	31	35	43	51	43	46	34	52	52	46	43	46	50
		107.1%	6.9%	12.9%	22.9%	18.6%	-15.7%	7.0%	-26.1%	52.9%	0.0%	-11.5%	6.8%	4.5%	7.7%
NEW	4	19	10	21	22	21	15	22	9	30	20	17	19	20	19
		375.0%	-47.4%	110.0%	4.8%	-4.5%	-28.6%	46.7%	-59.1%	233.3%	-33.3%	-15.0%	20.7%	34.5%	10.0%
RETAINED	10	10	21	14	21	30	28	24	25	22	32	29	25	26	31
		0.0%	110.0%	-33.3%	50.0%	42.9%	-6.7%	-14.3%	4.2%	-12.0%	45.5%	-9.4%	17.7%	2.8%	6.3%
LOST	11	2	2	8	11	7	13	8	13	12	18	18	11	14	
		-81.8%	0.0%	300.0%	37.5%	-36.4%	85.7%	-38.5%	62.5%	-7.7%	50.0%	0.0%	45.3%	13.3%	
RR	71.4%	34.5%	67.7%	40.0%	48.8%	58.8%	65.1%	52.2%	73.5%	42.3%	61.5%	63.0%	57.3%	58.5%	

VTH0042	NORTHSHIRE HOCKEY ASSOCIATION INC
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MALE & FEMA	ALE YOUTH H	IOCKEY_4 TO	8 YEAR OLD	S_SUMMA	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	TARGETS
TOTAL	44	46	41	42	48	41	24	36	47	44	21	25	37	35	29
		4.5%	-10.9%	2.4%	14.3%	-14.6%	-41.5%	50.0%	30.6%	-6.4%	-52.3%	19.0%	-0.9%	8.2%	19.0%
NEW	44	30	23	24	23	18	17	25	29	21	4	14	20	19	16
		-31.8%	-23.3%	4.3%	-4.2%	-21.7%	-5.6%	47.1%	16.0%	-27.6%	-81.0%	250.0%	15.4%	40.9%	50.0%
RETAINED	0	16	18	18	25	23	7	11	18	23	17	11	17	16	13
		0.0%	12.5%	0.0%	38.9%	-8.0%	-69.6%	57.1%	63.6%	27.8%	-26.1%	-35.3%	6.1%	17.4%	11.8%
LOST	0	12	13	6	6	9	10	2	4	11	14	2	8	7	
		0.0%	8.3%	-53.8%	0.0%	50.0%	11.1%	-80.0%	100.0%	175.0%	27.3%	-85.7%	15.2%	27.3%	
RR	0.0%	34.8%	43.9%	42.9%	52.1%	56.1%	29.2%	30.6%	38.3%	52.3%	81.0%	44.0%	47.0%	49.2%	
VTH0065		_	T VALLEY												
MALE & FEMA	ALE YOUTH H	IOCKEY_4 TO	8 YEAR OLD	S_SUMMA	RY										09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	17	23	19	18	17	21	21	29	21	35	33	25	24	29	29
		35.3%	-17.4%	-5.3%	-5.6%	23.5%	0.0%	38.1%	-27.6%	66.7%	-5.7%	-24.2%	4.3%	9.4%	12.1%
NEW	8	12	12	6	7	16	11	16	10	23	12	9	12	14	11
		50.0%	0.0%	-50.0%	16.7%	128.6%	-31.3%	45.5%	-37.5%	130.0%	-47.8%	-25.0%	12.9%	13.0%	16.7%
RETAINED	9	11	7	12	10	5	10	13	11	12	21	16	12	15	18
		22.2%	-36.4%	71.4%	-16.7%	-50.0%	100.0%	30.0%	-15.4%	9.1%	75.0%	-23.8%	14.3%	15.0%	9.5%
LOST	2	3	2	2	3	0	2	3	9	4	5	9	4	6	
		50.0%	-33.3%	0.0%	50.0%	-100.0%	0.0%	50.0%	200.0%	-55.6%	25.0%	80.0%	21.6%	59.9%	
RR	52.9%	47.8%	36.8%	66.7%	58.8%	23.8%	47.6%	44.8%	52.4%	34.3%	63.6%	64.0%	49.3%	51.8%	
VTH0050			AMATEU			TION									
MALE & FEMA		-													09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	128	123	108	109	81	88	82	53	52	57	53	46	73	52	50
		-3.9%	-12.2%	0.9%	-25.7%	8.6%	-6.8%	-35.4%	-1.9%	9.6%	-7.0%	-13.2%	-8.3%	-9.6%	7.5%
NEW	55	57	49	45	26	38	32	4	19	28	20	21	28	18	23
		3.6%	-14.0%	-8.2%	-42.2%	46.2%	-15.8%	-87.5%	375.0%	47.4%	-28.6%	5.0%	27.7%	62.3%	10.0%
RETAINED	73	66	59	64	55	50	50	49	33	29	33	25	45	34	27
		-9.6%	-10.6%	8.5%	-14.1%	-9.1%	0.0%	-2.0%	-32.7%	-12.1%	13.8%	-24.2%	-8.3%	-11.4%	6.1%
LOST	28	21	29	24	40	16	30	24	7	5	6	7	19	10	
		-25.0%	38.1%	-17.2%	66.7%	-60.0%	87.5%	-20.0%	-70.8%	-28.6%	20.0%	16.7%	3.2%	-16.5%	
RR	57.0%	53.7%	54.6%	58.7%	67.9%	56.8%	61.0%	92.5%	63.5%	50.9%	62.3%	54.3%	62.2%	64.7%	

