



OSSEO-MAPLE GROVE HOCKEY ASSOCIATION

Meeting Agenda for August 5th, 2013
8:00 pm Maple Grove Community Center Room

Executive Members		Present	Absent	Non-Voting Members		Present	Absent
President	Dennis Smith	X		Asst. Secretary	Amy Lee Olson	X	
ACE Coordinator	Luke Johnson		X	Asst. Treasurer	Irene Barbour	X	
Vice President Traveling	Jay Faber	X		Volunteer Coordinator	Dana Johnson		X
Vice President Traveling	Rob Borsch	X		Volunteer Coordinator	Jill Wentz		X
Vice President Girls	Brad Dahl	X		Ice Coordinator	Melissa Elias	X	
Vice President House	Curtis Janicke	X		Equipment Manager	Tim Carlson	X	
Treasurer	Tim Jacobs		X	Equipment Manager	Tony Olson		X
Secretary	Jesse Braasch		X	Concession General Mgr	Tony Kunz	X	
Direct Elect Board Members		Present	Absent	Concession Purchasing Dr	Mike Dahlquist	X	
Charitable Gambling	Denise Hinton	X		Concession Staffing Dr	Joy Kunz		X
Marketing Director	Avery Appelman	X		Registrar Traveling	Kristy Gourley	X	
Directors		Present	Absent	Registrar House	Michelle LaBorde		X
Mite Director	Victor Nelson	X		Registrar House	Sunny Hammann	X	
SuperMite Director	Erik Kukkonen	X		Web Master	Chris Savoie		X
District 3 Representative	Tracy Pfeffer	X		Asst. Web Master	Open		
U10 Girls Director	Ken Helvey	X		Asst Web Master – House	Don Johnson		X
U12 Girls Director	Jeremy Lewis	X		Community Development	Open		
U14 Girls Director	Mark Johnson	X		Scholastic Achievement	Larysa Karkoc		X
Bantam Director	Kent Gerloff	X		Tournament Chair	Karen Kukkonen		X
Bantam Director	Kurt Halstrom		X	Tournament Chair	Amy Janicke		X
PEEWEE Director	Josh Ralph	X		House Goalie Director	Aric Stienessen	X	
PEEWEE Director	Brad Leonard	X		Recruitment	Jason Bauerly		X
SQUIRT Director	Brad Coomes		X	Mini- Mite Director	Matt Margenau	X	
SQUIRT Director	Jeff Brandt	X		Girls House Director	Lisa Albers	X	
				Jr. Gold Director	Roger Higbee		X
				Sports Safe Director	Steve Knop	X	
				House Asst Director	Adam Reiter	X	

1. **Meeting Called to order by Dennis Smith at 8:05pm**

- a. Announcements by the president
 - i. Registration opens on August 15, 2013

2. **Treasurer's Report**

- a. Consent Business Minutes from June 2013
- b. Charitable Gaming Report –
 - Approval of August Expenses:
 - Duffy's Bar rent: \$875.00
 - Wild Bills Rent: \$1,750.00
 - Malone's: \$1,750.00
 - Malone's Booth Payment: \$100.00
 - Payroll/Employer Taxes: \$16,564.62
 - Three Diamond games/tax: \$4,712.80
 - Pulltabs Plus – games/tax: \$2,501.17
 - Public Storage: \$2,851.21 (both paid in full through 5/31/14)
 - Storage Transfer Costs: \$603.42
 - Storage Shelving: \$1,009.40
 - U-Haul: \$68.78
 - Curt Hage: \$360.00

Motion to approve by Denise Hinton, second by Mark Johnson, no discussion, all in favor and motion passes unanimously

- c. Our storage site project was completed on 6/23/13.

3. **Committee Reports (submitted written reports are attached)**

- a. Registrar, submitted verbally at the meeting by Kristy Gourley—
 - i. Board Members (voting and non-voting) need to complete an annual background check.
- b. Concessions, submitted verbally at the meeting by Tony Kunz—
 - i. Interviewing candidates for opening and closing positions.

