



2012/2013 ANNUAL REPORT



USA HOCKEY

provides *the foundation*
for the sport of ice hockey
in America; helps young
people *become leaders,*
even Olympic heroes; and
connects the game at
every level while promoting a
lifelong *love of the sport.*



Key Partners in Hockey



A YEAR WITH MUCH TO CELEBRATE

The most exciting times in our organization are in front of us as hockey continues to evolve all across our great nation. The 2012-13 season added another chapter to the rich history of USA Hockey. It was a year that included significant accomplishment with so many reasons to celebrate.

We were moved by the **smiles on the faces of kids and parents** found coast-to-coast in 2012-13 as the implementation of our **player development** initiative – **the American Development Model** – continued in earnest.

Endorsed by the National Hockey League, U.S. Olympic Committee, International Ice Hockey Federation and College Hockey, Inc., to name a few, the ADM has – and will – continue to give kids of all ability levels the best chance to reach their full potential in a fun and safe environment.

As **Mike Richter**, one of our nation’s most successful goaltenders and now a youth hockey parent recently said, “Why in the world would a kid want to play hockey if they’re not having fun?” At the heart of the ADM is fun, and that will result in kids staying in the game longer and ultimately being better players.

Coaches are the lifeblood of our organization and we’re proud to say our coaching education program continues to be recognized as the **gold standard** in amateur sports. And the job we’re doing educating officials is a key component in making sure we have the best possible environment for players at all levels.

It’s remarkable to see the growing number of **adults** playing the game and they are a big part of the success of USA Hockey. The significance of the **American Collegiate Hockey Association** has never been greater and we’re proud to have them part of USA Hockey. We’re grateful to see the cooperation of our junior league operators and affiliates to ensure we have **junior hockey programs** that present appropriate opportunities to our players in that age group. And our growing **disabled hockey program** is indeed a testimony that hockey is for everyone.

For the third straight year we attracted more than 100,000 youth players ages eight and under to hockey, a feat that had not been accomplished prior to the 2010-11 season. The future of our sport is indeed bright.

And speaking of accomplishment, our performance in international competition was simply extraordinary with **medals in every single major international event**.

The success we cumulatively enjoy wouldn’t be possible without the wonderful efforts of our **volunteers** across the country. And we’re also grateful for the terrific partners we have that help contribute to the robust environment our organization and the sport overall enjoys today.

Enjoy the pages ahead as they more fully detail what a remarkable year 2012-13 truly was.



Ron DeGregorio
President



Dave Ogreaan
Executive Director

2012/13 EXECUTIVE COMMITTEE

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PLAYERS

AMERICAN DEVELOPMENT MODEL...HAVING A SIGNIFICANT IMPACT

The American Development Model is USA Hockey’s player development program. The 2012-13 season brought continued implementation of the ADM in associations nationwide, with the object to help every child, regardless of ability level, reach their full potential.

While the ADM is in its infancy – launched only in January of 2009 – its positive impact on the game is shining through readily from coast-to-coast.

“We spent an enormous amount of time in research and development to get to what we call today the ADM,” said Ron DeGregorio, president of USA Hockey. “I’ve been in rinks all across the country this year and it’s exciting to see the positive results taking place. Hockey in our country is only going to continue to get better and it will be fun to see the impact the ADM has had once the first generation of players has gone through the program from start to finish.”



WHAT THEY’RE SAYING



“Anyone who really knows what’s going on with the game of hockey right now wants the ADM.”

Rand Pecknold
Head Men’s Ice Hockey Coach
Quinnipiac University



“The kids are touching the puck more, developing skills, having fun and staying in the game. And when you get more kids playing, they’re supporting the rinks and we’re not escalating the cost of hockey so it forces kids out. This is a win-win.”

Jim Rogers
Owner, Arcadia Ice Arena



“USA Hockey’s player development program is endorsed by every top organization in sport. If you have children playing hockey, regardless of their ability level, you want them in a USA Hockey program.”

Brian Burke
NHL & Olympic General Manager

FACE OF YOUTH HOCKEY

USA Hockey's focus in youth hockey is on safety, development, and, of course, fun.

In terms of safety, in 2012-13 USA Hockey SafeSport was launched in full. The program focuses on off-ice safety of participants. USA Hockey has long had systems in place to protect its participants from physical and sexual abuse and other types of abuse and misconduct. USA Hockey SafeSport includes those long-standing policies, as well as additional enhancements, namely an electronic communications policy and streamlined abuse reporting system.

On the development side, USA Hockey's ladder of development – based on long-term athlete development principles – continues to positively affect the landscape of youth hockey in America.

