

2013-2014 8 & UNDER MEMBERSHIP REPORT

New Hampshire
Amateur Hockey
Association



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This report focuses on the foundation of USA Hockey’s player base – the 8 & under age category. It examines the entry-level age class both at the National and Affiliate level for the past five seasons, as well as the past three seasons at the association level. The objective is to help all levels of USA Hockey’s structure understand their past performance and create achievable growth goals for the 2014-15 season.

Recently, concentrated growth efforts in the 8 & under age category have produced positive results:

- 8 & under participation has seen a 16% increase since the 2007-08 season
- During the 2013-14 season there were 103,961 players; the 3rd highest total in USA Hockey history

To continue increasing participation, USA Hockey’s efforts remain focused on these key initiatives:

- Attracting new players each season
- Retaining players from one season to the next

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

	2009-10	2010-11	2011-12	2012-13	2013-14
Participants	169,025	171,826	174,884	175,867	177,906
% increase	-2.5%	1.7%	1.8%	0.6%	1.2%

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and local youth hockey volunteers. In an effort to work more closely with local associations, USA Hockey has instituted the 2 and 2 Challenge. The 2 and 2 Challenge, further explained on page 5, is a comprehensive program that utilizes existing national growth programs, resources, and tools to help youth hockey leaders grow participation with their local associations. To achieve these growth goals, the 2 and 2 Challenge asks participating associations to add two new players and retain two more players than the previous season’s total.

Combining established growth initiatives with USA Hockey’s American Development Model will ensure greater skill development and increased participation.

HOW TO READ THE DATA CHARTS IN THIS REPORT

Current season performance compared to 2 and 2 Challenge

Total number of 8 & under players

Current season performance compared to previous season

Number of players acquired

	BOYS & GIRLS 8U					2 AND 2 CHALLENGE			
	09-10	10-11	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	95775	105394	107387	102956	103961	108464	(4503)	1005	109121
	4.5%	10.0%	1.9%	-4.1%	1.0%				
NEW	41967	48254	45991	41000	44628	43754	874	3628	47208
	6.0%	15.0%	-4.7%	-10.9%	8.8%				
RET	53808	57140	61396	61956	59333	64710	(5377)	(2623)	61913
	3.4%	6.2%	7.4%	0.9%	-4.2%				
LOST	15184	15620	19229	19509	18316	# OF ASSOCIATIONS			1290
	-0.8%	2.9%	23.1%	1.5%	-6.1%	AVERAGE # PLAYERS/ASSOCIATION			80.6

Number of players that left youth hockey

2 and 2 Challenge goals for the upcoming season, see pages 6 & 7 for more information

Number of players retained from the previous season



2013-14 KEY TAKEAWAYS—NATIONAL

Total

- In 2013-14, the total number of players ages 8 & under increased by 1,005 (1.0%) to 103,961.
- With this increase, the 2013-14 season represents the 3rd largest total of players at the 8 & under level in USA Hockey's history.

Acquisition

- New players increased from 41,000 to 44,628 in 2013-14, an addition of 3,628 (8.8%).
- This is the first increase in new players since the 2010-11 season.

Retention

- Retained players decreased by 2,623 (-4.2%) to 59,333.
- The drop in retention was the result of back-to-back seasons (2011-13) of decreased player acquisition.

NATIONAL BOYS AND GIRLS 8U

	09-10	10-11	11-12	12-13	13-14
TOTAL	95775	105394	107387	102956	103961
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LOST	15184	15620	19229	19509	18316
%	-0.8%	2.9%	23.1%	1.5%	-6.1%

NATIONAL BOYS 8U

	09-10	10-11	11-12	12-13	13-14
TOTAL	81978	89907	91199	87805	88168
%	4.1%	9.7%	1.4%	-3.7%	0.4%
NEW	34819	40058	37875	33917	36744
%	5.5%	15.0%	-5.4%	-10.5%	8.3%
RET	47159	49849	53324	53888	51424
%	3.0%	5.7%	7.0%	1.1%	-4.6%
LOST	11932	12350	15149	15308	14559
%	-1.9%	3.5%	22.7%	1.0%	-4.9%

