## 2013-2014

8 \&̇ UNDER MAEMBERSHIP REPORT


Table of Contents

Background ..... Page 1
National Analysis ..... Page 2
Southern Amateur Analysis ..... Pages 3-4
2 and 2 Challenge ..... Pages 5-6
Southern Amateur's 2013-14 Association Performance ..... Page 7
Local Association Analysis ..... Pages 8-15
Program Services Contact for Affiliate

$\qquad$
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This report focuses on the foundation of USA Hockey's player base - the $8 \&$ under age category. It examines the entrylevel age class both at the National and Affiliate level for the past five seasons, as well as the past three seasons at the association level. The objective is to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2014-15 season.

Recently, concentrated growth efforts in the $8 \&$ under age category have produced positive results:

- $8 \&$ under participation has seen a $16 \%$ increase since the 2007-08 season
- During the 2013-14 season there were 103,961 players; the 3rd highest total in USA Hockey history

To continue increasing participation, USA Hockey's efforts remain focused on these key initiatives:

- Attracting new players each season
- Retaining players from one season to the next

By increasing the number of players at the 8 \& under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the $8 \&$ under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

## TOTAL BOYS \& GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

|  | $\mathbf{2 0 0 9 - 1 0}$ | $\mathbf{2 0 1 0 - 1 1}$ | $\mathbf{2 0 1 1 - 1 2}$ | $\mathbf{2 0 1 2 - 1 3}$ | $\mathbf{2 0 1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Participants | 169,025 | 171,826 | 174,884 | 175,867 | 177,906 |
| \% increase | $-2.5 \%$ | $1.7 \%$ | $1.8 \%$ | $0.6 \%$ | $1.2 \%$ |

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and local youth hockey volunteers. In an effort to work more closely with local associations, USA Hockey has instituted the 2 and 2 Challenge. The 2 and 2 Challenge, further explained on page 5 , is a comprehensive program that utilizes existing national growth programs, resources, and tools to help youth hockey leaders grow participation with their local associations. To achieve these growth goals, the 2 and 2 Challenge asks participating associations to add two new players and retain two more players than the previous season's total.

Combining established growth initiatives with USA Hockey's American Development Model will ensure greater skill development and increased participation.

## HOW TO READ THE DATA CHARTS IN THIS REPORT

## Current season performance compared to $\mathbf{2}$ and $\mathbf{2}$ Challenge

Total number of 8 \& under players

| number of <br> Number | 8 \& under <br> of player | yers <br> quired | Curr | seaso | erforma | comp | d to previous sea |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BOYS \& G | 8U |  |  |  |  |  | 2 CHAL | NGE |  |
|  |  | 09-10 | 10-11 | 11-12 | 12-13 | 13-14 | 13-14 GOAL | $\begin{gathered} \text { VS. } \\ \text { GOAL } \end{gathered}$ | VS. ACTUAL | $\begin{aligned} & \text { 14-15 } \\ & \text { GOAL } \end{aligned}$ |
|  | TOTAL | 95775 | 105394 | 107387 | 102956 | 103961 | 108464 | (4503) | 1005 | 109121 |
|  |  | 4.5\% | 10.0\% | 1.9\% | -4.1\% | 1.0\% |  |  |  |  |
|  | NEW | 41967 | 48254 | 45991 | 41000 | 44628 | 43754 | 874 | 3628 | 47208 |
|  |  | 6.0\% | 15.0\% | -4.7\% | -10.9\% | 8.8\% |  |  |  |  |
|  | RET | 53808 | 57140 | 61396 | 61956 | 59333 | 64710 | (5377) | (2623) | 61913 |
|  |  | 3.4\% | 6.2\% | 7.4\% | 0.9\% | -4.2\% |  |  |  |  |
|  | LOST | 15184 | 15620 | 19229 | 19509 | 18316 | \# OF ASSOCIATIONS |  |  | 1290 |
|  |  | -0.8\% | 2.9\% | 23.1\% | 1.5\% | -6.1\% | AVERAGE \# PLAYERS/ | SOCIATIO |  | 80.6 |

Number of players that left youth hockey
2 and 2 Challenge goals for the upcoming season, see pages 6 \& 7 for more information
Number of players retained from the previous season

## 2013-14 KEY TAKEAWAYS—NATIONAL

## Total

- In 2013-14, the total number of players ages 8 \& under increased by 1,005 (1.0\%) to 103,961.
- With this increase, the 2013-14 season represents the 3rd largest total of players at the $8 \&$ under level in USA Hockey's history.


