



To Whom It May Concern:

On behalf of the Vikings Youth Hockey Club and Orland Jr. Vikes Hockey Club, we would like the opportunity to inform you about our sponsorship program for the 2020-21 season.

We are currently looking for businesses interested in sponsoring the Vikings for the upcoming year. We have 5 different levels of sponsorships available, starting as low as \$100. At each level there are different advertising options that are offered, so we urge you to carefully look over the enclosed sponsorship information.

Vikings Youth Hockey Association utilizes the funds that are raised for a variety of costs that are associated with running the organization. We believe that it is imperative that organizations continue to provide positive activities for children. Youth hockey teaches children several life skills such as teamwork, sportsmanship, fitness, and determination, to name a few.

Hockey is an expensive sport and one thing that we pride ourselves on is being able to assist families with the costs associated with participation. Registration costs range from \$2,800 – 5,400. Any goods, services or monetary donations are fully tax deductible as the Vikings Youth Hockey Club is a 501(c)(3) nonprofit organization.

We appreciate each of our sponsors and thank you for supporting our kids and program.

Thank you,

The Vikings Board of Directors
Vikings Youth Hockey Club

The Vikings Youth Hockey Club is an Illinois not-for-profit corporation and is a registered 501(c)(3) charitable organization for federal tax purposes.

Corporate Sponsorship Opportunities 2020-21

Stanley Cup Champion \$5,000 and above

- \$3,750 + credit voucher donated to a Vikings player!
- Advertising on website as “Stanley Cup Champion ”Sponsor
- Logo on front page of Vikings website with link to your website
- Description of your company, 100 words or less on our site.
- Corporate name listed on trophy case at entrance to the Arctic Ice Arena rink.

The Hat Trick \$2,500 and above

- \$1,875 + credit voucher donated to a Vikings player!
- Advertising on website as “Hat Trick ”Sponsor
- Logo on front page of Vikings website with link to your website
- Description of your company, 100 words or less on our site.
- Corporate name listed on trophy case at entrance to the Arctic Ice Arena rink.

The Play Maker \$1,000 and above

- \$750 credit voucher donated to a Vikings player!
- Advertising on website as “Play Maker” Sponsor
- Logo on front page of Vikings website with link to your website

The Team Player \$ 500

- \$375 credit voucher donated to a Vikings player!
- Advertising on website as “Team Player” Sponsor

The Fan \$ 100

- \$ 75 credit voucher donated to a Vikings player!
- Thank you with your name on website as “A Fan” Sponsor

Custom sponsorship plans are also available. Please contact Catherine Bonini at cmbonini@gmail.com.if you have any questions or wish to structure a custom sponsorship package.

Sponsorship Registration Form 2020-21

Sponsorship Level:

(Please circle one)

- The Stanley Cup Champion \$5,000 +
- The Hat Trick \$2,500 +
- The Play Maker \$1,000 +
- The Team Player \$500 +
- The Fan \$100 +
- Other: \$_____

Sponsor Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Please email your graphic for website advertising to Catherine Bonini at cmbonini@gmail.com.

Vikings Player Credit voucher recipient: _____

You do not have to have a specific child's name in order to sponsor. If no child is listed, monies will be used as needed for scholarships and general club improvement.

Special Comments:
