

RIVER FALLS YOUTH HOCKEY ASSOCIATION

DECEMBER 2013 AGENDA



DATE: Wednesday, December 11th, 2013

LOCATION: Wildcat Centre

Board Members: *Steve Magnuson, **President**; Jody Christensen, **Vice President**; Neil Accola, **Treasurer**; Janell Rasmussen, **Secretary**; Shelly Thompson, Paul Wilson, Marc Harer, Kent Manglitz, Amy Edelman, Frank Linn, Tim LaVold, Mike Lien Present*

AGENDA

1. Welcome, Intro, Agenda Review Magnuson
Meeting Called to order at 6:05pm
2. Consent Items(All can be approved in one motion, unless an item is removed by a board member for further discussion) Magnuson
 - A. Agenda Approval
Action Item: Approve September Agenda and any supplementary materials
 - B. Approval of Minutes
Action Item
A motion was made by Linn to approve, a second by Christensen, All in Favor.
3. Guest Comments Guests
 - a. *The Board met with a guest to discuss an issue regarding a restraining order. It was decided by the Board that in these situations members are the ones allowed into the Wildcat Centre. This will be communicated by VP Christensen.*
 - b. *Josh Cleveland attended the meeting to speak to the board about concussions and the importance of having well trained Coaches. He recommended baseline concussion testing. Safe sports will be mandatory next year for coaches. At this point in the season the on ice coordinator will speak to the coaches and there will be future training. In the future a discussion will occur regarding voluntary assessments and possibly having something at registration.*
4. Fundraising Operations Thompson
Working on Chevy raffle. There are still 30 still outstanding calendar raffles. The Gala prep will start after the first of the year. The Chevy raffle stuff has arrived. There are 60 pucks, 75 shirts, shooting tarp, some for door prizes, towels good for car show. Michelle Utz took this and is going to work on the selling at games, and other locations. Thompson asked that the person who takes the car show be detail oriented and communicate well. Linn will take this under building events. Lein will do this under Linns bucket. Thompson will go with to the first meeting to make the introduction.
5. Building Events Operations Linn
Linn has a call into some promotions places looking to host events. He called and emailed Luanne multiple times for an annual liquor license from the city and has not heard back. For the gun show Linn requested financials because the boxing show did not come to what they said it would. Met with Twin States on contract. Brought up discussion on serving beer at the gun show, Linn would like to revisit this and serve alcohol at the event. Magnuson asked whether the Board should vote on this or if committees can just do this. A discussion occurred and it was determined that the Board may have discussions and input on this particularly with new events and

events that may be controversial. The Board will discuss and decide at the next meeting. Rasmussen asked for Linn to research if other gun shows at youth organizations are serving alcohol, or if alcohol is served at any gun show and if River Falls has ever had a gun show in the community. Magnuson asked if Linn could send his research findings out to the Board prior to the next meeting.

Christensen asked for ice in date so that we do not have events scheduled when ice will be in.

6. Communications Operations

Marc had drafted some Policies for review. Rasmussen will send for everyone to look over and get back to Marc with feedback.

Magnuson will go back to waha and get more info.

Imaging World has Hockey socks for this year. We will need to address this again in May for next year. Have them available at registration.

We need to decide who will put up the High school game signs know that there is no blue line club.

Magnuson sent out the Constitution. He asked that Board members read it again.

7. Building Operations

Wilson

Marissa has communicated with Black River Falls tournament director to offer them free tournaments for using their Zam. They are aware they can come at no cost. Zam is back and other returned.

Alarm system. Some of the modems have been replaced here and they are working on the system. There is a laptop in the shop that they may start hooking up for us. Working on outdoor ice. Replaced lock on third door. Neil said someone needs to put up the baby changer in the gals room.

8. Hockey Operations – On Ice

Christensen/Manglitz

Christensen reported that on ice operations are going well.

9. Hockey Operations – Off Ice

Christensen

Squirt tournament went good. Tournaments are filling nicely.

Tournament hours have been difficult to fill and they are having a very hard time getting people to sign up for hours. Magnuson reported that there were Squirt A's playing in the Mez and they put a hole in the wall. He also reported that he is scheduling and working on making some changes for the U12.

10. Community Relations/Advertising Update

Rasmussen

A number of advertising signs have been put up. The crew will be working to remove old dashers and clean up. Rivertowns has signed on as a sponsor. Contracts have been signed and they have been outstanding in designing and printing our Sponsor Guide (handed out) which included all RFYHA sponsors and a map and directory. River City Disposal has signed up as a new sponsor. Carbones has donated a pizza oven, warmer and has been doing frozen pizzas for us.

For the first tournament this weekend, we reached out to our business sponsors with the opportunity to put coupons in the tournament bags. The West Wind provided a \$5 coupon and Luigis Pizza did a free breadsticks/cheesy bread and menu for the bag. An email was send by Rasmussen to all RFYHA members letting them know that coupons were available in concessions and encouraged them to support the businesses that support us. The businesses are also copied on these messages so they know the continued support that they are getting from the association and our committment to keep them.

Rasmussen created expectations for the new Registration Promotions committee and met with them to discuss.

11. Financial Operations

Accola

Accola shared that the Adult league was down \$1000. Linn said Wednesday is going to go again. Still missing money from 26 families for calendars. Squirt tournament was down \$2000. The heat bill is huge this year – bleacher heaters, lobby heat, locker room heat is all costing extra. The dasher ads saving us. A handout of financials was distributed.

12. Other Items:

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| a. Fusion Request | Accola |
| <i>i. Matt would like to hang Mariah's jersey. Wilson and Linn will assist.</i> | |
| b. Capital Campaign | Magnuson |
| <i>i. The goal is \$100,000. Will schedule team meetings to kick off campaign and a fact sheet and plan summary will be created.</i> | |
| c. Other Items | Magnuson |
| d. Action Items(or in appropriate areas) | All |

13. Adjourn 830 meeting adjourned. Meeting called into closed session to discuss confidential matters.

A supplemental meeting was held on December 22nd, 2013. The meeting was called to order at 6:06pm and immediately went into closed session to discuss two items which were voted on unanimously. Christensen made the motion, Edelman second, all in favor. Members present were Magnuson, Accola, Rasmussen, Christensen, Linn, Edelman, LaVold, Harer, Lein. Magnuson adjourned the meeting at 7:12pm after a second from Christensen and all in favor.