

# 2013-2014 8 & UNDER MEMBERSHIP REPORT



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This report focuses on the foundation of USA Hockey's player base – the 8 & under age category. It examines the entry-level age class both at the National and Affiliate level for the past five seasons, as well as the past three seasons at the association level. The objective is to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2014-15 season.

Recently, concentrated growth efforts in the 8 & under age category have produced positive results:

- 8 & under participation has seen a 16% increase since the 2007-08 season
- During the 2013-14 season there were 103,961 players; the 3rd highest total in USA Hockey history

To continue increasing participation, USA Hockey's efforts remain focused on these key initiatives:

- Attracting new players each season
- Retaining players from one season to the next

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

## TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

|                     | 2009-10 | 2010-11 | 2011-12 | 2012-13 | 2013-14 |
|---------------------|---------|---------|---------|---------|---------|
| <b>Participants</b> | 169,025 | 171,826 | 174,884 | 175,867 | 177,906 |
| <b>% increase</b>   | -2.5%   | 1.7%    | 1.8%    | 0.6%    | 1.2%    |

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and local youth hockey volunteers. In an effort to work more closely with local associations, USA Hockey has instituted the 2 and 2 Challenge. The 2 and 2 Challenge, further explained on page 5, is a comprehensive program that utilizes existing national growth programs, resources, and tools to help youth hockey leaders grow participation with their local associations. To achieve these growth goals, the 2 and 2 Challenge asks participating associations to add two new players and retain two more players than the previous season's total.

Combining established growth initiatives with USA Hockey's American Development Model will ensure greater skill development and increased participation.

## HOW TO READ THE DATA CHARTS IN THIS REPORT

Current season performance compared to 2 and 2 Challenge

Total number of 8 & under players

Current season performance compared to previous season

Number of players acquired

| BOYS & GIRLS 8U |       |        |        |        |        | 2 AND 2 CHALLENGE             |          |            |            |
|-----------------|-------|--------|--------|--------|--------|-------------------------------|----------|------------|------------|
|                 | 09-10 | 10-11  | 11-12  | 12-13  | 13-14  | 13-14 GOAL                    | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL           | 95775 | 105394 | 107387 | 102956 | 103961 | 108464                        | (4503)   | 1005       | 109121     |
|                 | 4.5%  | 10.0%  | 1.9%   | -4.1%  | 1.0%   |                               |          |            |            |
| NEW             | 41967 | 48254  | 45991  | 41000  | 44628  | 43754                         | 874      | 3628       | 47208      |
|                 | 6.0%  | 15.0%  | -4.7%  | -10.9% | 8.8%   |                               |          |            |            |
| RET             | 53808 | 57140  | 61396  | 61956  | 59333  | 64710                         | (5377)   | (2623)     | 61913      |
|                 | 3.4%  | 6.2%   | 7.4%   | 0.9%   | -4.2%  |                               |          |            |            |
| LOST            | 15184 | 15620  | 19229  | 19509  | 18316  | # OF ASSOCIATIONS             |          |            | 1290       |
|                 | -0.8% | 2.9%   | 23.1%  | 1.5%   | -6.1%  | AVERAGE # PLAYERS/ASSOCIATION |          |            | 80.6       |

Number of players that left youth hockey

2 and 2 Challenge goals for the upcoming season, see pages 6 & 7 for more information

Number of players retained from the previous season

## 2013-14 KEY TAKEAWAYS—NATIONAL

### Total

- In 2013-14, the total number of players ages 8 & under increased by 1,005 (1.0%) to 103,961.
- With this increase, the 2013-14 season represents the 3rd largest total of players at the 8 & under level in USA Hockey's history.

### Acquisition

- New players increased from 41,000 to 44,628 in 2013-14, an addition of 3,628 (8.8%).
- This is the first increase in new players since the 2010-11 season.

### Retention

- Retained players decreased by 2,623 (-4.2%) to 59,333.
- The drop in retention was the result of back-to-back seasons (2011-13) of decreased player acquisition.

