# 2013-2014 <br> 8 Ė UNDER MAEMBERSHIP REPORT 



Table of Contents

Background ..... Page 1
National Analysis ..... Page 2
Maine Analysis ..... Pages 3-4
2 and 2 Challenge ..... Pages 5-6
Maine's 2013-14 Association Performance ..... Page 7
Local Association Analysis ..... Pages 8-13
Program Services Contact for Affiliate Mike Lukken(719) 538-1115/ mikel@usahockey.org


This report focuses on the foundation of USA Hockey's player base - the $8 \&$ under age category. It examines the entrylevel age class both at the National and Affiliate level for the past five seasons, as well as the past three seasons at the association level. The objective is to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2014-15 season.

Recently, concentrated growth efforts in the 8 \& under age category have produced positive results:

- $8 \&$ under participation has seen a $16 \%$ increase since the 2007-08 season
- During the 2013-14 season there were 103,961 players; the 3rd highest total in USA Hockey history

To continue increasing participation, USA Hockey's efforts remain focused on these key initiatives:

- Attracting new players each season
- Retaining players from one season to the next

By increasing the number of players at the 8 \& under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the $8 \&$ under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

## TOTAL BOYS \& GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

|  | $\mathbf{2 0 0 9 - 1 0}$ | $\mathbf{2 0 1 0 - 1 1}$ | $\mathbf{2 0 1 1 - 1 2}$ | $\mathbf{2 0 1 2 - 1 3}$ | $\mathbf{2 0 1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Participants | 169,025 | 171,826 | 174,884 | 175,867 | 177,906 |
| \% increase | $-2.5 \%$ | $1.7 \%$ | $1.8 \%$ | $0.6 \%$ | $1.2 \%$ |

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and local youth hockey volunteers. In an effort to work more closely with local associations, USA Hockey has instituted the 2 and 2 Challenge. The 2 and 2 Challenge, further explained on page 5 , is a comprehensive program that utilizes existing national growth programs, resources, and tools to help youth hockey leaders grow participation with their local associations. To achieve these growth goals, the 2 and 2 Challenge asks participating associations to add two new players and retain two more players than the previous season's total.

Combining established growth initiatives with USA Hockey's American Development Model will ensure greater skill development and increased participation.

## HOW TO READ THE DATA CHARTS IN THIS REPORT

## Current season performance compared to $\mathbf{2}$ and $\mathbf{2}$ Challenge

Total number of 8 \& under players


Number of players that left youth hockey

## 2013-14 KEY TAKEAWAYS—NATIONAL

## Total

- In 2013-14, the total number of players ages 8 \& under increased by 1,005 (1.0\%) to 103,961.
- With this increase, the 2013-14 season represents the 3rd largest total of players at the $8 \&$ under level in USA Hockey's history.


## Acquisition

- New players increased from 41,000 to 44,628 in 2013-14, an addition of 3,628 (8.8\%).
- This is the first increase in new players since the 2010-11 season.


## Retention

- Retained players decreased by 2,623 (-4.2\%) to 59,333.
- The drop in retention was the result of back-to-back seasons (2011-13) of decreased player acquisition.


## NATIONAL BOYS AND GIRLS $8 U$

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | 95775 | 105394 | $\mathbf{1 0 7 3 8 7}$ | $\mathbf{1 0 2 9 5 6}$ | $\mathbf{1 0 3 9 6 1}$ |
| $\boldsymbol{\%}$ | $4.5 \%$ | $10.0 \%$ | $1.9 \%$ | $-4.1 \%$ | $1.0 \%$ |
| NEW | 41967 | 48254 | 45991 | 41000 | 44628 |
| \% | $6.0 \%$ | $15.0 \%$ | $-4.7 \%$ | $-10.9 \%$ | $8.8 \%$ |
| RET | 53808 | 57140 | 61396 | 61956 | 59333 |
| \% | $3.4 \%$ | $6.2 \%$ | $7.4 \%$ | $0.9 \%$ | $-4.2 \%$ |
| LOST | 15184 | 15620 | 19229 | 19509 | 18316 |
| \% | $-0.8 \%$ | $2.9 \%$ | $23.1 \%$ | $1.5 \%$ | $-6.1 \%$ |