"The ADM and its ladder of development is the best program for every single kid playing the sport, regardless of ability level," says Dan Bylsma, head coach of the Pittsburgh Penguins. "Coupled with USA Hockey's extraordinary coaching education program, the sport at the grassroots level has never been better in our country."

With the number of kids 8-and-under playing hockey eclipsing the 100,000 mark for the third straight year in 2012-13, the base of the sport only continues to get stronger.

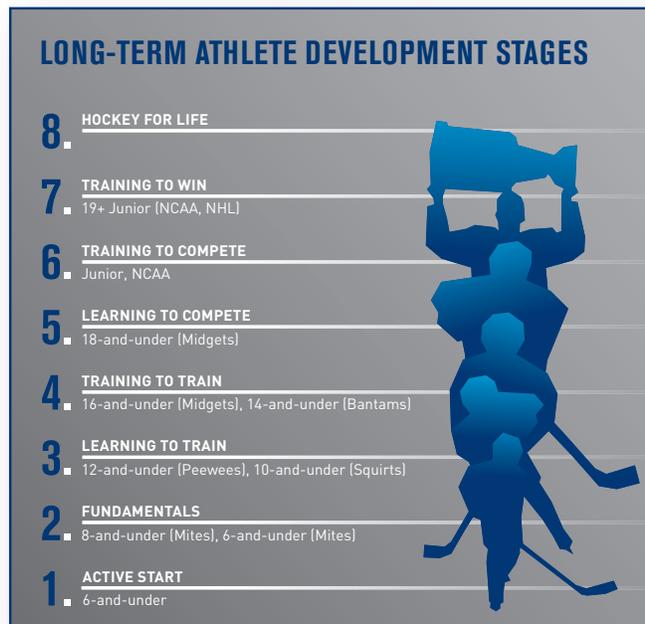
"We've made great strides in exposing new kids to our sport," says Pat Kelleher, assistant executive director of development for USA Hockey. "Three years ago we had more than 100,000 kids 8-and-under playing the game for the first time in history and our efforts continue to focus on attracting more kids at the entry level of the game."

"USA Hockey is doing an excellent job in making the game fun for kids while helping them develop," said Mike Richter, former NHL star, two-time Olympian and member of the U.S. Hockey Hall of Fame. "If this game is not fun, why would any kid in his right mind play?"

The USA Hockey Universe in 2012-13

More Than a Million Strong

Youth Players	349,661
Adult Players.....	160,618
Coaches	56,836
Officials	24,303
Parents/Volunteers	469,712



JUNIOR HOCKEY

USA Hockey's junior program plays a prominent role on the American Development Model ladder of development and has had a significant impact on players advancing to the next level of hockey.

In 2012-13 alone, junior leagues had a hand in helping 300 new players into NCAA Division I hockey and nearly 300 players onto NCAA Division III rosters. And, at the 2013 National Hockey League Entry Draft, 38 players with ties to the United States Hockey League were chosen, while six players with a background in the Eastern Junior Hockey League and five with connections to the North American Hockey League were selected.

With the continued emphasis on player safety at all levels of hockey, USA Hockey implemented a pilot program in 2012-13 to help curb dangerous plays in junior hockey through supplemental discipline.

"The safety of our players is the top priority," said John Vanbiesbrouck, vice president of USA Hockey and chair of the Junior Council, "and I think we're making solid progress. We all have a responsibility when it comes to player safety, with coaches and players really at the forefront."

In terms of competition, the culmination of the season included crowning of champions at the Tier I, II and III levels. The Dubuque Fighting Saints captured the Clark Cup as the playoff champion of the USHL, the only Tier I league in the United States. The Amarillo Bulls earned the Tier II championship by claiming the NAHL's Robertson Cup, while the North Iowa Bulls captured the Tier III national championship.

JUNIOR HOCKEY LEAGUES IN THE U.S.

Tier I

United States Hockey League

Tier II

North American Hockey League

Tier III

American West Hockey League
Atlantic Junior Hockey League
Eastern Junior Hockey League
Eastern States Hockey League
EJHL South
Empire Junior Hockey League
Metropolitan Junior Hockey League
Minnesota Junior Hockey League
North American 3 Hockey League
Northern Pacific Hockey League



ADULT HOCKEY

Expanding playing and development opportunities for adults continues to be a focus of USA Hockey.

The 2012-13 season marked the launch of the FirstGoal program, an effort designed to introduce new adult players to the sport of ice hockey. Multiple locations nationwide hosted FirstGoal events, where equipment and ice time were provided.

