

WASHINGTON COUNTY YOUTH HOCKEY ASSOCIATION

2330 S. Main Street • West Bend, WI • (262) 335-0876

February 27, 2013

Monthly Board Meeting

Kettle Moraine Ice Center-Multi Purpose Room

6:30 PM

Attending: Doug Pickett, Tracey McCardle, Dave Coughlin, Jeremy Grannon, Deb McClarran, Amy Hennings, Eddie MacDonald, Charlie Voigt, Dennis Opalacz, Paula Beine

Staff: Craig Peterson

Excused: Tom Postulka

Guests: 30+

MEETING MINUTES

- I. **Doug Pickett called the meeting to order at 6:34pm**
 - a. Doug Pickett established a quorum via the roll call

- II. **Paula Beine motioned and Amy Hennings seconded the approval of the 1/23/13 BOD Meeting Minutes**

- III. **Paula Beine motioned and Doug Pickett seconded the approval of the February BOD Meeting Agenda**
 - a. Angie B's was removed from Old Business
 - b. Committee Reports order was adjusted to accommodate Jeremy Grannon's schedule
 - i. Treasurer, Rink Manager, Coaching Director/Player Development, Fundraising, Tournament

- IV. **Committee Reports**
 - a. **Treasurer Report (10 minutes)**
 - i. Current Finances
 1. January statements presented to the Board
 - a. Broke even with revenues and expenses both at \$40,000
 2. \$950,000 in bank loans
 3. Additional accounts payable of about \$40,000
 - a. Includes about \$29,000 for the Chiller
 4. Vendors have been contacted and have given periods and making payments
 5. Working with a few families on collecting remaining balances
 6. Projecting shortfalls for March through June
 - a. Always difficult months with little revenue
 - b. Payments on loans, insurance, utilities and payroll still need to be paid
 - c. In need of donations and grants to help pay off past due amounts and projected shortfalls through June
 - d. Successful Beer and Wine tasting event will help pay off past due accounts
 - ii. 2013 -2014 Budget Process
 1. Initial outlook is positive

- a. Challenge being able to manage cash flow ups and downs by being disciplined in our spending
- b. Need help with an accurate Cradle Roll
 - i. Names
 - ii. Dues
 - iii. Fundraising
- 2. Goals moving forward
 - a. Debt/LOC pay down
 - b. Accumulation of reserve funds for equipment deposits
 - c. Accumulation of funds for upper parking lot paving
 - d. Accumulation of funds for new Zamboni
 - e. Parameters for dues, fundraising obligation and building donation

b. Rink Manager Report (15 minutes)

- i. Damaged 1 more zam blade for a total of 6 this season. Driving off the ice with the conditioner down shortens the life of a blade. New blades will need to be ordered for next season
- ii. I have 47 kids in the 3rd session of intro to hockey. Any coaches that are available to help let me know.
- iii. Last day of Eisstock is tomorrow 9a-11a. I have been having 6 to 10 players. Plan is to purchase the equipment and continue an evening program in April.
- iv. Thanks to Dawn Kubiak (sp?), Joe Kandel, Terri Kandel, Mike Zale and Kurt Kress for staffing our table at the Celebrate Families Fair at Fair Park Feb 10th. We had a couple hundred visits and got a lot of info in to the people's hands.
- v. The Celebrate Families Free skate went well. We had about 175 people. Over 100 skate rentals!
- vi. We passed our fire inspection. I will need to get the sprinkler system inspected.
- vii. With the season winding down, a special thanks to my "daytime" zam drivers: Scott Haver, Larry McClarran, Jim (Helt) and Brian Eckert.
- viii. Gold Star zam driver of the year is still up for grabs. Drivers, please give out gold stars if you see a "gold star" zam
- ix. Ceiling leaks. Snow/ice/water builds up on the new roof and floods back up to the original building. Solution is to shovel snow from the roof to allow water to flow away.
- x. I gave a presentation over at Cedar Community and will be setting up a facility tour when the ice goes back in next season.
- xi. My floor hockey class at the West Bend Y will be starting back up in March. Open to K-2 graders.
- xii. 4 more Bombers home games. Crowd's sizes have been consistent, about 300. Concessions sales have been really good, \$6-800 per game.
- xiii. Chillin' for a Chiller poker run is set for July 13th. More info to follow
- xiv. My DJ skate is coming up on 3/15. 6:30 to 9:30. This may be the last appearance of DJ Pete this season.
- xv. Figure skating show will be April 27th and 28th
- xvi. Spring ice times are getting set. Girls U12, Women's Intro, Transition to Travel are set. I am working on Adult novice skills and other various programs. If you need ice, let me know.
- xvii. Ice out scheduled for Monday April 29th at 6pm. I will need hand squeegeers

c. Coaching Director/Player Development Report (10 minutes)