## Acquisition

- New players increased from 41,000 to 44,628 in 2013-14, an addition of 3,628 (8.8\%).
- This is the first increase in new players since the 2010-11 season.


## Retention

- Retained players decreased by 2,623 (-4.2\%) to 59,333.
- The drop in retention was the result of back-to-back seasons (2011-13) of decreased player acquisition.


## NATIONAL BOYS AND GIRLS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | 95775 | $\mathbf{1 0 5 3 9 4}$ | $\mathbf{1 0 7 3 8 7}$ | $\mathbf{1 0 2 9 5 6}$ | $\mathbf{1 0 3 9 6 1}$ |
| $\boldsymbol{\%}$ | $4.5 \%$ | $10.0 \%$ | $1.9 \%$ | $-4.1 \%$ | $1.0 \%$ |
| NEW | 41967 | 48254 | 45991 | 41000 | 44628 |
| $\boldsymbol{\%}$ | $6.0 \%$ | $15.0 \%$ | $-4.7 \%$ | $-10.9 \%$ | $8.8 \%$ |
| RET | 53808 | 57140 | 61396 | 61956 | 59333 |
| \% | $3.4 \%$ | $6.2 \%$ | $7.4 \%$ | $0.9 \%$ | $-4.2 \%$ |
| LOST | 15184 | 15620 | 19229 | 19509 | 18316 |
| \% | $-0.8 \%$ | $2.9 \%$ | $23.1 \%$ | $1.5 \%$ | $-6.1 \%$ |

## NATIONAL BOYS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | 81978 | 89907 | 91199 | 87805 | 88168 |
| \% | $4.1 \%$ | $9.7 \%$ | $1.4 \%$ | $-3.7 \%$ | $0.4 \%$ |
| NEW | 34819 | 40058 | 37875 | 33917 | 36744 |
| \% | $5.5 \%$ | $15.0 \%$ | $-5.4 \%$ | $-10.5 \%$ | $8.3 \%$ |
| RET | 47159 | 49849 | 53324 | 53888 | 51424 |
| \% | $3.0 \%$ | $5.7 \%$ | $7.0 \%$ | $1.1 \%$ | $-4.6 \%$ |
| LOST | 11932 | 12350 | 15149 | 15308 | 14559 |
| \% | $-1.9 \%$ | $3.5 \%$ | $22.7 \%$ | $1.0 \%$ | $-4.9 \%$ |

## NATIONAL GIRLS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | $\mathbf{1 3 7 9 8}$ | $\mathbf{1 5 4 8 7}$ | $\mathbf{1 6 1 8 8}$ | $\mathbf{1 5 1 5 2}$ | $\mathbf{1 5 7 9 4}$ |
| \% | $7.2 \%$ | $-1.9 \%$ | $4.5 \%$ | $-6.4 \%$ | $4.2 \%$ |
| NEW | 7149 | 8197 | 8116 | 7085 | 7887 |
| \% | $8.3 \%$ | $3.9 \%$ | $-1.0 \%$ | $-12.7 \%$ | $11.3 \%$ |
| RET | 6649 | 7290 | 8072 | 8067 | 7907 |
| \% | $6.0 \%$ | $-7.8 \%$ | $10.7 \%$ | $-0.1 \%$ | $-2.0 \%$ |
| LOST | 3253 | 3272 | 4081 | 4201 | 3759 |
| \% | $3.4 \%$ | $-13.0 \%$ | $24.7 \%$ | $2.9 \%$ | $-10.5 \%$ |

## 2013-14 KEY TAKEAWAYS—SOUTHERN AMATEUR

## Total

- The total number of players ages $8 \&$ under in Southern Amateur decreased by 53 (-4.5 \%) to 1,133.
- Despite the decrease, Southern Amateur has experienced growth in three of the previous five seasons.