- c. Boys Traveling, submitted by Rob Borsch--
 - i. Boys Traveling teams
 - 1. Tournament registration complete
 - 2. Still talking to other association regarding PW A/B1 decisions. As of today, we are leaning towards having 1 AA team and 2 B1 teams.
 - ii. Pre-Tryout Camps
 - 1. Pee Wee and Bantam
 - a. Begin on Tuesday, Sept 10
 - b. Still deciding on team structure for PeeWee—no one else did it like we did last year with lower A and on B1
 - c. Will be Tue/Thur until Thursday, Oct 1
 - d. 8 sessions
 - e. HS coaches will lead
 - f. MG West
 - 2. Squirts
 - a. Begin on Monday, Sep 30
 - b. Will end by Tuesday, Oct 15
 - c. 8 sessions
 - d. HS coaches will lead
 - e. Osseo Arena
 - iii. Tryouts
 - 1. Pee Wee and Bantam AA
 - a. Begin Saturday, October 5
 - b. Looking to schedule Tryout Jamboree on Sat-Sun Oct 12-13 for both
 - 2. Pee Wee and Bantam B
 - a. Begin Friday, Oct 11 (pre-skate)
 - b. Will be finished by Wed, Oct 16 (MEA break)
 - 3. Squirts
 - a. Begin Tue, Oct 22
 - 4. Will be finished by Sunday, Oct 27.
 - iv. Handbook changes – most likely to be voted on at September Board meeting
 - 1. Playtime and position policy update
 - 2. Boys Locker Room policy—Steve Knop mentioned that Safe Sport does have a copy.
 - 3. Financial guidelines for Boys Travel teams
- d. House Report verbally at meeting by Curtis Janicke—
 - i. Successful first try hockey for free event...Adam Reiter spoke about the event--nice job by all involved. Expect more at next event. Should be able to reach sign-up goals through this event. Working with registrars on how to have registration work with try hockey for free promotion.
 - ii. Working on getting jersey colors together so that they can be ordered this week.
 - iii. Getting rooms booked for parent meetings.
 - iv. Being very proactive getting the word out about OMGHA in the community. Participated at Family Fest event at Arbor Lakes—Sarah Nelson handed out flyers and bracelets to those in attendance...might have a shooting station next year
 - v. Question was asked if girl's goalie pads were ordered and Aric Stienessen confirmed they have been.
- e. Volunteer Committee –nothing to report
- f. D3, submitted verbally at the meeting by Tracy Pfeffer—
 - i. Have not had aD3 meeting since June
 - ii. U14 B and A can play together but not in tournaments, more information to follow
- g. Dryland Usage –nothing to report
- h. Safe sport—submitted verbally at the meeting by Steve Knop
 - i. All Board members (voting and nonvoting) will need to take a test as well as traveling managers and possibly coaches by November 1st, more dates to come. Mr. Knopp will get us more information soon

- i. Girls Traveling ---submitted by Brad Dahl...
 - i. All coaches app go to Luke Johnson...as he will be in the interviews
 - ii. U10U10
 - 1. Coaches applications being accepted, interviews in September
 - 2. Coaches meeting set up for Sept 11, MGCC
 - 3. All tournaments signed up for
 - 4. Possible wave-in of a few NM players
 - 5. EAH will run Development Camp and in-season skills
 - 6. Dryland will be placed on all teams schedules
 - iii. U12
 - 1. Coaches applications being accepted, interviews in September
 - 2. All tournaments signed up for
 - 3. Possible wave-in of a few NM players
 - 4. EAH will run in-season skills
 - 5. Pro-hybrid will run in season goalie skills
 - 6. Dryland will be placed on all teams schedules
 - iv. U14
 - 1. Coaches applications being accepted, interviews in September
 - 2. All tournaments signed up for
 - 3. Pro-hybrid will run in season goalie skills
 - 4. EAH will run in-season skater skills
 - 5. Dryland will be placed on all teams schedules
 - v. Survey sent out to parents for feedback on team level placement

- j. Marketing --nothing to report by Avery Appelman

- k. Tournament submitted by Amy Janicke---
 - i. Discussion on if we want to open up 2 additional spots in girls tournaments? Mr. Dahl would prefer to wait to see if there is an interest

- l. Grievance—no new grievances, still one pending

- m. Equipment, submitted verbally at the meeting by Tim Carlson—
 - i. Aric Stienessen, Tony Olson and Tim Carlson will meet on Wednesday 8/7 to decide what to do with old goalie equipment.
 - ii. Will need to replace some try-out jerseys

4. Old Business

- a. None

5. New Business

- a. Girl's Traveling Committee Business, submitted by Mark Johnson
 - i. Team formation for girls U14—expected 3 U14 teams...last month 1 A up and 2 lower blended was how the Board voted—this received much feedback. In response the Girls Traveling committee did a survey and received a lot of feedback which we have a few parents here to share viewpoints—first is Mike Dahlquist---he appreciated the opportunity to speak, and the fact that the Traveling Committee put out the survey to ask for the parent's opinion. U14 is a challenging level—we lose some kids to HS hockey, OMGHA has the luxury of having 3 teams—unlike many associations. Mr. Dahlquist feels we need suggestions from MN/USA hockey—maybe they should dictate which associations need to field a B team. Last year only 9 B teams in the state. Mr. Dahlquist feels there should be an Upper A, Lower, A and a B team...create 3 ranked team and opportunities for all level skates within the U14. Makes it easier to tailor a practice game plan and game strategy for like skaters. Skill can be significantly different when you have a team with several different levels of skaters. Mr. Dahlquist thinks that 3 ranked teams is the best approach—even if it is Upper A, Middle A and Lower A—if OMGHA wants to get rid of the B program. Mr. Dahlquist mentioned that his daughter wanted to be at the meeting, because she does not want to see the balanced teams and many of her teammates

