

# 2012 - 13 8 & Under Membership Report

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This report focuses on the foundation of USA Hockey's player base – the 8 & under age category. It examines the entry-level age class both at the National and Affiliate level for the past five seasons, in addition to the past three seasons at the association level. The objective is to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2013-14 season.

Recently, concentrated growth efforts in the 8 & under age category has produced positive results:

- 8 & under participation has seen a 15% increase since the 2007-08 season
- During the 2012-13 season there were 102,956 players; the 3<sup>rd</sup> highest in USA Hockey history

To continue increasing participation, USA Hockey's efforts remain focused on these key initiatives:

- 1) Attracting new players each season
- 2) Retaining players from one season to the next

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups and supplementing long-term growth.

#### **TOTAL BOYS & GIRLS PARTICIPATING FROM AGES 9 THROUGH 14**

|      | 08-09   | 09-10   | 10-11   | 11-12   | 12-13   |
|------|---------|---------|---------|---------|---------|
| 9-14 | 173,362 | 169,025 | 171,826 | 174,884 | 175,867 |
| %    | -1.6%   | -2.5%   | 1.7%    | 1.8%    | 0.6%    |

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and local youth hockey grassroots volunteers. The 2 and 2 Challenge, as explained on page 5, is a comprehensive program utilizing existing national growth programs, resources, and tools to help local youth hockey leaders achieve their 2 and 2 Challenge goals. The 2 and 2 Challenge goals for every association are to add two additional new players and retain two more players than the previous season's total.

Combining established growth initiatives with USA Hockey's American Development Model will ensure greater skill development and increased participation.

# **HOW TO READ THE DATA CHARTS IN THIS REPORT**



Number of players retained from the previous season



# 2012-13 KEY TAKEAWAYS—NATIONAL

#### Total

- In 2012-13, the total number of players ages 8 & under decreased by 4,431 (-4.1%) to 102,956.
- Even though there was a loss, the 2012-13 season represents the 3<sup>rd</sup> largest total of players at 8U.

#### Acquisition

• New players decreased from 45,991 to 41,000 in 2012-13, a difference of 4,991 (-10.9%)

#### Retention- Fifth consecutive year of positive growth

- Retained players increased by 560 (0.9%) to 61,956.
- Retained players reached a peak total in USA Hockey History

#### **NATIONAL 8U BOYS AND GIRLS**

|          | 08-09 | 09-10 | 10-11  | 11-12  | 12-13  |
|----------|-------|-------|--------|--------|--------|
| TOTAL    | 91622 | 95775 | 105394 | 107387 | 102956 |
|          | 2.5%  | 4.5%  | 10.0%  | 1.9%   | -4.1%  |
| NEW      | 39580 | 41967 | 48254  | 45991  | 41000  |
|          | 4.1%  | 6.0%  | 15.0%  | -4.7%  | -10.9% |
| RETAINED | 52042 | 53808 | 57140  | 61396  | 61956  |
|          | 1.2%  | 3.4%  | 6.2%   | 7.4%   | 0.9%   |
| LOST     | 15305 | 15184 | 15620  | 19229  | 19509  |
|          | -3.7% | -0.8% | 2.9%   | 23.1%  | 1.5%   |

#### **BOYS 8U**

|          | 08-09 | 09-10 | 10-11 | 11-12 | 12-13  |
|----------|-------|-------|-------|-------|--------|
| TOTAL    | 78782 | 81978 | 89907 | 91199 | 87805  |
|          | 2.1%  | 4.1%  | 9.7%  | 1.4%  | -3.7%  |
| NEW      | 33013 | 34819 | 40058 | 37875 | 33917  |
|          | 4.0%  | 5.5%  | 15.0% | -5.4% | -10.5% |
| RETAINED | 45769 | 47159 | 49849 | 53324 | 53888  |
|          | 0.8%  | 3.0%  | 5.7%  | 7.0%  | 1.1%   |
| LOST     | 12161 | 11932 | 12350 | 15149 | 15308  |
|          | -4.0% | -1.9% | 3.5%  | 22.7% | 1.0%   |

#### **GIRLS 8U**

|          | 08-09 | 09-10 | 10-11 | 11-12 | 12-13  |
|----------|-------|-------|-------|-------|--------|
| TOTAL    | 12876 | 13798 | 15487 | 16188 | 15152  |
|          | 4.7%  | 7.2%  | 20.3% | 4.5%  | -6.4%  |
| NEW      | 6604  | 7149  | 8197  | 8116  | 7085   |
|          | 5.1%  | 8.3%  | 24.1% | -1.0% | -12.7% |
| RETAINED | 6272  | 6649  | 7290  | 8072  | 8067   |
|          | 4.4%  | 6.0%  | 16.2% | 10.7% | -0.1%  |
| LOST     | 3145  | 3253  | 3272  | 4081  | 4201   |
|          | -2.8% | 3.4%  | 4.0%  | 24.7% | 2.9%   |



# **2012-13 KEY TAKEAWAYS—SOUTHERN AMATEUR**

#### Total

- The total number of players ages 8 & under in Southern Amateur region decreased by 199 (-14.4%) to 1,186.
- This was the first decrease in total participation for the past four seasons.

#### Acquisition

- New players decreased by 226 (-30.7%) to 510.
- 2012-13 marked the largest drop in new players entering the game over the last four seasons.

# Retention – Third consecutive year of positive growth

- Retained players increased by 27 (4.2%) to 676 in 2012-13.
- This is the peak for returning players over the last five seasons.