NATIONAL GIRLS 8U

	09-10	10-11	11-12	12-13	13-14
TOTAL	13798	15487	16188	15152	15794
%	7.2%	-1.9%	4.5%	-6.4%	4.2%
NEW	7149	8197	8116	7085	7887
%	8.3%	3.9%	-1.0%	-12.7%	11.3%
RET	6649	7290	8072	8067	7907
%	6.0%	-7.8%	10.7%	-0.1%	-2.0%
LOST	3253	3272	4081	4201	3759
%	3.4%	-13.0%	24.7%	2.9%	-10.5%



2013-14 KEY TAKEAWAYS—NEW HAMPSHIRE

Total

- The total number of players ages 8 & under in New Hampshire increased by 4 (0.2%) to 1,639.
- This was the fifth consecutive season of growth in total participation.

Acquisition

- New players increased by 11 (1.5%) to 760.
- The 2013-14 season marked the fourth increase in new players over the previous five seasons.

Retention

- Retained players decreased by 7 (-0.8%) from 2012-13 to 879.
- The 2013-14 season was the first decrease in retained players in the past five seasons.

NEW HAMPSHIRE BOYS AND GIRLS 8U

	09-10	10-11	11-12	12-13	13-14
TOTAL	1401	1481	1559	1635	1639
%	5.1%	5.7%	5.3%	4.9%	0.2%
NEW	630	709	766	749	760
%	10.3%	12.5%	8.0%	-2.2%	1.5%
RETAINED	771	772	793	886	879
%	1.2%	0.1%	2.7%	11.7%	-0.8%
LOST	214	277	352	307	346
%	-39.5%	29.4%	27.1%	-12.8%	12.7%

NEW HAMPSHIRE BOYS 8U

	09-10	10-11	11-12	12-13	13-14
TOTAL	1156	1224	1298	1364	1333
%	4.1%	5.9%	6.0%	5.1%	-2.3%
NEW	498	570	629	612	604
%	6.4%	14.5%	10.4%	-2.7%	-1.3%
RETAINED	658	654	669	752	729
%	2.5%	-0.6%	2.3%	12.4%	-3.1%
LOST	156	202	259	237	276
%	-42.6%	29.5%	28.2%	-8.5%	16.5%

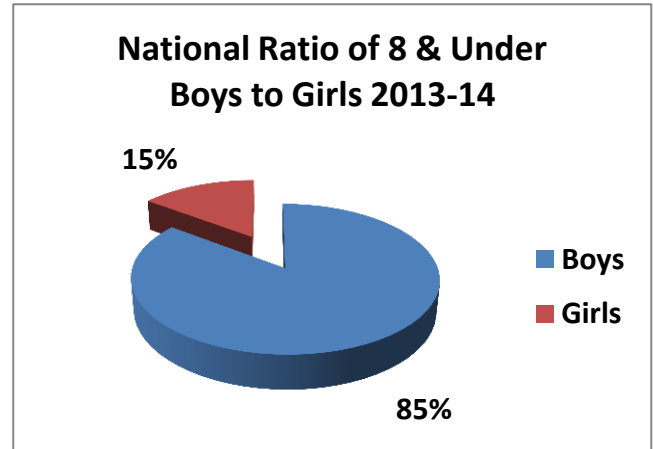
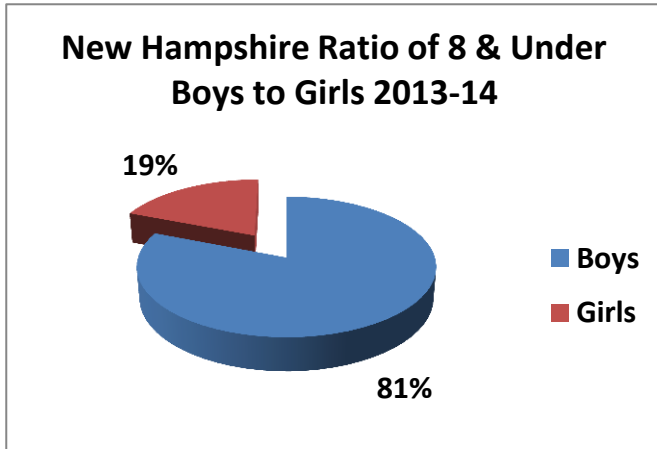
NEW HAMPSHIRE GIRLS 8U

	09-10	10-11	11-12	12-13	13-14
TOTAL	245	257	261	271	306
%	9.9%	4.9%	1.6%	3.8%	12.9%
NEW	132	139	137	137	156
%	28.2%	5.3%	-1.4%	0.0%	13.9%
RETAINED	113	118	124	134	150
%	-5.8%	4.4%	5.1%	8.1%	11.9%
LOST	58	75	93	70	70
%	-29.3%	29.3%	24.0%	-24.7%	0.0%

RATIO OF BOYS TO GIRLS—8 & UNDERS

New Hampshire: Boys represented 81% of all 8 & under youth hockey participants, while girls represented 19%.