### NATIONAL BOYS AND GIRLS 8U

|              | 09-10 | 10-11  | 11-12  | 12-13  | 13-14  |
|--------------|-------|--------|--------|--------|--------|
| <b>TOTAL</b> | 95775 | 105394 | 107387 | 102956 | 103961 |
| <b>%</b>     | 4.5%  | 10.0%  | 1.9%   | -4.1%  | 1.0%   |
| <b>NEW</b>   | 41967 | 48254  | 45991  | 41000  | 44628  |
| <b>%</b>     | 6.0%  | 15.0%  | -4.7%  | -10.9% | 8.8%   |
| <b>RET</b>   | 53808 | 57140  | 61396  | 61956  | 59333  |
| <b>%</b>     | 3.4%  | 6.2%   | 7.4%   | 0.9%   | -4.2%  |
| <b>LOST</b>  | 15184 | 15620  | 19229  | 19509  | 18316  |
| <b>%</b>     | -0.8% | 2.9%   | 23.1%  | 1.5%   | -6.1%  |

### NATIONAL BOYS 8U

|              | 09-10 | 10-11 | 11-12 | 12-13  | 13-14 |
|--------------|-------|-------|-------|--------|-------|
| <b>TOTAL</b> | 81978 | 89907 | 91199 | 87805  | 88168 |
| <b>%</b>     | 4.1%  | 9.7%  | 1.4%  | -3.7%  | 0.4%  |
| <b>NEW</b>   | 34819 | 40058 | 37875 | 33917  | 36744 |
| <b>%</b>     | 5.5%  | 15.0% | -5.4% | -10.5% | 8.3%  |
| <b>RET</b>   | 47159 | 49849 | 53324 | 53888  | 51424 |
| <b>%</b>     | 3.0%  | 5.7%  | 7.0%  | 1.1%   | -4.6% |
| <b>LOST</b>  | 11932 | 12350 | 15149 | 15308  | 14559 |
| <b>%</b>     | -1.9% | 3.5%  | 22.7% | 1.0%   | -4.9% |

### NATIONAL GIRLS 8U

|              | 09-10 | 10-11  | 11-12 | 12-13  | 13-14  |
|--------------|-------|--------|-------|--------|--------|
| <b>TOTAL</b> | 13798 | 15487  | 16188 | 15152  | 15794  |
| <b>%</b>     | 7.2%  | -1.9%  | 4.5%  | -6.4%  | 4.2%   |
| <b>NEW</b>   | 7149  | 8197   | 8116  | 7085   | 7887   |
| <b>%</b>     | 8.3%  | 3.9%   | -1.0% | -12.7% | 11.3%  |
| <b>RET</b>   | 6649  | 7290   | 8072  | 8067   | 7907   |
| <b>%</b>     | 6.0%  | -7.8%  | 10.7% | -0.1%  | -2.0%  |
| <b>LOST</b>  | 3253  | 3272   | 4081  | 4201   | 3759   |
| <b>%</b>     | 3.4%  | -13.0% | 24.7% | 2.9%   | -10.5% |

## 2013-14 KEY TAKEAWAYS—TEXAS

### Total

- The total number of players ages 8 & under in Texas increased by 190 (17.3%) to 1,288.
- This was Texas' largest total participation for the past five seasons.

### Acquisition

- New players increased by 242 (39.7%) to 851.
- 851 is the highest total of new players over the previous five seasons.

### Retention

- Retained players decreased by 52 (-10.6%) from 2012-13 to 437.
- The 2013-14 season was the second consecutive decrease in retained players.

### TEXAS BOYS AND GIRLS 8U

|                 | 09-10  | 10-11 | 11-12  | 12-13 | 13-14  |
|-----------------|--------|-------|--------|-------|--------|
| <b>TOTAL</b>    | 939    | 1094  | 1083   | 1098  | 1288   |
| <b>%</b>        | -1.9%  | 16.5% | -1.0%  | 1.4%  | 17.3%  |
| <b>NEW</b>      | 475    | 622   | 547    | 609   | 851    |
| <b>%</b>        | -3.5%  | 30.9% | -12.1% | 11.3% | 39.7%  |
| <b>RETAINED</b> | 464    | 472   | 536    | 489   | 437    |
| <b>%</b>        | -0.2%  | 1.7%  | 13.6%  | -8.8% | -10.6% |
| <b>LOST</b>     | 152    | 155   | 224    | 217   | 295    |
| <b>%</b>        | -57.4% | 2.0%  | 44.5%  | -3.1% | 35.9%  |