In terms of playing opportunities, the signature Adult Classic tournament series featured record numbers of players at 17 destination cities across the country in 2012-13, including locations like Anchorage, Alaska; Columbus, Ohio; Dallas, Texas; Lake Placid, N.Y.; and Nashville, Tenn. In addition, for the second straight year, USA Hockey staged Women's Classic events, with host sites including Denver, Colo., and Vacaville, Calif.

Attendance records were shattered at the 8th annual Labatt Blue/USA Hockey Pond Hockey National Championships in Eagle River, Wis., with 340 teams from 30 different states competing. All total, 612 games were played on 28 rinks with some 4,000 pucks used.

The popular adult national championships, staged in Tampa, Fla., included 15 total divisions, with five exclusively for women.

The USA Hockey/NHL Pro Series featured an adult tournament hosted by the Anaheim Ducks, where the winning team had the opportunity to faceoff against the Ducks' alumni.

With the outstanding programs offered for adult players, coupled with the continued rise in popularity of hockey in the United States, the number of participants in USA Hockey's adult program rose for the ninth straight season to 160,618.

DISABLED HOCKEY

USA Hockey's disabled program continues to expand and provides playing opportunities for the four disciplines of the sport: standing/amputee, deaf/hard of hearing, sled and special hockey. Programs are conducted in each of those disciplines throughout the country.

A highlight of the season was the National Disabled Festival, which took place at Ice Line Quad Rinks in West Chester, Pa. A total of 50 teams in 10 divisions participated, making the event the largest gathering of disabled hockey athletes anywhere in the world. The Festival, in its ninth year, included the USA Hockey Adult Sled Hockey National Championships for the third straight season, where two four-team divisions earned the right to compete.

The third annual USA Hockey Sled Classic, sponsored by the National Hockey League, was held in Williamsville, N.Y., and hosted by the NHL's Buffalo Sabres. A record 14 teams made up the field, with each squad sponsored by an NHL team and wearing the crest of their NHL club during the event. The Dallas Stars captured the 'A' Division while the Washington Capitals were crowned 'B' Division champs.



PLAYER DEVELOPMENT

USA Hockey continues to provide elite young athletes with dynamic programs to reach their full potential through initiatives like the National Team Development Program, Warren Strelow National Goaltending Mentor Program and national and regional player development camps.

NATIONAL TEAM DEVELOPMENT PROGRAM

Having a significant impact both on the number of American-born players appearing on National Hockey League rosters as well as success in international competition, USA Hockey's National Team Development Program is held in high regard across the world.

Located in Ann Arbor, Mich., the NTDP provides a concentrated on- and off-ice training environment for approximately 46 of America's premier ice hockey players under the age of 18. With an emphasis on athletic, academic, and social development, the goal of the full-time residency program is to prepare student-athletes for participation on U.S. National Teams and success in their future hockey careers. Its efforts not only focus on high-caliber participation on the ice, but creating well-round individuals off the ice.

"We're proud of so many things we've done and the NTDP is one of our best initiatives," says Ron DeGregorio, president of USA Hockey. "Since we started the NTDP, we've done significantly better in international competition and more of our players are going on to play in the NHL. In addition, the formation of the NTDP has helped influence a better landscape overall for junior hockey in our country."

Unlike many competitive athletic teams, the success of the NTDP is not gauged on wins and losses. Instead, the focus is on the development of skills and acquiring experience against older competitors.

The NTDP's player development efforts, which include use of The Hockey Intelligym training software, have been highly regarded by collegiate and professional programs alike. The NTDP has also made its mark on the National Hockey League, with 17 players having ties to the NTDP being selected at the 2013 NHL Entry Draft, including six in the first two rounds.

Since its inception, 228 NTDP alumni have been selected in the NHL Entry Draft and more than 300 NTDP alumni have skated for NCAA Division I hockey programs.



THE WARREN STRELOW NATIONAL GOALTENDING MENTOR PROGRAM

The Warren Strelow National Goaltending Mentor Program finished its fifth full season in 2012-13 and was founded to institute a consistent nationwide goaltending program to recruit and develop elite goaltenders.

The desired end result is to produce goaltenders that consistently rank among the best in the world, while simultaneously increasing the depth of elite goaltenders in the United States in order to provide larger and more competitive selection pools for national teams.

The Warren Strelow National Goaltending Camp is an integral component to the program that began in the summer of 2008. In 2013, a total of 37 goaltenders were invited to participate, including 25 boys, ranging in age from 14 to 17, and 12 girls.

As part of the education process, the Strelow staff continually produces goaltender specific content exclusive to USAHockey.com. The material includes instruction on learning the basics of the position, various on- and off-ice drills, helpful articles featuring tips from other goaltenders, and an “Ask the Mechanic” section, where goaltenders can submit their questions and have them answered.

