

Select BOD Strategic Planning Session

Committee Outcome

Grow the Game

Mission: Increase the number of payers playing for Select through successful retention of players and targeted recruitment

Members

- Accountable and Responsible Party (Kendall Hanley)
- Chris Foy
- Brian and Lindsay Amos
- Andy Atencio
- Gary Weber
- Charlie
- Alex
- Lizzie
- Ashely Gehrke
- Dan Barrett

Quick Win Immediate Priorities

Planning Session Communication to the membership

Create Measures of Performance for Committee

Create Marketing Collateral

Define Marketing Targets

- Schools
- Government Agencies
- Other associations
- Churches

Av's Game

- What is the plan?
- How many teams?
- What are they going to do?
- Marketing

- Print
- Electronic

Strategic Priorities

- Community Service Programs
- Ice Time Utilization
 - Try Hockey for Free
 - Coordination with Foothills
 - Learn to Skate
 - Street Hockey
 - Pond Hockey
- Incentive Program
- 15 Year Anniversary

Coaching

Mission: Develop world class coaches for our players

Members

- Accountable Party (Kendall Hanley)
- Responsible Party (Mitch Watson)
- Michelle A.
- Eric Mayhew
- Rich
- Dell
- Parent Representative

Quick Win Immediate Priorities

- Create Measures of Performance for Committee
- Coaching Contracts
- Travel Reimbursement Policy
- Code of conduct
- Create Player Evaluations
- ADM Communication Strategy
 - Players
 - Parents (on the bench)

Strategic Priorities

- Coaching Evaluation
- Coaching Recruitment

- Coaching Training
- Coaching Accountability

Business Structure

Mission: Create a foundation of Association accountability and transparency while implementing standard business practices.

Members

- Accountable Party (Cory McDonald)
- Responsible Party (Sandra Glatt)
- Board of Directors
- Johnathan Marks
- D. Hensley
- Stephanie
- Andy Atencio

Quick Win Immediate Priorities

- Create Measures of Performance for committee
- Prioritize and create document review process
- Develop decision making process
- Board Attendance Requirement
- Board Meeting Reporting process

Strategic Priorities

- Policy Review
- Transparency
- Annual Functions
- Decision Process