#### **SOUTHERN AMATEUR BOYS AND GIRLS 8U**

|          | 08-09  | 09-10  | 10-11 | 11-12 | 12-13  |
|----------|--------|--------|-------|-------|--------|
| TOTAL    | 1002   | 1132   | 1340  | 1385  | 1186   |
|          | -6.2%  | 13.0%  | 18.4% | 3.4%  | -14.4% |
| NEW      | 452    | 596    | 790   | 736   | 510    |
|          | -19.7% | 31.9%  | 32.6% | -6.8% | -30.7% |
| RETAINED | 550    | 536    | 550   | 649   | 676    |
|          | 8.9%   | -2.5%  | 2.6%  | 18.0% | 4.2%   |
| LOST     | 259    | 186    | 274   | 381   | 384    |
|          | -5.1%  | -28.2% | 47.3% | 39.1% | 0.8%   |

#### **BOYS 8U**

|          | 08-09  | 09-10  | 10-11 | 11-12 | 12-13  |
|----------|--------|--------|-------|-------|--------|
| TOTAL    | 947    | 1074   | 1240  | 1288  | 1114   |
|          | -5.9%  | 13.4%  | 15.5% | 3.9%  | -13.5% |
| NEW      | 418    | 562    | 720   | 679   | 469    |
|          | -20.1% | 34.4%  | 28.1% | -5.7% | -30.9% |
| RETAINED | 529    | 512    | 520   | 609   | 645    |
|          | 9.5%   | -3.2%  | 1.6%  | 17.1% | 5.9%   |
| LOST     | 232    | 167    | 255   | 342   | 344    |
|          | -3.3%  | -28.0% | 52.7% | 34.1% | 0.6%   |

#### **GIRLS 8U**

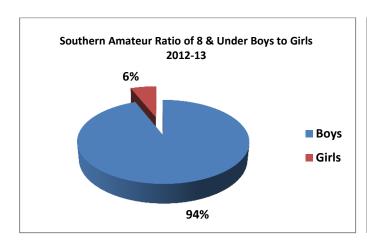
|          | 08-09  | 09-10  | 10-11  | 11-12  | 12-13  |
|----------|--------|--------|--------|--------|--------|
| TOTAL    | 55     | 58     | 100    | 97     | 72     |
|          | -11.3% | 5.5%   | 72.4%  | -3.0%  | -25.8% |
| NEW      | 34     | 34     | 70     | 57     | 41     |
|          | -15.0% | 0.0%   | 105.9% | -18.6% | -28.1% |
| RETAINED | 21     | 24     | 30     | 40     | 31     |
|          | -4.5%  | 14.3%  | 25.0%  | 33.3%  | -22.5% |
| LOST     | 27     | 19     | 19     | 39     | 39     |
|          | -18.2% | -29.6% | 0.0%   | 105.3% | 0.0%   |

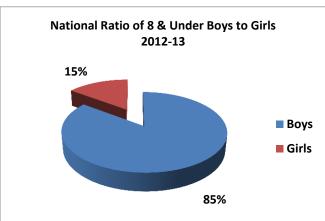


# **RATIO OF BOYS TO GIRLS—8 & UNDERS**

Boys represented 94% of all 8 & under players in Southern Amateur, while girls represented 6%.

Nationally, boys represented 85% of all 8 & under players, while girls represented 15%.





# **RETENTION INCREASES WITH AGE**

Youth hockey retention increases with both age and seasons accrued. While retention rates increase from Squirts up, the overall growth of hockey relies on acquiring more 8 & under players.

Southern Amateur's retention results for 2012-13 by age segment:

| • | 36.6% of all 4 Year Olds returned as 5 Year Olds | National Average 39.6% |
|---|--|------------------------|
| • | 57.0% of all 5 Year Olds returned as 6 Year Olds | National Average 58.1% |
| • | 67.6% of all 6 Year Olds returned as 7 Year Olds | National Average 72.9% |
| • | 70.6% of all 7 Year Olds returned as 8 Year Olds | National Average 80.0% |

76.8% of all Squirts returned in 2012-13
85.3% of all Pee Wees returned in 2012-13
87.2% of all Bantams returned in 2012-13
National Average 91.9%
National Average 94.5%



# 2 AND 2 CHALLENGE

The 2 & 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to reach their growth goals of acquiring two additional players and retaining two more players than last season.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – Retention, Acquisition & Conversion.

# **RETENTION**—Welcome Back Week September 16<sup>th</sup>-22<sup>nd</sup>

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.



#### ACQUISITION—Try Hockey For Free Days November 2<sup>nd</sup> & March 1<sup>st</sup>

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 17,000 kids were introduced to youth hockey through this program.



#### **CONVERSION**—Transition Program

Children that sample youth hockey don't always become a new hockey player. A low-cost, low-commitment program to easily transition families from try hockey to youth hockey will significantly increase the likelihood of adding more players. An example would be a Learn-to-Play or mixing them in with a current beginner program.



By taking advantage of all these growth programs, participating associations will be recognized nationally as achieving the 2 and 2 Challenge and rewarded for their efforts.

To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.





# 2 AND 2 CHALLENGE GOALS

# **ASSOCIATION**

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two more players than the previous season's 8 & under player total.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2013-14:

Previous three seasons results \_\_\_

—2 and 2 challenge results and goals

| BOYS & GIRLS_8 & UNDER |       |       | 2 AND 2 CHALLENGE |            |          |            |            |
|------------------------|-------|-------|-------------------|------------|----------|------------|------------|
|                        | 10-11 | 11-12 | 12-13             | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |
| TOTAL                  | 71    | 64    | 79                | 68         | 11       | 15         | 83         |
| NEW                    | 37    | 32    | 42                | 34         | 8        | 10         | 44         |
| RETAINED               | 34    | 32    | 37                | 34         | 3        | 5          | 39         |
| LOST                   | 23    | 25    | 15                |            |          |            |            |

If the 2 and 2 Challenge goals are achieved again in 2013-14, this program will enjoy a 5.1% increase.