To date, a total of 14 Strelow graduates have been selected in the NHL Entry Draft.

PLAYER DEVELOPMENT CAMPS

USA Hockey continues to provide opportunities for the most talented teenagers to measure their skills against the best from other areas of the country each summer through a series of regional and national player development camps.

In 2012-13, for the second straight year, USA Hockey supported regional camps across the nation for 14-year-old boys, with the objective of giving more kids a chance to participate.

At the national level, select camps for boys ages 15 through 17; girls ages 14 through 17; and sled hockey players took place at the Amherst Ice Center in Williamsville, N.Y., and the National Hockey Center in St. Cloud, Minn.

All total, more than 2,000 athletes and 350 staff were part of USA Hockey regional and national player development camps.





COACHES

COACHING EDUCATION PROGRAM

USA Hockey is a recognized leader in coaching education not only in the United States, but across the world. In 2012-13, the organization finished a three-year undertaking to not only enhance its already industry-leading curriculum, but also significantly improve and expand the delivery method of those materials to coaches at all levels.

Consider:

- USA Hockey is the first amateur sports organization to offer online, age-specific modules as a complement to classroom and on-ice education.
- USA Hockey developed the Mobile Coach app, available on Apple and Android smartphones and tablets, to ensure coaches have appropriate teaching material with them wherever they may be.
- Formalized a plan to produce and distribute a monthly newsletter beginning in 2013-14 that will serve as a regular connection and method to update coaches with the most pertinent information for the age level they're coaching.

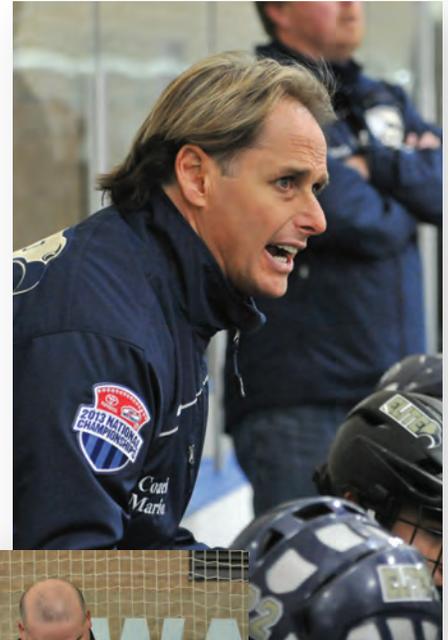
With the curriculum modification fully in place, all coaching resources now integrate the concepts of long-term athlete development, which is the foundation of the American Development Model.

“We’ve accomplished a great deal in a short period of time,” said Mike MacMillan, USA Hockey’s National Coach-In-Chief. “Coaches are a critical element to the continued evolution and success of our sport and we’re focused on devoting appropriate resources to ensure they have the best materials available to help our children reach their full potential in a fun environment.”

In 2012-13, coaches were active in education, including:

- 22,000 attended one of the 630 Level 1, 2 or 3 clinics offered around the country
- 2,600 attended one of the 24 Level 4 clinics offered
- 28,000 coaches completed one or more online age-specific modules
- 50,000 coaches downloaded the Mobile Coach app

“I’m impressed with USA Hockey and the priority it has always put on coaching education,” said Don Lucia, head men’s ice hockey coach at the University of Minnesota. “Our sport can be proud of the efforts made to ensure coaches are armed with the best resources available.”





OFFICIALS

OFFICIATING EDUCATION PROGRAM

The 2012-13 season brought continued efforts to enhance officiating education throughout the country and attract new officials to the sport.

In terms of innovation, a commitment was made by USA Hockey to support Project RODEO (Rebuilding Officiating Development Education Opportunities), an effort to revamp officiating educational materials and fully leverage available technologies to disseminate the information.

“We’re excited about Project Rodeo and the positive impact it will have on officiating,” said Dave LaBuda, USA Hockey’s national referee-in-chief. “We expect to launch some aspects of the program during the 2013-14 season. In the end, this effort will be a tremendous benefit to our officials.”

In 2012-13, USA Hockey continued its on-going, nationwide efforts to educate officials as district referees-in-chief and hundreds of trained instructors conducted some 500 officiating seminars across the country.

Specific to junior hockey, USA Hockey’s Officials Development Program, which is focused on identification, recruitment, training, education, assignment, supervision and promotion of the top young officials in the United States, continues to positively affect the quality of officiating at the junior level. Its effectiveness is also evident through the rising number of officials in the program advancing to work in the college and professional ranks.

Efforts also continued in 2012-13 to build on the strong relationship with the National Hockey League and effectively share information that positively benefits the officiating community at large.

