
CONTINUING THE MIRACLE

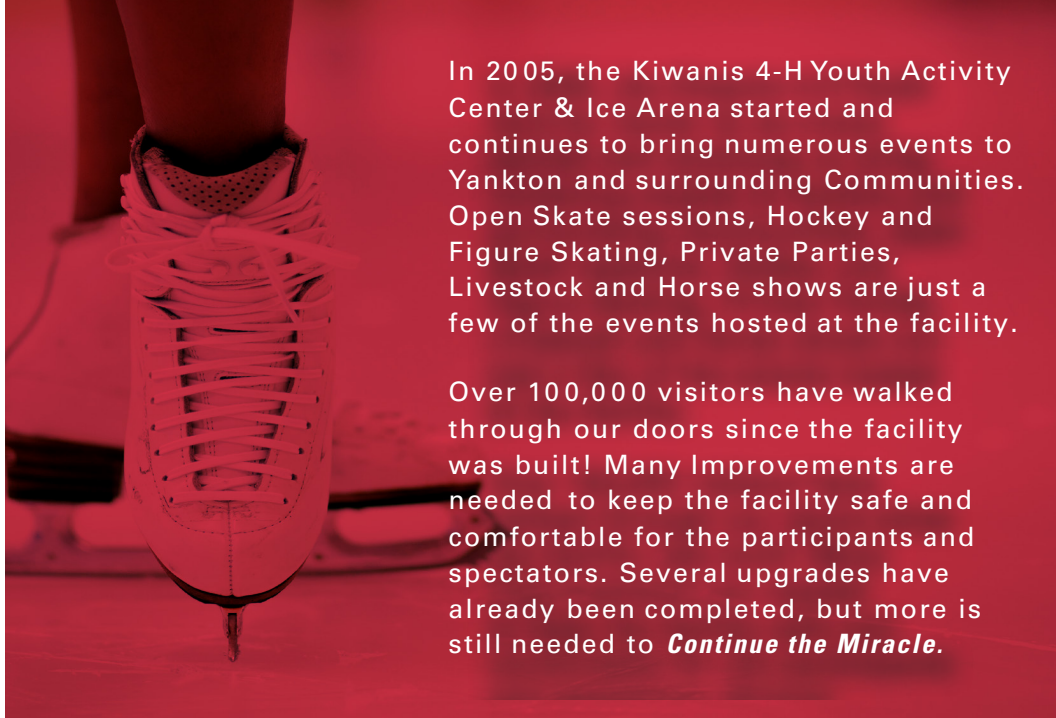
CAMPAIGN

Kiwanis 4-H Youth Activity Center & Ice Arena
IMPROVEMENT PROJECTS
and
POTENTIAL SECOND RINK



BUSINESS SUPPORTERS

YAIA is a 501(c)(3) organization- All contributions are tax deductible



In 2005, the Kiwanis 4-H Youth Activity Center & Ice Arena started and continues to bring numerous events to Yankton and surrounding Communities. Open Skate sessions, Hockey and Figure Skating, Private Parties, Livestock and Horse shows are just a few of the events hosted at the facility.

Over 100,000 visitors have walked through our doors since the facility was built! Many Improvements are needed to keep the facility safe and comfortable for the participants and spectators. Several upgrades have already been completed, but more is still needed to ***Continue the Miracle.***

IMPROVEMENTS COMPLETED:

- Ice Rink Compressor Replacement - Completed 2023
- Zamboni Replacement - Completed 2022
- Open Skate Rental Skate Replacements - Ongoing
- Stackable Skater Trainers - Completed

FUTURE IMPROVEMENTS NEEDED:

- On-Ice Jump Harness - \$9k
- Ice Rink Board Caps and Kick Plate - \$15k
- Sound System improvements (subs) - \$4-8k
- Skate Sharpening - Commercial SPARX sharpener - \$5k
- Lights - \$4k
- ADDITIONAL RINK - amount TBD

**All costs are subject to change*

Please check the appropriate box with your desired level of sponsorship (next page)

BUSINESS NAME: _____

CONTACT NAME: _____

PHONE NUMBER: _____

EMAIL: _____

BUSINESS SPONSORSHIP PROGRAM

STANLEY CUP 5 Year Commitment of \$2500 annually
\$12500 total

CROW'S NEST 4x8 Sign (FRONT AND CENTER EXPOSURE)
& Logo on the YAIA website with a link to your business website

ULTIMATE CELLY 5 Year Commitment of \$1800 annually
\$9000 total

4x8 Sign on the RINK BOARDS (BEST EXPOSURE)
& Logo on the YAIA website

OLYMPIC GOLD 5 Year Commitment of \$2000 annually
\$10000 total

ON ICE Logo (BEST EXPOSURE) & Logo on the YAIA website

OLYMPIC SILVER 5 Year Commitment of \$1000 annually
\$5000 total

4x8 Sign at the Ice Rink (by scoreboard)
& Recognized on the YAIA website

OLYMPIC BRONZE 3 Year Commitment of \$750 annually
\$2250 total

4x4 Sign at the Ice Rink & Recognized on the YAIA website

Please fill out the form and return via mail to:

YAIA c/o YAIA Treasurer
PO Box 235
Yankton, SD 57078

or via email to: Fundraising@YanktonIce.org

Scan to set up
monthly
donations



Application, Logo, Sign, and Website
Information can be sent to:

Fundraising@YanktonIce.org

*****PLEASE CONTACT US FOR OTHER DONATION OPPORTUNITIES NOT RELATED TO SIGNAGE IF INTERESTED*****



When the YAIA began, it was primarily focused as a hockey program.

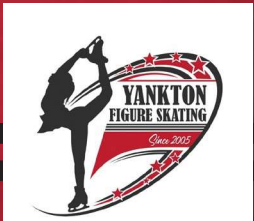
The name "Miracle" was chosen as a reflection of an Olympic miracle. Legendary Herb Brooks, who was married to Yankton native, Patti Lane, coached the 1980 USA Olympic hockey team. That gold-medal team brought a legacy of hope, hard work and home-grown triumph to hockey. It's such a great story, they even made a movie about it!

The second reason for the Miracle moniker was because of the tall odds the organizers overcame to bring ice recreation to the area. Despite many stating the ice facility would never be accomplished in Yankton, ground was struck, a building was constructed and the first league hockey team hit the ice.

YAIA's philosophy follows that of how Herb Brooks believed hockey should be grown: grow the game from the grass roots and make it available to everyone.

Herb Brooks quotes:

- "Every now and then it's okay to take a leap of faith. That's when miracles can happen."
- "Winners, in my opinion, are those who are willing to make sacrifices for the unknown, both for themselves and for the team. Once you have that, then the results take care of themselves."
- "The name on the front of the jersey is much more important than any name on the back."



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