feel the same way. This is not a knock the skills of the players—it allows development to be more in line with the skills of the player and promotes more room to grow for all skaters. Goal is to promote hockey—and the model being proposed could make it frustrating for the players. Need to put the girls in a position to succeed. Again. Mr. Dahlquist appreciated the fact that Board and Traveling Committee allowed the survey and for the opportunity to speak at the Board meeting. Comment by Mr. Ralph---his only concern is what about what happens if other programs balance and they girls don't succeed...are we preventing others. Question by Mr. Kunz about process that will take place—if Traveling Girls Committee proposes a new team structure, it will need to be re-voted upon. Mr. Kunz also commented that the Traveling Committee should think about what happens if the girls who do not make the upper team; will we allow them to try out for the high school team and come back to the same team they made during try-outs?

- ii. Second parent to speak—Eric Pain—he also thanked the Board for the opportunity to speak. He has spoken to several parents over the last few day and players. The players he has spoken to feel they would like the balance program—they want to be challenged. Keep it the same as it has been since they were U10's. Last year it was a 5-1 ratio of A teams to B teams---thus we know that several of the A team in the state should be competing at the B level. Mr. Pain feels that in order to keep it competitive the lower 2 teams need to be balance. Mr. Pain asked his daughter what she wanted—and she wants to be challenged. She also asked the parents to get out of the way and let them play hockey. Mr. Smith asked about the decision by MN Hockey to allow A and B teams to play each other , Mr. Pain believes that MN hockey needs to make the decision, but because they are not, each association needs to make the decision that is best for their association . Follow up question by Mr. Smith about the ratios—Mr. Pain...ratio 5-1 U14 state ratio at the U14 level—pulled off MN Hockey website. Confirmation that Mr. Pain is in favor of 1 upper team and 2 balanced team. Last year OMGHA had 1 upper A, 1 lower A and one B team. Differing opinions as to if this was successful. Hard because only 9 B teams in the state so lots of travel and playing same team over and over. With change this year, the A teams can play the B teams---but not in tournaments. Possible that some A teams might not want to play a B team—could be a struggle. Mr. Dahl mentioned that only 5 other associations in the state rosters more than 2 teams. Many only roster A teams.
- iii. D3—would like to know tonight about the structure of our U14 program---Mr. Smith mentioned again that MN hockey would like to them to vote now. Girls Traveling Committee will discuss the conversation tonight, and thanked both parents for their time and willingness to speak.

b. House Jerseys—

- i. House Committee and Marketing Committee have both recommended suggestions for the placements of the logos on the house jerseys. Marketing would like business logo on the front and OMGHA on the shoulder—option 1. House Committee would like OMGHA logo on the front and business logo on the back. —option 2. Mr. Appelman—spoke on behalf of having the logo on the front—it is a way to partner with the community and was able to raise more money by having the logo on the front of the jersey. Mr. Appelman stated that is hard to market the house program with its limited exposure to those outside the program. Question—by Mr. Helvey—as to how much the jersey's cost---rough estimate provided by Mr. Carlson and Mr. Appelman--\$8.00 for single color and \$16.50 double colored jersey's...without screening of logo's on the side. Mr. Janicke spoke on behalf of the House committee...not a huge ground swell of support for the business logos on the front. Having these logos on the jersey's—doesn't really have a lot of marketing pull as the kids play the same 6 teams.—could instead package the jersey with directory and other opportunity. Matt Margenau pointed out the marketing opportunity of kids wearing their OMGHA jersey's around town. Mr. Brandt mentioned that the U8 teams do travel and we were the only association without logo front and center. Much other discussion ensued. Mr. Borsch---brought up that marketing and branding are two different things. Mr. Appelman did a

fantastic job of marketing this year—better than ever before. Cost for jersey's and socks for upper level was \$12,000 and that \$3,000 for lower level...Mr. Smith reminded the voting members that they are voting for either option one or option two...vote is purely for placement of logo.

Votes for option 1—2

Votes for option 2—14—option 2 carries

6. **Meeting Adjourned--** motion by Denise Hinton and second by Mr. Brandt meeting is adjourned at 9:43pm.