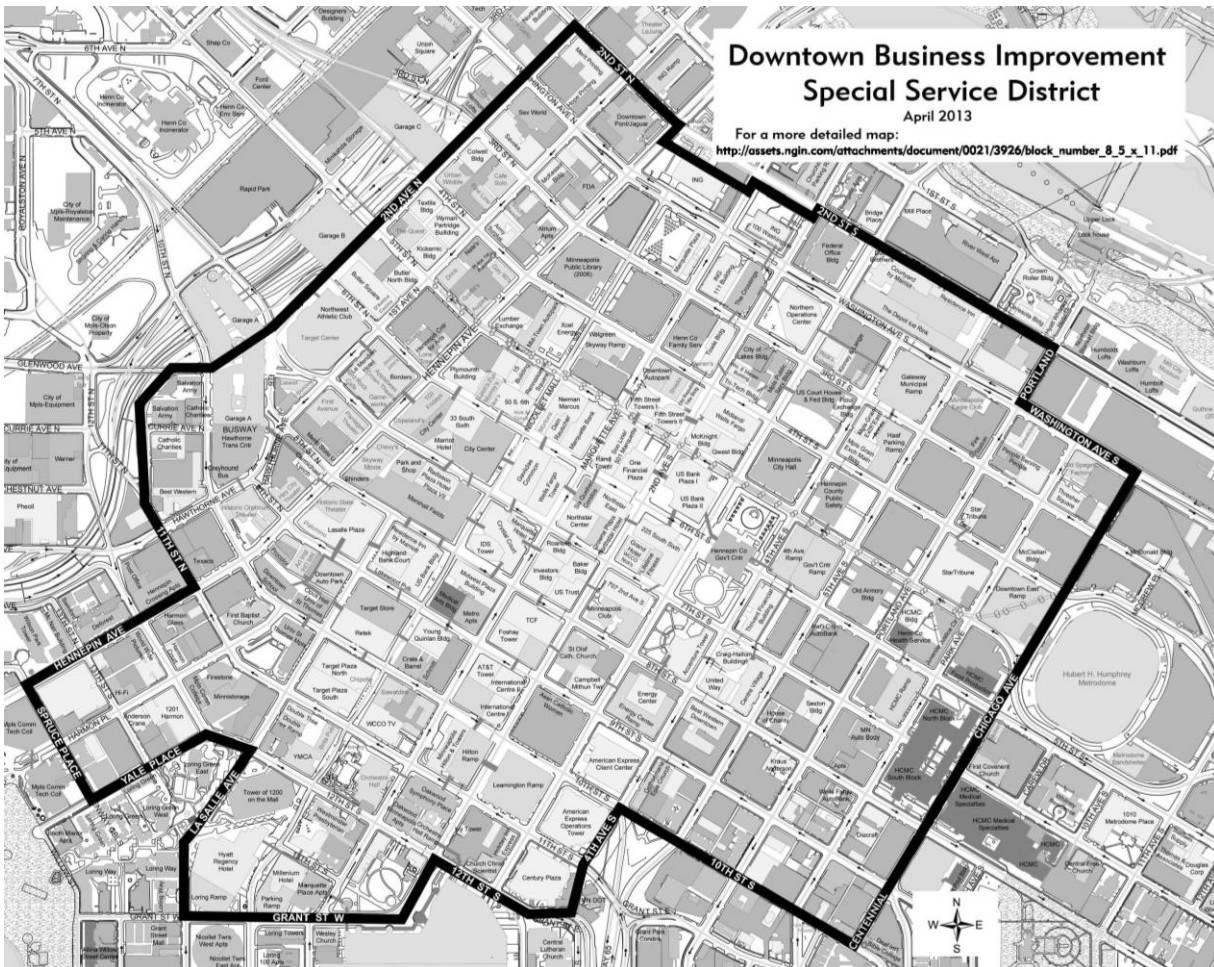


NOTICE OF PUBLIC HEARING TO CONSIDER SPECIAL SERVICES AND SERVICES CHARGES FOR 2014 for the
Downtown Business Improvement Special Service District
(a.k.a. the Minneapolis Downtown Improvement District)

The Transportation and Public Works Committee of the Minneapolis City Council will conduct a **public hearing on Tuesday, September 24, 2013, at 9:45 a.m. in Room 317, City Hall**, to consider the services to be provided in 2014 in the District as well as the amount of service charges to be levied against properties in the District. The Minneapolis Downtown Improvement District, as established under Chapter 465 of the Minneapolis Code of Ordinances, is the area contained within the boundaries of the following map:



The services and estimated budget of \$6,565,062 are described in the attached 2014 Operating Plan for the District and consistent with the petition process completed in spring 2013. There are no improvements or related charges. Adoption by the Committee of the proposed service charges may be taken at the public hearing and recommended to the City Council for approval. At the time of the public hearing, the Committee will provide an opportunity for all interested persons to be heard regarding the proposed services and the proposed service charges and the committee will consider all written and oral objections and statements. Should a person be unable to attend and wishes to object or comment, please send a written statement in sufficient time for it to arrive prior to the time of the public hearing to: Minneapolis City Clerk's Office, c/o T&PW Committee Coordinator, 350 South 5th Street, Room 304, Minneapolis, MN 55415-1382.

(Spanish, *Español*)

Esta notificación es para informarle que se llevará a cabo una audiencia pública para considerar la propuesta de un gravamen contra su propiedad. La audiencia tiene el propósito de informar al público y permitir que los ciudadanos hablen con el Concejo de la Ciudad de Minneapolis sobre el gravamen. **Usted no está obligado a participar.** Sin embargo, si desea disputar el gravamen, deberá hacerlo antes de la audiencia pública de acuerdo a los requisitos establecidos por el Código Municipal en su capítulo 10, sección 6. (Para más información sobre cómo disputar el gravamen, lea la página 2 de la nota que se adjunta).

Si el Comité aprueba el gravamen, este será agregado a sus impuestos de bienes raíces a partir del próximo año. Si usted completa el pago del gravamen para fin de este año, éste no será agregado a sus impuestos. En la audiencia pública se dará información detallada sobre sus opciones de pago.

Si usted necesita la ayuda de un intérprete para conocer los detalles de la notificación de audiencia pública que se adjunta, por favor llame al 612-673-2700.

(Soomaali, *Somali*)

Ogeysiiskani waxaa laguuga faraya in la qaban doono dhagaysiga dadweynaha oo ku saabsan qiimeynta laga soo gudbiyey hantidaada. Ujeeddada dhagaysiga waxa weye si loo siiyo dadweynaha waribinta ku saabsan qiimeynta iyo in loo oggolaado muwaadiniinta in ay kala hadlaan Guddiga Magaalada Minneapolis waxa la xiriira qiimeynta. **Looma baahna in aad ka soo qeyb-gashid dhagaysiga dadweynaha.** Sidaa awgeed, haddii aad dooneysid in aad ka murantid qiimeynta, waa in ka doodaa dhagaysiga dadweynaha ka hor ayada oo la tixraacayo baahida la soo hordhigay Cutubka 10 qeybta 6 ee Xeer-Qoraalka Magaalada Minneapolis. (Waxaad ka eegtaa boga 2 ee ogeysiiska ku lifaaqan waxii macluumaad dheeraad ah eek u saabsan muranka qiimeynta.)

Haddii Guddiga uu ansaxiyo qiimeynta, waxaa lagu dari doonaa canshuuraha hantidaada laga bilaabo sanadka xiga, amah ore ayaad u bixin kartaa kharashka qiimeynta dhamaadka sanadkan. Haddii aad bixisid kharashka qiimeynta oo buuxa dhamaadka sanadkan, laguma dari doono kharashkaasi canshuurha hantidaada. Macluumaadka oo faah-faahsan waxaa lagu bixinaya ogeysiinta dhagaysiga dadweynaha sida aad u dooratay bixinta kharashkaaga.

Haddii aad u baahan tahay kaalmo tarjumaad ah eek u saabsan faah-faahinta macluumaadka ku lifaaqan ogeysiiska dhagaysiga dadweynaha, fadlan wac taleefoonka 612-673-3500.