## Acquisition

- New players increased by 58 (11.4\%) to 568.
- The 2013-14 season marked the first increase in three seasons.


## Retention

- Retained players decreased by 111 (-16.4\%) from 2012-13 to 565.
- The 2013-14 season was the first decrease in the last four seasons.


## SOUTHERN AMATEUR BOYS AND GIRLS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | 1132 | 1340 | 1385 | 1186 | 1133 |
| \% | $13.0 \%$ | $18.4 \%$ | $3.4 \%$ | $-14.4 \%$ | $-4.5 \%$ |
| NEW | 596 | 790 | 736 | 510 | 568 |
| \% | $31.9 \%$ | $32.6 \%$ | $-6.8 \%$ | $-30.7 \%$ | $11.4 \%$ |
| RETAINED | 536 | 550 | 649 | 676 | 565 |
| \% | $-2.5 \%$ | $2.6 \%$ | $18.0 \%$ | $4.2 \%$ | $-16.4 \%$ |
| LOST | 186 | 274 | 381 | 384 | 303 |
| \% | $-28.2 \%$ | $47.3 \%$ | $39.1 \%$ | $0.8 \%$ | $-21.1 \%$ |

## SOUTHERN AMATEUR BOYS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | 1074 | 1240 | 1288 | 1114 | 1046 |
| \% | $13.4 \%$ | $15.5 \%$ | $3.9 \%$ | $-13.5 \%$ | $-6.1 \%$ |
| NEW | 562 | 720 | 679 | 469 | 515 |
| \% | $34.4 \%$ | $28.1 \%$ | $-5.7 \%$ | $-30.9 \%$ | $9.8 \%$ |
| RETAINED | 512 | 520 | 609 | 645 | 531 |
| \% | $-3.2 \%$ | $1.6 \%$ | $17.1 \%$ | $5.9 \%$ | $-17.7 \%$ |
| LOST | 167 | 255 | 342 | 344 | 283 |
| \% | $-28.0 \%$ | $52.7 \%$ | $34.1 \%$ | $0.6 \%$ | $-17.7 \%$ |

## SOUTHERN AMATEUR GIRLS 8U

|  | $\mathbf{0 9 - 1 0}$ | $\mathbf{1 0 - 1 1}$ | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | 58 | 100 | 97 | 72 | 87 |
| \% | $5.5 \%$ | $72.4 \%$ | $-3.0 \%$ | $-25.8 \%$ | $20.8 \%$ |
| NEW | 34 | 70 | 57 | 41 | 53 |
| \% | $0.0 \%$ | $105.9 \%$ | $-18.6 \%$ | $-28.1 \%$ | $29.3 \%$ |
| RETAINED | 24 | 30 | 40 | 31 | 34 |
| \% | $14.3 \%$ | $25.0 \%$ | $33.3 \%$ | $-22.5 \%$ | $9.7 \%$ |
| LOST | 19 | 19 | 39 | 39 | 20 |
| \% | $-29.6 \%$ | $0.0 \%$ | $105.3 \%$ | $0.0 \%$ | $-48.7 \%$ |

## RATIO OF BOYS TO GIRLS-8 \& UNDERS

Southern Amateur: Boys represented $92 \%$ of all 8 \& under youth hockey participants, while girls represented $8 \%$.

National: Boys represented $85 \%$ of all 8 \& under youth hockey participants, while girls represented $15 \%$.


## RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons accrued. While retention rates increase from Squirts (9 years old) on up, the overall growth of hockey relies on acquiring more $8 \&$ under players.