### TEXAS BOYS 8U

|                 | 09-10  | 10-11 | 11-12  | 12-13 | 13-14  |
|-----------------|--------|-------|--------|-------|--------|
| <b>TOTAL</b>    | 880    | 1020  | 1005   | 1025  | 1194   |
| <b>%</b>        | -13.6% | 15.9% | -1.5%  | 2.0%  | 16.5%  |
| <b>NEW</b>      | 441    | 571   | 497    | 563   | 780    |
| <b>%</b>        | -15.7% | 29.5% | -13.0% | 13.3% | 38.5%  |
| <b>RETAINED</b> | 439    | 449   | 508    | 462   | 414    |
| <b>%</b>        | -11.5% | 2.3%  | 13.1%  | -9.1% | -10.4% |
| <b>LOST</b>     | 141    | 140   | 199    | 194   | 268    |
| <b>%</b>        | -22.5% | -0.7% | 42.1%  | -2.5% | 38.1%  |

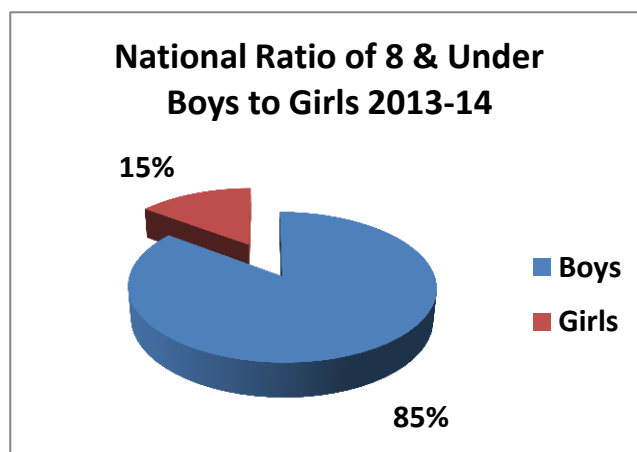
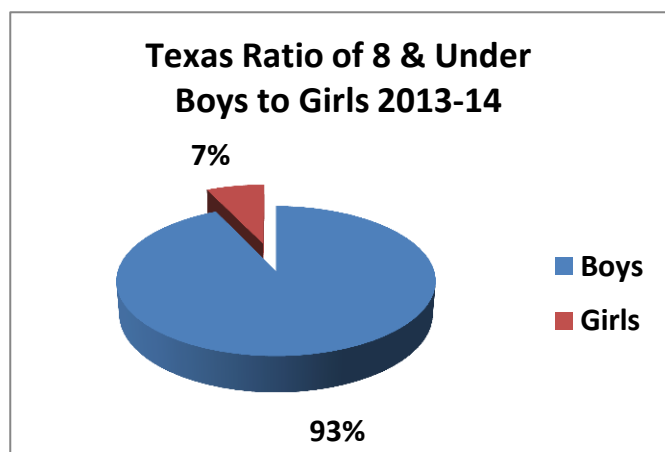
### TEXAS GIRLS 8U

|                 | 09-10  | 10-11 | 11-12 | 12-13 | 13-14  |
|-----------------|--------|-------|-------|-------|--------|
| <b>TOTAL</b>    | 59     | 74    | 78    | 73    | 94     |
| <b>%</b>        | 13.5%  | 25.4% | 5.4%  | -6.4% | 28.8%  |
| <b>NEW</b>      | 34     | 51    | 50    | 46    | 71     |
| <b>%</b>        | 6.3%   | 50.0% | -2.0% | -8.0% | 54.3%  |
| <b>RETAINED</b> | 25     | 23    | 28    | 27    | 23     |
| <b>%</b>        | 25.0%  | -8.0% | 21.7% | -3.6% | -14.8% |
| <b>LOST</b>     | 11     | 15    | 25    | 23    | 27     |
| <b>%</b>        | -21.4% | 36.4% | 66.7% | -8.0% | 17.4%  |

## RATIO OF BOYS TO GIRLS—8 & UNDERS

**Texas:** Boys represented 93% of all 8 & under youth hockey participants, while girls represented 7%.

**National:** Boys represented 85% of all 8 & under youth hockey participants, while girls represented 15%.



## RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons accrued. While retention rates increase from Squirts (9 years old) on up, the overall growth of hockey relies on acquiring more 8 & under players.