National: Boys represented 85% of all 8 & under youth hockey participants, while girls represented 15%.



RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons accrued. While retention rates increase from Squirts (9 years old) on up, the overall growth of hockey relies on acquiring more 8 & under players.

New Hampshire's retention results for 2013-14 by age segment:

- 36.7% of all 4 Year Olds returned as 5 Year Olds
- 49.3% of all 5 Year Olds returned as 6 Year Olds
- 63.0% of all 6 Year Olds returned as 7 Year Olds
- 73.7% of all 7 Year Olds returned as 8 Year Olds

- 83.5% of all Squirts returned in 2013-14
- 89.1% of all Pee Wees returned in 2013-14
- 90.5% of all Bantams returned in 2013-14

National Average 36.5%
 National Average 54.9%
 National Average 70.2%
 National Average 78.2%

National Average 86.8%
 National Average 92.1%
 National Average 94.6%



2 AND 2 CHALLENGE

The 2 and 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to reach their growth goals of acquiring two additional players and retaining two more players than last season.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – **Retention**, **Acquisition** & **Conversion**.

RETENTION—*Welcome Back Week* September 15th-21st

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.



ACQUISITION—*Try Hockey For Free Days* November 8th & February 21st

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 28,000 kids were introduced to youth hockey through this program.



CONVERSION—*Transition Program*

Children that sample youth hockey don't always become new hockey players. A low-cost, low-commitment program to easily transition families from trying hockey to participating in youth hockey programs will significantly increase the likelihood of adding more players. Examples of how this can be achieved is offering a Learn-to-Play program or mixing prospective players into existing beginner programs.



By taking advantage of these national programs, participating associations will be nationally recognized as achieving the 2 and 2 Challenge and be rewarded for their efforts.

To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.





2 AND 2 CHALLENGE GOALS

ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two more players than the previous season's 8 & under player total.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2014-15:

Previous three seasons results				2 and 2 Challenge results and goals			
BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	71	64	79	68	11	15	83
NEW	37	32	42	34	8	10	44
RETAINED	34	32	37	34	3	5	39
LOST	23	25	15				

If the 2 and 2 Challenge goals are achieved again in 2014-15, this program will enjoy a 5.1% increase.

- **TOTAL:** 44 new + 39 retained = 83 total players
- **NEW:** 42 + 2 = 44 new players
- **RETAINED:** 37 + 2 = 39 retained players

NEW HAMPSHIRE

NEW HAMPSHIRE	2013-14 GOAL	2013-14 ACTUAL	2014-15 GOAL
TOTAL	1,743	1,639	1,735
NEW	803	760	808
RETAINED	940	879	927

Based on 24 associations that registered 5 players or more, the 2014-15 goals are:

- **TOTAL:** 1,639 + 96 = 1,735 (5.9%)
- **NEW:** 760 + 48 = 808 (6.3%)
- **RETAINED:** 879 + 48 = 927 (5.5%)

NATIONAL

NATIONAL	2013-14 GOAL	2013-14 ACTUAL	2014-15 GOAL
TOTAL	108,464	103,961	109,121
NEW	43,754	44,628	47,208
RETAINED	64,710	59,333	61,913

Based on 1,290 associations that registered 5 players or more, the 2014-15 goals are:

- **TOTAL:** 103,961 + 5,160 = 109,121 (5.0%)
- **NEW:** 44,628 + 2,580 = 47,208 (5.8%)
- **RETAINED:** 59,333 + 2,580 = 61,913 (4.3%)



ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

While many associations had tremendous growth, only Back Bay Hockey Association and Manchester Regional Youth Hockey successfully met their 2 and 2 Challenge goals of growing by two for both new and retained players.