Southern Amateur's retention results for 2013-14 by age segment:

- 27.2\% of all 4 Year Olds returned as 5 Year Olds
- 42.9\% of all 5 Year Olds returned as 6 Year Olds
- 61.3\% of all 6 Year Olds returned as 7 Year Olds
- 70.9\% of all 7 Year Olds returned as 8 Year Olds
- 73.7\% of all Squirts returned in 2013-14
- 82.3\% of all Pee Wees returned in 2013-14
- 87.4\% of all Bantams returned in 2013-14

National Average 36.5\%
National Average 54.9\%
National Average 70.2\%
National Average 78.2\%

National Average 86.8\%
National Average 92.1\%
National Average 94.6\%

## 2 AND 2 CHALLENGE

The 2 and 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to reach their growth goals of acquiring two additional players and retaining two more players than last season.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth - Retention, Acquisition \& Conversion.

RETENTION—Welcome Back Week September $15^{\text {th }}-21^{\text {st }}$
Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.

## ACQUISITION—Try Hockey For Free Days November $8^{\text {th }}$ \& February $21^{\text {st }}$

 Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 28,000 kids were introduced to youth hockey through this program.
## CONVERSION—Transition Program

Children that sample youth hockey don't always become new hockey players. A low-cost, low-commitment program to easily transition families from trying hockey to participating in youth hockey programs will significantly increase the likelihood of adding more players. Examples of how this can be achieved is offering a Learn-to-Play program or mixing prospective players into existing beginner programs.


By taking advantage of these national programs, participating associations will be nationally recognized as achieving the 2 and 2 Challenge and be rewarded for their efforts.

## To learn more and to accept the 2 and 2 Challenge, visit www.2and2Challenge.com or call (719) 538-1124.



## 2 AND 2 CHALLENGE GOALS

## ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two more players than the previous season's $8 \&$ under player total.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2014-15:

| Previous three seasons results - |  |  | 2 and 2 Challenge results and goals |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 71 | 64 | 79 | 68 | 11 | 15 | 83 |
| NEW | 37 | 32 | 42 | 34 | 8 | 10 | 44 |
| RETAINED | 34 | 32 | 37 | 34 | 3 | 5 | 39 |
| LOST | 23 | 25 | 15 |  |  |  |  |

If the $\mathbf{2}$ and $\mathbf{2}$ Challenge goals are achieved again in 2014-15, this program will enjoy a $\mathbf{5 . 1 \%}$ increase.

- TOTAL: 44 new +39 retained $=83$ total players
- NEW: $42+2=44$ new players
- RETAINED: 37+ 2 = 39 retained players


## SOUTHERN AMATEUR

| SOUTHERN <br> AMATEUR | $\mathbf{2 0 1 3 - 1 4}$ <br> GOAL | $\mathbf{2 0 1 3 - 1 4}$ <br> ACTUAL | $\mathbf{2 0 1 4 - 1 5}$ <br> GOAL |
| :---: | :---: | :---: | :---: |
| TOTAL | 1,262 | 1,133 | 1,193 |
| NEW | 548 | 568 | 598 |
| RETAINED | 714 | 565 | 595 |

Based on 15 associations that registered 5 players or more, the 2014-15 goals are:

- TOTAL: $1,133+60=1,193$ (5.3\%)
- NEW: $568+30=598$ (5.3\%)
- RETAINED: 565 + 30 = 595 (5.3\%)


## NATIONAL

| NATIONAL | $\mathbf{2 0 1 3 - 1 4}$ <br> GOAL | $\mathbf{2 0 1 3 - 1 4}$ <br> ACTUAL | $\mathbf{2 0 1 4 - 1 5}$ <br> GOAL |
| :---: | :---: | :---: | :---: |
| TOTAL | 108,464 | 103,961 | 109,121 |
| NEW | 43,754 | 44,628 | 47,208 |
| RETAINED | 64,710 | 59,333 | 61,913 |

Based on 1,290 associations that registered 5 players or more, the 2014-15 goals are:

- TOTAL: 103,961 + 5,160 = 109,121 (5.0\%)
- NEW: 44,628 + 2,580 = 47,208 (5.8\%)
- RETAINED: 59,333 + 2,580 = 61,913 (4.3\%)


## ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

While many associations experienced growth, only Augusta Ice Hockey Association and Knoxville Amateur Hockey Association successfully met their 2 and 2 Challenge goals of growing by two for both new and retained players.

