

**Minnetonka Girls Basketball Association**  
**Board Meeting Notes**  
**November 6, 2013**

**Web site:** <http://www.tonkabuckets.org/>

**Officers**

President:	Rich Baker	<a href="mailto:rich@rcbaker.com">rich@rcbaker.com</a>
Vice President	Brad Hamilton	<a href="mailto:hamiltonteam5@gmail.com">hamiltonteam5@gmail.com</a>
Treasurer:	Lesley Longval	<a href="mailto:lblongval@hotmail.com">lblongval@hotmail.com</a>
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Marketing:	Stacy Pagano	<a href="mailto:slversace@gmail.com">slversace@gmail.com</a>
Tournament Director:	Jim Willems	<a href="mailto:jlwillems@msn.com">jlwillems@msn.com</a>
Girls Varsity Head Coach:	Leah Dasovich	<a href="mailto:leah.dasovich@minnetonka.k12.mn.us">leah.dasovich@minnetonka.k12.mn.us</a>

**Voting Members in Attendance:** Rich Baker, Wendy Melz, Alison Shoemaker, Lesley Longval, Laural Johnson, Jim Willems, Josh Hawes, Geri Radke, Shonna Travis, Rob Kahlmeyer, Kelly Wischmeier, Wendy Woods, Stacy Pagano, Scott Fransen,

**Non-Voting Members in Attendance:** Elizabeth Hamilton

**Call to Order and Introduction of Attendees:**

The meeting called to order at 6:34 pm at the Minnetonka District Service Center.

**Secretary Report:**

The minutes from the October meeting were reviewed. A motion was made by Jim Willems and seconded by Lesley Longval to approve them. The minutes were approved and will be posted in final form.

**Treasurer's Report:**

Lesley Longval reported:

- The budget was adjusted for a couple of items: There are 117 total players (one recent addition of a 4<sup>th</sup> grader).
- 115 teams have paid for the tournament. Revenue from sponsorships is coming in.
- We have paid for 3 tax returns as well as the Rochester tournament.
- We have inventory of 26 basketballs. Could we sell them at the tournament or send out an email to families to try to get rid of them?
- If "all goes as planned," we should be ahead of the budget \$4000 or so this year.
- Positive feedback has come from the basketball night at Maynard's. \$2200 or so came in, and we are working with the boys program on how to split that. We hope to do this again next year.

A motion was made by Laural Johnson and seconded by Josh Hawes to approve the treasurer's report. The report was approved.

## High School Report

Leah Dasovich reported:

- The 9<sup>th</sup> grade teams start next week and all other teams start the following week. Teams will be determined right around November 22.
- An alumni game is scheduled for the Wednesday before Thanksgiving.
- The fundraising opportunity bagging groceries at Cub Foods was a great success for the HS program. Thank you to Cub Foods.
- Leah is planning on having the Adopt-a-Team format again this year. She is looking to begin the program right after teams are formed so players can meet teams prior to the Mtka tournament.
- OSR (Physical Therapy) donated t-shirts to the program to be thrown out at games. They turned out very cool; the program is very pleased with them!
- Monica and Elizabeth are designing a GREAT new program for the HS program this year. There is an additional component of a focus on the seniors. There is also additional advertising. Elizabeth Hamilton reported that Monica Dahl feels that everything should be ready to go to print on time. They are looking to print 1000 programs.
- Rob Kahlmeyer asked if the HS program had ever considered doing a "Shoot with the Skippers" program, likening it to "Skate with the Skippers" that the hockey program has established. Leah reported that her girls spoke of something like this among other events where the youth could work with the HS players. Her teams are interested in working with the youth program and they will continue to look into the logistics of it all.
- Aspire, a new local sports drink, would like information on sponsoring the team in conjunction with providing product.

## Travel Program Updates

- Rich Baker will send information to coaches on how to request gym space to those who may be interested in practicing over the holiday break. Go through the Scheduler on the website to request space/time.
- Pictures: Lisa Martinson reported that pictures went well and was able to get names of girls, in order, on respective teams for the HS program. She has officially turned over duties to Kelly. Posters and pictures should be ready and distributed on or before the tournament.

## Player Development:

Rich Baker reported in Kerri Hexum's absence:

- The Shooting Challenge: Pizza and t-shirts will be handed out prior to the varsity game, and the girls will be honored during the game. The cafeteria needs to be reserved.
- Fall MSB Skills Sessions: The last session will be held next week. There are minor issues scheduling around practices; however, it otherwise appears to be going well.
- Kerri requested money to hold two training sessions and Open Gyms over the holiday break. *The Board made a motion, seconded, voted, and did not approve the request.* There was substantial concern spending money on training over the holidays where the holidays lay in the middle of the week, families traveling and/or needing a break, the

Wayzata tournament, etc. The Board felt these things and others would significantly affect attendance at this time. The Board did encourage Open Gyms.

### **Marketing:**

Stacy Pagano reported:

- Facebook, Twitter, Instagram, etc. accounts for MGBA (or Tonka Buckets) are active.
- Forward any information to be put on social media to Stacy or Shonna Travis.
- Logos are all ready and will be sent out for use on all media publications.
- Stacy is very interested in building some marketing strategies using the sponsorships we've received.
- If anyone has any suggestions, as always, contact Stacy.

### **Tournaments:**

Jim Willems and Josh Hawes reported:

- Holiday Tournament: We are FULL! We have one more meeting to review and finalize information
  - ✓ We will use four sites - MHS, MMW, MME, and Victoria (probably just for 4<sup>th</sup> grade in a one-day round robin tournament).
  - ✓ Officials and trainers have been scheduled.
  - ✓ Working on scheduling timers and scorers
  - ✓ Need qualified gym supervisors
  - ✓ HS teams play both Friday night and Saturday night, so players and parents will be unavailable.
  - ✓ Concessions: We will have Milio's return. Ben and Jerry's would like to sell product. Rich Baker inquired about the use of a refrigerator.

### **Apparel:**

Geri Radke reported:

- Feedback for the items continues to be overwhelmingly positive. There were some minor mix-ups, but everyone should have received their products.
- It sounds like Lakeside Promotions will do a reorder for those who missed out on the first order; however, that does not go through Geri or Susan—directly through Lakeside Promotions. We are unsure of how that is supposed to develop.

### **President's Report:**

Rich Baker reported:

- So far, \$5450 has been collected in sponsorships. Scott Fransen reported that this could go well above \$7000. This is great! Sponsors from last year renewed and there are several new ones this year. Scott felt that having an invoice available on the spot has been a tremendous addition to the program.
- We need new pinnies for tryouts as well as jerseys for spring teams. Rich would like to look into this further. We do not have enough pinnies, and MGBA will not use team uniforms for the spring program.
- Many clubs and organizations have benefactors that make sizable donations directly to the club or organization. If anyone knows of anyone that is thinking of making a

donation in kind, consider MGBA. Talk to Rich for more information. Rich and Leah reminded us that OSR donated t-shirts for the HS programs. Other organizations could follow suit.

### **Meeting Adjournment**

A motion was made by Stacy Pagano and seconded by Geri Radke to adjourn the meeting. The meeting was adjourned at 8:15pm.

**The next MGBA meeting is scheduled for  
*Wednesday, December 4, 2013*  
6:30 – 8:30 pm  
Minnetonka District Service Center, Community Room**