## NATIONAL BOYS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | 81978 | 89907 | 91199 | 87805 | 88168 |
| \% | $4.1 \%$ | $9.7 \%$ | $1.4 \%$ | $-3.7 \%$ | $0.4 \%$ |
| NEW | 34819 | 40058 | 37875 | 33917 | 36744 |
| \% | $5.5 \%$ | $15.0 \%$ | $-5.4 \%$ | $-10.5 \%$ | $8.3 \%$ |
| RET | 47159 | 49849 | 53324 | 53888 | 51424 |
| \% | $3.0 \%$ | $5.7 \%$ | $7.0 \%$ | $1.1 \%$ | $-4.6 \%$ |
| LOST | 11932 | 12350 | 15149 | 15308 | 14559 |
| \% | $-1.9 \%$ | $3.5 \%$ | $22.7 \%$ | $1.0 \%$ | $-4.9 \%$ |

## NATIONAL GIRLS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | $\mathbf{1 3 7 9 8}$ | $\mathbf{1 5 4 8 7}$ | $\mathbf{1 6 1 8 8}$ | $\mathbf{1 5 1 5 2}$ | $\mathbf{1 5 7 9 4}$ |
| \% | $7.2 \%$ | $-1.9 \%$ | $4.5 \%$ | $-6.4 \%$ | $4.2 \%$ |
| NEW | 7149 | 8197 | 8116 | 7085 | 7887 |
| \% | $8.3 \%$ | $3.9 \%$ | $-1.0 \%$ | $-12.7 \%$ | $11.3 \%$ |
| RET | 6649 | 7290 | 8072 | 8067 | 7907 |
| \% | $6.0 \%$ | $-7.8 \%$ | $10.7 \%$ | $-0.1 \%$ | $-2.0 \%$ |
| LOST | 3253 | 3272 | 4081 | 4201 | 3759 |
| \% | $3.4 \%$ | $-13.0 \%$ | $24.7 \%$ | $2.9 \%$ | $-10.5 \%$ |

## 2013-14 KEY TAKEAWAYS—MAINE

## Total

- The total number of players ages $8 \&$ under in Maine decreased by 69 (-4.3\%) to 1,531.
- The 2013-14 season was the second decrease in the previous five seasons.


## Acquisition

- New players increased by 37 (6.3\%) to 622.
- This marks Maine's first increase in new players since the 2010-11 season.


## Retention

- Retained players decreased by 106 (-10.4\%) to 909.
- The 2013-14 season was the second consecutive decrease in retained players.


## MAINE BOYS AND GIRLS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | 1644 | 1817 | 1828 | 1600 | 1531 |
| \% | $9.4 \%$ | $10.5 \%$ | $0.6 \%$ | $-12.5 \%$ | $-4.3 \%$ |
| NEW | 695 | 868 | 745 | 585 | 622 |
| \% | $26.4 \%$ | $\mathbf{2 4 . 9 \%}$ | $-14.2 \%$ | $-21.5 \%$ | $6.3 \%$ |
| RETAINED | 949 | 949 | 1083 | 1015 | 909 |
| \% | $-0.4 \%$ | $0.0 \%$ | $14.1 \%$ | $-6.3 \%$ | $-10.4 \%$ |
| LOST | 279 | 341 | 427 | 449 | 350 |
| \% | $-5.7 \%$ | $22.2 \%$ | $25.2 \%$ | $5.2 \%$ | $-22.0 \%$ |

## MAINE BOYS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | 1367 | $\mathbf{1 5 0 0}$ | 1511 | 1310 | 1258 |
| \% | $10.3 \%$ | $9.7 \%$ | $0.7 \%$ | $-13.3 \%$ | $-4.0 \%$ |
| NEW | 561 | 692 | 590 | 446 | 488 |
| \% | $31.4 \%$ | $23.4 \%$ | $-14.7 \%$ | $-24.4 \%$ | $9.4 \%$ |
| RETAINED | 806 | 808 | 921 | 864 | 770 |
| \% | $-0.7 \%$ | $0.2 \%$ | $14.0 \%$ | $-6.2 \%$ | $-10.9 \%$ |
| LOST | 199 | 257 | 335 | 347 | 249 |
| \% | $-10.4 \%$ | $29.1 \%$ | $30.4 \%$ | $3.6 \%$ | $-28.2 \%$ |