## SOUTHERN AMATEUR'S 2013-14 ASSOCIATION PERFORMANCE

Association Net Growth

1. Knoxville Amateur Hockey Association ..... +15
2. Lafayette Amateur Hockey Association ..... $+6$
3. Augusta Ice Hockey Association ..... +5
4. Gulf Coast Youth Hockey Association ..... +1
5. A-Game Southern Ice ..... $+1$
6. Junior Mudbugs Youth Hockey ..... 0
7. Cooler Hockey Club ..... -2
8. NW Arkansas Hockey ..... -3
9. Columbus Hockey Association ..... -11
10. Iceforum Hockey Association-Duluth ..... -11
11. Greater Nashville Minor Hockey Association ..... -15
12. Mid-South Ice House Hockey ..... -15
13. Nashville Youth Hockey League ..... -16
14. Iceforum Hockey Association-Kennesaw ..... -17
15. Huntsville Amateur Hockey Association ..... -48

## ALABAMA

| ALH0003 HUNTSVILLE AMATEUR HOCKEY ASSOCIATION |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 204 | 157 | 109 | 161 | (52) | (48) | 113 |
| NEW | 102 | 55 | 41 | 57 | (16) | (14) | 43 |
| RETAINED | 102 | 102 | 68 | 104 | (36) | (34) | 70 |
| LOST | 59 | 69 | 57 |  |  |  |  |


| BOYS_8 \& UNDER | GIRLS_8 \& UNDER |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 189 | 150 | 102 | TOTAL | 15 | $\mathbf{7}$ | $\mathbf{7}$ |
| NEW | 92 | 51 | 35 | NEW | 10 | 4 | 6 |
| RETAINED | 97 | 99 | 67 | RETAINED | 5 | 3 | 1 |
| LOST | 51 | 61 | 53 | LOST | 8 | 8 | 4 |
| RATIO BOYS TO <br> GIRLS |  |  |  |  |  |  |  |

## ARKANSAS

ARH0010 NW ARKANSAS HOCKEY

| BOYS \& GIRLS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4 ~ G O A L}$ | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 40 | 37 | 44 | $(7)$ | $(3)$ |  |
| TOTAL | 1 | 32 | 14 | 34 | $(20)$ | $(18)$ | 41 |
| NEW | 0 | 8 | 23 | 10 | 13 | 16 |  |
| RETAINED | 25 | 1 | 8 |  |  |  | 2 |
| LOST |  |  |  |  |  |  |  |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | 1 | 37 | 34 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 1 | 29 | 13 | NEW | 0 | 3 | 3 |
| NEW | 0 | 8 | 21 | RETAINED | 0 | 3 | 1 |
| RETAINED | 24 | 1 | 7 | LOST | 1 | 0 | 0 |
| LOST |  | $91.9 \%$ |  |  | 0 | 1 |  |
| RATIO BOYS TO <br> GIRLS |  |  |  |  | $8.1 \%$ |  |  |

GEORGIA

| GAH0006 AUGUSTA ICE HOCKEY ASSOCIATION |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | Vs. GOAL | Vs. ACTUAL | 14-15 GOAL |
| TOTAL | 0 | 7 | 12 | 11 | 1 | 5 | 16 |
| NEW | 0 | 5 | 8 | 7 | 1 | 3 | 10 |
| RETAINED | 0 | 2 | 4 | 4 | 0 | 2 | 6 |
| LOST | 0 | 1 | 1 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  |  |  |  |  |
|  |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 0 | 5 | 11 | TOTAL | 0 | 2 | 1 |
| NEW | 0 | 3 | 7 | NEW | 0 | 2 | 1 |
| RETAINED | 0 | 2 | 4 | RETAINED | 0 | 0 | 0 |
| LOST | 0 | 1 | 1 | LOST | 0 | 0 | 0 |
| RATIO BOYS TO GIRLS |  |  | 91.7\% |  |  |  | 8.3\% |