NEW HAMPSHIRE'S 2013-14 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. Manchester Regional Youth Hockey	+132
2. Greater Lebanon Youth Hockey	+41
3. NH Jr Monarchs	+16
4. Back Bay Hockey Association	+10
5. Seacoast League	+10
6. Concord Youth Hockey	+7
7. Hollis Youth Hockey	+6
8. Oyster River Youth Hockey	+6
9. Rochester Youth Hockey	+5
10. Henniker Youth Hockey Association	+3
11. Dover Youth Hockey Association	+2
12. New England Stars Youth Hockey	0
13. Twin Valley Hockey	-1
14. Kearsarge Youth Hockey	-2
15. Mt Washington Valley Youth Hky Ham Arena	-2
16. Salem Youth Hockey	-5
17. White Mountain Youth Hockey Inc	-5
18. New Hampshire East	-6
19. Berlin Youth Hockey	-10
20. Keene Youth Hockey Club	-10
21. Lakes Region Youth Hockey	-10
22. Rinks At Exeter	-18
23. NH Avalanche Hockey	-25



24. Hanover Hockey Association

-105



NHH0103 BACK BAY HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	37	43	53	47	6	10	57
NEW	19	17	24	19	5	7	26
RETAINED	18	26	29	28	1	3	31
LOST	22	4	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	26	28	36	TOTAL	11	15	17
NEW	13	11	16	NEW	6	6	8
RETAINED	13	17	20	RETAINED	5	9	9
LOST	19	2	2	LOST	3	2	4
RATIO BOYS TO GIRLS			67.9%				32.1%

NHH0004 BERLIN YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	55	41	31	45	(14)	(10)	35
NEW	21	14	11	16	(5)	(3)	13
RETAINED	34	27	20	29	(9)	(7)	22
LOST	23	22	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	41	30	24	TOTAL	14	11	7
NEW	17	9	8	NEW	4	5	3
RETAINED	24	21	16	RETAINED	10	6	4
LOST	19	18	9	LOST	4	4	5
RATIO BOYS TO GIRLS			77.4%				22.6%

NHH0018 CONCORD YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	91	21	28	25	3	7	32
NEW	54	2	11	4	7	9	13
RETAINED	37	19	17	21	(4)	(2)	19
LOST	17	51	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	70	10	23	TOTAL	21	11	5
NEW	42	0	10	NEW	12	2	1
RETAINED	28	10	13	RETAINED	9	9	4
LOST	13	44	0	LOST	4	7	1
RATIO BOYS TO GIRLS			82.1%				17.9%



NHH0017 DOVER YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	26	105	107	109	(2)	2	111
NEW	2	70	58	72	(14)	(12)	60
RETAINED	24	35	49	37	12	14	51
LOST	44	0	25				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	23	90	95	TOTAL	3	15	12
NEW	2	59	52	NEW	0	11	6
RETAINED	21	31	43	RETAINED	3	4	6
LOST	40	0	18	LOST	4	0	7
RATIO BOYS TO GIRLS			88.8%				11.2%

NHH0022 GREATER LEBANON YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	0	0	41	4	37	41	45
NEW	0	0	41	2	39	41	43
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	0	0	27	TOTAL	0	0	14
NEW	0	0	27	NEW	0	0	14
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			65.9%				34.1%

NHH0108 HANOVER HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	165	159	54	163	(109)	(105)	58
NEW	64	57	6	59	(53)	(51)	8
RETAINED	101	102	48	104	(56)	(54)	50
LOST	41	37	61				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	113	119	39	TOTAL	52	40	15
NEW	37	48	4	NEW	27	9	2
RETAINED	76	71	35	RETAINED	25	31	13
LOST	28	22	45	LOST	13	15	16
RATIO BOYS TO GIRLS			72.2%				27.8%



NHH0011 HENNIKER YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	44	40	43	44	(1)	3	47
NEW	22	17	25	19	6	8	27
RETAINED	22	23	18	25	(7)	(5)	20
LOST	11	15	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	37	29	32	TOTAL	7	11	11
NEW	19	10	20	NEW	3	7	5
RETAINED	18	19	12	RETAINED	4	4	6
LOST	9	13	3	LOST	2	2	5
RATIO BOYS TO GIRLS			74.4%				25.6%

