

REEBOK/MINNESOTA HOCKEY
2012-2013 High Performance Reebok Program Report
Meeting Report
April, 2013

We launched and kicked off the 2012-13 High Performance Reebok Programs for Minnesota Hockey.

We will again give about 2500+ players from 15's through 18 (High School) an opportunity through the programs listed below to compete, train, develop and be exposed at home and in their communities.

Below is a list of program directors for our programs and affiliated HP Programs that receive Olympic Development Status.

2012-13 Program Directors:

15 Girls/Boys – John Perry

14/15 Fall HPH – Pat Westrum

16/17 Girls – Tom Peart

16/17 Boys – John Peterson

Great 8 / U18 Ted Brill Tournament – Paul Moen

CCM Boys National Invitational Tournament – Greg Nagen

CCM Girls National Invitational Tournament – Tim Morris

HP Dave Peterson Goalie Camp – Steve Carroll

Girls Senior and Junior Fest – MGHCA TBA

Elite I – John Russo

Minnesota Prep Elite Development League – Charlie Graves

Premier Prep Girls – Jessica Christopherson

All HP Program information has been updated on the Minnesota Hockey website as well as both the boys and girls High School Coaches Association sites. Also we have been utilizing our FSN package to promote our programs and Minnesota Hockey during Gopher and Wild games during the season, me and Steve Rixe (Reebok/CCM) have both appeared on pre-game and between period of Wild, Gopher and High School Games. Also video has been added to program information on the website and each program page has been and or will be updated with video.

We have streamlined costs of programs for players, coordinated stipend amounts and introduced on-line registration for all of our players. The online tool designed by our sub-committee and TST has been a great asset so far and during the Great 8 and U18's it was very successful. The new player profiles that were created have added a lot to the process and our new process of using thumb drives for scouts saved a lot on printing costs. As we go into the 15 – 17 programs the new roster creation tool will take it one level higher, which is exciting.

New and Completed 2012-13:

1. Website Updates – completed registration tool (coach & player), player profiles and rosters
2. 16/17 Parent Player Meetings During Festival's scheduled and agenda being completed
3. 14/15 Fall Revised Program, website updated and coordinating with district head coaches and 15 district GM's. Meeting held via conference call to pilot girls program in district.
4. Upgraded marketing and promotions, completed ad's and interviews for branding.
5. ADM Practice Plans Added to Camps, 15 staff's received a copy.
6. New Upgraded Registration Tool for Players and Coaches, done as per above.

All of our programs gained Olympic Development status from USA Hockey and MSHSL so we have no eligibility problems with our players and coaches.

Program Directors and each Program have had individual meetings to go over policy and planning for Spring, Summer and Fall. We also reported at the USA Hockey Player Development meetings and Guy Gosselin continues to be involved in our calls and HP advisory group.

We have also marketed our programs and dates to the college division 1 and 3 coaches around the country to enhance the opportunities for our players. The Great 8 and U18's had a very good turnout of scouts and this year number of NHL staff was increased.

All other program information can be found on www.minnesotahockey.org

Respectfully Submitted,

Mike MacMillan – Minnesota Hockey Reebok/CCM High Performance Director