Texas' retention results for 2013-14 by age segment:

- 16.1% of all 4 Year Olds returned as 5 Year Olds
- 28.7% of all 5 Year Olds returned as 6 Year Olds
- 39.7% of all 6 Year Olds returned as 7 Year Olds
- 54.1% of all 7 Year Olds returned as 8 Year Olds
- 70.8% of all Squirts returned in 2013-14
- 84.2% of all Pee Wees returned in 2013-14
- 89.0% of all Bantams returned in 2013-14

National Average 36.5%  
National Average 54.9%  
National Average 70.2%  
National Average 78.2%

National Average 86.8%  
National Average 92.1%  
National Average 94.6%



## 2 AND 2 CHALLENGE

The 2 and 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to reach their growth goals of acquiring two additional players and retaining two more players than last season.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – **Retention**, **Acquisition** & **Conversion**.

### **RETENTION**—*Welcome Back Week* September 15<sup>th</sup>-21<sup>st</sup>

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.



### **ACQUISITION**—*Try Hockey For Free Days* November 8<sup>th</sup> & February 21<sup>st</sup>

Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 28,000 kids were introduced to youth hockey through this program.



### **CONVERSION**—*Transition Program*

Children that sample youth hockey don't always become new hockey players. A low-cost, low-commitment program to easily transition families from trying hockey to participating in youth hockey programs will significantly increase the likelihood of adding more players. Examples of how this can be achieved is offering a Learn-to-Play program or mixing prospective players into existing beginner programs.



By taking advantage of these national programs, participating associations will be nationally recognized as achieving the 2 and 2 Challenge and be rewarded for their efforts.

To learn more and to accept the 2 and 2 Challenge, visit [www.2and2Challenge.com](http://www.2and2Challenge.com) or call (719) 538-1124.



## 2 AND 2 CHALLENGE GOALS

### ASSOCIATION

The 2 and 2 Challenge goals for every association are to add two additional new players and retain two more players than the previous season's 8 & under player total.

Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2014-15:

| Previous three seasons results |       |       |       | 2 and 2 Challenge results and goals |          |            |            |
|--------------------------------|-------|-------|-------|-------------------------------------|----------|------------|------------|
| BOYS & GIRLS_8 & UNDER         |       |       |       | 2 AND 2 CHALLENGE                   |          |            |            |
|                                | 11-12 | 12-13 | 13-14 | 13-14 GOAL                          | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                          | 71    | 64    | 79    | 68                                  | 11       | 15         | 83         |
| NEW                            | 37    | 32    | 42    | 34                                  | 8        | 10         | 44         |
| RETAINED                       | 34    | 32    | 37    | 34                                  | 3        | 5          | 39         |
| LOST                           | 23    | 25    | 15    |                                     |          |            |            |

If the 2 and 2 Challenge goals are achieved again in 2014-15, this program will enjoy a 5.1% increase.

- **TOTAL:** 44 new + 39 retained = 83 total players
- **NEW:** 42 + 2 = 44 new players
- **RETAINED:** 37 + 2 = 39 retained players

### TEXAS

| TEXAS    | 2013-14 GOAL | 2013-14 ACTUAL | 2014-15 GOAL |
|----------|--------------|----------------|--------------|
| TOTAL    | 1,170        | 1,288          | 1,336        |
| NEW      | 645          | 851            | 875          |
| RETAINED | 525          | 437            | 461          |

Based on 12 associations that registered 5 players or more, the 2014-15 goals are:

- **TOTAL:** 1,288 + 48 = 1,336 (3.7%)
- **NEW:** 851 + 24 = 875 (2.8%)
- **RETAINED:** 437 + 24 = 461 (5.5%)

