EVAA BASKETBALL BOARD March 10, 2014



Present: Stacy Greven, Derek Bishop, Lisa Spann, Tom Hipple, Julie Hermann, Steve Crenshaw, Jill Peterson, Andrea Theis, Sunder Iver, Summer Ward, Jason Priest, Jeff Bolger, John Greven, Sabrina Freeman, May McKinney, Nick Ehrman

Absent: Brad Carlson, Ron Reimann, Victor Owusu, Becky Wagner

WELCOME, APPROVAL OF MINUTES

- Meeting called to order at 6:24pm.
- Minutes from February 17, 2014 meeting Approved
- Introduced Shannon Hannah as interested in a board position. Voted on and approved unanimously. She will be the assistant boys tournament director. Welcome!

• Parent Guest Discussion

- A parent of a fourth grade travel girl player shared observations and suggestions for improvement with the board members
- Suggestions to look at improving: 4:30 practice start times were difficult; had a hard time getting ahold of board members for 1-1 conversations (tried e-mail); work on coaches guidelines to be consistent with practice agendas (suggested 50% fundamentals/drills and 50% plays); switch up positions with the younger kids so they have a chance to try all; have a designated team manager to handle admin and communication details; conduct a coaches' training pre-season clinic to ensure consistency; rotate girls in starting positions in games so they all get that opportunity.

BOYS Program Update – John Greven

- Rochester tourney went well; same with the state tourney. Boys teams were 2-2 on average.
- Eight minute minimum playing time per player per game guideline was discussed.
- Many teams did not take advantage of scheduling clinic opportunities; John will get feedback from coaches as to how to help improve on that.

• Volunteers Update – Sabrina Freeman/Becky Wagner

• Reported that 35 families did not participate as volunteers in either EV tourney. Checks will be cashed this week.

• Concessions Update – Julie Hermann

 Requested posting an assistant concessions coordinator. Stacy agreed to post the position.

GIRLS Program Update – Steve Crenshaw

- Reported very good performance by EVAA at the Rochester and State Tournaments.
 One first place and two second place teams overall.
- Discussion on how to best take advantage of advertising in the elementary school "Friday Folders". Stacy tasked Tom with creating a draft advertisement.

Girls Tournament Update – May McKinney

 May shared that she has some documentation for Stacy, Sunder, Tom, and Sabrina to review comparing the boys to the girls tourney for lessons learned and consistency. She will send that out this week to look for feedback.

• In-House Basketball Update – Derek Bishop

- Discussed expanding Advanced Training another week for 3 & 4th grade; great feedback on Wear Out the Net.
- Long discussion on referee coordinator on referee issues; ideas were explored and action will be taken. There is a proposal to hire a well-known referee trainer.
- Good end-of-season tournament results. Most teams were fairly represented. Only one team went undefeated on the season.

• Boys Tournament Update – Jason Priest

• Confirmed dates for next year's boys tournament (Nov 15 and 16, 2014)

• Treasurer Update – Sunder Iyer

• Sunder is preparing a financial summary for the season and will send to Stacy soon.

• Website Update - Tom Hipple

- End of season survey opened Monday; E-mail blast with link and instructions send to all in-house and travel parents; 29 responses so far in one day.
- Tom will summarize the data into reports for Stacy, John, Steve, and Derek in the next two weeks.
- Report of e-mails from the NGIN site not going to the people listed in the "About Us" section. Tom tested this with Stacy and Derek March 11 and found no issues.

Logo Wear & Uniforms – Jill Peterson

- Logo wear very profitable this season.
- Drop off set for Tuesday, March 11th at AVCC for return of uniforms and ball bags.

Player Development – Brad Carlson

- Shot Club recognition nights were successful.
- Coaches using training sessions. Usage still lighter than typical this year. Expect that to pick up closer to State tournament time.

• Facilities Update – Summer Ward

- Discussion on MSD and JAF if we want to use them again. Looking at alternatives closer to home with better pricing.
- Continued discussion on conflicts with getting local gym space; Summer reported the overall EVAA Board is driving at a solution for improvement across all sports.

- Equipment Update Lisa Spann
 - No update

Meeting Adjourned at 8:47pm

NEXT MEETING MONDAY April 14 at AVCC – 6:15PM