

Sponsorship Opportunities



2020-2021 Hockey Season

TEAM SPONSOR \$1,500

With a team sponsorship, you really are part of the team. Your business name/logo will be on each player's jersey in every game and in front of the team-families every time they look up their schedule on their team web page. The specific benefits include:

- Your company name/logo on team's (of choice) game jerseys (approx 16 league games, 12-16+ tournament games + district playoffs)
- Your company graphics on WAHC website team page
- Opportunity to send email messages to your team throughout the season — to congratulate them on a big win, wish them luck ahead of a tournament, or send them a unique offer
- Company name/logo on sponsors page in WAHC tournament programs (4 hosted tournaments)
- Your company banner ad in rotation on WAHC website homepage
- Your company logo and link to your company's website on WAHC website sponsor page
- 3 club-wide sponsor-specific emails:
 - 1) Season start: welcome/introduction
 - 2) Mid-season or off-season
 - 3) End of season
- Logo included in footer of all club-wide email messaging (approx 1-2 emails/month July - June)
- Social media (calendar under construction)
- End of season appreciation-sponsor recognition jersey



Sponsorship opportunities to create smiles on and off the ice!

TOURNAMENT SPONSOR \$3,000

- Your company name/logo on sleeve or player souvenir tournament performance t-shirts (4 hosted tournament w/ 8-12 teams w/ 15-17 players per team = 600-800 logo'd t-shirts)
- In-game announcer call outs
- Optional tournament promotions - coupons/fan discounts
- Full page ad in WAHC tournament programs (4 hosted tournaments)
- Your company graphics and link to your company's website on WAHC website tournament page
- Your company banner ad in rotation on WAHC website homepage
- 4 club-wide tournament sponsor-specific emails: at tournament time (Nov, Dec & Jan)
- Logo included in footer of all club-wide email messaging (approx 1-2 emails/month July - June)
- Social media (calendar under construction)
- End of season appreciation-sponsor recognition plaque

DIGITAL SPONSORSHIP \$300

- Your company logo and link to your company's website on WAHC website sponsor page
- 1 club-wide sponsor-specific email:
 - 1) Season start: welcome/introduction
- End of season appreciation-sponsor plaque

TOURNAMENT PROGRAM AD \$250

- Company name/logo on sponsors page in WAHC tournament programs (4 hosted tournaments)
- Your company banner ad in rotation on WAHC website homepage
- Your company logo and link to your company's website on WAHC website sponsor page
- End of season appreciation-sponsor plaque