## MAINE GIRLS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | 277 | 317 | 317 | $\mathbf{2 9 0}$ | $\mathbf{2 7 3}$ |
| \% | $4.9 \%$ | $14.4 \%$ | $0.0 \%$ | $-8.5 \%$ | $-5.9 \%$ |
| NEW | 134 | 176 | 155 | 139 | 134 |
| \% | $8.9 \%$ | $31.3 \%$ | $-11.9 \%$ | $-10.3 \%$ | $-3.6 \%$ |
| RETAINED | 143 | 141 | 162 | 151 | 139 |
| \% | $1.4 \%$ | $-1.4 \%$ | $14.9 \%$ | $-6.8 \%$ | $-7.9 \%$ |
| LOST | 80 | 84 | 92 | 102 | 101 |
| \% | $8.1 \%$ | $5.0 \%$ | $9.5 \%$ | $10.9 \%$ | $-1.0 \%$ |

## RATIO OF BOYS TO GIRLS-8 \& UNDERS

Maine: Boys represented $82 \%$ of all 8 \& under youth hockey participants, while girls represented $18 \%$.
National: Boys represented $85 \%$ of all 8 \& under youth hockey participants, while girls represented 15\%.


## RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons accrued. While retention rates increase from Squirts (9 years old) on up, the overall growth of hockey relies on acquiring more $8 \&$ under players.

Maine's retention results for 2013-14 by age segment:

- 43.9\% of all 4 Year Olds returned as 5 Year Olds
- 64.0\% of all 5 Year Olds returned as 6 Year Olds
- 71.0\% of all 6 Year Olds returned as 7 Year Olds
- $\mathbf{8 0 . 9 \%}$ of all 7 Year Olds returned as 8 Year Olds
- 89.2\% of all Squirts returned in 2013-14
- 90.7\% of all Pee Wees returned in 2013-14
- 94.4\% of all Bantams returned in 2013-14

National Average 36.5\%
National Average 54.9\%
National Average 70.2\%
National Average 78.2\%

National Average 86.8\%
National Average 92.1\%
National Average 94.6\%

## 2 AND 2 CHALLENGE

The 2 and 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to reach their growth goals of acquiring two additional players and retaining two more players than last season.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth - Retention, Acquisition \& Conversion.

RETENTION—Welcome Back Week September $15^{\text {th }}-21^{\text {st }}$
Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.

## ACQUISITION—Try Hockey For Free Days November $8^{\text {th }}$ \& February $21^{\text {st }}$

 Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 28,000 kids were introduced to youth hockey through this program.
## CONVERSION—Transition Program

Children that sample youth hockey don't always become new hockey players. A low-cost, low-commitment program to easily transition families from trying hockey to participating in youth hockey programs will significantly increase the likelihood of adding more players. Examples of how this can be achieved is offering a Learn-to-Play program or mixing prospective players into existing beginner programs.


By taking advantage of these national programs, participating associations will be nationally recognized as achieving the 2 and 2 Challenge and be rewarded for their efforts.

## To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.



## 2 AND 2 CHALLENGE GOALS

## ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two more players than the previous season's $8 \&$ under player total.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2014-15:

| Previous three seasons results - |  |  | 2 and 2 Challenge results and goals |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 71 | 64 | 79 | 68 | 11 | 15 | 83 |
| NEW | 37 | 32 | 42 | 34 | 8 | 10 | 44 |
| RETAINED | 34 | 32 | 37 | 34 | 3 | 5 | 39 |
| LOST | 23 | 25 | 15 |  |  |  |  |

If the $\mathbf{2}$ and $\mathbf{2}$ Challenge goals are achieved again in 2014-15, this program will enjoy a $\mathbf{5 . 1 \%}$ increase.

