

Yankton Area Ice Association  
May Board Meeting  
Thursday, May 26, 2011

Present: Rob Barger, Bryan Schoenfelder, Barb Hanson, Laura Baumeister, Dave Spencer, Bruce Pokorny. Absent, Jamie VanWinkel, Terry Pedersen Guests: Mike Freeman, Rhonda Schenkel, Anthony Engstrom (for Matt Pauley).

In Attendance: Sue Stewart, Kyle Rohde

Baumeister called the meeting to order and asked for a volunteer to take minutes, Sue Stewart volunteered and served as Secretary at the meeting.

Meeting minutes from April meeting were approved online by the board members and did not require further review.

#### Old Business:

Treasurer's Report: Barb Hanson indicated healthy bank balances for the ice association account and the figure skating account. There are a few outstanding bills to be paid, including sales tax, and the approved funds for new rental skates has not been spent yet (will be completed later this summer).

For the record: The YAIA received \$7500 from the Yankton County budget as half of a budgeted contribution. When received, an online vote among the board members was held to immediately use those funds to pay down the mortgage balance on the facility. As a result, the next mortgage payment due will be \$42,500 on February 1<sup>st</sup> 2012.

A budgeting meeting for 2011-2012 was held May 19 and a preliminary outline was assembled. The rough draft of that outline was distributed to board members and Barb Hanson and Bruce Pokorny will meet with Kendra Bakke to implement changes and clarify areas in question. Of note will be no state hockey tournament revenue and additional state fees to register more teams. However, the budget still looks like it will remain in balance. Deadline for the 2011-12 budget is July 1<sup>st</sup>.

#### Fundraising Report:

Roller Dames scrimmage the weekend of May 14 appeared to be a success, however, final figures have not been received yet. They would like to hold another scrimmage in early October.

#### Legislative Report:

Laura shared an update regarding some of the summer committees at the state level. The new playing rules committee will not convene until after June 3<sup>rd</sup> when the chair will be able to meet with the District ADM director for guidance.

Laura also reminded the board members of a board retreat in July where the central topic will be Roberts Rules of Order and implementing parliamentary procedure in association meetings.

#### Marketing/Publicity

Laura gave an update on the current web site and the obstacles it currently presents. Jamie Ridgway is still interested in working with the association on developing a new site, but would be unable to do so until late August. Sport NGN is the same web developer used by the state association and several others. Dave made the motion to work with Sports NGN with urgency, seconded by Rob. Motion carried. Laura will pursue pricing and specifics.

Laura also suggested sending out a reminder to hockey members that registration for hockey season may occur now.

#### USD:

Anthony was present in place of Matt Pauley who was unable to attend this meeting. According to Anthony, the USD schedule is nearly complete, but looks like it will have fewer home games. They are expecting a crop of freshmen from the Bemidji, MN area and hope to have a strong team.

Anthony and Matt hope to put together land training later this summer and are also outlining a coaching clinic to help coaches teach players proper body position and technique on the ice.

There's also a possibility of one-on-one mentoring between USD players and upper level Miracle players.

#### Registrar:

Rhonda provided projections for the Fall... which potentially could include 200 – 210 hockey players. Barb projected 70-90 figure skaters for the 2011-12 season.

#### Equipment:

Approved purchases for skates and jerseys are partially completed. Jerseys will cost approximately \$1600, however there is a private donor willing to contribute \$1000 to the purchase. The board recommended that the jersey purchase be included in the 2011-12 budget. Figure skates will be bulk ordered in the fall to capture additional discounts.

#### Scheduling:

First USD game will take place in Sioux City September 30<sup>th</sup>, and USD will be renting the facility for early practice ice during the month of October. Compressors will be started on September 20<sup>th</sup>. Anthony said they would like to keep their same practice schedule as last year and anticipate the first home game to be Wednesday, October 5<sup>th</sup> (Dakota Days Weekend).

Open Skate will start Halloween Weekend

Practice schedule shouldn't change much from last year, but some adjustments needed.

#### Facilities:

Rob reported progress on restoring the goals for the rink. Sandblasting and powder coating the goals will cost roughly \$500. Motion to approve Bruce, second by Barb, budget approved.

