

**Mankato Area Hockey Association  
 Monthly Meeting Minutes  
 Monday, October 13, 2013  
 North Mankato Fire Hall  
 North Mankato, MN**

**Board of Directors (X= present and E= excused)**

<b>President</b> – Mike Steindl	X	Wade Adams	X	Steve Hatkin	X	Stephanie Maday	X
<b>Vice President</b> – Jim Steiert	E	Mike Birkmaier	X	Chuck Keller	X	Joel Oltman	X
<b>Controller</b> – Sue Salzle	X	Eric Boelter	X	Kirk Swenson	X	Brent Rundle	X
<b>Secretary</b> – Misty Como	X	Chuck Claude	X	Ryan Teig	X	Shawn Morgan	X
<b>Registrar</b> – Shelly Miller	X	Brandon Graves	X				

**Non-Board Members**

Gambling Manager – Tammy Ekstedt	X
HOC Chair – Marcus Peterson	X

**Guests:**

Bobbie Bastian  
 Darcie Anderson  
 Kent Hays

**Meeting Called to Order:**

Meeting called to order at 7:09

**Review and Approve current agenda**

M/S/P: Steve Hatkin/Mike Birkmaier

**Review and Approve Minutes of last regular meeting**

General discussion covering the minutes.

M/S/P: Steve Hatkin/Mike Birkmaier

**Gambling Manager Report and Expense Approval:** Presented by: Tammy Ekstedt  
**Reviewed the LG1004.**

M/S/P: Steve Hatkin/Joel Oltman

**Treasurers Report:** - Sue Salzle

- Reviewed the check register from 09/09/13 through 10/14/13
  - Balance in the General Fund checkbook as of \$139,995.44
- M/S/P: Chuck Claude/Shelly Miller
- Increase to the hotel stipend to \$125 to cover the cost of hotels.
- M/S/P: Steve Hatkin/Chuck Claude

**Fundraising:** Jim Steiert – presented by Joel Oltman

- Calendars
  - o 19 families who have not picked up calendars – all in house
  - o 3,750 calendars being sold

**Expansion and Growth:** Steve Hatkin/Brent Rundle

- Flyers are out to the school for Try Hockey for Free
- Everything is pretty much set and ready for the day – November 2<sup>nd</sup>
- Trying to create incentives to have kids register for the season the day of Try Hockey for Free and they will get a \$50 discount.
- If they are unsure of whether they want to register. They will be able to skate the next 4 sessions for \$20.
- Article in the Free Press yesterday regarding the feasibility study that was done about a new rink. There will be a joint city meeting in the near future and there will be more discussion regarding the new rink.

**Sponsorships:** Eric Boelter

- Still waiting to firm up two sponsors but otherwise
- \$23,400 in sponsorships. Hoping that we get increased Goals for Kids sponsorship for this year.

**Communications:** Mike Birkmaier

- Team pages are all set up. Will be getting the Try Hockey for Free information updated.

**Registrar Report:** Shelly Miller

- 322 registered skaters. This number is right on track with what we had last year.
- Team rosters are updated as of this morning. All players are linked through registration so emails can be sent through the website.
- Working on verifications for rosters.

**Tournament Committee Chair:** Traci Hays

- Tournaments are pretty much full but we need one team for PeeWee B & Squirt B.
- Gift bags will be handed out to all registered skaters and they will include a roll of tape.
- Tshirts will be neon green this year.

**Grievance Committee:** Shawn Morgan

- Nothing to report

**HOC Chair Report:** Marcus Peterson

- In House Coaches Clinic – will be required for all coaches who want to help this year. Will be held October 19<sup>th</sup>. Christian will be focusing on how to interact with the kids as well as planning ahead by sending practice plans to coaches in advance.
- Thank you to all those who helped with placements and those who have been working in the equipment room.

**HOC Liason:** Ryan Tieg

- Will be keeping The Goalie Club for Sunday nights with the Goalies
- Alli Altman will be coming to skills night to help work with goalies.
- Christian would like to try and make Wednesday nights a bit more structured with kids playing 3 on 3 or something similar.
- Discussed the possibility of Level 4 teams playing games with other teams. It is something they are going to discuss further.

**Stag Committee:** Chuck Claude

- Nothing to report

**Equipment:** Chuck Keller

- Jerseys are almost all handed out. Girls & Squirt C are not handed out.
- Equipment hand out dates set for this week before mite camp begins.

**Risk Management:** Brent Rundle

- Insurance binder has been received.
- Contract has been signed with the Verizon Center.

**Shoot for Good Grades Coordinator:** Darcie Anderson

- Website has been updated with Shoot for Good Grades
- Darcie will be attending the manager meeting to discuss details of Shoot for Good Grades with the managers. This will give her an opportunity to answer questions all at one time.

**Merchandise Chair:** Stephanie Maday

- Apparel was at team meetings on Saturday to let people try them on and see the new merchandise
- \$450 was raised by selling hats and necklaces
- Will have apparel at the in house team meetings as well on the 26<sup>th</sup>.

**Follow-up Business:**

- ImPACT
  - o Parents have volunteered to be ImPACT coordinators for each team
  - o Will be holding a training session on October 29<sup>th</sup> 7-8 pm in the East computer lab
  - o Will require each team to have it all done by November 15<sup>th</sup>

**New Business/Open Floor:**

- New fundraising opportunity
  - o Held conference call with Schwan's
  - o Year long program opportunity
  - o Kickoff - Kids could sell \$25 gift cards – association would get \$10 for each one sold
    - First 45 days we get 20%, after that it is 5%
  - o If each kid sold 5 cards the association would make \$10,000
  - o Takes 2 days to set it up
  - o Will be bringing more information for the next meeting
- Volunteer Sign Ups
  - o Would like to pick a single, free, online service for scheduling volunteer workers and communicate that to the Team Managers.
  - o The Tournament Committee currently uses MySignUp. Managers currently use a variety of other services/tools.
- Jan/Feb Ice times – Brenda Christensen
  - o Ice schedules are pretty much complete.
  - o Jan has very little ice time
  - o Skills nights have been put down at the Verizon Center on Monday nights in order to get some extra ice time.

- Would like to check with other towns to try and get additional ice. Waseca, New Ulm, LeSueur
  - Has meeting with Bert & Mary at the Verizon Center on Friday to try and get more additional ice times.
- Kent Hays
- Inquiry as to the status of the banner for the girls who went to state two years ago.
  - Mike has been working with SportsPix and ASA to get it hung up. Mike will be following up.

**Next Regular Meeting**

Monday, November 11, 7pm 2013

Location: North Mankato Fire Hall, North Mankato, MN

**Adjournment:**

Motion to adjourn at 8:26 pm

M/S/P: Chuck Claude/Kirk Swenson