### NATIONAL

| NATIONAL | 2013-14 GOAL | 2013-14 ACTUAL | 2014-15 GOAL |
|----------|--------------|----------------|--------------|
| TOTAL    | 108,464      | 103,961        | 109,121      |
| NEW      | 43,754       | 44,628         | 47,208       |
| RETAINED | 64,710       | 59,333         | 61,913       |

Based on 1,290 associations that registered 5 players or more, the 2014-15 goals are:

- **TOTAL:** 103,961 + 5,160 = 109,121 (5.0%)
- **NEW:** 44,628 + 2,580 = 47,208 (5.8%)
- **RETAINED:** 59,333 + 2,580 = 61,913 (4.3%)



## ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS

While several associations experienced growth, none successfully met their 2 and 2 Challenge goals of growing by two players for both new and retained players.

### TEXAS' 2013-14 ASSOCIATION PERFORMANCE

| <u>Association</u>                            | <u>Net Growth</u> |
|---|-------------------|
| 1. Aerodrome Hockey Association – Willowbrook | +27               |
| 2. Allen Community Ice Rink                   | +20               |
| 3. Corpus Christi Youth Hockey Association    | +9                |
| 4. El Paso Hockey Association                 | +9                |
| 5. Amarillo Hockey Association Inc            | +1                |
| 6. Bay Area Houston Hockey Association        | +1                |
| 7. Jackalopes Amateur Hockey Association      | -1                |
| 8. Ice at The Parks                           | -2                |
| 9. Roadrunner/Chaparral Ice                   | -8                |
| 10. Dallas Stars Youth Hockey League House    | -9                |
| 11. Polar Ice Grapevine                       | -21               |
| 12. NYTEX Sports LLC                          | -27               |





TXH0065 AERODROME HOCKEY ASSOCIATION-WILLOWBROOK

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 56    | 126   | 153   | 130               | 23       | 27         | 157        |
| NEW                    | 23    | 70    | 101   | 72                | 29       | 31         | 103        |
| RETAINED               | 33    | 56    | 52    | 58                | (6)      | (4)        | 54         |
| LOST                   | 6     | 4     | 56    |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 52    | 117   | 143   | TOTAL           | 4     | 9     | 10    |
| NEW                 | 21    | 63    | 92    | NEW             | 2     | 7     | 9     |
| RETAINED            | 31    | 54    | 51    | RETAINED        | 2     | 2     | 1     |
| LOST                | 2     | 4     | 50    | LOST            | 4     | 0     | 6     |
| RATIO BOYS TO GIRLS |       |       | 93.5% |                 |       |       | 6.5%  |

TXH1017 ALLEN COMMUNITY ICE RINK

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 24    | 25    | 45    | 29                | 16       | 20         | 49         |
| NEW                    | 19    | 12    | 39    | 14                | 25       | 27         | 41         |
| RETAINED               | 5     | 13    | 6     | 15                | (9)      | (7)        | 8          |
| LOST                   | 14    | 9     | 11    |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 22    | 24    | 43    | TOTAL           | 2     | 1     | 2     |
| NEW                 | 17    | 11    | 37    | NEW             | 2     | 1     | 2     |
| RETAINED            | 5     | 13    | 6     | RETAINED        | 0     | 0     | 0     |
| LOST                | 13    | 7     | 10    | LOST            | 1     | 2     | 1     |
| RATIO BOYS TO GIRLS |       |       | 95.6% |                 |       |       | 4.4%  |

TXH0040 AMARILLO HOCKEY ASSOCIATION INC

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 32    | 40    | 41    | 44                | (3)      | 1          | 45         |
| NEW                    | 20    | 28    | 22    | 30                | (8)      | (6)        | 24         |
| RETAINED               | 12    | 12    | 19    | 14                | 5        | 7          | 21         |
| LOST                   | 8     | 16    | 11    |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 29    | 40    | 39    | TOTAL           | 3     | 0     | 2     |
| NEW                 | 18    | 28    | 20    | NEW             | 2     | 0     | 2     |
| RETAINED            | 11    | 12    | 19    | RETAINED        | 1     | 0     | 0     |
| LOST                | 8     | 13    | 11    | LOST            | 0     | 3     | 0     |
| RATIO BOYS TO GIRLS |       |       | 95.1% |                 |       |       | 4.9%  |