GAH0025 COLUMBUS HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | Vs. GOAL | Vs. ACTUAL | 14-15 GOAL |
| TOTAL | 70 | 65 | 54 | 69 | (15) | (11) | 58 |
| NEW | 32 | 28 | 25 | 30 | (5) | (3) | 27 |
| RETAINED | 38 | 37 | 29 | 39 | (10) | (8) | 31 |
| LOST | 21 | 22 | 27 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 63 | 65 | 51 | TOTAL | 7 | 0 | 3 |
| NEW | 29 | 28 | 22 | NEW | 3 | 0 | 3 |
| RETAINED | 34 | 37 | 29 | RETAINED | 4 | 0 | 0 |
| LOST | 20 | 18 | 27 | LOST | 1 | 4 | 0 |
| RATIO BOYS TO GIRLS |  |  | 94.4\% |  |  |  | 5.6\% |

GAH0075 COOLER HOCKEY CLUB

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | Vs. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 18 | 29 | 27 | 33 | (6) | (2) | 31 |
| NEW | 8 | 21 | 9 | 23 | (14) | (12) | 11 |
| RETAINED | 10 | 8 | 18 | 10 | 8 | 10 | 20 |
| LOST | 21 | 2 | 1 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UN |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 18 | 29 | 27 | TOTAL | 0 | 0 | 0 |
| NEW | 8 | 21 | 9 | NEW | 0 | 0 | 0 |
| RETAINED | 10 | 8 | 18 | RETAINED | 0 | 0 | 0 |
| LOST | 21 | 2 | 1 | LOST | 0 | 0 | 0 |
| RATIO BOYS TO GIRLS |  |  | 100.0\% |  |  |  | 0.0\% |

GAH0003
ICEFORUM HOCKEY ASSOCIATION-DULUTH

| BOYS \& GIRLS_8 \& UNDER |  | 2 AND 2 CHALLENGE |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4}$ GOAL | VS. GOAL | VS. ACTUAL | $\mathbf{1 4 - 1 5}$ GOAL |
| TOTAL | 63 | 44 | 33 | 48 | $(15)$ | $(11)$ | 37 |
| NEW | 42 | 20 | 15 | 22 | $(7)$ | $(5)$ | 17 |
| RETAINED | 21 | 24 | 18 | 26 | $(8)$ | $(6)$ | 20 |
| LOST | 2 | 20 | 16 |  |  |  |  |


| BOYS_8 \& UNDER | GIRLS_8 \& UNDER |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 58 | 41 | 31 | TOTAL | 5 | 3 | 2 |
| NEW | 39 | 19 | 14 | NEW | 3 | 1 | 1 |
| RETAINED | 19 | 22 | 17 | RETAINED | 2 | 2 | 1 |
| LOST | 2 | 20 | 15 | LOST | 0 | 0 | 1 |
| RATIO BOYS TO <br> GIRLS |  |  | $93.9 \%$ |  |  |  | 0. |

GAH0004
ICEFORUM HOCKEY ASSOCIATION-KENNESAW

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4 ~ G O A L}$ | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 37 | 36 | 19 | 40 | $(21)$ | $(17)$ | 23 |
| NEW | 26 | 21 | 7 | 23 | $(16)$ | $(14)$ | 9 |
| RETAINED | 11 | 15 | 12 | 17 | $(5)$ | $(3)$ | 14 |
| LOST | 5 | 7 | 12 |  |  |  |  |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | 34 | 35 | 19 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 23 | 21 | 7 | NEW | 3 | 1 | 0 |
| NEW | 11 | 14 | 12 | RETAINED | 0 | 0 | 0 |
| RETAINED | 5 | 6 | 11 | LOST | 0 | 1 | 0 |
| LOST |  | $100.0 \%$ |  |  | 1 | 1 |  |
| RATIO BOYS TO <br> GIRLS |  |  |  |  | $0.0 \%$ |  |  |

LOUISIANA

LAH0012 JUNIOR MUDBUGS YOUTH HOCKEY

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 35 | 29 | 29 | 33 | (4) | 0 | 33 |
| NEW | 10 | 11 | 13 | 13 | 0 | 2 | 15 |
| RETAINED | 25 | 18 | 16 | 20 | (4) | (2) | 18 |
| LOST | 11 | 10 | 7 |  |  |  |  |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 28 | 24 | 22 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 7 | 10 | 7 | NEW | 3 | 5 | $\mathbf{7}$ |
| NEW | 21 | 14 | 15 | RETAINED | 4 | 1 | 6 |
| RETAINED | 11 | 6 | 5 | LOST | 0 | 4 | 1 |
| LOST |  | $75.9 \%$ |  |  | 4 | 2 |  |
| RATIO BOYS TO <br> GIRLS |  |  |  |  | $24.1 \%$ |  |  |


| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 0 | 0 | 6 | 4 | 2 | 6 | 10 |
| NEW | 0 | 0 | 6 | 2 | 4 | 6 | 8 |
| RETAINED | 0 | 0 | 0 | 2 | (2) | 0 | 2 |
| LOST | 0 | 0 | 0 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 0 | 0 | 6 | TOTAL | 0 | 0 | 0 |
| NEW | 0 | 0 | 6 | NEW | 0 | 0 | 0 |
| RETAINED | 0 | 0 | 0 | RETAINED | 0 | 0 | 0 |
| LOST | 0 | 0 | 0 | LOST | 0 | 0 | 0 |
| RATIO BOYS TO GIRLS |  |  | 100.0\% |  |  |  | 0.0\% |

MISSISSIPPI

MSH0005 GULF COAST YOUTH HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  | 2 AND 2 CHALLENGE |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4 ~ G O A L}$ | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 16 | 17 | 18 | 21 | $(3)$ | 1 |  |
| NEW | 8 | 11 | 11 | 13 | $(2)$ | 0 | 13 |
| RETAINED | 8 | 6 | 7 | 8 | $(1)$ | 1 | 9 |
| LOST | 9 | 6 | 5 |  |  |  |  |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | 15 | 13 | 12 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 7 | 8 | 8 | NEW | 1 | 4 | 6 |
| NEW | 8 | 5 | 4 | RETAINED | 0 | 3 | 3 |
| RETAINED | 9 | 6 | 5 | LOST | 0 | 1 | 3 |
| LOST |  | $66.7 \%$ |  |  | 0 | 0 |  |
| RATIO BOYS TO <br> GIRLS |  |  |  |  | 3 |  |  |


| MSH0006 MID-SOUTH ICE HOUSE HOCKEY |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 46 | 50 | 35 | 54 | (19) | (15) | 39 |
| NEW | 46 | 29 | 5 | 31 | (26) | (24) | 7 |
| RETAINED | 0 | 21 | 30 | 23 | 7 | 9 | 32 |
| LOST | 0 | 18 | 14 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UN |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 44 | 48 | 32 | TOTAL | 2 | 2 | 3 |
| NEW | 44 | 27 | 5 | NEW | 2 | 2 | 0 |
| RETAINED | 0 | 21 | 27 | RETAINED | 0 | 0 | 3 |
| LOST | 0 | 17 | 14 | LOST | 0 | 1 | 0 |
| RATIO BOYS TO GIRLS |  |  | 91.4\% |  |  |  | 8.6\% |

TENNESSEE

| TNH0003 A-GAME SOUTHERN ICE |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 87 | 111 | 112 | 115 | (3) | 1 | 116 |
| NEW | 65 | 72 | 58 | 74 | (16) | (14) | 60 |
| RETAINED | 22 | 39 | 54 | 41 | 13 | 15 | 56 |
| LOST | 20 | 17 | 17 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 81 | 109 | 109 | TOTAL | 6 | 2 | 3 |
| NEW | 60 | 71 | 57 | NEW | 5 | 1 | 1 |
| RETAINED | 21 | 38 | 52 | RETAINED | 1 | 1 | 2 |
| LOST | 20 | 14 | 17 | LOST | 0 | 3 | 0 |
| RATIO BOYS TO GIRLS |  |  | 97.3\% |  |  |  | 2.7\% |