(Hmood, *Hmong*)

Tsab ntawv ceeb toom no yog los qhia rau koj paub tias yuav muaj kev sib ntsib sib tham ib zaug rau pej xeem hais txog kev ntsuam xyuas tau qhov se tsub ntxiv rau koj lub tsev. Lub hom phiaj ntawm qhov kev sib ntsib sib tham no yog los qhia rau pej xeem txog qhov se uas tsub ntxiv thiab los cia cov pej xeem nug lub Minneapolis City Council tau txog qhov se tsub ntxiv no. **Koj tsis tas mus koom rau qhov kev sib ntsib sib tham los tau.** Tiam sis, yog koj tsis pom zoo rau qhov se tsub ntxiv no, koj yuav tsum qhia paub ua ntej yuav sib ntsib sib tham kom raws cov cai tswj uas muaj nyob rau lub Minneapolis City Charter nyob rau Chapter 10 nqe 6. (Xyuas phab 2 ntawm tsab ntawv ceeb toom no kom paub tau ntxiv yog ho tsis pom zoo rau qhov se tsub ntxiv.)

Yog tias lub Committee (Pawg Neeg Tswj Xyuas) pom zoo rau qhov se tsub ntxiv uas ntsuam xyuas tau no lawm, nws yuav raug tsub ntxiv rau koj cov se tsev pib rau xyoo tom ntej no, los yog koj xav xub them qhov se tsub ntxiv no ua ntej xyoo no tag los tau. Yog koj them qhov se no ua ntej xyoo no tag, nws yuav tsis raug tsub ntxiv rau koj cov se tsev. Muaj lus qhia meej dua no nyob rau tsab ntawv ceeb toom kev sib ntsib sib tham uas yog qhia seb koj yuav xaiv los them qhov se tsub ntxiv no tau li cas.

Yog koj xav kom muaj neeg pab txhais cov lus qhia tseeb ntawm tsab ntawv ceeb toom tias yuav muaj kev sib ntsib sib tham, thov hu rau 612-673-3737 kom luag nrhiav neeg pab txhais lus.



2014

OPERATING PLAN

Minneapolis Downtown Improvement District & Safezone Collaborative



We are pleased to present you with this overview of DID services proposed for 2014. We look forward to continuing the good work of DID making the experience of being downtown enjoyable. Whether providing business recommendations and directions or cleaning up our downtown, DID is providing services that improve the perception of downtown as the place to be. Hundreds of thousands of employees, visitors, residents and business owners benefit from these services. We thank you, and all of our stakeholders, for your partnership in improving downtown. Here's to a vibrant and prosperous 2014.



**Learn more about the 2014 Operating Plan at DID's Open House
Monday, September 16, 2013, 9:30 - 10:30am, 81 South 9th Street, #260**



"I met an Ambassadors during my recent visit to downtown, he was friendly, polite, and quite helpful. I hope you know what a wonderful service the Ambassadors provide to tourists like us, who are a bit lost and confused; their presence is really noticeable and reassuring. It was also amazing to see such a clean city. Thank you so much for your efforts to keep Minneapolis beautiful!"

- Downtown Visitor



"Earlier this morning, I saw a DID Ambassador walking down the sidewalk by the Retek building on 10th Street South. He was allowing an elderly woman to steady herself by holding his arm, as he pulled her luggage with his other hand. I am certain he made her day, and I assure you that seeing his kind action made my day as well."

- Downtown Employee

» DID Mission

The DID's mission is to support, preserve, create and enhance a vibrant, competitive and thriving downtown that attracts and retains businesses, employees, residents and visitors. To that end, the DID pursues several goals: to create/support a competitive and thriving downtown through effective provision of clean, green, safe and better services; to pool resources and bring more effective implementation of services and initiatives; to bring a sustainable funding source to long-term initiatives; and to create and sustain an ecosystem that encourages a thriving public space in support of retailers, businesses, employees, visitors and residents.

» About DID Services and Budget

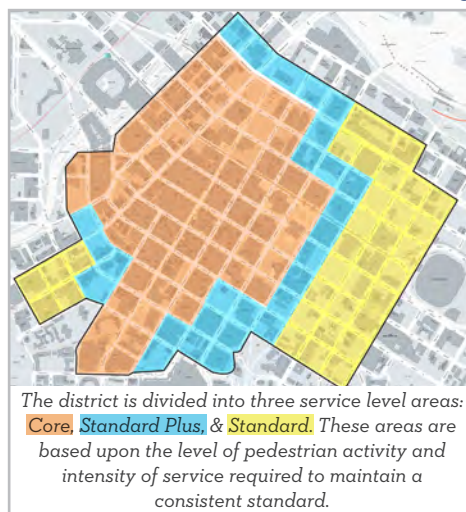
Frequency of service will be based on achieving a consistent standard throughout the district. Areas with higher pedestrian traffic or usage require greater frequency and/or faster response times. DID's service level areas have been determined, in part, based upon these anticipated response times and frequencies. Some DID services may occur on private property when doing so benefits the broader area, furthers the mission of DID and is coordinated through a fee-for-service contract.