There may be an opportunity to have the trophy case project completed by Yankton high school students. That avenue will be pursued with the understanding that the YAIA will pay for supplies as needed.

Bryan reported that the cable expense for the television at the rink (solely paid by the ice association) may be reduced with an arrangement with Knology. He will be working to iron out the details.

Dave indicated he applied for a grant from the XYZ group. The grant, if received, could be used to elevate bleachers and install a second access door to the rink facility from the 4-H building.

#### Coaching:

Terry Pederson was unable to attend the meeting but reported (through Laura) that no decisions have been made at the national level on checking rules or on icing. Those decisions are expected late summer.

New coaching guidelines will allow Level 1 coaches at all levels, Pedersen recommended having at least one parent per team to be certified at the appropriate skill level in the event the regular coaches are unable to complete a game.

Other challenges that will be discussed by the coaching committee will be play-up guidelines, selection of A and B teams and balancing teams.

#### Approval of Meeting Calendar:

Barb motioned to approve the meeting calendar for the board as outlined in the April meeting, Bruce seconds. Approved. The meeting schedule will be:

June 9	July 14 (retreat)	August 11	September 8
October 13	November 10	December 8	January 12
February 9	March 8		

#### New Business

Mike Freeman gave a report of the player development at the end of the season as well as information he gathered from other development programs at the state and regional level. He indicated first-hand observation of dramatic improvements in his players who attended the fall skills programs, and commented on the different types of drills he observed at these camps.

Mike indicated that ADM training keeps the players in constant motion, but also sets specific time limits for each drill. He used many of these methods at the spring player development and encouraged the board to fully implement ADM training methods at all levels.

He also recommended the evaluation of all players at the start of the season and provided an example of a Hockey Canada scoring sheet. This, he said, would help coaches identify weak points to work on throughout the year. He recommended using the scoring sheet at the beginning, middle and end of the season to measure improvement in players.

## Figure Skating

Barb presented several changes to the fee structure to better accommodate the year-long figure skating programs. She indicated instead of two separate sessions, there would only be one session that lasts the entire season. Fee changes recommended were

\$120 for alpha and pre-alpha levels

\$160 for beta and above

\$25 for learn to skate (still two sessions)

She also recommended handing out receipts for all payments, especially cash payments for costume accessories and other items throughout the season.

Motion to approve new rate schedule by Dave, second by Bruce. Passed.

## Varsity Team Idea

Dave asked the board to consider having the varsity team share the same team name as the high school varsity team. He indicated that YAIA would be the first team in the state to pursue this. The board expressed concerns over losing the current ability to move jerseys from one program to another where needed. No motion entertained to approve, however, this may be revisited at a later meeting.

## Summer Fundraising:

Riverboat Days still looking to fill part of the clean-up during the weekend event. Dave indicated he was aware of only one day remaining and asked the board if we might consider that. The board agreed filling one day would be easier than an entire weekend and encouraged Dave to explore further. (note: by the end of the board meeting the third position was filled).

Another possible fundraiser might be working with RibFest on the clean-up and recycling of that one-day event.

Another "Rummage Sale" will be assembled this Fall.

## Hockey Registration Fees:

The board approved a new fee schedule for the 2011-12 season. The proposed fee schedule received a motion from Dave, second by Rob and was unanimously approved.

Mini-Mites	\$50
Mites	\$50
Squirts	\$135
PeeWee	\$160
Bantam	\$185
Girls JV	\$185
Boys JV	\$200
Boys Varsity	\$200

Scholarships would still be available to players who request them.

The board will also be exploring individual memberships, corporate memberships and other levels of participation from the community. However, this will be determined after the ByLaws have been reviewed for changes. (headed by Bryan and Laura).

## Recruiting

Early registration will be encouraged to get a better idea of numbers for the season. Possible bonus will be offered to those who register prior to August 31<sup>st</sup>. Anthony offered to participate in the marketing committee to encourage more players to sign up.

Discover Hockey will be held November 5<sup>th</sup> after Open Skate. Another discover event will be held at the end of September to encourage new participants.

Riverboat Days Float

Laura reminded the committee that the deadline for RBD float entries is July 1<sup>st</sup>. This will be discussed at the next meeting

Next meeting, Thursday, June 9<sup>th</sup> location to be determined

Motion to adjourn by Bruce, second by Rob.