**TOTAL:** 44 new + 39 retained = 83 total players

**NEW:** 42 + 2 = 44 new players

**RETAINED:** 37+ 2 = 39 retained players

# **SOUTHERN AMATEUR**

| SOUTHERN<br>AMATEUR | 2012-13<br>GOAL | 2012-13<br>ACTUAL | 2013-14<br>GOAL |
|---------------------|-----------------|-------------------|-----------------|
| TOTAL               | 1,453           | 1,186             | 1,262           |
| NEW                 | 770             | 510               | 548             |
| RETAINED            | 683             | 676               | 714             |

Based on 19 associations that registered 5 players or more, the 2013-14 goals are:

TOTAL: 1,186 + 76 = 1,262 (+6.4%)
NEW: 510 + 38 = 548 (+7.5%)

• **RETAINED:** 676 + 38 = **714 (+5.6%)** 

# **NATIONAL**

| NATIONAL | 2012-13<br>GOAL | 2012-13<br>ACTUAL | 2013-14<br>GOAL |
|----------|-----------------|-------------------|-----------------|
| TOTAL    | 112,875         | 102,956           | 108,356         |
| NEW      | 48,735          | 41,000            | 43,700          |
| RETAINED | 64,140          | 61,956            | 64,656          |

Based on 1,350 associations that registered 5 players or more, the 2013-14 goals are:

**TOTAL:** 102,956 + 5,400 = **108,356 (+5.2%)** 

**NEW:** 41,000 + 2,700 = **43,700 (+6.6%)** 

RETAINED: 61,956 + 2,700 = **64,656 (+4.4%)** 



# **ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS**

While many associations grew, only NW Arkansas Hockey and A-Game Southern Ice successfully met their 2 and 2 Challenge goal of growing by two additional players for both new and retained players.

# **SOUTHERN AMATEUR'S 2012-13 ASSOCIATION PERFORMANCE**

| <u>Ass</u> | <u>sociation</u>                           | <u>Net Growtl</u> |
|------------|--|-------------------|
| 1.         | NW Arkansas Hockey                         | +39               |
| 2.         | A-Game Southern Ice                        | +24               |
| 3.         | Cooler Hockey Club                         | +11               |
| 4.         | Augusta Ice Hockey Association             | +7                |
| 5.         | Mid-South Ice House Hockey                 | +4                |
| 6.         | Memphis Youth Hockey League                | +3                |
| 7.         | Gulf Coast Youth Hockey Association        | +1                |
| 8.         | Arkansas Ice Hockey Association/Youth      | 0                 |
| 9.         | Iceforum Hockey Association-Kennesaw       | -1                |
| 10.        | Nashville Youth Hockey League              | -3                |
| 11.        | Pelham Youth Hockey League                 | -4                |
| 12.        | Columbus Hockey Association                | -5                |
| 13.        | Greater Nashville Minor Hockey Association | -6                |
| 14.        | Junior Mudbugs Youth Hockey                | -6                |
| 15.        | Atlanta Junior Knights Hockey Assoc.       | -11               |
| 16.        | Knoxville Amateur Hockey Association       | -15               |
| 17.        | Iceforum Hockey Association-Duluth         | -19               |
| 18.        | Bandit Ice Hockey Association              | -22               |
| 19.        | Huntsville Amateur Hockey Association      | -47               |



#### ALABAMA

# ALHO003 HUNTSVILLE AMATEUR HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & U | INDER             |     | 2 AND 2 CHALLENGE |            |          |            |            |
|--------------------|-------------------|-----|-------------------|------------|----------|------------|------------|
|                    | 10-11 11-12 12-13 |     |                   | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |
| TOTAL              | 191               | 204 | 157               | 208        | (51)     | (47)       | 161        |
| NEW                | 94                | 102 | 55                | 104        | (49)     | (47)       | 57         |
| RETAINED           | 97                | 102 | 102               | 104        | (2)      | 0          | 104        |
| LOST               | 40                | 59  | 69                |            |          |            |            |

| BOYS_8 & UNDER |       |       | GIRLS_8 & UNDER |          |       |       |       |
|----------------|-------|-------|-----------------|----------|-------|-------|-------|
|                | 10-11 | 11-12 | 12-13           |          | 10-11 | 11-12 | 12-13 |
| TOTAL          | 178   | 189   | 150             | TOTAL    | 13    | 15    | 7     |
| NEW            | 85    | 92    | 51              | NEW      | 9     | 10    | 4     |
| RETAINED       | 93    | 97    | 99              | RETAINED | 4     | 5     | 3     |
| LOST           | 37    | 51    | 61              | LOST     | 3     | 8     | 8     |
| RATIO BOYS TO  |       |       |                 |          |       |       |       |
| GIRLS          |       |       | 95.5%           |          |       |       | 4.5%  |