As with any business, the current economy requires investing in added service to protect our competitive edge. We must remain ever-vigilant in making downtown attractive to business investment. While focusing on our goal to provide service, we also seek competitive pricing and cost controls. The 2014 proposed budget remained consistent with the 2013 budget in large part due to the identification of operating efficiencies. The year over year variance for each property is impacted by its lineal frontage and GBA relative to the overall district. Any annual changes to the Assessor's data for properties can also impact amounts applied. Please contact the DID management office for questions about charges to specific properties.

DID would like to thank the following members of the Operations and Services Budget Committee for their efforts in preparing this budget and providing on-going oversight of the services during 2013: **Dave Wright- CHAIR** (US Bank), **John Campobasso** (Kraus-Anderson), **Dave Dabson** (Piedmont Office Realty Trust), **Diane Heimerl** (Rice Real Estate), **Dave Horsman** (MN Twins), **Joanne Kaufman** (Warehouse District Business Association), **John Luke** (Hilton), **Diane Peterson** (Alatus), **Brent Robertson** (Jones Lang LaSalle), **Nils Snyder** (Colliers International), **Steve Trulen** (Target), and **Amy Wimmer** (Hines).

» DID Assessment Method & Payments

Assessments are based on: a) Services that are lineal in nature (e.g., cleaning) are allocated against the lineal frontage of a property; b) Services that benefit the entire district without relationship to lineal frontage (e.g., greening) are allocated against the property's Gross Building Area (or land area if undeveloped) per City Assessor records; and c) the district is divided into three service areas based on pedestrian demand, and costs are pro-rated to these areas accordingly (see map below). This combination of Lineal Frontage, GBA and pedestrian demand, properly addresses the relationship between the quantity of people within a building and area that use the DID services. Please contact DID with questions about the calculation for a specific property (or to identify the Lineal Frontage, GBA or service level for that property). Subject to approval of the Operating Plan, **2014 DID charges will be combined with other special assessments on County property tax statements**, payable in 2014.



Residential and certain non-profit property is exempt from paying service charges for the DID (although many have opted to pay voluntarily since they too benefit from the services). Please contact DID if you represent an exempt property and would like to contribute or would like DID to present the program to your board for consideration.

» Open House and Q & A Opportunity

DID will host an open house to answer questions in an informal setting. Please join us on **Monday, September 16, 2013, 9:30 - 10:30a.m.**, at the Minneapolis DID offices, 81 South 9th Street, Suite 260, Minneapolis, MN 55402.

» New Initiatives

In 2014 we look forward to creating new and exciting ways to make downtown attractive, safe and welcoming. We will continue to develop our expertise in the innovative field of tactical urban design to strengthen the impact of all DID services, promote an activated public realm, and serve as a resource for both public and private projects. We will expand upon the success of our safety initiatives by engaging new strategic partners and supporting policy changes to better align with the evolving downtown environment. The scope of our greening and beautification programs has increased to allow for additional winter greening elements in the Warehouse District and further investments in sustainable greening projects. The Downtown Council's Downtown 2025 Plan creates a vision that serves to coordinate and prioritize downtown improvements and overlaps with DID's mission to improve the downtown experience. We are proud to be a leader in the implementation of this plan and other key downtown projects such as the renovation of the Nicollet Mall, as we clearly see it as our role to bring passion, energy, and focus to things that make our public realm more attractive inspiring and engaging.

The services detailed below will be provided within the budget proposed. In addition, we may engage previously approved and assessed funds available to provide additional services consistent with the descriptions outlined below. These amounts, if any, will be determined at a reasonable time after the conclusion of calendar 2013, at which time DID will propose an amendment to this operating plan to incorporate these funds.