- TOTAL: 44 new +39 retained $=83$ total players
- NEW: $42+2=44$ new players
- RETAINED: 37+ 2 = 39 retained players


## MAINE

| MAINE | $\mathbf{2 0 1 3 - 1 4}$ <br> GOAL | $\mathbf{2 0 1 3 - 1 4}$ <br> ACTUAL | $\mathbf{2 0 1 4 - 1 5}$ <br> GOAL |
| :---: | :---: | :---: | :---: |
| TOTAL | 1,676 | 1,531 | 1,595 |
| NEW | 623 | 622 | 654 |
| RETAINED | 1,053 | 909 | 941 |

Based on 16 associations that registered 5 players or more, the 2014-15 goals are:

- TOTAL: $1,531+64=1,595$ (4.2\%)
- NEW: $622+32$ = 654 (5.1\%)
- RETAINED: 909 + 32 = 941 (3.5\%)


## NATIONAL

| NATIONAL | $\mathbf{2 0 1 3 - 1 4}$ <br> GOAL | $\mathbf{2 0 1 3 - 1 4}$ <br> ACTUAL | $\mathbf{2 0 1 4 - 1 5}$ <br> GOAL |
| :---: | :---: | :---: | :---: |
| TOTAL | 108,464 | 103,961 | 109,121 |
| NEW | 43,754 | 44,628 | 47,208 |
| RETAINED | 64,710 | 59,333 | 61,913 |

Based on 1,290 associations that registered 5 players or more, the 2014-15 goals are:

- TOTAL: 103,961 + 5,160 = 109,121 (5.0\%)
- NEW: 44,628 + 2,580 = 47,208 (5.8\%)
- RETAINED: 59,333 + 2,580 = 61,913 (4.3\%)


## ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

While several associations grew, only Penobscot Valley Hockey Conference and Portland Jr Pirates successfully met their 2 and 2 Challenge goals of growing by two for both new and retained players.

## MAINE'S 2013-14 ASSOCIATION PERFORMANCE

Association Net Growth

1. Portland Jr Pirates ..... +37
2. Penobscot Valley Hockey Conference ..... $+23$
3. Southern Aroostook Minor Hockey Assn ..... $+23$
4. Brewer Youth Hockey ..... $+11$
5. Maine Coast Skaters Association ..... $+7$
6. Central Maine Youth Hockey Association ..... +3
7. Auburn Youth Hockey ..... -10
8. Gardiner Youth Hockey Association ..... $-10$
9. Aroostook Amateur Hockey ..... $-13$
10. Kennebec Valley Youth Hockey ..... $-13$
11. Biddeford Youth Hockey ..... -17
12. Western Maine Youth Hockey ..... -17
13. Mid Coast Youth Hockey ..... -19
14. Maranacook Area Youth Hockey Association ..... $-20$
15. Casco Bay Hockey Association ..... -28
16. Huskies Youth Hockey Association ..... $-47$

## MEH0002 <br> AROOSTOOK AMATEUR HOCKEY

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4 ~ G O A L}$ | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 49 | 51 | 38 | 55 | $(17)$ | $(13)$ |  |
| NEW | 31 | 20 | 14 | 22 | $(8)$ | $(6)$ | 42 |
| RETAINED | 18 | 31 | 24 | 33 | $(9)$ | $(7)$ | 2 |
| LOST | 1 | 10 | 19 |  |  |  |  |


| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 40 | 44 | 30 | TOTAL | 9 | 7 | 8 |
| NEW | 26 | 19 | 9 | NEW | 5 | 1 | 5 |
| RETAINED | 14 | 25 | 21 | RETAINED | 4 | 6 | 3 |
| LOST | 1 | 8 | 17 | LOST | 0 | 2 | 2 |
| RATIO BOYS TO GIRLS |  |  | 78.9\% |  |  |  | 21.1\% |


| MEH0012 AUBURN YOUTH HOCKEY |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 127 | 187 | 177 | 191 | (14) | (10) | 181 |
| NEW | 50 | 56 | 49 | 58 | (9) | (7) | 51 |
| RETAINED | 77 | 131 | 128 | 133 | (5) | (3) | 130 |
| LOST | 61 | 108 | 40 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 103 | 157 | 153 | TOTAL | 24 | 30 | 24 |
| NEW | 37 | 45 | 42 | NEW | 13 | 11 | 7 |
| RETAINED | 66 | 112 | 111 | RETAINED | 11 | 19 | 17 |
| LOST | 41 | 81 | 32 | LOST | 20 | 27 | 8 |
| RATIO BOYS TO GIRLS |  |  | 86.4\% |  |  |  | 13.6\% |