Internationally, 25 American officials were selected to work IIHF World Championships at various levels.





NATIONAL TEAMS

SENIOR TEAMS

The U.S. Women's National Team used a thrilling 3-2 win over Canada to capture the gold medal at the 2013 IIHF Women's World Championship in Ottawa, Ontario. It marked the fourth gold medal in the event in the last five years for Team USA. The U.S. began the tournament with a shootout loss to Canada, before rebounding with wins against Finland and Switzerland in the preliminary round. Another victory over Finland in the semifinals put Team USA in the gold medal game for the 15th straight world championship. In the 2012 Four Nations Cup in Vantaa, Finland, Team USA shut out Canada, 3-0, in the final to claim its fifth championship at the event.

The U.S. Men's National Team defeated Finland, 3-2, in a shootout to capture the bronze medal at the 2013 IIHF Men's World Championship in Stockholm, Sweden. The medal was the first for the U.S. in the event since 2004. Team USA had a strong preliminary round, going 5-0-0-2 (W-OTW-OTL-L). It then toppled Russia, 8-3, in the quarterfinals before dropping a 3-0 decision to Switzerland in the semifinals.

JUNIOR TEAM

The U.S. National Junior Team won the gold medal at the 2013 IIHF World Junior Championship in Ufa, Russia. It was the second gold medal and third medal overall for the U.S. in four years. After losing a pair of one-goal games to Russia and Canada in the preliminary round, the U.S. cruised past Slovakia and Czech Republic to reach the semifinals. Team USA knocked off Canada, 5-1, in the semifinals and then topped unbeaten Sweden, 3-1, in the gold-medal game.

UNDER-18 TEAMS

The U.S. Men's National Under-18 Team received the silver medal at the 2013 IIHF Men's Under-18 World Championship in Sochi, Russia. Team USA was 2-0-0-2 (W-OTW-OTL-L) in the preliminary round, then shut out Sweden in the quarterfinals. After defeating host Russia in a shootout during the semifinals, the U.S. fell to Canada, 3-2, in the gold-medal game.

The U.S. Women's National Under-18 Team took silver at the 2013 IIHF Under-18 Women's World Championship in Heinola and Vierumaki, Finland. In its first four games, which included the semifinals, Team USA outscored its opponents 35-0. The only two goals the U.S. allowed were to Canada in a 2-1 overtime loss in the gold-medal game.

SLED TEAM

The U.S. National Sled Hockey Team received the silver medal at the 2013 IPC Sled Hockey World Championship in Goyang, South Korea. Team USA outscored opponents 19-2 in five games, but fell to Canada 1-0 in the gold-medal game. Earlier in the season, the U.S. won the 2012 World Sled Hockey Challenge in Calgary, Alberta, and the inaugural 2013 USA Hockey Sled Cup in Indian Trail, N.C.



NTDP TEAMS

Teams from USA Hockey's National Team Development Program participated in five international tournaments, with the U.S. National Under-17 team earning a first-place finish at the 2012 Under-17 Four Nations Cup in Monthey, Switzerland, and third-place finishes at the 2013 World Under-17 Hockey Challenge in Drummondville & Victoriaville, Quebec, and the 2013 Under-17 Five Nations Cup in Jarvenpaa, Finland. The U.S. National Under-18 Team won the 2012 Under-18 Four Nations Cup in Ann Arbor, Mich., and took fourth at the 2013 Under-18 Five Nations Cup in Jonkoping, Sweden.



SELECT TEAMS

The U.S. Junior Select Team won the 2012 World Junior A Challenge in Yarmouth, Nova Scotia, after posting a 4-0-0-0 (W-OTW-OTL-L) record.

The U.S. Under-17 Select Team won all four of its games to win the 2012 Under-17 Five Nations Tournament in Chomutov, Czech Republic, while the U.S. Under-18 Select Team placed sixth at the 2012 Ivan Hlinka Memorial Tournament in Breclav, Czech Republic, and Piestany, Slovakia.

INLINE TEAM

The U.S. National Inline Team won all six of its games en route to the gold medal at the 2013 IIHF Inline Hockey World Championship in Dresden, Germany.





SIGNATURE EVENTS

USA Hockey regularly creates and stages events that help showcase the sport of ice hockey in the United States. New on the calendar in 2012-13 was the CCM/USA Hockey All-American Prospects Game, a contest featuring 40 of the top American-born prospects eligible for the upcoming NHL Entry Draft.

TRY HOCKEY FOR FREE

USA Hockey, in partnership with rinks and associations across the country, conducts Try Hockey for Free events throughout the year that give kids a chance to try the sport that have never played. These events are tailored for children ages four through nine.