» Service Plan and Estimated Budget

2014 Services Plan & Estimated Budget

REVENUE		Total Sources	2014 Assessment	Other
Service Charges Prorated to Lineal Frontage (LF)		1,746,666	1,746,666	-
Service Charges Prorated to Gross Building Area (GBA)		3,803,953	3,803,953	-
Voluntary Opt-In: Service Charges Prorated to Lineal Frontage (LF)		411,697	411,697	-
Voluntary Opt In: Service Charges Prorated to Gross Building Area (GBA)		542,746	542,746	-
Service Charges Approved/Assessed in Previous Years		-	-	-
Non-Service Charge Revenue Sources		60,000	-	60,000
TOTAL SOURCES		6,565,062	6,505,062	60,000
USES				
Service Description	Method	+/-	+/-	+/-
SAFE: Ambassadors & outreach to patrol sidewalks as "eyes & ears"; provide greeter/hospitality services; & address aggressive behaviors (panhandling, inebriates, intimidating behavior). SafeZone initiatives: RadioLink, camera monitoring, housing & treatment liaisons, Bar Watch, Give Real Change, Courtwatch, Downtown 100, Tactical Urban Design & Emergency Planning..	Allocated	2,424,897	2,387,097	37,800
CLEAN: Litter, trash and recycling programs; Graffiti abatement; Wash streetscape surfaces; Pressure-wash sidewalks; Sidewalk Weed removal; Snow tidying on sidewalk corners & pedestrian ramps (property owners will still manage first-response snow services, DID will focus on consistency of removal & work with owners to make sure they meet ordinance standards); Document, report, & follow up on private property & public agency issues.	LF	1,183,103	1,160,903	22,200
GREENING & PUBLIC REALM: Plan, provide, install, & maintain seasonal & permanent green features in multiple locations downtown. Serve as a resource to property owners who want to implement greening.	GBA	630,000	630,000	-
PUBLIC AREA MAINTENANCE: Maintenance, procurement, repair & painting of enhanced streetscape elements & systems. Nicollet Mall maintenance will focus on safety (not aesthetic) issues while a renovation plan is developed & funding sources are sought.	GBA	544,500	544,500	-
SNOW: Continue snow & ice melt services on Nicollet Mall.	GBA	297,400	297,400	-
COMMUNICATIONS: Annual report, operating plan, maps, surveys, newsletters, ratepayer database, public realm & issue specific awareness campaigns, awards, activations, website, etc.	GBA	95,000	95,000	-
PROGRAM MANAGEMENT: Staff & professional services for planning & implementation of new initiatives and DID operations.	Allocated	767,340	767,340	-
ADMINISTRATION: Facilities, parking, supplies, postage, equipment, professional services, insurance, telephone, IT, financing costs, bank fees, & other administrative expenses.	Allocated	310,200	310,200	-
CONTINGENCY	Allocated	312,622	312,622	-
STRATEGIC FUND*	Allocated	-	-	-
TOTAL USES		6,565,062	6,505,062	60,000

* This line item represents one-time opportunities that directly enhance the downtown environment or create a plan to do so. Funds have not been allocated for this purpose in the budgeting process, but instead are allocated during the year if determined that a strategic approach will be more effective in providing the services outlined in the budget.



"My first contact with an Ambassador was when I was riding my bike downtown. I got a flat tire and had no idea where to go, a DID Ambassador found a nearby bike repair store and directed me to it! Then the other day I was unloading some boxes to bring into a downtown business and an Ambassador started helping me unload my car. Thank you for having this wonderful program downtown!"

- Downtown Employee



"We love the DID folks and think they are a major asset to Downtown Minneapolis. We've found all the DID Ambassadors to be all smiles and always quick to offer a friendly greeting. We love that they keep our downtown looking great and that they help keep everyone on good behavior! Please keep up the good work!"

- Downtown Residents



3,978,820

Pounds of Trash Removed



477,097

Pedestrians Assisted



56,750

Plants & Flowers Growing

» The DID Model and Governance

DID is patterned after many other successful districts that exist nationwide, where studies reflect increased property values resulting from businesses, employees and residents wanting to locate in cleaner, safer, greener, and better areas. DID utilizes the same policies, quality and cost controls demanded by businesses when managing private properties. We provide transparency in all functions, efficiencies in procurement and implementation methods, as well as accountability. An independent audit of DID is delivered to the City by March 31st each year. DID is a 501(c)6 non-profit organization with a wholly controlled 501(c)3 subsidiary, Minneapolis SafeZone Collaborative. DID is governed by a Board of Directors comprised of business leadership who bring a broad depth and breadth of expertise to the oversight of DID operations. The membership of the Board will change from time to time as terms are filled or expire. The membership as of July 15, 2013, was as follows:

Collin Barr- CHAIR (Ryan Companies), **Mick Anselmo** (CBS Radio), **Elizabeth Brama** (Briggs and Morgan, PA), **Ralph Burnet** (RWB Development), **Bill Chopp** (Hines Interests), **Jay Cowles III** (Unity Avenue Associates), **Dave Dabson** (Piedmont Office Realty Trust), **Laura Day** (Minnesota Twins), **Cindy Eliason** (Macy's Minneapolis), **Bruce Engelsma** (Kraus-Anderson), **Jeff Gendreau** (Baker Tilly Virchow Kraus LLP), **Jeff Griffing** (Star Tribune), **Robb Hall** (CSM Corporation), **Brent Hanson** (Wells Fargo Bank), **Timothy Hart-Anderson** (Westminster Presbyterian Church), **Michael Henson** (Minnesota Orchestral Association), **Tom Hoch** (Hennepin Theatre Trust), **Deborah Hopp** (MSP Communications), **Elliot Jaffee** (US Bank), **Jeannie Joas** (JB Hudson Jewelers), **William Jonason** (Doresy & Whitney), **Robert Jones** (TCF National Bank), **Judy Karon** (Downtown Resident), **Steven Katz** (Barnes & Thornburg), **Kevin Ketelsleger** (RBC Wealth Management), **Sang Kim** (Wells Fargo Bank), **Todd Klingel** (Minneapolis Regional Chamber of Commerce), **Randy Lebedoff** (Star Tribune), **Kevin Lewis** (BOMA Mpls), **Bob Lux** (Alatus), **Tim Mahoney** (Warehouse District Business Association and The Loon Café), **Brian Mallaro** (Deloitte & Touche LLP), **Mike Maney** (Ryan Companies), **Steve Mattson** (Target Center), **John McCall** (University of St. Thomas), **Timothy Murnane** (Opus Group), **Russ Nelson** (Nelson Tietz & Hoyer), **Mike Noble** (Hospitality Association Chair and Normandy Inn), **Tim O'Connor** (Hays Companies), **Robert Olson** (Dorsey & Whitney), **Brian Pietsch** (Ameriprise Financial), **Tracy Pleschourt** (Carmichael Lynch), **Judy Pofert** (Xcel Energy), **Steve Poppen** (Minnesota Vikings), **Bob Rolston** (Honeywell), **John Saunders** (United Properties), **Thomas Smith** (Piper Jaffray), **Nils Snyder** (Colliers International), **Kenneth Sorensen** (Mortenson Construction), **Kristen Spreck** (Thrivent Financial for Lutherans), **David Sternberg** (Brookfield Properties), **David Swanson** (ING Employee Benefits), **Al Swintek** (CenterPoint Energy), **Melvin Tennant** (Meet Minneapolis), **Sandra Vargas** (Minneapolis Foundation), **Timothy Welsh** (McKinsey & Company), **John Wheaton** (Faegre Baker Daniels), **David Wilson** (Accenture), **Chris Wright** (Minneapolis Timberwolves and Lynx), and **Dave Wright** (US Bank).

DID is managed by a small staff of professionals with expertise in real estate and project management as well as services procurement and oversight. Services are implemented via contracts with vendors. Please visit the DID website for more information about services implementation, staffing, board, committee membership, etc.

» DID Contact Information

For further information about the 2014 Operating Plan or DID's Governance Board, committees, and staffing; or to send us a comment, please contact us at 612.338.3807, info@MinneapolisDID.com, via fax at 612.338.0634, at Minneapolis Downtown Improvement District, 81 South 9th Street, Suite 260, Minneapolis, MN 55402 or visit www.MinneapolisDID.com.

JOIN US

DID OPEN HOUSE AND OPPORTUNITY FOR Q&A



Monday, September 16, 2013 -- 9:30 - 10:30am
81 South 9th Street, #260, Minneapolis, MN 55402



A public hearing will be held on Tuesday, September 24, 2013, to discuss the services and estimated budget details outlined in the 2014 Minneapolis DID Operating Plan. Prior to the public hearing, DID will host an open house to answer stakeholder questions and provide information in an informal setting. We hope you will join us to learn more about DID's mission to make downtown cleaner, greener, safer and better!



Minneapolis Downtown Improvement District

81 S. 9th St, #260, Mpls, MN 55402 -- www.MinneapolisDID.com -- 612.338.3807