

2014 Board Members

Don Yeeyick - President
Jason Eberle – Vice President
Beth Chalmers - Treasurer
Trish Dahl– Secretary
Ben LaFrinier
LeAnne Eberle
Mike Dunham
Kevin Kielsa
Scott Rice
Deb Kipp
Pete Heyer
Laurie Jerylo
Mike Eckert (Life Time Member)

<u>July MSA Board Meeting Minutes</u> July 8, 2014

Attendees:

Don Yeeyick, Ben LaFrinier, Kevin Kielsa, Laurie Jerylo, Scott Rice, Jason Eberle, LeAnne Eberle, Mike Dunham, Beth Chalmers, Pete Heyer, Kimberly Peterson, Trish Dahl

Minutes from previous meeting accepted

Registrar: Ben LaFrinier

Registration flowing, 61 traveling, 24 in house, 241 registered for evals so far. Another email will go out to remind. Generic discount codes for 50% or 100% available, still trackable, not so much traffic about discounts at this point

Registration for evals going well; next yr will have people payer higher fee if they pay at the field, otherwise new system going well. Boys U9 a little rough & disorganized, but it was set on their make up date, not optimum.

Not really possible to have separate evals for goalies at this point, maybe for future

What's the best way to charge for higher level play? Make separate registrations for C2 or C1 - have coach contact their players and direct them to where they need to go. Will register normally then be directed to higher level if they make that higher level.

No sponsors for the eval jerseys since it would be confusing with the numbers on the back

Treasurer: Beth Chalmers

Small issue with entries from last year in Quickbooks, waiting for that to be resolved before update GoPay going well at this point, ref from a different league only issue so far GW not paid for his ref time from tournament yet, he needs to do paperwork/invoicing to cover him Training session for refs held earlier this spring only need to cover half Jay Breidinger needs to file with Secretary of State differently, looking into that, need different form from govt 2013 taxes Jay filed an extension for us.

Signage payment for HS signs

Received an email inquiring about payment; they're expecting \$3500, Beth asked what other sports are getting. Other groups have given \$3000 each. Perhaps should pay when job is completed, or do half now and half when done. We never budgeted for it. AD said he would pay for half of our new nets. Could offer to give them some. Let's pay half now and other half in our next fiscal yr. Betwn the \$ coming to us from the nets, we would pay \$2000 total. Will do email vote once \$\$ determined.

We need older volunteers/parents for reffing

For play ups need to register for both age groups

Uniforms for incoming U9s

Planet Soccer is taking over this process
We direct players to their website for ordering, they will do the sizing
U8 coordinator should communicate to that group the process
Ben will email the players as well
Make sure process solid before communicating

Is there a fee associated with Planet Soccer services? Fees will most likely go up, it will passed directly to the player thru ordering. Jen will pass on the jersey #s to Planet Soccer for longevity.

Fields Update: Scott Rice
What fields will we get for fall?
Nets need to come off of field 2
Need to know what fields will be using for U6, 7 and 8
Three 9/10 fields at SWP, seven possible teams of 9s, possible 6 more at 10s

Hopefully will get field 8 School paints fields 1, 5, 6 & 7 fields in fall Fields in decent shape, field 1 needs some repair Looking for 12 foot nets and frames; hard to move from SWP to HS for tournament Looking for 2" or 2.5" galvanized ones (vs aluminum), \$400/set estimate for next spring season City said they would pay for a set of nets (nets, not frames), still waiting on that plus line 5 & 6 for evals thru early Aug.

Coaches for Fall: Kevin Kielsa

All paperwork in now for trainers & coaches to receive payment Payment to be received on or around 7/11

Coaching Decks - would like 10 decks for 9s and 10s, about \$18/deck (under \$400 total) Natalie Kielsa used them with success as the HS level; laminated, like playing cards Decks do go by age group Would need them back at the end of each season Whole deck is for a range of skill levels Let's pilot at the 9s and 10s

Many college coaches cannot return b/c of school
Girls need 3 coaches, incl parent coaches; boys at least 3 needed
Trainers this season engaged well with kids, when coaches there they didn't necessarily follow the advice of the trainers. Many trainers want to return for fall. Pair them with U9 coaches rather than inhouse, as more of an assistant.

Evals of coaches will be going out to parents

Fundraising: Kimberly Peterson

Tee shirt jerseys for fall (3 seasons now) 6 sponsors, \$300/ea.

Perhaps skip the sponsors, very time consuming and they often don't return

At tournaments for younger kids often looking for plain back to put number stickers on

Can focus efforts elsewhere if we choose to forego sponsorship

Will just have colored shirts starting in fall

Other fundraisers can take it over, like Picture Place fundraiser

Costs roughly \$600-\$700 for 300 shirts

No \$ specifically set aside for tee shirts at this time

Shouldn't be an issue if we decide to go this way

In House

Equipment turn in needs to be scheduled Maybe do it during an eval session

Sanneh Ftd

Can donate used equipment for his foundation
They would give us the buckets and they would pick them up
Maybe ask Planet Soccer to take the buckets on and see if we can arrange thru them

---NOTICE----

Next Board Meeting
Tuesday, August 12, 2014
7:00 pm - 9:00 pm
Community Vineyard Church
2600 County Road East
White Bear Lake, MN