Two national Try Hockey for Free events were staged in 2012-13, including one as part of Come Play Hockey Month on Nov. 3 where more than 10,000 kids tried the sport for the very first time at some 454 rinks in 47 states. In addition, on Feb. 16, approximately 6,000 kids tried hockey for the first time at Try Hockey for Free events across the country as part of USA Hockey's annual Hockey Weekend Across America celebration, presented by CCM.

U.S. HOCKEY HALL OF FAME

For the first time in history, Dallas hosted the U.S. Hockey Hall of Fame Induction Ceremony with Lou Lamoriello, Mike Modano and Eddie Olczyk formally enshrined as the Class of 2013 on the ice at Plaza of the Americas.

In addition, Bob Chase-Wallenstein and Dick Patrick were honored with the Lester Patrick Trophy for service to hockey in the United States as part of the evening's festivities.

ESPN's Steve Levy served as master of ceremonies for the third straight year.

"It's always a spectacular celebration of the most extraordinary in our game," said Dave Ogreaan, executive director of USA Hockey. "It was especially great to bring the event to Dallas and the great hockey fans in Texas and we're excited to now have the Lester Patrick Trophy presentation as part of the event."

The Class of 2012 is permanently honored through the Great Wall of Fame at the U.S. Hockey Hall of Fame Museum in Eveleth, Minn.



HOCKEY WEEKEND ACROSS AMERICA

With the help of CCM, USA Hockey led the country in the sixth annual Hockey Weekend Across America, a three-day effort to celebrate the game in all corners of the United States.

The event, which took place Feb. 15-17, included hundreds of thousands of fans wearing their favorite hockey jerseys, more than 6,000 boys and girls trying hockey for the first time, millions of viewers watching NBC's Hockey Day in America tripleheader broadcast, and the sport celebrating its local hockey heroes across the country.

"Hockey Weekend Across America was yet again a wonderful opportunity for hockey fans to enjoy the sport at all levels," said Dave Ogreaan, executive director of USA Hockey. "Each year we have seen participation increase and the passion exhibited is truly remarkable."

CCM/USA HOCKEY ALL-AMERICAN PROSPECTS GAME

USA Hockey staged the first-ever CCM/USA Hockey All-American Prospects Game at First Niagara Center, home of the NHL's Buffalo Sabres, on Sept. 29.

The event, which featured 40 of the top American players eligible for the upcoming NHL Entry Draft, showcased the growing talent base from across the country.

All total, more than 5,500 fans, 150 NHL scouts and management personnel, and 50 credentialed media were on hand. In addition, legendary hockey figures Phil Housley and Rob McClanahan served as the head coaches for the two teams. In the end, McClanahan's Team White outdueled Housley's Team Blue by a 5-2 count.





NATIONAL CHAMPIONSHIPS

USA Hockey conducts national championships at levels from youth through adult as the culmination to the hockey season each year. Below are the national champions that were crowned in 2012-13.

Youth Tier I

- 14 & Under – Detroit Honey Baked
- 16 & Under – Chicago Mission
- 18 & Under – Neponset Valley (Mass.) River Rats

Youth Tier II

- 14 & Under (1A) – Atlanta Phoenix
- 14 & Under (2A) – Affton (Mo.) Americans
- 14 & Under (3A) – Ohio 98 Selects
- 16 & Under (1A) – Greensboro Stars (N.C.)
- 16 & Under (2A) – Scorpions (Fla.)
- 16 & Under (3A) – Southern Stars (Conn.)
- 18 & Under (1A) – Charlotte Jr. Checkers
- 18 & Under (2A) – Ashburn (Va.) Extreme
- 18 & Under (3A) – Affton (Mo.) CSDHL

Girls' Tier I

- 14 & Under – Chicago Young Americans
- 16 & Under – Shattuck-St. Mary's (Minn.)
- 19 & Under – Assabet Valley (Mass.) Red

Girls' Tier II

- 14 & Under – Alaska All-Stars
- 16 & Under – Vermont Shamrocks
- 19 & Under – Chazy Lady Flyers (N.Y.)

High School

- Varsity – Santa Margarita (Calif.)