#### ALH0006 PELHAM YOUTH HOCKEY LEAGUE

| BOYS & GIRLS_8 & U | INDER |       | 2 AND 2 CHALLENGE |            |          |            |            |
|--------------------|-------|-------|-------------------|------------|----------|------------|------------|
|                    | 10-11 | 11-12 | 12-13             | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |
| TOTAL              | 22    | 29    | 25                | 33         | (8)      | (4)        | 29         |
| NEW                | 18    | 20    | 11                | 22         | (11)     | (9)        | 13         |
| RETAINED           | 4     | 9     | 14                | 11         | 3        | 5          | 16         |
| LOST               | 6     | 11    | 8                 |            |          |            |            |

| BOYS_8 & UNDER |       |       | GIRLS_8 & UNDER |          |       |       |       |
|----------------|-------|-------|-----------------|----------|-------|-------|-------|
|                | 10-11 | 11-12 | 12-13           |          | 10-11 | 11-12 | 12-13 |
| TOTAL          | 21    | 28    | 23              | TOTAL    | 1     | 1     | 2     |
| NEW            | 17    | 19    | 9               | NEW      | 1     | 1     | 2     |
| RETAINED       | 4     | 9     | 14              | RETAINED | 0     | 0     | 0     |
| LOST           | 6     | 11    | 7               | LOST     | 0     | 0     | 1     |
| RATIO BOYS TO  |       |       |                 |          |       |       |       |
| GIRLS          |       |       | 92.0%           |          |       |       | 8.0%  |



#### **ARKANSAS**

# ARHO001 ARKANSAS ICE HOCKEY ASSOCIATION/YOUTH

| BOYS & GIRLS_8 & U | NDER  |       | 2 AND 2 CHALLENGE |            |          |            |            |
|--------------------|-------|-------|-------------------|------------|----------|------------|------------|
|                    | 10-11 | 11-12 | 12-13             | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |
| TOTAL              | 11    | 11    | 11                | 15         | (4)      | 0          | 15         |
| NEW                | 7     | 8     | 5                 | 10         | (5)      | (3)        | 7          |
| RETAINED           | 4     | 3     | 6                 | 5          | 1        | 3          | 8          |
| LOST               | 4     | 3     | 3                 |            |          |            |            |
|                    |       |       |                   |            |          |            |            |

| BOYS_8 & UNDER |       |       | GIRLS_8 & UNDER |          |       |       |       |
|----------------|-------|-------|-----------------|----------|-------|-------|-------|
|                | 10-11 | 11-12 | 12-13           |          | 10-11 | 11-12 | 12-13 |
| TOTAL          | 8     | 10    | 9               | TOTAL    | 3     | 1     | 2     |
| NEW            | 5     | 8     | 4               | NEW      | 2     | 0     | 1     |
| RETAINED       | 3     | 2     | 5               | RETAINED | 1     | 1     | 1     |
| LOST           | 4     | 2     | 3               | LOST     | 0     | 1     | 0     |
| RATIO BOYS TO  |       |       |                 |          |       |       |       |
| GIRLS          |       |       | 81.8%           |          |       |       | 18.2% |

#### ARH0010 NW ARKANSAS HOCKEY

| BOYS & GIRLS_8 & U | NDER  |       | 2 AND 2 CHALLENGE |            |          |            |            |
|--------------------|-------|-------|-------------------|------------|----------|------------|------------|
|                    | 10-11 | 11-12 | 12-13             | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |
| TOTAL              | 33    | 1     | 40                | 5          | 35       | 39         | 44         |
| NEW                | 14    | 1     | 32                | 3          | 29       | 31         | 34         |
| RETAINED           | 19    | 0     | 8                 | 2          | 6        | 8          | 10         |
| LOST               | 5     | 25    | 1                 |            |          |            |            |

| BOYS_8 & UNDER |       |       | GIRLS_8 & UNDER |          |       |       |       |
|----------------|-------|-------|-----------------|----------|-------|-------|-------|
|                | 10-11 | 11-12 | 12-13           |          | 10-11 | 11-12 | 12-13 |
| TOTAL          | 32    | 1     | 37              | TOTAL    | 1     | 0     | 3     |
| NEW            | 13    | 1     | 29              | NEW      | 1     | 0     | 3     |
| RETAINED       | 19    | 0     | 8               | RETAINED | 0     | 0     | 0     |
| LOST           | 5     | 24    | 1               | LOST     | 0     | 1     | 0     |
| RATIO BOYS TO  |       |       |                 |          |       |       |       |
| GIRLS          |       |       | 92.5%           |          |       |       | 7.5%  |



#### **GEORGIA**

# GAH0006 AUGUSTA ICE HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & U | NDER  |       | 2 AND 2 CHALLENGE |            |          |            |            |
|--------------------|-------|-------|-------------------|------------|----------|------------|------------|
|                    | 10-11 | 11-12 | 12-13             | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |
| TOTAL              | 0     | 0     | 7                 | 4          | 3        | 7          | 11         |
| NEW                | 0     | 0     | 5                 | 2          | 3        | 5          | 7          |
| RETAINED           | 0     | 0     | 2                 | 2          | 0        | 2          | 4          |
| LOST               | 0     | 0     | 1                 |            |          |            |            |

| BOYS_8 & UNDER |       |       | GIRLS_8 & UNDER |          |       |       |       |
|----------------|-------|-------|-----------------|----------|-------|-------|-------|
|                | 10-11 | 11-12 | 12-13           |          | 10-11 | 11-12 | 12-13 |
| TOTAL          | 0     | 0     | 5               | TOTAL    | 0     | 0     | 2     |
| NEW            | 0     | 0     | 3               | NEW      | 0     | 0     | 2     |
| RETAINED       | 0     | 0     | 2               | RETAINED | 0     | 0     | 0     |
| LOST           | 0     | 0     | 1               | LOST     | 0     | 0     | 0     |
| RATIO BOYS TO  |       |       |                 |          |       |       |       |
| GIRLS          |       |       | 71.4%           |          |       |       | 28.6% |

#### GAH0019 ATLANTA JUNIOR KNIGHTS HOCKEY ASSOC

| BOYS & GIRLS_8 & U | NDER  |       | 2 AND 2 CHALLENGE |            |          |            |            |
|--------------------|-------|-------|-------------------|------------|----------|------------|------------|
|                    | 10-11 | 11-12 | 12-13             | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |
| TOTAL              | 21    | 20    | 9                 | 24         | (15)     | (11)       | 13         |
| NEW                | 19    | 11    | 3                 | 13         | (10)     | (8)        | 5          |
| RETAINED           | 2     | 9     | 6                 | 11         | (5)      | (3)        | 8          |
| LOST               | 0     | 8     | 4                 |            |          |            |            |

| BOYS_8 & UNDER |       |       |        | GIRLS_8 & UNDER |       |       |       |  |
|----------------|-------|-------|--------|-----------------|-------|-------|-------|--|
|                | 10-11 | 11-12 | 12-13  |                 | 10-11 | 11-12 | 12-13 |  |
| TOTAL          | 20    | 19    | 9      | TOTAL           | 1     | 1     | 0     |  |
| NEW            | 18    | 11    | 3      | NEW             | 1     | 0     | 0     |  |
| RETAINED       | 2     | 8     | 6      | RETAINED        | 0     | 1     | 0     |  |
| LOST           | 0     | 8     | 4      | LOST            | 0     | 0     | 0     |  |
| RATIO BOYS TO  |       |       |        |                 |       |       |       |  |
| GIRLS          |       |       | 100.0% |                 |       |       | 0.0%  |  |

#### GAH0021 BANDIT ICE HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & UNDER |    |    |    | 2 AND 2 CHALLENGE |          |            |            |  |
|------------------------|----|----|----|-------------------|----------|------------|------------|--|
| 10-11 11-12 12-13      |    |    |    | 12-13 GOAL        | VS. GOAL | VS. ACTUAL | 13-14 GOAL |  |
| TOTAL                  | 20 | 36 | 14 | 40                | (26)     | (22)       | 18         |  |
| NEW                    | 20 | 26 | 5  | 28                | (23)     | (21)       | 7          |  |
| RETAINED               | 0  | 10 | 9  | 12                | (3)      | (1)        | 11         |  |
| LOST                   | 0  | 6  | 10 |                   |          |            |            |  |

| BOYS_8 & UNDER | BOYS_8 & UNDER |       |        |          | GIRLS_8 & UNDER |       |       |  |  |
|----------------|----------------|-------|--------|----------|-----------------|-------|-------|--|--|
|                | 10-11          | 11-12 | 12-13  |          | 10-11           | 11-12 | 12-13 |  |  |
| TOTAL          | 18             | 35    | 14     | TOTAL    | 2               | 1     | 0     |  |  |
| NEW            | 18             | 25    | 5      | NEW      | 2               | 1     | 0     |  |  |
| RETAINED       | 0              | 10    | 9      | RETAINED | 0               | 0     | 0     |  |  |
| LOST           | 0              | 5     | 10     | LOST     | 0               | 1     | 0     |  |  |
| RATIO BOYS TO  |                |       |        |          |                 |       |       |  |  |
| GIRLS          |                |       | 100.0% |          |                 |       | 0.0%  |  |  |



# GAH0025 COLUMBUS HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |  |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|--|
|                        | 10-11 | 11-12 | 12-13 | 12-13 GOAL        | VS. GOAL | VS. ACTUAL | 13-14 GOAL |  |
| TOTAL                  | 74    | 70    | 65    | 74                | (9)      | (5)        | 69         |  |
| NEW                    | 46    | 32    | 28    | 34                | (6)      | (4)        | 30         |  |
| RETAINED               | 28    | 38    | 37    | 40                | (3)      | (1)        | 39         |  |
| LOST                   | 23    | 21    | 22    |                   |          |            |            |  |

| BOYS_8 & UNDER |       |       |        | GIRLS_8 & UNDER |       |       |       |  |
|----------------|-------|-------|--------|-----------------|-------|-------|-------|--|
|                | 10-11 | 11-12 | 12-13  |                 | 10-11 | 11-12 | 12-13 |  |
| TOTAL          | 69    | 63    | 65     | TOTAL           | 5     | 7     | 0     |  |
| NEW            | 43    | 29    | 28     | NEW             | 3     | 3     | 0     |  |
| RETAINED       | 26    | 34    | 37     | RETAINED        | 2     | 4     | 0     |  |
| LOST           | 18    | 20    | 18     | LOST            | 5     | 1     | 4     |  |
| RATIO BOYS TO  |       |       |        |                 |       |       |       |  |
| GIRLS          |       |       | 100.0% |                 |       |       | 0.0%  |  |

#### GAH0075 COOLER HOCKEY CLUB

| BOYS & GIRLS_8 & UNDER |    |    |    | 2 AND 2 CHALLENGE |          |            |            |  |  |  |
|------------------------|----|----|----|-------------------|----------|------------|------------|--|--|--|
| 10-11 11-12 12-13      |    |    |    | 12-13 GOAL        | VS. GOAL | VS. ACTUAL | 13-14 GOAL |  |  |  |
| TOTAL                  | 55 | 18 | 29 | 22                | 7        | 11         | 33         |  |  |  |
| NEW                    | 32 | 8  | 21 | 10                | 11       | 13         | 23         |  |  |  |
| RETAINED               | 23 | 10 | 8  | 12                | (4)      | (2)        | 10         |  |  |  |
| LOST                   | 67 | 21 | 2  |                   |          |            |            |  |  |  |

| BOYS_8 & UNDER | BOYS_8 & UNDER |       |        |          | GIRLS_8 & UNDER |       |       |  |  |
|----------------|----------------|-------|--------|----------|-----------------|-------|-------|--|--|
|                | 10-11          | 11-12 | 12-13  |          | 10-11           | 11-12 | 12-13 |  |  |
| TOTAL          | 54             | 18    | 29     | TOTAL    | 1               | 0     | 0     |  |  |
| NEW            | 32             | 8     | 21     | NEW      | 0               | 0     | 0     |  |  |
| RETAINED       | 22             | 10    | 8      | RETAINED | 1               | 0     | 0     |  |  |
| LOST           | 62             | 21    | 2      | LOST     | 5               | 0     | 0     |  |  |
| RATIO BOYS TO  |                |       |        |          |                 |       |       |  |  |
| GIRLS          |                |       | 100.0% |          |                 |       | 0.0%  |  |  |