NHH0102 HOLLIS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	21	17	23	21	2	6	27
NEW	17	11	22	13	9	11	24
RETAINED	4	6	1	8	(7)	(5)	3
LOST	1	3	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	19	14	18	TOTAL	2	3	5
NEW	15	8	17	NEW	2	3	5
RETAINED	4	6	1	RETAINED	0	0	0
LOST	1	3	2	LOST	0	0	0
RATIO BOYS TO GIRLS			78.3%				21.7%

NHH0112 KEARSARGE YH

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	48	22	20	26	(6)	(2)	24
NEW	26	8	14	10	4	6	16
RETAINED	22	14	6	16	(10)	(8)	8
LOST	16	29	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	34	18	18	TOTAL	14	4	2
NEW	18	6	13	NEW	8	2	1
RETAINED	16	12	5	RETAINED	6	2	1
LOST	9	19	9	LOST	7	10	3
RATIO BOYS TO GIRLS			90.0%				10.0%



NHH0094 KEENE YH CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	23	28	18	32	(14)	(10)	22
NEW	7	13	5	15	(10)	(8)	7
RETAINED	16	15	13	17	(4)	(2)	15
LOST	9	1	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	23	28	18	TOTAL	0	0	0
NEW	7	13	5	NEW	0	0	0
RETAINED	16	15	13	RETAINED	0	0	0
LOST	8	1	2	LOST	1	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

NHH0139 LAKES REGION YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	97	95	85	99	(14)	(10)	89
NEW	53	46	29	48	(19)	(17)	31
RETAINED	44	49	56	51	5	7	58
LOST	24	34	26				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	82	78	67	TOTAL	15	17	18
NEW	42	36	22	NEW	11	10	7
RETAINED	40	42	45	RETAINED	4	7	11
LOST	19	27	20	LOST	5	7	6
RATIO BOYS TO GIRLS			78.8%				21.2%

NHH0109 MANCHESTER REGIONAL YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	40	39	171	43	128	132	175
NEW	26	24	154	26	128	130	156
RETAINED	14	15	17	17	0	2	19
LOST	2	1	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	33	38	149	TOTAL	7	1	22
NEW	19	24	132	NEW	7	0	22
RETAINED	14	14	17	RETAINED	0	1	0
LOST	1	1	4	LOST	1	0	0
RATIO BOYS TO GIRLS			87.1%				12.9%



NHH0057 MT WASHINGTON VALLEY YOUTH HKY HAM ARENA

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	35	33	31	37	(6)	(2)	35
NEW	27	13	10	15	(5)	(3)	12
RETAINED	8	20	21	22	(1)	1	23
LOST	0	6	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	32	29	25	TOTAL	3	4	6
NEW	25	10	7	NEW	2	3	3
RETAINED	7	19	18	RETAINED	1	1	3
LOST	0	5	5	LOST	0	1	0
RATIO BOYS TO GIRLS			80.6%				19.4%

NHH0035 NEW ENGLAND STARS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	16	16	16	20	(4)	0	20
NEW	12	11	16	13	3	5	18
RETAINED	4	5	0	7	(7)	(5)	2
LOST	2	1	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	16	16	13	TOTAL	0	0	3
NEW	12	11	13	NEW	0	0	3
RETAINED	4	5	0	RETAINED	0	0	0
LOST	2	1	2	LOST	0	0	0
RATIO BOYS TO GIRLS			81.3%				18.8%

NHH0005 NEW HAMPSHIRE EAST

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	11	18	12	22	(10)	(6)	16
NEW	6	18	9	20	(11)	(9)	11
RETAINED	5	0	3	2	1	3	5
LOST	2	1	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	9	16	9	TOTAL	2	2	3
NEW	4	16	6	NEW	2	2	3
RETAINED	5	0	3	RETAINED	0	0	0
LOST	2	1	3	LOST	0	0	1
RATIO BOYS TO GIRLS			75.0%				25.0%



NHH0041 NH AVALANCHE HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	62	65	40	69	(29)	(25)	44
NEW	20	25	14	27	(13)	(11)	16
RETAINED	42	40	26	42	(16)	(14)	28
LOST	14	3	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	61	60	40	TOTAL	1	5	0
NEW	20	21	14	NEW	0	4	0
RETAINED	41	39	26	RETAINED	1	1	0
LOST	11	3	11	LOST	3	0	3
RATIO BOYS TO GIRLS			100.0%				0.0%