MEH0114

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4}$ GOAL | VS. GOAL | VS. ACTUAL | $\mathbf{1 4 - 1 5}$ GOAL |
| TOTAL | 87 | 91 | 74 | 95 | $(21)$ | $(17)$ | 78 |
| NEW | 38 | 36 | 27 | 38 | $(11)$ | $(9)$ | 29 |
| RETAINED | 49 | 55 | 47 | 57 | $(10)$ | $(8)$ | 49 |
| LOST | 47 | 23 | 26 |  |  |  |  |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 80 | 81 | 64 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 32 | 30 | 24 | NEW | 6 | 10 | 10 |
| NEW | 48 | 51 | 40 | RETAINED | 1 | 6 | 3 |
| RETAINED | 42 | 18 | 23 | LOST | 5 | 4 | 7 |
| LOST |  | $86.5 \%$ |  |  | 5 | 3 |  |
| RATIO BOYS TO <br> GIRLS |  |  |  |  | $13.5 \%$ |  |  |


| MEH0025 BREWER YOUTH HOCKEY |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 112 | 80 | 91 | 84 | 7 | 11 | 95 |
| NEW | 54 | 33 | 50 | 35 | 15 | 17 | 52 |
| RETAINED | 58 | 47 | 41 | 49 | (8) | (6) | 43 |
| LOST | 35 | 46 | 26 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UN |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 92 | 66 | 76 | TOTAL | 20 | 14 | 15 |
| NEW | 44 | 25 | 41 | NEW | 10 | 8 | 9 |
| RETAINED | 48 | 41 | 35 | RETAINED | 10 | 6 | 6 |
| LOST | 30 | 34 | 21 | LOST | 5 | 12 | 5 |
| RATIO BOYS TO GIRLS |  |  | 83.5\% |  |  |  | 16.5\% |

## MEH0133 CASCO BAY HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 244 | 239 | 211 | 243 | (32) | (28) | 215 |
| NEW | 97 | 97 | 89 | 99 | (10) | (8) | 91 |
| RETAINED | 147 | 142 | 122 | 144 | (22) | (20) | 124 |
| LOST | 55 | 36 | 39 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 194 | 197 | 173 | TOTAL | 50 | 42 | 38 |
| NEW | 70 | 79 | 69 | NEW | 27 | 18 | 20 |
| RETAINED | 124 | 118 | 104 | RETAINED | 23 | 24 | 18 |
| LOST | 47 | 24 | 27 | LOST | 8 | 12 | 12 |
| RATIO BOYS TO GIRLS |  |  | 82.0\% |  |  |  | 18.0\% |

MEH0129 CENTRAL MAINE YOUTH HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4}$ GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 70 | 84 | 87 | 88 | $(1)$ | 3 |  |
| NEW | 26 | 34 | 43 | 36 | 7 | 91 |  |
| RETAINED | 44 | 50 | 44 | 52 | $(8)$ | $(6)$ | 46 |
| LOST | 37 | 16 | 22 |  |  |  | 46 |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | 66 | 73 | 72 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 26 | 27 | 34 | NEW | 0 | 11 | $\mathbf{1 5}$ |
| NEW | 40 | 46 | 38 | RETAINED | 4 | 7 | 9 |
| RETAINED | 32 | 15 | 17 | LOST | 5 | 4 | 6 |
| LOST |  | $82.8 \%$ |  |  | 1 | 5 |  |
| RATIO BOYS TO <br> GIRLS |  |  |  |  | $17.2 \%$ |  |  |


| MEH0102 GARDINER YOUTH HOCKEY ASSOCIATION |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 40 | 21 | 11 | 25 | (14) | (10) | 15 |
| NEW | 10 | 9 | 7 | 11 | (4) | (2) | 9 |
| RETAINED | 30 | 12 | 4 | 14 | (10) | (8) | 6 |
| LOST | 10 | 17 | 12 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 33 | 15 | 10 | TOTAL | 7 | 6 | 1 |
| NEW | 8 | 6 | 6 | NEW | 2 | 3 | 1 |
| RETAINED | 25 | 9 | 4 | RETAINED | 5 | 3 | 0 |
| LOST | 8 | 13 | 6 | LOST | 2 | 4 | 6 |
| RATIO BOYS TO GIRLS |  |  | 90.9\% |  |  |  | 9.1\% |