# GAH0003 ICEFORUM HOCKEY ASSOCIATION-DULUTH

| BOYS & GIRLS_8 & UNDER |    |    |    | 2 AND 2 CHALLENGE |          |            |            |  |
|------------------------|----|----|----|-------------------|----------|------------|------------|--|
| 10-11 11-12 12-13      |    |    |    | 12-13 GOAL        | VS. GOAL | VS. ACTUAL | 13-14 GOAL |  |
| TOTAL                  | 42 | 63 | 44 | 67                | (23)     | (19)       | 48         |  |
| NEW                    | 26 | 42 | 20 | 44                | (24)     | (22)       | 22         |  |
| RETAINED               | 16 | 21 | 24 | 23                | 1        | 3          | 26         |  |
| LOST                   | 6  | 2  | 20 |                   |          |            |            |  |

| BOYS_8 & UNDER |       |       |       | GIRLS_8 & UNDER |       |       |       |  |
|----------------|-------|-------|-------|-----------------|-------|-------|-------|--|
|                | 10-11 | 11-12 | 12-13 |                 | 10-11 | 11-12 | 12-13 |  |
| TOTAL          | 42    | 58    | 41    | TOTAL           | 0     | 5     | 3     |  |
| NEW            | 26    | 39    | 19    | NEW             | 0     | 3     | 1     |  |
| RETAINED       | 16    | 19    | 22    | RETAINED        | 0     | 2     | 2     |  |
| LOST           | 6     | 2     | 20    | LOST            | 0     | 0     | 0     |  |
| RATIO BOYS TO  |       |       |       |                 |       |       |       |  |
| GIRLS          |       |       | 93.2% |                 |       |       | 6.8%  |  |



#### GAH0004 ICEFORUM HOCKEY ASSOCIATION-KENNESAW

| BOYS & GIRLS_8 & UNDER |    |    |    | 2 AND 2 CHALLENGE |          |            |            |  |
|------------------------|----|----|----|-------------------|----------|------------|------------|--|
| 10-11 11-12 12-13      |    |    |    | 12-13 GOAL        | VS. GOAL | VS. ACTUAL | 13-14 GOAL |  |
| TOTAL                  | 33 | 37 | 36 | 41                | (5)      | (1)        | 40         |  |
| NEW                    | 20 | 26 | 21 | 28                | (7)      | (5)        | 23         |  |
| RETAINED               | 13 | 11 | 15 | 13                | 2        | 4          | 17         |  |
| LOST                   | 5  | 5  | 7  |                   |          |            |            |  |

| BOYS_8 & UNDER | BOYS_8 & UNDER |       |       |          | GIRLS_8 & UNDER |       |       |  |  |
|----------------|----------------|-------|-------|----------|-----------------|-------|-------|--|--|
|                | 10-11          | 11-12 | 12-13 |          | 10-11           | 11-12 | 12-13 |  |  |
| TOTAL          | 33             | 34    | 35    | TOTAL    | 0               | 3     | 1     |  |  |
| NEW            | 20             | 23    | 21    | NEW      | 0               | 3     | 0     |  |  |
| RETAINED       | 13             | 11    | 14    | RETAINED | 0               | 0     | 1     |  |  |
| LOST           | 5              | 5     | 6     | LOST     | 0               | 0     | 1     |  |  |
| RATIO BOYS TO  |                |       |       |          |                 |       |       |  |  |
| GIRLS          |                |       | 97.2% |          |                 |       | 2.8%  |  |  |



#### LOUISIANA

# LAH0012 JUNIOR MUDBUGS YOUTH HOCKEY

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |  |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|--|
|                        | 10-11 | 11-12 | 12-13 | 12-13 GOAL        | VS. GOAL | VS. ACTUAL | 13-14 GOAL |  |
| TOTAL                  | 47    | 35    | 29    | 39                | (10)     | (6)        | 33         |  |
| NEW                    | 24    | 10    | 11    | 12                | (1)      | 1          | 13         |  |
| RETAINED               | 23    | 25    | 18    | 27                | (9)      | (7)        | 20         |  |
| LOST                   | 8     | 11    | 10    |                   |          |            |            |  |
|                        |       |       |       |                   |          |            |            |  |

| BOYS_8 & UNDER | GIRLS_8 & UNDER |       |       |          |       |       |       |
|----------------|-----------------|-------|-------|----------|-------|-------|-------|
|                | 10-11           | 11-12 | 12-13 |          | 10-11 | 11-12 | 12-13 |
| TOTAL          | 41              | 28    | 24    | TOTAL    | 6     | 7     | 5     |
| NEW            | 19              | 7     | 10    | NEW      | 5     | 3     | 1     |
| RETAINED       | 22              | 21    | 14    | RETAINED | 1     | 4     | 4     |
| LOST           | 5               | 11    | 6     | LOST     | 3     | 0     | 4     |
| RATIO BOYS TO  |                 |       |       |          |       |       |       |
| GIRLS          |                 |       | 82.8% |          |       |       | 17.2% |



#### MISSISSIPPI

# MSH0005 GULF COAST YOUTH HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & U | 2 AND 2 CHALLENGE |       |       |            |          |            |            |
|--------------------|-------------------|-------|-------|------------|----------|------------|------------|
|                    | 10-11             | 11-12 | 12-13 | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |
| TOTAL              | 22                | 16    | 17    | 20         | (3)      | 1          | 21         |
| NEW                | 20                | 8     | 11    | 10         | 1        | 3          | 13         |
| RETAINED           | 2                 | 8     | 6     | 10         | (4)      | (2)        | 8          |
| LOST               | 6                 | 9     | 6     |            |          |            |            |

| BOYS_8 & UNDER | BOYS_8 & UNDER |       |       |          |       | GIRLS_8 & UNDER |       |  |  |  |
|----------------|----------------|-------|-------|----------|-------|-----------------|-------|--|--|--|
|                | 10-11          | 11-12 | 12-13 |          | 10-11 | 11-12           | 12-13 |  |  |  |
| TOTAL          | 22             | 15    | 13    | TOTAL    | 0     | 1               | 4     |  |  |  |
| NEW            | 20             | 7     | 8     | NEW      | 0     | 1               | 3     |  |  |  |
| RETAINED       | 2              | 8     | 5     | RETAINED | 0     | 0               | 1     |  |  |  |
| LOST           | 5              | 9     | 6     | LOST     | 1     | 0               | 0     |  |  |  |
| RATIO BOYS TO  |                |       |       |          |       |                 |       |  |  |  |
| GIRLS          |                |       | 76.5% |          |       |                 | 23.5% |  |  |  |

#### MSH0006 MID-SOUTH ICE HOUSE HOCKEY

| BOYS & GIRLS_8 & UNDER |   |    |    | 2 AND 2 CHALLENGE |          |            |            |  |
|------------------------|---|----|----|-------------------|----------|------------|------------|--|
| 10-11 11-12 12-13      |   |    |    | 12-13 GOAL        | VS. GOAL | VS. ACTUAL | 13-14 GOAL |  |
| TOTAL                  | 0 | 46 | 50 | 50                | 0        | 4          | 54         |  |
| NEW                    | 0 | 46 | 29 | 48                | (19)     | (17)       | 31         |  |
| RETAINED               | 0 | 0  | 21 | 2                 | 19       | 21         | 23         |  |
| LOST                   | 0 | 0  | 18 |                   |          |            |            |  |

| BOYS_8 & UNDER |       |       |       | GIRLS_8 & UNDER |       |       |       |  |
|----------------|-------|-------|-------|-----------------|-------|-------|-------|--|
|                | 10-11 | 11-12 | 12-13 |                 | 10-11 | 11-12 | 12-13 |  |
| TOTAL          | 0     | 44    | 48    | TOTAL           | 0     | 2     | 2     |  |
| NEW            | 0     | 44    | 27    | NEW             | 0     | 2     | 2     |  |
| RETAINED       | 0     | 0     | 21    | RETAINED        | 0     | 0     | 0     |  |
| LOST           | 0     | 0     | 17    | LOST            | 0     | 0     | 1     |  |
| RATIO BOYS TO  |       |       |       |                 |       |       |       |  |
| GIRLS          |       |       | 96.0% |                 |       |       | 4.0%  |  |



#### TENNESSEE

# TNH0003 A-GAME SOUTHERN ICE

| BOYS & GIRLS_8 & U | 2 AND 2 CHALLENGE |       |       |            |          |            |            |
|--------------------|-------------------|-------|-------|------------|----------|------------|------------|
|                    | 10-11             | 11-12 | 12-13 | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |
| TOTAL              | 56                | 87    | 111   | 91         | 20       | 24         | 115        |
| NEW                | 34                | 65    | 72    | 67         | 5        | 7          | 74         |
| RETAINED           | 22                | 22    | 39    | 24         | 15       | 17         | 41         |
| LOST               | 27                | 20    | 17    |            |          |            |            |
|                    |                   |       |       |            |          |            |            |

| BOYS_8 & UNDER | GIRLS_8 & UNDER |       |       |          |       |       |       |
|----------------|-----------------|-------|-------|----------|-------|-------|-------|
|                | 10-11           | 11-12 | 12-13 |          | 10-11 | 11-12 | 12-13 |
| TOTAL          | 53              | 81    | 109   | TOTAL    | 3     | 6     | 2     |
| NEW            | 32              | 60    | 71    | NEW      | 2     | 5     | 1     |
| RETAINED       | 21              | 21    | 38    | RETAINED | 1     | 1     | 1     |
| LOST           | 27              | 20    | 14    | LOST     | 0     | 0     | 3     |
| RATIO BOYS TO  |                 |       |       |          |       |       |       |
| GIRLS          |                 |       | 98.2% |          |       |       | 1.8%  |

