

2014 Board Members

Don Yeeyick - President
Jason Eberle – Vice President
Beth Chalmers - Treasurer
Trish Dahl– Secretary
Ben LaFrinier
LeAnne Eberle
Mike Dunham
Kevin Kielsa
Scott Rice
Deb Kipp
Pete Heyer
Laurie Jerylo
Mike Eckert (Life Time Member)

June MSA Board Meeting Minutes June 9, 2014

Attendees:

June 9, 2014

Attendees: Don Yeeyick, Ben La Frinier, Kevin Kielsa, Laurie Jerylo, Scott Rice, Deb Kipp, Beth Chalmers, Jason Eberle, LeAnne Eberle, Pete Heyer, Trish Dahl

minutes from previous meeting accepted

Tournament Debrief - Ben LaFrinier

Things went well in general; weather, better organized, different vendors

Cons - the turnout was the biggest con, better weather date choice historically

Will need to wait and see about the income from it

Perhaps open to C1 teams next time (can be tricky if only 1 C1 team comes and the rest are C3) - must watch brackets carefully

Typically the 1st yr a coordinator runs tournament is not the biggest

Heard good things about officiating (only real complaints about GW directly)

GW was overbooked

63 teams total, only 2 brackets refunded, most paid full price

Ideal team numbers would be betwn 80-90

Just championship games in the stadium next yr possibly

Try to attract older teams maybe, they tend to stick around and spend money too

Maybe try to coordinate better with food vendors about what's being sold so not so much competition and everyone makes a fair profit

Better to have less vendors than more, vendors make less if more variety

Many folks were asking for hot dogs

DIBS worked fine: made things easier, look at winter sports in the future to see how they use DIBS

Still working out using scholarship folks for volunteers

Many MSA teams won their brackets

MYSA academy for 9s and 10s being done in other clubs - Wbury, SCV most likely doing it can do one or the other, can't do both (MYSA and MSA); pool stays in club, will play other academy teams with other clubs

Web master recruiting - no volunteers so far

Admiral uniforms - Don Yeeyick

Hopefully Planet Soccer will be taking over uniform ordering

Go to Planet Soccer directly to pay and pick up uniforms there (Maplewood store); same pricing, same design; some issues with warm up fabric, perhaps look at another type of warm up or different fabric

Boys soccer camp - starts next week; 3rd yr, new trainers this time, numbers down for all summer camps this yr

Registration for evals – email blast out to everyone; system ready to go; will shirts be ready for the June evals age groups? (2 weeks out

from now)

Need numbers for fall to help plan for evals; looks like 45-50 for girls, will check for boys

All eval dates and times are listed on website and was emailed to everyone in club

Kevin won't be at 14 or 15 girls or last day of 16 girls (done Aug 6th & 7th)

Joaquin cant start till July 28

U11 and U12 boys want their evals moved to day time to not conflict with USA Cup; Joaquin might be able to do it during daytime

MN United tix - they gave us 50 tix for the July 17th game; 4 pitch side tix too;

In House update - Deb Kipp

All is well; one coach missing a Pug net, Deb will take care of it

Need to get numbers for ordering balls for fall & 2 more sets of Pug nets; don't need cones

Order 50 balls for fall

Fields going well

Small jamboree with U7 boys to help out their schedule

Don - will restrict himself from evals and team formation for personal reasons fall U11 and 12s. Whenever his children's age groups are involved he will be out of the room. VP should be part of the conversation when Pres cannot be

Aug 11th teams are due to MYSA

Treasurer Update – Beth Chalmers

Finally set with Go Pay; paying all the refs; W9s taken care of by GW Assigning; very few emergency pleas for refs at this time; Working on taxes with Jay Breidinger; once everything entered, will send out a report

Concessions from tournament - Laurie Jerylo

Profit was \$608.19

Open Hours: Friday 5-9, Saturday 8-9, Sunday 9-5

Profit would have been more with less competition from other vendors

Next year may want to consider vendors that do not sell what concession stand sells and fewer "special" vendors

Maybe consider having the concession stand be the main focus

Use fields in front of concession stands as much as possible for games

Focus on getting people to or in front of the concession stand

Maybe consider having an attraction in the open space in front of the concession stand? (inflatables?)

2 hour shifts worked great

2 Adults per shift works best and 2 kids max

Laurie worked approximately 45 hrs total on tournament

DIBS worked very well for concession stand shifts

Refs - spent \$140.82 on their drinks

All returns done by Laurie

40 pizzas; pizza deal well loved; next yr offer hot dogs and/or pizza

Concession total costs \$881.86

\$303.77 Dominoes costs

\$600 worth of cash used

Ones & fives were all that were needed

\$1,611.00 total from concession money collected

Money Collected:

\$121 - Friday

\$846 - Saturday

\$644 - Sunday

Inventory variety was good

Add

Coffee was missing!! - Need to add regardless of weather

Hot chocolate too? (optional)

Popcorn may want to add?

Diet Mtn Dew, would definitely add next year

Use golf carts to sell drinks to folks on outer fields?

Need a crew outside of DIBS for set up and take down

Fields - Scott Rice

How much is Field 1 being used? More now due to rescheduled games

Net on field 5 new net has 14x14 hole in it

Water bottles - trying to get rid of them, need to be moved out of shed

---NOTICE----

Next Board Meeting

Tuesday, July 8, 2014 7:00 pm – 9:00 pm Community Vineyard Church 2600 County Road East White Bear Lake, MN