NHH0039 NH JR MONARCHS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	125	120	136	124	12	16	140
NEW	63	52	73	54	19	21	75
RETAINED	62	68	63	70	(7)	(5)	65
LOST	25	30	20				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	116	112	123	TOTAL	9	8	13
NEW	59	47	66	NEW	4	5	7
RETAINED	57	65	57	RETAINED	5	3	6
LOST	23	26	17	LOST	2	4	3
RATIO BOYS TO GIRLS			90.4%				9.6%

NHH0020 OYSTER RIVER YH

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	0	0	6	4	2	6	10
NEW	0	0	5	2	3	5	7
RETAINED	0	0	1	2	(1)	1	3
LOST	0	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	0	0	5	TOTAL	0	0	1
NEW	0	0	4	NEW	0	0	1
RETAINED	0	0	1	RETAINED	0	0	0
LOST	0	0	1	LOST	0	0	0
RATIO BOYS TO GIRLS			83.3%				16.7%



NHH0014 ROCHESTER YH

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	64	86	91	90	1	5	95
NEW	40	45	43	47	(4)	(2)	45
RETAINED	24	41	48	43	5	7	50
LOST	9	13	21				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	55	80	76	TOTAL	9	6	15
NEW	31	44	34	NEW	9	1	9
RETAINED	24	36	42	RETAINED	0	5	6
LOST	8	10	21	LOST	1	3	0
RATIO BOYS TO GIRLS			83.5%				16.5%

NHH0007 SALEM YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	17	17	12	21	(9)	(5)	16
NEW	7	13	11	15	(4)	(2)	13
RETAINED	10	4	1	6	(5)	(3)	3
LOST	5	1	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	17	17	11	TOTAL	0	0	1
NEW	7	13	10	NEW	0	0	1
RETAINED	10	4	1	RETAINED	0	0	0
LOST	5	1	9	LOST	0	0	0
RATIO BOYS TO GIRLS			91.7%				8.3%

NHH0002 SEACOAST LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	52	86	96	90	6	10	100
NEW	45	63	51	65	(14)	(12)	53
RETAINED	7	23	45	25	20	22	47
LOST	0	2	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	50	82	94	TOTAL	2	4	2
NEW	43	60	49	NEW	2	3	2
RETAINED	7	22	45	RETAINED	0	1	0
LOST	0	2	11	LOST	0	0	1
RATIO BOYS TO GIRLS			97.9%				2.1%



NHH0050 RINKS AT EXETER

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	0	79	61	83	(22)	(18)	65
NEW	0	79	40	81	(41)	(39)	42
RETAINED	0	0	21	2	19	21	23
LOST	68	0	123				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	0	68	52	TOTAL	0	11	9
NEW	0	68	33	NEW	0	11	7
RETAINED	0	0	19	RETAINED	0	0	2
LOST	66	0	115	LOST	2	0	8
RATIO BOYS TO GIRLS			85.2%				14.8%

NHH0009 TWIN VALLEY HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	64	55	54	59	(5)	(1)	58
NEW	26	22	24	24	0	2	26
RETAINED	38	33	30	35	(5)	(3)	32
LOST	26	24	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	47	42	31	TOTAL	17	13	23
NEW	19	18	10	NEW	7	4	14
RETAINED	28	24	21	RETAINED	10	9	9
LOST	21	19	13	LOST	5	5	3
RATIO BOYS TO GIRLS			57.4%				42.6%

NHH0036 WHITE MOUNTAIN YOUTH HOCKEY INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	11-12	12-13	13-14	13-14 GOAL	VS. GOAL	VS. ACTUAL	14-15 GOAL
TOTAL	31	42	37	46	(9)	(5)	41
NEW	14	26	14	28	(14)	(12)	16
RETAINED	17	16	23	18	5	7	25
LOST	5	6	13				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	11-12	12-13	13-14		11-12	12-13	13-14
TOTAL	22	34	32	TOTAL	9	8	5
NEW	10	22	13	NEW	4	4	1
RETAINED	12	12	19	RETAINED	5	4	4
LOST	3	4	10	LOST	2	2	3
RATIO BOYS TO GIRLS			86.5%				13.5%