

# NATION FORD ATHLETIC BOOSTER Club 2019 – 2020 Fall & Spring Sports Programs Sponsorship Packages

## Elite Red & Black Game Day Supporter

**\$2000 & up**

- Designated for 1 Friday night game as **“Your Company’s Night”**
- Company advertisement displayed on the **media digital scoreboard in the gym** for the 2019-2020 school year (All home volleyball & basketball games)  
Advertisements must be submitted in jpeg or bmp, large image with a high mega pixel count (800 px x 375 px), and canvas size
- One Full Color Page advertisement in the **Fall & Spring Sports 2019-2020 Programs**. Full page advertisement is 8.5 wide X 11 high (51 picas X 66 picas). Color ads should be saved in CMYK and converted to a jpeg. All files must be 300 d.p.i. resolution
- Company recognized on sponsorship page of the **Fall & Spring Sports Programs** for the 2019-2020 school year
- **Public Address recognition** at each home Football, Volleyball, Basketball & Spring games for the 2019-2020 school year
- Six (6) Season Football Tickets to all home football games for the 2019 season
- Two (2) VIP Reserved Parking Passes to NFHS Varsity Home Football Games for 2019
- Two (2) VIP “Friday Night Fast Passes” for concessions at the 2019 Varsity Football home games
- Four (4) All Sports Passes for the 2019-2020 school year
- “I Support NFHS Athletics” company window decal

## Premier Plus Red & Black Supporter

**\$1250 & up**

- **One Full Page Color Page advertisement** in the 2019-2020 Fall & Spring Sports Programs. Full page advertisement is 8.5 wide X 11 high (51 picas X 66 picas). Color ads should be saved in CMYK and converted to a jpeg
- Company advertisement displayed on the **media digital scoreboard in the gym** for the 2019-2020 school year (ALL home volleyball & basketball games)
- Company name & logo on corporate sponsor group page of the **Fall & Spring Sports Programs** for the 2019-2020 school year
- **Public Address recognition** at each home Football, Volleyball, Basketball & Spring games for the 2019-2020 school year
- Four (4) Season Tickets to NFHS Varsity Football 2019 Season
- Two (2) VIP Reserved Parking Passes to NFHS 2019 Varsity Football home games
- Two (2) VIP “Friday Night Fast Passes” for concessions at the 2019 Varsity Football home games
- Two (2) All Sports Passes for the 2019-2020 school year
- “I Support NFHS Athletics” company window decal

## Premier Red & Black Supporter

**\$850 & up**

- One Full Page advertisement in the **2019-2020 Fall & Spring Sports 2019-2020 Programs**. Full page advertisement is 8.5 wide X 11 high (51 picas X 66 picas). Color ads should be saved in CMYK and converted to a jpeg
- **Company name & logo** on corporate sponsor group banner, displayed in the stadium for the 2019-2020 school year
- Company recognized on sponsorship page in the 2019-2020 **Fall & Spring Sports Programs**
- Two (2) Season Tickets to NFHS Varsity Football 2019 Season
- Two (2) VIP Reserved Parking Pass to NFHS 2019 Varsity Football home games
- Two (2) VIP “Friday Night Fast Passes for concessions at the 2019 Varsity Football home games
- Two (2) All Sports Passes for the 2019-2020 school year
- “I Support NFHS Athletics” company window decal



# NATION FORD ATHLETIC BOOSTER Club 2019-2020 Sports Programs Corporate Sponsorship Levels

## Associate Red & Black Supporter \$500

- One Full Page advertisement (not in color) in the **2019-2020 Fall & Spring Sports Programs**. All files must be at least 300 d.p.i. photo resolution and submitted in jpeg format
- **Company name & logo** on corporate sponsor group banner, displayed in the stadium for the 2019-2020 school year. All files must be submitted in jpeg format
- Company recognized on sponsorship page in the **2019-2020 Fall & Spring Sports Programs**
- **Public Address recognition** at each home Football & Spring games for the 2019-2020 school year
- Two (2) Season Football Tickets to all home football games for the 2019 season
- One (1) VIP Reserved Parking Passes to NFHS Varsity Home Football Games for 2019
- One (1) VIP “Friday Night Fast Passes” for concessions at the 2019 Varsity Football home games
- “I Support NFHS Athletics” company window decal

## Red & Black Full Time Fan \$275

- Company recognized on the “**Friends of NAFO**” sponsorship page in the Fall & Spring Sports Programs
- One (1) Season Tickets to NFHS Varsity Football 2019 Season
- One (1) VIP Reserved Parking Passes to NFHS 2019 Varsity Football home games
- “I Support NFHS Athletics” company window decal



## Additional Program Advertisements

- **Full Page** - \$500 for a full page advertisement is 8.5 wide x 11 high (51 picas X 66 picas)
- **Half Page Ad** - \$300 for a half page advertisement is 8.5 wide x 5.5 high (51 picas X 33 picas)
- **Quarter Page Ad** - \$200 for a quarter page advertisement is 4.25 wide x 5.5 high (25.5 picas by 33 picas).
- Color Ads should be saved in CMYK and converted to jpeg.
- All files must be at least 300 d.p.i. photo resolution

## Advertisement Specifications

### Digital Medial Scoreboard Advertisement:

- Advertisements must be submitted in jpeg or bmp, large image with a high mega pixel count (800 px x 375 px), and canvas size.

### Program Advertisement:

- All files must be at least 300 d.p.i. photo resolution and submitted in jpeg format
- All files must be submitted in jpeg format

## Order and Payment Information

- Email your ad and the package you selected to [nafoabcpresident@gmail.com](mailto:nafoabcpresident@gmail.com) by Friday, June 21<sup>st</sup>.
- Payment for ad package is due on Friday, June 21<sup>st</sup>. Please make payments to the Nation Fort Athletic Booster Club.
- Please mail payments to the Nation Ford Athletic Booster , PO Box 1851, Fort Mill, SC 29715.
- *The Nation Ford Athletic Booster Club cannot place any sponsorship advertisements in the 2019-2020 Sports Programs without full payment by Friday, June 21<sup>st</sup>.*