| MEH0105 HUSKIES YOUTH HOCKEY ASSOCIATION |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 93 | 84 | 37 | 88 | (51) | (47) | 41 |
| NEW | 51 | 33 | 3 | 35 | (32) | (30) | 5 |
| RETAINED | 42 | 51 | 34 | 53 | (19) | (17) | 36 |
| LOST | 15 | 15 | 25 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& U |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 83 | 69 | 31 | TOTAL | 10 | 15 | 6 |
| NEW | 43 | 23 | 2 | NEW | 8 | 10 | 1 |
| RETAINED | 40 | 46 | 29 | RETAINED | 2 | 5 | 5 |
| LOST | 14 | 14 | 19 | LOST | 1 | 1 | 6 |
| RATIO BOYS TO GIRLS |  |  | 83.8\% |  |  |  | 16.2\% |


| MEH0131 KENNEBEC VALLEY YOUTH HOCKEY |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 15 | 78 | 65 | 82 | (17) | (13) | 69 |
| NEW | 10 | 66 | 28 | 68 | (40) | (38) | 30 |
| RETAINED | 5 | 12 | 37 | 14 | 23 | 25 | 39 |
| LOST | 4 | 1 | 14 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UN |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 15 | 70 | 55 | TOTAL | 0 | 8 | 10 |
| NEW | 10 | 58 | 21 | NEW | 0 | 8 | 7 |
| RETAINED | 5 | 12 | 34 | RETAINED | 0 | 0 | 3 |
| LOST | 4 | 1 | 11 | LOST | 0 | 0 | 3 |
| RATIO BOYS TO GIRLS |  |  | 84.6\% |  |  |  | 15.4\% |

## MEH0163 MAINE COAST SKATERS ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  | 2 AND 2 CHALLENGE |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4}$ GOAL | VS. GOAL | VS. ACTUAL | $\mathbf{1 4 - 1 5}$ GOAL |
| TOTAL | 61 | 67 | 74 | 71 | 3 | 7 | 78 |
| NEW | 29 | 32 | 31 | 34 | $(3)$ | $(1)$ | 33 |
| RETAINED | 32 | 35 | 43 | 37 | 6 | 8 | 45 |
| LOST | 17 | 17 | 9 |  |  |  |  |


| BOYS_8 \& UNDER |  |  |  |  |  |  |  |  | GIRLS_8 \& UNDER |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  |  |  |  |  |  |  |  |
| TOTAL | 43 | 51 | 58 | TOTAL | 18 | 16 | 16 |  |  |  |  |  |  |  |  |
| NEW | 18 | 23 | 24 | NEW | 11 | 9 | 7 |  |  |  |  |  |  |  |  |
| RETAINED | 25 | 28 | 34 | RETAINED | 7 | 7 | 9 |  |  |  |  |  |  |  |  |
| LOST | 16 | 7 | 7 | LOST | 1 | 10 | 2 |  |  |  |  |  |  |  |  |
| RATIO BOYS TO <br> GIRLS |  |  | $78.4 \%$ |  |  |  | $21.6 \%$ |  |  |  |  |  |  |  |  |

MEH0001 MARANACOOK AREA YOUTH HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  |  |  |  |  |  |  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4}$ GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 49 | 49 | 29 | 53 | $(24)$ | $(20)$ | 33 |  |  |  |  |  |  |  |  |
| TOTAL | 28 | 22 | 10 | 24 | $(14)$ | $(12)$ | 12 |  |  |  |  |  |  |  |  |
| NEW | 21 | 27 | 19 | 29 | $(10)$ | $(8)$ | 21 |  |  |  |  |  |  |  |  |
| RETAINED | 5 | 12 | 16 |  |  |  |  |  |  |  |  |  |  |  |  |
| LOST | 5 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| BOYS_8 \& UNDER | GIRLS_8 \& UNDER |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 38 | 39 | 24 | TOTAL | 11 | 10 | 5 |
| NEW | 20 | 17 | 8 | NEW | 8 | 5 | 2 |
| RETAINED | 18 | 22 | 16 | RETAINED | 3 | 5 | 3 |
| LOST | 3 | 9 | 10 | LOST | 2 | 3 | 6 |
| RATIO BOYS TO <br> GIRLS |  |  | $82.8 \%$ |  |  |  | $17.2 \%$ |