- i. WCYHA Team Jersey Uniformity
 - 1. Need to set up criteria for teams wishing to purchase 3rd jersey
 - a. Eddie MacDonald to develop recommendation and put forward a motion at a future board meeting
- ii. Proposals for Discussion Only
 - 1. Goalies
 - a. Potential proposal to offer discounts on dues for goalies
 - i. Pee Wee and Bantam level
 - ii. Similar proposal considered in 2012 (similar time frame) not very well received
 - b. Potential tryout for goalies at Squirt level to compete for A team spot (to be considered as well)
 - c. Creation of playing time, rotation, etc. criteria needs to be done
 - d. Have 2 goalie coaches in Association now (have not had in the past)
 - i. Create clinics for all coaches and goalies throughout 2013-14 season
 - ii. Ice schedule for 2013-14 will need to be reviewed to include clinics
 - 2. Multi-Family
 - a. Potential proposal to offer discounts to families with multiple skaters
 - b. Mike Hester to send previous research on topic to Paula Beine on effects of discounts to financials (positive/negative)
 - c. Current offering a 2nd child discount of 50% for Pre-Hockey per family
 - d. Building fund already waived for 2nd/3rd children
 - e. Board would never agree if total numbers of skaters did not increase to make up discounts
 - f. Eddie MacDonald to develop recommendation and put forward a motion at a future board meeting

d. Fundraising Report (15 minutes)

- i. 67 people attend Poplar Inn fundraiser
 - 1. Big thank you to all, especially those that braved 2/26 snowstorm to attend
- ii. Even the “playing field for fundraising”
 - 1. Currently families paying either \$164, \$200 or \$250 based on how they chose to fundraise (golf outing, buyout, other fundraising)
 - 2. Amy to create proposal to keep it the same for every WCYHA family across the board
 - 3. Need clarity on what activities go toward fundraising and what are considered donation
 - a. Issue with verbiage for 2012-13 5000 Puck Challenge
 - b. Website and all other collateral pieces need to clearly denote fundraising opportunity or donation
 - 4. Amy Hennings motioned and Paula Beine seconded that each family will need to fundraise at the same amount to be determined by the board for 2013-14 season. Motion carried**
- iii. Golf Outing
 - 1. Jeremy Grannon and Mike Hester looking into golf course options for 2013 event

2. Fundraising participation per family will be structured to meeting fundraising amount determined by the board
3. How can event be better? Mike and Jeremy looking at all options
 - a. Sponsorships
 - b. Volunteers
 - c. Day of event fundraising
- iv. Beer and Wine Tasting Event
 1. Event will be May 4th at KMIC 6 – 9 pm
 2. Volunteers for decorations are needed
 3. Website will be up soon to purchase tickets
 4. Incentives for families to sell tickets – MORE TO COME
 - a. No volunteer hours for 2013-14
 - b. 50% reduction in 2013-14 skater dues
 5. Next committee meeting March 4th
 6. Collecting bottles of liquor for liquor pull at event tonight (2/27)

e. Tournament Report (10 minutes)

i. Update

1. Squirt 2C State Tournament
 - a. Raffle coming along
 - i. Tracy McCardle running
 - ii. Sent email to all team managers asking to collect baskets/\$\$\$
 - b. Dennis Opalacz has referee list submitted to WAHA
 - i. In process of assigning games
 - c. Programs should be printed by end of the week
 - d. Trophies, pins, patches arrived
 - e. Check received for \$5200 from WAHA
 - i. Given to Paula Beine
 - f. Marilyn Herzberg is working on decorations
 - g. Need to inventory leftover bottles of water and granola bars
 - h. Door Signs made
 - i. Need to get schedule/results poster for rink
 - j. Massive need for volunteers
 - i. As of 9:30am this morning, 69 hours still needed to be claimed
2. 3 on 3 Tournament
 - a. Current registrations
 - i. ADM = 4 teams, 5 goalies (have closed registration to goalies)
 - ii. Squirt = 12 teams, 4 goalies
 - iii. Pee Wee = 13 teams, 6 goalies (have closed registration to goalies)
 - iv. Bantam = 1 team, 0 goalies
 1. Team may be ineligible
 - b. Marketing plan
 - i. Sending email to ADM managers in Region 5 and those who participated in our ADM Jamboree
 - c. Considering closing registration on Bantam
 - d. Need to figure out good cutoff date
 - e. Need to create schedule
 - f. Need to get schedule to Dennis Opalacz and Deb McClarren
 - g. Need assistant tournament directors
 - h. Need to get trophies ordered