Adult – Men

- 30 & Over Tier I – Buffalo Icemen
- 30 & Over Tier II – Cyclones 30s
- 40 & Over Tier I – Famous Joe's Pizza
- 40 & Over Tier II – Cyclones 40s
- 50 & Over Tier I – Sun Valley
- 50 & Over Tier II – Atlanta Voyageurs
- 50 & Over Tier III – Illinois Ice Holes
- 60 & Over Tier I – Byfluglien Trucking
- 60 & Over Tier II – Olde Crabs
- 65 & Over Tier I – Michigan Sting
- 65 & Over Tier II – Silver Leafs

Adult – Women

- 30 & Over Rec – Nighthawks
- 40 & Over Rec Tier I – New England Brewins
- 40 & Over Rec Tier II – East Coast Wizards
- 50 & Over Rec Tier I – IMS
- 50 & Over Rec Tier II – Madison Edge

Sled

- St. Louis Blues

Junior

- Tier I (USHL) – Dubuque Fighting Saints
- Tier II (NAHL) – Amarillo Bulls
- Tier III – North Iowa Bulls

American Collegiate Hockey Association

- Men's Division I – Minot State University
- Men's Division II – Michigan State University
- Men's Division III – Adrian College
- Women's Division I – University of Minnesota
- Women's Division II – West Chester University





VOLUNTEERS

The bedrock of USA Hockey is its cast of volunteers, the thousands of people across the country that dedicate countless time and effort to helping make hockey one of the most sought after youth sports opportunities for kids in the United States.

From humble beginnings in 1937 when USA Hockey was founded out of a shoebox in Tom Lockhart’s New York City apartment, to today when the organization is more than one million strong, one thing remains constant and that is the prominent role volunteers play in ensuring the sport is strong.

Whether as a coach or manager, fundraiser or timekeeper, or as a member of a national or local board of directors to name just a few of the many volunteers capacities available, USA Hockey’s strength as one of the most prominent amateur sports organizations in the United States continues to be its volunteer base.

Each year, USA Hockey recognizes one person with its most prestigious honor – the Wm. Thayer Tutt Award. The distinction is bestowed upon a volunteer who, during many years of service, has displayed a selfless dedication to the enhancement of ice hockey at the grassroots level in America. The 2013 recipient was Doug Ackley.



DOUG ACKLEY

Doug Ackley has spent some 40 years of his life helping grow the game of hockey at local, state and national levels and has been a leading proponent of building the grassroots initiatives that USA Hockey has made the foundation for successful programs throughout the U.S.

Ackley began playing youth hockey in Massena, N.Y., and his passion for the game has never subsided. He joined the U.S. Navy a year after finishing high school and spent eight years in the service, including three years as a Machinist Mate 1st Class (Silent Service) on a nuclear submarine. He eventually became a naval instructor, fostering his love for coaching.

He first got involved with coaching when he was still in high school in 1973 and became heavily involved in 1983 after moving to Oswego, N.Y. He has coached at the learn-to-skate, Squirt and Pee Wee levels, and run clinics and skills camps for all ages. In his home state of New York, Ackley has held several administrative positions with the Oswego Minor Hockey Association, the New York State Amateur Hockey Association and the Massena Minor Hockey Association, including terms as president with each.

During his tenure, Ackley has been a guiding force for coaching development and the advancement of officiating. He has also played a vital role in growing girls’/women’s hockey. Additionally, Ackley developed the criteria and selection process for the NYSAHA’s Bob Allen Scholarship program, which financially assists high school or prep school seniors going on to college. Ackley has served in different capacities on the USA Hockey Board of Directors from 1993-2005 and since 2005 has remained active, serving as NYSAHA’s webmaster and Director Emeritus.

**2012/13 VOLUNTEER
AWARD RECIPIENTS**

Wm. Thayer Tutt Award
Doug Ackley
Massena, N.Y.

Walter Yaciuk Award
Al Bloomer
Red Lodge, Mont.

Chet Stewart Award
Kevin Upton
Washington, D.C.

**Adult Member
of the Year**
Tom Cline
Sylvania, Ohio



CORPORATE PARTNERS

USA Hockey has continued to enjoy success in producing critical revenue to support all USA Hockey programs and departments through its efforts in sponsorships, licensing, retail and events. In 2012-13 alone, more than \$3.5 million was generated. USA Hockey's brand is stronger than it has ever been and its efforts in providing sponsor value are many times used as a model for other organizations.

SPONSORSHIP

USA Hockey accelerated its record-setting performance in revenue generation by adding Toyota Motor Sales, Schwan's Home Services and Sport Ngin as new sponsors and reaching renewal agreements with Shock Doctor, Easton Sports and United Airlines.

In addition to cash and goods, USA Hockey sponsors continue to provide support for USA Hockey programs through content creation and logistical support. Examples include Liberty Mutual's Responsible Sports program, which supports coaching and parent education; Total Hockey efforts that enhance grow the game initiatives, including Try Hockey for Free days; CCM's title sponsorship of Hockey Weekend Across America, an annual event that brings added visibility to the sport at all levels of the game; and Bauer's assistance with new ways to help increase participation, particularly at the youth level. The support of these companies -- which is beyond their sponsorship agreements -- provides needed relief to USA Hockey both financially and from a staffing standpoint.

