



**BOARD MEETING MINUTES
TUESDAY, FEBRUARY 4, 2014**

**THE SUNSHINE DEPOT
ELK RIVER, MN**

MEMBERS PRESENT: JEFF HENDRICKSON (PRESIDENT), JOHN HAAF (VICE PRESIDENT), LYNN BROWN (TREASURER), STEVE WEBER (SECRETARY), TIM DALTON (GIRLS DIRECTOR), LISA EDWARDS (REGISTRATION), KARIN HENDRICKSON (APPAREL), MELISSA WEBER (UNIFORMS), AND JESS QUAID

MEMBERS NOT PRESENT: DINO DANIEL (BOYS DIRECTOR), BUD HALE (SCHEDULING)

MEETING WAS CALLED TO ORDER BY PRESIDENT JEFF HENDRICKSON AT APPROXIMATELY 6:10PM.

JEFF HENDRICKSON MOTIONED TO APPROVE THE MEETING MINUTES FROM THE JANUARY 5TH MEETING; THE MOTION WAS SECONDED BY LISA EDWARDS.

TREASURER'S REPORT (LYNN BROWN)

Lynn Brown was present at the meeting and shared a status update on the 501(c)3 status. As previously shared, we have the approval at the state level, and are awaiting federal IRS approval. This approval will also give us tax exempt status.

Financially, all accounts are in good status. The bank account currently has about a \$10,000.00 balance in it, which is ideal to accommodate league registration and pre-pay for field needs to start the season. No changes to balances as no money had recently been spent. No additional financial information was shared at this meeting.

GIRLS DIRECTOR REPORT (TIM DALTON)

Tim Dalton was present at the meeting. No specific notes were shared at the meeting related to the girls upcoming season that had not previously been shared.

BOYS DIRECTOR REPORT (DINO DANIEL):

Dino Daniel was not present at the meeting. The only specific notes shared at the meeting were related to MBSLA fees being higher for the 2014 season; and YLM fees are approximately \$50 per team higher.

SCHEDULING REPORT (BUD HALE):

Bud Hale was not present at this meeting. Bud will update the online calendar with first practices upon receipt of those dates from Jeff Hendrickson. *** This has been done, as per the attached email since the original meeting notes were created.

REGISTRATION UPDATE (LISA EDWARDS)

Lisa Edwards was present at this meeting, as registration is a central focus of the association at this time.

Registration dates were selected to be confirmed with the available school locations. Ideal dates were 2/22/14 and 2/25/14; however we were not able to get those dates, and the registration dates ended up being 2/22/14 and 2/27/14.

Dino Daniel to confirm Homegrown Lacrosse for clinics as part of the weekday registration date.

Suggestion was made to invite Hat Trick Hockey, Dave's Sporting Goods, and Perfect Pocket (Head Stringing) to be on site at registration. Board members to contact these companies and arrange for these vendors to be present.

Checks for registration will be cashed around the time of the first practice. This will be approximately 4/1. This date to be shared with all persons at registration.

A suggestion was made to have Jeff Hendrickson review the Elk River Football's hardship policy, and determine if we are at a point where we need to consider having a policy that could attract players with lesser means to our sport.

FUNDRAISING REPORT (OPEN)

With Annette Olson stepping down from this position, Melissa Weber has temporarily stepped in to fill this role along with the uniform role. The board is still seeking an individual to fill this position long term.

Melissa presented additional fundraising options that will be made available at registration including a Sammy's Pizza Fundraiser and a Green Valley Greenhouse Fundraiser. Families are asked to write one (1) check to ERYLAX for each of these fundraisers for the actual cost of the items sold. The families will keep the proceeds to help offset the cost of registration.

The main focus of conversation here though is the fundraising coupon sheet. All board members to work together to obtain coupons for our sheet. Artwork needs to be sent to Steve Weber via email, with the goal of completing the coupon sheet in time for the first registration date. Steve is seeking out a printer to produce the sheets, and will pick the most cost effective vendor. Jeff Hendrickson advised of a maximum cost of \$1.00 per sheet to print.

Families will purchase the fundraising sheets from the association for \$100.00; which is also the cost of the buyout – and sell them for \$150.00. Additional monies to be kept by the families to offset fees.

A board member suggested also making available vehicle decals that could be sold to families at a marginal profit.

YEAR END AWARDS

The board discussed and approved a budget item that would include a trophy for the U9 and U11 players, and a logo lacrosse ball for U13 and U15 players. 3rd – 6th Grade Girls would also receive a trophy, where 7th and 8th grade girls would also receive the ball.

APPAREL REPORT (KARIN HENDRICKSON)

Karin was present at this meeting and confirmed that apparel options will be available at the Registration dates that will include sweatshirts, t-shirts, sweatpants, and more. A request was made for knit beanies; Steve Weber to provide options. The decision was made as part of the fundraiser to forego apparel credits based on sales of the coupon sheet and instead go with

UNIFORM REPORT (MELISSA WEBER)

Attached are the uniform designs that were confirmed as the final designs. Uniforms to be produced by local company Breakaway Sportswear.

Breakaway to provide sample sizes for registration night, and once we have our needed size run, they will produce the order for delivery to ERYLAX.

ADDITIONAL ATTENDEES

The board welcomed guest attendee Jess Quaid to the meeting. Jess' email address is Jess954Quaid@Yahoo.com.

MEETING WAS ADJOURNED BY PRESIDENT JEFF HENDRICKSON AT APPROXIMATELY 7:45PM

Respectfully Submitted
Steve Weber
03/09/2014