3. 2013-14 Tournament Dates
 - a. Pee Wee - December 6-8, 2013
 - b. Bantam - December 13-15, 2013
 - c. Squirt C - January 3-5, 2014
 - d. ADM – January 25-26, 2014
 - e. Squirt – Feb 14-16, 2014
 - f. 3 on 3 – March 21-23, 2014 (Tentative pending WAHA release of State Tournament dates)
 - g. Additional additions or subtractions to above dates will be made following Coach Director/Player Development Director determining teams at each level for 2013-14 season
 - ii. Proposal for Registration Packet
 - a. Removal:
 - i. Under the Section “Squirt, Pee Wee, and Bantam” on page 4, remove the language:
 1. “These teams have the fees for one (1) home Tournament”... in reference to what is included in dues.
 - ii. Under the Registration Fee Section under each level details, remove the reference of:
 1. “One home tournament”, in reference to what’s included in dues.
 - b. Addition:
 - i. Under section “Squirt, Pee Wee, and Bantam” as well as “ADM” add the following paragraphs:
 1. There will be a concerted effort by the Tournament Director each season to schedule and fill a tournament at each level of play. Assuming that effort is successful, WCYHA teams will be placed into those tournaments at no cost. It is expected that the families at those levels then fill all of the volunteer hours needed to host a successful tournament. The Tournament Director will assign a minimum number of hours that each family must complete during the tournament their child’s team is participating in. The Executive Board reserves the right to impose penalties, including financial consequences or skater exclusion, if families do not meet their obligation to their skater’s tournament.
- 2. Jeremy Grannon motioned and Paula Beine seconded changes in 2013-2014 registration packet to be made as outlined above. Motion carried.**

- f. **Other Directors Reports (5 minutes)**
 - i. None
- V. Old Business (5 minutes)**
- a. Rick Solomon Case with DA
 - i. Will be pursued criminally
 1. Fraud by general contractor
 - b. Ice Bears Past Due Bill
 - i. Doug Pickett in contact with Mike Gosz (AD at Hamilton H.S.)

- ii. Mike Gosz discussing outstanding bill with Rick Solomon
- iii. Craig Peterson and Doug Pickett will continue to remain in contact to work out outstanding receivable

VI. New Business (15 minutes)

- a. Welcome of Dave Coughlin
 - i. Temporary appointment for remainder of Secretary term
- b. Upcoming Spring Elections
 - i. Many board positions available for election in April 2013
 - 1. **Jeremy Grannon motioned and Eddie MacDonald seconded that Doug Pickett's term as President ends with the end of the 2014-15 season. Motion carried.**
 - 2. Vice President position will be up for election
 - 3. Secretary position will be up for election
 - 4. **Doug Pickett motioned and Dave Coughlin seconded that term of Treasurer position currently being held by Paula Beine ends with end of 2013-14 season. Paula Beine abstained from vote. Motion carried.**
 - 5. Director of Coaching and Player Development Director term to be for 3 years as stated in by-laws
 - a. **Jeremy Grannon motioned and Dave Coughlin seconded that pursuant to the by-laws, the Director of Coaching serves a 3 year term which will conclude with the end of the 2013-14 season. Motion carried.**
 - b. **Jeremy Grannon motioned and Dave Coughlin seconded that pursuant to the by-laws, the Director of Player Development serves a 3 year term which will conclude with the end of the 2013-14 season. Motion carried.**
 - 6. **Eddie MacDonald motioned and Doug Pickett seconded that pursuant to the by-laws, the Tournament Director serve a 3 year term which will conclude with the end of the 2013-14 season. Motion carried.**
 - 7. Fundraising Director will be up for election
 - 8. Maintenance Coordinator will be up for election
 - 9. Volunteer Coordinator will be up for election
 - 10. Referee Coordinator will be up for election
 - 11. Internal Fundraiser Coordinator will be up for election'
 - 12. A communication of all open positions will be sent to membership
 - a. Names for election consideration need to be on the ballot 2 weeks prior to election
- c. By-laws Proposals
 - i. Pursuant to by-laws, all proposed changes will be up for vote in April elections
- d. Player/Parent/Coach Code of Conduct
 - i. Have had a number of issues during 2012-13 season
 - 1. Coaches, players and referees ready to "throw in the towel" based on mounting issues
 - ii. Communication will be sent to membership reminding about Code of Conduct
 - iii. Board will take this very seriously
 - 1. Multiple issues will lead to suspensions

VII. Members Open (15 minutes)

- a. Landscaping in the spring. Donations needed
 - i. Grass seed
 - ii. Straw
 - iii. Manpower
 - iv. John Schairer can have skid loader here

- b. Number of Pee Wee teams for 2013-14 season
 - i. Projecting 44 Pee Wee's at present
 - ii. Projecting 3 teams at present, A, B and C
- c. Number of eligible Bantam for 2013-14 season
 - i. Projecting 28 at present

VIII. Adjourn

- a. Meeting was adjourned at 8:43pm