RETAIL

The ShopUSAHockey.com online store finished the year with a 34 percent growth in sales compared to the previous year. It marks the second year in a row with double-digit growth, driving sales 78 percent higher than just two years ago. The gains have been fueled not only by improved product selection, but also new marketing strategies. The USA Hockey Store in Lake Placid, N.Y., also hit its second consecutive year of double-digit growth, 15 percent better than prior-year revenue.

THE HOCKEY INTELLIGYM

As more players and teams see the benefit of using the Hockey IntelliGym as part of their training program, its use has spread across all levels of hockey. Sales for the 2012-2013 season increased 98% over the prior year, making it second only to USA Hockey jerseys in annual sales.

EVENTS

The highlight of the year was the inaugural CCM/USA Hockey All-American Prospects Game held in Buffalo, N.Y. The event, which drew high marks from the hockey community, is a highly visible platform to showcase the top U.S. players eligible for the National Hockey League Entry Draft.

2012/13 PARTNERS AND SUPPLIERS





FINANCIAL STATEMENT

As of August 31, 2013

ASSETS

	2013	2012
Current Assets		
Cash and cash equivalents	9,449,610	5,645,214
Accounts receivable ¹	783,848	757,716
Grants receivable	1,903,147	3,904,598
Prepaid expenses	2,130,978	1,862,401
Total Current Assets	\$14,267,583	\$12,169,929
Property and Equipment		
At cost	5,506,845	5,284,655
Less accumulated depreciation	(3,603,569)	(3,251,169)
Total Property and Equipment	\$1,903,276	\$2,033,486
Other Assets		
Investment in HARP	750,000	750,000
Total Other Assets	\$750,000	\$750,000
TOTAL ASSETS	\$16,920,859	\$14,953,415

LIABILITIES & NET ASSETS

	2013	2012
Current Liabilities		
Accounts Payable	2,007,835	2,522,825
Accrued payroll and related benefits	665,568	585,489
Deferred revenue	12,554,724	11,833,336
Total Current Liabilities	\$15,228,127	\$14,941,650
Net Assets		
Unrestricted	1,654,071	(26,896)
Temporarily Restricted	38,661	38,661
Total Net Assets	\$1,692,732	\$11,765
TOTAL LIABILITIES & NET ASSETS	\$16,920,859	\$14,953,415

¹ Includes accounts receivable from The USA Hockey Foundation and STAR.

* These statements represent USA Hockey, Inc. only and do not include The USA Hockey Foundation. The USA Hockey Foundation is a 501(c)(3) corporation. The majority of The USA Hockey Foundation Board of Directors are appointed by the USA Hockey Board of Directors.

REVENUE BREAKDOWN



- Dues & Membership Registrations (61.42%)
- Grants (24.17%)
- Corporate Sponsorship (7.00%)
- Tournaments & Exhibitions (5.83%)
- Advertising, Merchandise Sales & Other Income (1.58%)

UNRESTRICTED REVENUES, EXPENSES & OTHER CHANGES IN UNRESTRICTED NET ASSETS

Revenue	2013	2012
Membership registrations and dues	24,357,449	19,881,244
Corporate sponsorship	2,775,883	2,561,943
USOC grants	1,480,280	1,345,080
Tournaments and exhibitions	2,313,306	2,534,649
Interest and dividends	8,569	6,797
Advertising and merchandise sales net of cost	302,938	499,504
Other income	310,162	308,294
Contributions	325	30
USA Hockey Foundation grants	8,108,134	8,405,608
Satisfied program restrictions	—	20,000
Total Revenue	\$39,657,046	\$35,563,149
Expenses		
Membership services	9,481,168	8,965,231
National team development	3,369,516	3,185,465
International programs	5,656,053	6,199,077
Internet program	564,016	669,328
Player development	2,485,187	1,349,475
Officials	1,890,294	1,878,466
Coaching	1,817,527	2,164,608
Junior program	458,230	418,235
Adult program	1,545,609	1,406,244
Annual Congress/Winter Meetings	922,314	971,033
Youth program	594,543	582,977
Membership development	1,153,681	879,914
American Development Model	2,001,771	1,953,115
Total Expenses	\$31,939,909	\$30,623,168
Supporting Services		
General and administrative	5,095,887	4,553,442
Marketing and fundraising	940,283	862,267
Total Supporting Services	\$6,036,170	\$5,415,709
CHANGE IN NET ASSETS	\$1,680,967	(\$475,728)



