

**BOARD OF DIRECTORS MEETING
EDINA HOCKEY ASSOCIATION**

**Monday, May 20, 2013
7 – 9 p.m.**

Name	Attending	Absent	Name	Attending	Absent
Ron Green	x		Bill Doll	x	
Ken Miller	x		Herm Finnegan	x	
Judy Goodman	x		Charlie Finn	x	
Krista Gresham	x		Chris Fraley	x	
Mike Hiniker	x		Joseph Hulbert	x	
Nick Olsen	x		Mark Jones	x	
Bob Paule	x		Troy Johnson	x	
Andrea Balow	x		John Karpinsky	x	
Tom Chorske	x		Guy Logan		x
Dawn Cunningham	x		Tim Nasby	x	
Kurt Dahlquist		x	Matt Stratton		x
Mike DeVoe	x		William Wolfe	x	

AGENDA

- 7 p.m. Welcome
 Introductions
 Approval of Minutes from Previous Meeting
 2013-14 Key Objectives
 Parent/Player Survey Review
 Committee & Sub-Committee Overview & Updates
 New Business
- 9 p.m. Adjournment
- Committee Break-Outs

Introductions included opening comments by Ron Green that highlighted his 2013-14 Key Objectives

- Increase transparency, create a more inclusive Association
- Improve development of players, coaches and teams
- Enhance fundraising/sponsorship opportunities
- Create sustainable network of non-board member volunteers
- Create short and long term strategic plan for EHA

Previous Minutes were not available for approval

Open Discussion during Parent/Player Survey included:

- Potential monetary consideration for Non-Parent Coaches

- Bill Doll assigned to benchmark other organizations position and what considerations they are making for their non-parent coaches.
- Observation that high number of MITE parent responses may have skewed results and recommendations. Implicating change at other levels, when the other level may not have voiced or indicated an issue. A recommendation to further review the results was indicated by Ron Green.
- Increased transparency was an issue from the survey. Documentation of the tryout process, grading and final placement will need review.
- Coaching evaluations were surfaced regarding low scoring. Independent review to understand circumstances would provide a better understanding of specific issues.

Committee Overviews:

- Operations – Krista Gresham
- Finance – John Karpinsky
- Girls Hockey – Nick Olson, Bob Paule
- Boys Hockey – Mike Hiniker

Operations

- Junior Gold A Jersey approval sought. Traditionally, the JGA Jerseys have been designed with different logos and other changes to differentiate from the EHS Jerseys. Krista sought and received approval for JGA to move forward with designing their own jerseys outside of EHA full membership order and choosing their preferred vendor.
- Planning for upcoming tournaments and the volunteer system was discussed as well as ice location for one of the tournaments.

Finance

- Budget reported as stable, receivables for sponsors were limited.
- The raffle raised a significant amount of revenue
- Tournament Sponsorship was surfaced for additional revenue generation with tiered Gold/Silver sponsorships were discussed
- Girls Teams are not staffed at 17 players, we should reduce the jersey order number for the teams, which would result in a potential \$4000 savings.

Girls Hockey

- A pre-questionnaire was discussed by Chairmen to understand the external commitments of the players, the size of the teams is 10-12 and if a person is not able to play due to conflict, the result is significant on the rest of the team.
- Potential tryout modifications were noted for the 160 Mite girls
- Involvement of additional women coaches, how to generate interest in helping the Girls program.

Boys Hockey

- Ice and Dryland discussions included more shared ice this year, 90 minutes for two teams would allow for flexibility. Coaches can determine best use of time.
- Dryland commitment was raised, what are the commitments and costs associated with the new facility access. Herm is researching to coordinate with Ice time
- Goalie Development: Multi-level approach that will include goal-crease coaching, Coach training, Sunday bi-weekly, recoded media and observed performance bi-weekly review.

Meeting adjourned with members breaking out to Sub-Committees.

Notes recorded by William Wolfe