| MEH0115 MID COAST YOUTH HOCKEY |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 79 | 152 | 133 | 156 | (23) | (19) | 137 |
| NEW | 72 | 60 | 46 | 62 | (16) | (14) | 48 |
| RETAINED | 7 | 92 | 87 | 94 | (7) | (5) | 89 |
| LOST | 152 | 24 | 42 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& U |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 58 | 119 | 109 | TOTAL | 21 | 33 | 24 |
| NEW | 52 | 43 | 38 | NEW | 20 | 17 | 8 |
| RETAINED | 6 | 76 | 71 | RETAINED | 1 | 16 | 16 |
| LOST | 122 | 19 | 27 | LOST | 30 | 5 | 15 |
| RATIO BOYS TO GIRLS |  |  | 82.0\% |  |  |  | 18.0\% |

MEH0116 PENOBSCOT VALLEY HOCKEY CONFERENCE

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4}$ GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 153 | 140 | 163 | 144 | 19 | 23 | 167 |
| NEW | 64 | 64 | 71 | 66 | 5 | 7 | 73 |
| RETAINED | 89 | 76 | 92 | 78 | 14 | 16 | 94 |
| LOST | 45 | 55 | 60 |  |  |  |  |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | 126 | 108 | 145 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 52 | 43 | 64 | NEW | 12 | 32 | 18 |
| NEW | 74 | 65 | 81 | RETAINED | 15 | 21 | 7 |
| RETAINED | 33 | 46 | 36 | LOST | 12 | 11 | 11 |
| LOST |  | $89.0 \%$ |  |  |  | $\mathbf{2 4}$ |  |
| RATIO BOYS TO <br> GIRLS |  |  |  |  | $11.0 \%$ |  |  |


| MEH0190 PORTLAND JR PIRATES |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 51 | 43 | 80 | 47 | 33 | 37 | 84 |
| NEW | 29 | 32 | 57 | 34 | 23 | 25 | 59 |
| RETAINED | 22 | 11 | 23 | 13 | 10 | 12 | 25 |
| LOST | 7 | 19 | 5 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 46 | 36 | 71 | TOTAL | 5 | 7 | 9 |
| NEW | 24 | 25 | 53 | NEW | 5 | 7 | 4 |
| RETAINED | 22 | 11 | 18 | RETAINED | 0 | 0 | 5 |
| LOST | 7 | 17 | 4 | LOST | 0 | 2 | 1 |
| RATIO BOYS TO GIRLS |  |  | 88.8\% |  |  |  | 11.3\% |

MEH0139 SOUTHERN AROOSTOOK MINOR HOCKEY ASSN

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 29 | 33 | 56 | 37 | 19 | 23 | 60 |
| NEW | 12 | 18 | 40 | 20 | 20 | 22 | 42 |
| RETAINED | 17 | 15 | 16 | 17 | (1) | 1 | 18 |
| LOST | 18 | 8 | 12 |  |  |  |  |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | 24 | 25 | 35 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 9 | 14 | 22 | NEW | 3 | 8 | $\mathbf{2 1}$ |
| NEW | 15 | 11 | 13 | RETAINED | 2 | 4 | 18 |
| RETAINED | 14 | 7 | 8 | LOST | 4 | 4 | 3 |
| LOST |  | $62.5 \%$ |  |  | 1 | 4 |  |
| RATIO BOYS TO <br> GIRLS |  |  |  |  | $37.5 \%$ |  |  |

MEH0117 WESTERN MAINE YOUTH HOCKEY

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4}$ GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 44 | 49 | 32 | 53 | $(21)$ | $(17)$ | 36 |
| NEW | 20 | 23 | 7 | 25 | $(18)$ | $(16)$ | 9 |
| RETAINED | 24 | 26 | 25 | 28 | $(3)$ | $(1)$ | 27 |
| LOST | 7 | 7 | 10 |  |  |  |  |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | 35 | 43 | 28 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 15 | 22 | 7 | NEW | 5 | 6 |  |
| NEW | 20 | 21 | 21 | RETAINED | 4 | 1 | 0 |
| RETAINED | 7 | 5 | 10 | LOST | 0 | 5 | 4 |
| LOST |  |  |  |  |  | 2 | 0 |
| RATIO BOYS TO <br> GIRLS |  |  |  |  |  |  |  |