TXH0069 BAY AREA HOUSTON HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 28    | 24    | 25    | 28                | (3)      | 1          | 29         |
| NEW                    | 14    | 13    | 12    | 15                | (3)      | (1)        | 14         |
| RETAINED               | 14    | 11    | 13    | 13                | 0        | 2          | 15         |
| LOST                   | 1     | 12    | 8     |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 26    | 20    | 23    | TOTAL           | 2     | 4     | 2     |
| NEW                 | 13    | 9     | 12    | NEW             | 1     | 4     | 0     |
| RETAINED            | 13    | 11    | 11    | RETAINED        | 1     | 0     | 2     |
| LOST                | 1     | 11    | 7     | LOST            | 0     | 1     | 1     |
| RATIO BOYS TO GIRLS |       |       | 92.0% |                 |       |       | 8.0%  |

TXH0095 CORPUS CHRISTI YOUTH HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 0     | 0     | 9     | 4                 | 5        | 9          | 13         |
| NEW                    | 0     | 0     | 8     | 2                 | 6        | 8          | 10         |
| RETAINED               | 0     | 0     | 1     | 2                 | (1)      | 1          | 3          |
| LOST                   | 0     | 0     | 1     |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 0     | 0     | 6     | TOTAL           | 0     | 0     | 3     |
| NEW                 | 0     | 0     | 5     | NEW             | 0     | 0     | 3     |
| RETAINED            | 0     | 0     | 1     | RETAINED        | 0     | 0     | 0     |
| LOST                | 0     | 0     | 1     | LOST            | 0     | 0     | 0     |
| RATIO BOYS TO GIRLS |       |       | 66.7% |                 |       |       | 33.3% |

TXH1073 DALLAS STARS YOUTH HOCKEY LEAGUE HOUSE

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 0     | 181   | 172   | 185               | (13)     | (9)        | 176        |
| NEW                    | 0     | 181   | 121   | 183               | (62)     | (60)       | 123        |
| RETAINED               | 0     | 0     | 51    | 2                 | 49       | 51         | 53         |
| LOST                   | 0     | 0     | 47    |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 0     | 175   | 163   | TOTAL           | 0     | 6     | 9     |
| NEW                 | 0     | 175   | 114   | NEW             | 0     | 6     | 7     |
| RETAINED            | 0     | 0     | 49    | RETAINED        | 0     | 0     | 2     |
| LOST                | 0     | 0     | 47    | LOST            | 0     | 0     | 0     |
| RATIO BOYS TO GIRLS |       |       | 94.8% |                 |       |       | 5.2%  |



TXH0066 EL PASO HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 19    | 10    | 19    | 14                | 5        | 9          | 23         |
| NEW                    | 9     | 3     | 18    | 5                 | 13       | 15         | 20         |
| RETAINED               | 10    | 7     | 1     | 9                 | (8)      | (6)        | 3          |
| LOST                   | 3     | 5     | 2     |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 17    | 8     | 14    | TOTAL           | 2     | 2     | 5     |
| NEW                 | 8     | 2     | 13    | NEW             | 1     | 1     | 5     |
| RETAINED            | 9     | 6     | 1     | RETAINED        | 1     | 1     | 0     |
| LOST                | 2     | 4     | 1     | LOST            | 1     | 1     | 1     |
| RATIO BOYS TO GIRLS |       |       | 73.7% |                 |       |       | 26.3% |

TXH1024 ICE AT THE PARKS

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 0     | 12    | 10    | 16                | (6)      | (2)        | 14         |
| NEW                    | 0     | 12    | 7     | 14                | (7)      | (5)        | 9          |
| RETAINED               | 0     | 0     | 3     | 2                 | 1        | 3          | 5          |
| LOST                   | 0     | 0     | 2     |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 0     | 11    | 8     | TOTAL           | 0     | 1     | 2     |
| NEW                 | 0     | 11    | 5     | NEW             | 0     | 1     | 2     |
| RETAINED            | 0     | 0     | 3     | RETAINED        | 0     | 0     | 0     |
| LOST                | 0     | 0     | 2     | LOST            | 0     | 0     | 0     |
| RATIO BOYS TO GIRLS |       |       | 80.0% |                 |       |       | 20.0% |