#### TNH0005 GREATER NASHVILLE MINOR HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |  |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|--|
|                        | 10-11 | 11-12 | 12-13 | 12-13 GOAL        | VS. GOAL | VS. ACTUAL | 13-14 GOAL |  |
| TOTAL                  | 29    | 26    | 20    | 30                | (10)     | (6)        | 24         |  |
| NEW                    | 29    | 14    | 13    | 16                | (3)      | (1)        | 15         |  |
| RETAINED               | 0     | 12    | 7     | 14                | (7)      | (5)        | 9          |  |
| LOST                   | 0     | 0     | 3     |                   |          |            |            |  |

| BOYS_8 & UNDER | BOYS_8 & UNDER |       |       |          | GIRLS_8 & UNDER |       |       |  |  |
|----------------|----------------|-------|-------|----------|-----------------|-------|-------|--|--|
|                | 10-11          | 11-12 | 12-13 |          | 10-11           | 11-12 | 12-13 |  |  |
| TOTAL          | 29             | 26    | 19    | TOTAL    | 0               | 0     | 1     |  |  |
| NEW            | 29             | 14    | 12    | NEW      | 0               | 0     | 1     |  |  |
| RETAINED       | 0              | 12    | 7     | RETAINED | 0               | 0     | 0     |  |  |
| LOST           | 0              | 0     | 3     | LOST     | 0               | 0     | 0     |  |  |
| RATIO BOYS TO  |                |       |       |          |                 |       |       |  |  |
| GIRLS          |                |       | 95.0% |          |                 |       | 5.0%  |  |  |

# TNH0051 KNOXVILLE AMATEUR HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & U | 2 AND 2 CHALLENGE |     |     |            |          |            |            |
|--------------------|-------------------|-----|-----|------------|----------|------------|------------|
| 10-11 11-12 12-13  |                   |     |     | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |
| TOTAL              | 121               | 138 | 123 | 142        | (19)     | (15)       | 127        |
| NEW                | 68                | 72  | 59  | 74         | (15)     | (13)       | 61         |
| RETAINED           | 53                | 66  | 64  | 68         | (4)      | (2)        | 66         |
| LOST               | 37                | 35  | 42  |            |          |            |            |
|                    |                   |     |     |            |          |            |            |

| BOYS_8 & UNDER |       |       |       | GIRLS_8 & UNDER |       |       |       |  |
|----------------|-------|-------|-------|-----------------|-------|-------|-------|--|
|                | 10-11 | 11-12 | 12-13 |                 | 10-11 | 11-12 | 12-13 |  |
| TOTAL          | 107   | 127   | 116   | TOTAL           | 14    | 11    | 7     |  |
| NEW            | 60    | 64    | 55    | NEW             | 8     | 8     | 4     |  |
| RETAINED       | 47    | 63    | 61    | RETAINED        | 6     | 3     | 3     |  |
| LOST           | 35    | 27    | 37    | LOST            | 2     | 8     | 5     |  |
| RATIO BOYS TO  |       |       |       |                 |       |       |       |  |
| GIRLS          |       |       | 94.3% |                 |       |       | 5.7%  |  |



#### TNH0045 MEMPHIS YOUTH HOCKEY LEAGUE

| BOYS & GIRLS_8 & U | 2 AND 2 CHALLENGE |   |            |          |            |            |   |
|--------------------|-------------------|---|------------|----------|------------|------------|---|
| 10-11 11-12 12-13  |                   |   | 12-13 GOAL | VS. GOAL | VS. ACTUAL | 13-14 GOAL |   |
| TOTAL              | 46                | 2 | 5          | 6        | (1)        | 3          | 9 |
| NEW                | 23                | 2 | 2          | 4        | (2)        | 0          | 4 |
| RETAINED           | 23                | 0 | 3          | 2        | 1          | 3          | 5 |
| LOST               | 11                | 0 | 0          |          |            |            |   |

| BOYS_8 & UNDER |       |       |        | GIRLS_8 & UNDER |       |       |       |
|----------------|-------|-------|--------|-----------------|-------|-------|-------|
|                | 10-11 | 11-12 | 12-13  |                 | 10-11 | 11-12 | 12-13 |
| TOTAL          | 42    | 2     | 5      | TOTAL           | 4     | 0     | 0     |
| NEW            | 19    | 2     | 2      | NEW             | 4     | 0     | 0     |
| RETAINED       | 23    | 0     | 3      | RETAINED        | 0     | 0     | 0     |
| LOST           | 10    | 0     | 0      | LOST            | 1     | 0     | 0     |
| RATIO BOYS TO  |       |       |        |                 |       |       |       |
| GIRLS          |       |       | 100.0% |                 |       |       | 0.0%  |

#### TNH0037 NASHVILLE YOUTH HOCKEY LEAGUE

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |  |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|--|
|                        | 10-11 | 11-12 | 12-13 | 12-13 GOAL        | VS. GOAL | VS. ACTUAL | 13-14 GOAL |  |
| TOTAL                  | 105   | 139   | 136   | 143               | (7)      | (3)        | 140        |  |
| NEW                    | 67    | 89    | 63    | 91                | (28)     | (26)       | 65         |  |
| RETAINED               | 38    | 50    | 73    | 52                | 21       | 23         | 75         |  |
| LOST                   | 37    | 32    | 37    |                   |          |            |            |  |

| BOYS_8 & UNDER |       |       |       | GIRLS_8 & UNDER |       |       |       |
|----------------|-------|-------|-------|-----------------|-------|-------|-------|
|                | 10-11 | 11-12 | 12-13 |                 | 10-11 | 11-12 | 12-13 |
| TOTAL          | 98    | 129   | 128   | TOTAL           | 7     | 10    | 8     |
| NEW            | 63    | 83    | 59    | NEW             | 4     | 6     | 4     |
| RETAINED       | 35    | 46    | 69    | RETAINED        | 3     | 4     | 4     |
| LOST           | 36    | 29    | 33    | LOST            | 1     | 3     | 4     |
| RATIO BOYS TO  |       |       |       |                 |       |       |       |
| GIRLS          |       |       | 94.1% |                 |       |       | 5.9%  |