VTH0049	ST ALBANS SKATING ASSOCIATION
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26.2%

55.9%

52.9%

52.4%

50.0%

20.0%

30.0%

V1H0049				G ASSOCIA											
MALE & FEMA															09-10
	<u>97-98</u>	<u>98-99</u>	<u>99-00</u>	<u>00-01</u>	<u>01-02</u>	<u>02-03</u>	<u>03-04</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>10-YR AVE</u>	5-YR AVE	<u>TARGETS</u>
TOTAL	212	191	192	188	179	190	186	189	165	189	143	158	178	169	162
		-9.9%	0.5%	-2.1%	-4.8%	6.1%	-2.1%	1.6%	-12.7%	14.5%	-24.3%	10.5%	-1.3%	-2.1%	2.8%
NEW	87	65	70	66	77	67	63	74	54	77	34	76	66	63	78
		-25.3%	7.7%	-5.7%	16.7%	-13.0%	-6.0%	17.5%	-27.0%	42.6%	-55.8%	123.5%	10.0%	20.1%	5.9%
RETAINED	125	126	122	122	102	123	123	115	111	112	109	82	112	106	84
		0.8%	-3.2%	0.0%	-16.4%	20.6%	0.0%	-6.5%	-3.5%	0.9%	-2.7%	-24.8%	-3.6%	-7.3%	1.8%
LOST	42	34	36	32	45	22	32	28	43	24	38	32	33	33	
		-19.0%	5.9%	-11.1%	40.6%	-51.1%	45.5%	-12.5%	53.6%	-44.2%	58.3%	-15.8%	6.9%	7.9%	
RR	59.0%	66.0%	63.5%	64.9%	57.0%	64.7%	66.1%	60.8%	67.3%	59.3%	76.2%	51.9%	63.2%	63.1%	
VTH0041 STOWE YOUTH HOCKEY															
MALE & FEMA	ALE YOUTH H	YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY													
	97-98	<u>98-99</u>	<u>99-00</u>	00-01	01-02	02-03	<u>03-04</u>	04-05	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	10-YR AVE	5-YR AVE	TARGETS
TOTAL	0	0	2	53	48	68	46	44	24	21	22	30	36	28	34
		0.0%	0.0%	2550.0%	-9.4%	41.7%	-32.4%	-4.3%	-45.5%	-12.5%	4.8%	36.4%	252.9%	-4.2%	18.2%
NEW	0	0	2	53	25	31	15	19	8	11	12	20	20	14	22
		0.0%	0.0%	2550.0%	-52.8%	24.0%	-51.6%	26.7%	-57.9%	37.5%	9.1%	66.7%	255.2%	16.4%	16.7%
RETAINED	0	0	0	0	23	37	31	25	16	10	10	10	16	14	12
		0.0%	0.0%	0.0%	0.0%	60.9%	-16.2%	-19.4%	-36.0%	-37.5%	0.0%	0.0%	-4.8%	-18.6%	20.0%
LOST	0	0	0	2	9	4	19	8	10	7	3	8	7	7	
		0.0%	0.0%	0.0%	350.0%	-55.6%	375.0%	-57.9%	25.0%	-30.0%	-57.1%	166.7%	71.6%	9.3%	
RR	0.0%	0.0%	0.0%	0.0%	47.9%	54.4%	67.4%	56.8%	66.7%	47.6%	45.5%	33.3%	42.0%	50.0%	
VTH0074		WOODST	OCK YOU	тн носке	Υ										
MALE & FEMA	ALE YOUTH H	OCKEY_4 TO	8 YEAR OLD	S_SUMMAI	RY										09-10
	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	10-YR AVE	5-YR AVE	TARGETS
TOTAL	42	34	17	21	20	5	30	40	38	51	18	14	25	32	18
		-19.0%	-50.0%	23.5%	-4.8%	-75.0%	500.0%	33.3%	-5.0%	34.2%	-64.7%	-22.2%	36.9%	-4.9%	22.2%
NEW	31	15	8	10	10	4	21	20	10	25	0	3	11	12	5
		-51.6%	-46.7%	25.0%	0.0%	-60.0%	425.0%	-4.8%	-50.0%	150.0%	-100.0%	0.0%	33.9%	-1.0%	66.7%
RETAINED	11	19	9	11	10	1	9	20	28	26	18	11	14	21	13
		72.7%	-52.6%	22.2%	-9.1%	-90.0%	800.0%	122.2%	40.0%	-7.1%	-30.8%	-38.9%	75.6%	17.1%	11.1%
LOST	0	11	11	6	4	11	0	4	3	6	19	0	6	6	11.170
2001		0.0%	0.0%	-45.5%	-33.3%	175.0%	-100.0%	0.0%	-25.0%	100.0%	216.7%	-100.0%	18.8%	38.3%	
		0.070	0.070	-45.5/0	-33.370	1/3.0/0	-100.076	0.070	-23.070	100.076	210.770	-100.076	10.0/0	30.370	

VERMONT ASSOCIATIONS 13

50.0%

73.7%

51.0%

100.0%

78.6%

55.9%

70.6%