TNH0005 GREATER NASHVILLE MINOR HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11-12 | 12-13 | 13-14 | 13-14 GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 26 | 20 | 5 | 24 | (19) | (15) | 9 |
| NEW | 14 | 13 | 2 | 15 | (13) | (11) | 4 |
| RETAINED | 12 | 7 | 3 | 9 | (6) | (4) | 5 |
| LOST | 0 | 3 | 2 |  |  |  |  |
| BOYS_8 \& UNDER |  |  |  | GIRLS_8 \& UNDER |  |  |  |
|  | 11-12 | 12-13 | 13-14 |  | 11-12 | 12-13 | 13-14 |
| TOTAL | 26 | 19 | 5 | TOTAL | 0 | 1 | 0 |
| NEW | 14 | 12 | 2 | NEW | 0 | 1 | 0 |
| RETAINED | 12 | 7 | 3 | RETAINED | 0 | 0 | 0 |
| LOST | 0 | 3 | 2 | LOST | 0 | 0 | 0 |
| RATIO BOYS TO GIRLS |  |  | 100.0\% |  |  |  | 0.0\% |

TNH0051 KNOXVILLE AMATEUR HOCKEY ASSOCIATION

| BOYS \& GIRLS_8 \& UNDER |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4}$ GOAL | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
|  | 138 | 123 | 138 | 127 | 11 | 15 | 142 |
| TOTAL | 72 | 59 | 67 | 61 | 6 | 8 | 69 |
| NEW | 66 | 64 | 71 | 66 | 5 | 7 | 73 |
| RETAINED | 35 | 42 | 27 |  |  |  |  |
| LOST |  |  |  |  |  |  |  |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | 127 | 116 | 126 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 64 | 55 | 60 | NEW | 8 | 7 | $\mathbf{1 2}$ |
| NEW | 63 | 61 | 66 | RETAINED | 3 | 4 | 7 |
| RETAINED | 27 | 37 | 25 | LOST | 8 | 5 | 5 |
| LOST |  | $91.3 \%$ |  |  | 5 | 2 |  |
| RATIO BOYS TO <br> GIRLS |  |  |  |  | $8.7 \%$ |  |  |

TNH0037
NASHVILLE YOUTH HOCKEY LEAGUE

| BOYS \& GIRLS_8 \& UNDER |  |  |  | 2 AND 2 CHALLENGE |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ | $\mathbf{1 3 - 1 4 ~ G O A L}$ | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL | 139 | 136 | 120 | 140 | $(20)$ | $(16)$ | 124 |
| NEW | 89 | 63 | 47 | 65 | $(18)$ | $(16)$ | 4 |
| RETAINED | 50 | 73 | 73 | 75 | $(2)$ | 0 | 79 |
| LOST | 32 | 37 | 20 |  |  |  |  |


| BOYS_8 \& UNDER | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |  | GIRLS_8 \& UNDER |  |  |
| :--- | :---: | :---: | :---: | :--- | :---: | :---: | :---: |
|  | 129 | 128 | 114 | TOTAL | $\mathbf{1 1 - 1 2}$ | $\mathbf{1 2 - 1 3}$ | $\mathbf{1 3 - 1 4}$ |
| TOTAL | 83 | 59 | 45 | NEW | 6 | 8 | 6 |
| NEW | 46 | 69 | 69 | RETAINED | 4 | 4 | $\mathbf{2}$ |
| RETAINED | 29 | 33 | 19 | LOST | 3 | 4 | 4 |
| LOST |  | $95.0 \%$ |  |  | 4 | 1 |  |
| RATIO BOYS TO <br> GIRLS |  |  |  |  |  |  |  |