TXH0076 JACKALOPES AMATEUR HOCKEY ASSOCIATION

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 51    | 56    | 55    | 60                | (5)      | (1)        | 59         |
| NEW                    | 23    | 29    | 34    | 31                | 3        | 5          | 36         |
| RETAINED               | 28    | 27    | 21    | 29                | (8)      | (6)        | 23         |
| LOST                   | 5     | 4     | 15    |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 47    | 52    | 48    | TOTAL           | 4     | 4     | 7     |
| NEW                 | 19    | 25    | 29    | NEW             | 4     | 4     | 5     |
| RETAINED            | 28    | 27    | 19    | RETAINED        | 0     | 0     | 2     |
| LOST                | 5     | 3     | 14    | LOST            | 0     | 1     | 1     |
| RATIO BOYS TO GIRLS |       |       | 87.3% |                 |       |       | 12.7% |



TXH1037 NYTEX SPORTS LLC

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 55    | 50    | 23    | 54                | (31)     | (27)       | 27         |
| NEW                    | 55    | 31    | 10    | 33                | (23)     | (21)       | 12         |
| RETAINED               | 0     | 19    | 13    | 21                | (8)      | (6)        | 15         |
| LOST                   | 3     | 13    | 14    |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 55    | 49    | 22    | TOTAL           | 0     | 1     | 1     |
| NEW                 | 55    | 30    | 9     | NEW             | 0     | 1     | 1     |
| RETAINED            | 0     | 19    | 13    | RETAINED        | 0     | 0     | 0     |
| LOST                | 3     | 13    | 13    | LOST            | 0     | 0     | 1     |
| RATIO BOYS TO GIRLS |       |       | 95.7% |                 |       |       | 4.3%  |

TXH1072 POLAR ICE GRAPEVINE

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 18    | 35    | 14    | 39                | (25)     | (21)       | 18         |
| NEW                    | 12    | 24    | 13    | 26                | (13)     | (11)       | 15         |
| RETAINED               | 6     | 11    | 1     | 13                | (12)     | (10)       | 3          |
| LOST                   | 7     | 6     | 14    |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 17    | 29    | 13    | TOTAL           | 1     | 6     | 1     |
| NEW                 | 12    | 18    | 12    | NEW             | 0     | 6     | 1     |
| RETAINED            | 5     | 11    | 1     | RETAINED        | 1     | 0     | 0     |
| LOST                | 7     | 6     | 12    | LOST            | 0     | 0     | 2     |
| RATIO BOYS TO GIRLS |       |       | 92.9% |                 |       |       | 7.1%  |

TXH0015 ROADRUNNER/CHAPARRAL ICE

| BOYS & GIRLS_8 & UNDER |       |       |       | 2 AND 2 CHALLENGE |          |            |            |
|------------------------|-------|-------|-------|-------------------|----------|------------|------------|
|                        | 11-12 | 12-13 | 13-14 | 13-14 GOAL        | VS. GOAL | VS. ACTUAL | 14-15 GOAL |
| TOTAL                  | 86    | 86    | 78    | 90                | (12)     | (8)        | 82         |
| NEW                    | 33    | 47    | 34    | 49                | (15)     | (13)       | 36         |
| RETAINED               | 53    | 39    | 44    | 41                | 3        | 5          | 46         |
| LOST                   | 20    | 18    | 16    |                   |          |            |            |

| BOYS_8 & UNDER      |       |       |       | GIRLS_8 & UNDER |       |       |       |
|---------------------|-------|-------|-------|-----------------|-------|-------|-------|
|                     | 11-12 | 12-13 | 13-14 |                 | 11-12 | 12-13 | 13-14 |
| TOTAL               | 81    | 82    | 75    | TOTAL           | 5     | 4     | 3     |
| NEW                 | 31    | 45    | 32    | NEW             | 2     | 2     | 2     |
| RETAINED            | 50    | 37    | 43    | RETAINED        | 3     | 2     | 1     |
| LOST                | 19    | 16    | 15    | LOST            | 1     | 2     | 1     |
| RATIO BOYS TO GIRLS |       |       | 96.2% |                 |       |       | 3.8%  |