



Shakopee Soccer Association
1160 Vierling Drive #124
Shakopee, MN 55379
952-913-9351
www.shakopesoccer.com

**General Board Meeting Minutes
November 4, 2012**

The general board meeting of the Shakopee Soccer Association was called to order at approximately 6:05pm at the Lions Park Log Cabin by Mark Teslow

Present: Mark Teslow, Tim Johnson, Lori Boone, Brendan Finnegan, Wendy Rogers, Darla Teslow, Jon Poppen. Guest: Julie Maynard-Johnson

Absent: Patti Isensee, Chuck Millis, Andy Seidensticker

- **Agenda:**
 - Agenda approved by consent. Request to move "Coordinator" discussion to January.
- **Approval of minutes:**
 - Minutes approved by consent.
- **Vendor Presentation by Steve Lebens from SS Design (via phone):**
 - SS Design has made our fence banner, concession sign, vendor flags, and rec shirts
 - Store would be available on our website 24/7/365, once up and running (approx 72 hrs)
 - Customer delivery w/in 2 days of purchase, or 4-6 wks if we offer optional designs
 - Inventory determined and pre-purchased by SSA, with set trigger levels for re-stocking
 - Adidas not available
 - NGIN can be up and running in days with unlimited merchandise and no up-front cost to SSA.
 - Motion to launch online store w/ NGIN and revisit relationship with SS Design after the first of the year - motion passed.
 - Mark will ask Patti, in Andy's absence, to talk to NGIN and General Sports immediately to make sure items are available for holiday purchase/gift giving.
 - After extended time, 6mo-1yr, selling merchandise through NGIN, we will re-look at our most common items and revisit possibilities with SS Design.
- **President Report [Mark Teslow]:**
 - Attended MYSA AGM Saturday, Nov. 3 with Darla Teslow, Patti Isensee and Chris Isensee
 - MYSA Soccer Facility Proposal in Monticello did NOT pass
 - Minimum number of games DID pass - 5 for Fall, 8 for Summer with recommendation of 8-12 games
 - 2-week ONLY reschedule period DID pass - with exception for situations out of your control
 - Summer State Tournament format will change. ALL teams will play in all levels of playoffs - no more "straight to state" - more like the MSHSL format
- **Rec Director Report [Tim Johnson]:**
 - Fall Rec/Travel Coach Appreciation Pizza Party at Turtles on Saturday, Nov. 3rd 5pm-8pm was very disappointing. Approximately 80 invites, with only 1 attendee. The lone Rec coach was treated well.
 - Spring Rec registration opens January 1 with a strict April 6 deadline. \$95 w/ shirt, \$85 w/o shirt.
 - Tuesday, May 21 is a NO HOME GAMES PLAY DATE for U9/10 teams. Rec will be using the fields that night to make up for missing a Saturday due to the tournament.
 - ODP has requested to be in Shakopee for their May 4th date. Unless they can do afternoons on both Saturday and Sunday, or start at 1pm on Saturday and go until dark w/ lights, then the answer is "no." Too many Rec participants to work around - parking would be bad.



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- We need to communicate our schedule to Cory Carlson, Football Association President, because he said he would be willing to schedule around us to make it a better experience for both Soccer and Football.
 - **Referee/Field Director Report [Wendy Rogers]:**
 - Plan to host 4 Referee Clinics in 2013 - Grade 9, Grade 8, Grade 8 <3yr Recert, Grade 8 3yr+ Recert at the Police Station. Dates this year are limited to March 16-April 28.
 - Suggestion to solicit feedback from members for suggestions/ideas on what things they think the board could improve on or do differently. Perhaps have simple ½ sheet forms that parents could write on while they are waiting for the player during Winter Training, and then turn in to a “suggestion box” completely anonymous.
 - **Director of Coaching Report [Jon Poppen]:**
 - Futsal Session 1 started this weekend. Going well. Mark indicates we are very short on income for Futsal – so please pay attention to expenses.
 - Futsal Session 2 starts in January. May be at SACS due to lack of gym availability.
 - Futsal Session 3 may be at Elementary schools with a \$35/hr custodian fee.
 - Training Academy starts Monday at the Savage Dome from 7-8pm.
 - Host a few team meetings with some boys’ teams that needed issues addressed.
 - Continuing to hire coaches for summer teams
 - Winter Training – U19Boys will attend the last hour from 9:30-10:30. Looking at any possibility of changing that last time slot to 9-10pm to lessen the blow. Mark and Jon will talk.
 - **Girls Director Report [Lori Boone]:**
 - We need to “prep” team managers for how to deal with duplicate uniform numbers. Suggestion to give a roll of tape to each Team Manager, at the Team Manager meeting, and tell them to alter the number with a “1” before or after the printed number. Or, take your uniform to Valley Sports and ask them to alter it permanently. An alternative in future years is to assign numbers that won’t conflict if they switch teams or play up.
 - Discussion on how to help Team Managers navigate collecting funds for Tournaments, etc. when there are players on their team needing Financial Aid, without telling them and breaking our confidentiality obligation. Suggestion to strategically involve Patti – no firm plan yet.
 - **Communications Director Report [Brendan Finnegan]:**
 - Working on updating the board bios on the website. Need pictures of Andy and Wendy.
 - Please ask NGIN if we can change the font on the website.
 - Request to involve proof reading as a step prior to sending a blast email or posting on the website.
 - Request that all blast emails sent via NGIN are then copied and sent to the board as an FYI.
 - **Tournament Director Report [Mark Teslow for Andy Seidensticker]:**
 - Motion to host a Tournament May 17-19, 2013 – motion passed.
 - **Volunteer Director/Treasurer-Admin Report [Darla Teslow for Patti Isensee]:**
 - 2012 Season is closed. 56 families didn’t volunteer 10 hours. \$8400 worth of checks were cashed – so far 2 were returned.
 - 2013 Hours will be entered soon when Winter Training Check-in open time slots are known for sure (that Patti or Darla aren’t filling). Winter Training check-in will happen at the front desk again.
 - QuickBooks is up to date through 9/30/2012.
 - Mike Poole has filed the sales tax for the 3rd Quarter.
 - Rosters have been sent to current coaches. Please keep Patti posted with new coaches so she can send them their rosters.



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- Working with families on failed credit card payments and monthly payments

Adjourn Meeting:

Motion to adjourn at 8:40pm – Motion passed

The next board meeting scheduled for December 2, 2012, 6:00pm at Turtles Social Room.

(Short meeting followed by the SSA Board Christmas Party - spouses are invited to join us!)

Minutes submitted by: Darla Teslow