



## BECOME A SPONSOR OF THE FOX CITIES ICE DOGS AMATEUR ELITE HOCKEY TEAM.

It's an affordable and creative way for you to utilize part of your advertising budget and give back to the community.



### FAVORITE PLAYER OF THE MONTH (\$100)

- Fans encouraged to vote for their favorite player via the Ice Dogs website, which would feature your company logo/information
- Advertising/promotional material handed out before/after game per your request
- Recognition on all game programs

### MASCOT SPONSOR (FROSTBITE) (\$250)

- Includes 1 season pass (\$80 value)
- Includes 10 complimentary general admission tickets (\$60 value)
- Exposure at every home game and all special events Frostbite attends
- Special recognition by announcer at all home games
- Advertising/promotional material handed out before/after game per your request
- Recognition on all game programs

### SPONSOR NIGHT (SINGLE GAME) (\$500)

- Includes 2 season passes (\$160 value)
- Includes 30 complimentary general admission tickets (\$180 value)
- Special recognition during the game
- Advertising/promotional material handed out before/after game
- Fans encouraged to join the team after the game at your establishment (if applicable)
- Recognition on game programs and on website

### PRACTICE JERSEY SPONSOR (\$750)

- Includes your logo on all players practice jerseys (exposure at EVERY home game)
- Includes 2 season passes (\$160 value)
- Includes 30 complimentary general admission tickets (\$180 value)
- Recognition on game programs and on website

### SPONSOR NIGHT (TWO GAMES) (\$900)

- Includes 4 season passes (\$320 value)
- Includes 60 complimentary general admission tickets (\$360 value)
- Special recognition at both games
- Advertising/promotional material handed out before/after game
- Fans encouraged to join the team after the game at your establishment (if applicable)
- Recognition on game programs and on website

### HELMET SPONSOR (\$1500)

(ALL 26 REGULAR SEASON GAMES + TOURNAMENTS + PRACTICES)

- Includes your logo on all players helmets (exposure at EVERY home and away game-11 rinks total throughout state of Wisconsin and Michigan)
- Includes 2 season passes (\$160 value)
- Includes 50 complimentary general admission tickets (\$300 value)
- Recognition on game programs and on website