

2014 Board Members

Don Yeeyick - President
Jason Eberle - Vice President
Beth Chalmers - Treasurer
Trish Dahl- Secretary
Ben LaFrinier
LeAnne Eberle
Mike Dunham
Kevin Kielsa
Scott Rice
Deb Kipp
Pete Heyer
Laurie Jerylo

Mike Eckert (Life Time Member)

# <u>September MSA Board Meeting Minutes</u> September 9, 2014

Sept 9, 2014

Attendees: Ben LaFrinier, Scott Rice, Jason Eberle, LeAnne Eberle, Trish Dahl, Mike Dunham, Laurie Jerylo, Pete Heyer, Beth Chalmers, Dennis Smith, Kimberly Peterson, John Honeycutt, OJ Rinehart, Jennifer Foley, Joaquin Izquierdo, Ingrid Sougstad, Christa Shores, Wade Shores

Minutes from last month approved

## **Treasurer Report**

Tournament last yr netted \$7,047 (\$5/player per season) Is it worth it holding one in 2015?

\$900 insurance for concession stand - cheaper possibilities for storage/concession?

Still missing food truck numbers (less than \$500)

Maybe do our own burgers/brats in the future, more profitable that way

No home tournament for this coming year

Need to approve expense for the signage at the HS fields

Motion to pay \$3000 now, as other associations have

Motion passes

Nets to split with HS, we sent invoice and they will pay us \$1000

IRS extension request granted for 2013 taxes (due November)

P & L handed out as of today

\$45,000 net income as of today (9/9/2014)

More expenses for fall, but those will be covered

# Winter Training Update

Facilities all scheduled

Three hrs at dome, seven hours at St Andrews

Schedule forthcoming

Send request to coaches for time at dome, training at SA is for age groups rather than teams

Training at dome will be at an additional cost to team

How to pay for dome time? Set up thru website thru a registration

Perhaps add on training time for higher level teams? (extra fee)

Other clubs are running their winter training this way

Opportunity for revenue here, possibly add on extra fee for extra training

Let's see who signs up for paid space

We'll take one step at a time when looking to improve/change winter training

Perhaps do one lump fee for all of winter training?

# Registrar's report

Registration done except for building registration for payment of coaches for fall Nearly all passes are in and distributed Coach fee for fall should be built by next week Build a registration for winter training as well End of November for spring registration

### In house

First game was last Saturday, practices ongoing, tee shirts out, pictures this Sat. Jennifer Washington and Kimberly P there to sell Heritage clothing this Sat. too In house going smoothly

### Fields

Field 8 split into four fields, lined lower SWP. Are they using upper SWP too? Should be lined (using 1 field at upper SWP) MTThF practices at field 8, games Saturday (9-12)

### <u>Fundraising</u>

Team Photos for traveling was Monday, only 2 photogs, got all teams done that showed up Will receive a check in the next week or so from Picture Place for that session

Heritage clothing sale coming up soon, closing date 15th Will receive 15% from sales (typically they only do 10%)

#### **Homecoming**

We are signed up for parade, Kimberly needs help organizing (9/26th) Boys game Thurs the 25th at 5 pm, will do some fun things like last yr Girls would like something also (their game is also 9/26, 7 pm)

#### **Uniforms**

Planet Soccer is taking care of traveling uniforms now

## Club administrator

Feel that having someone in this position would benefit club greatly (paid position) Take care of day to day tasks, in house program, etc. in the works right now

#### New Business

John Honeycutt introduced himself (has U11 daughter) (he lives in Burnsville). He wanted to come and see how our meetings go and to say thank you for all of our efforts.

Discussion held regarding U14 C3 girls team difficulties. Lost several girls to HS sports, even after paid for soccer registration. Lost two coaches due to unforeseen circumstances. Several board members helped to get this team to a place so they could take part in fall season.

Discussion held regarding U9 girls evals process, 3 evaluators, female evaluator harsh with the girls, should be more friendly and fun for the U9 level since it's their 1st time in evals, coach input should also be included

Discussion held regarding eval process in general. Joaquin will most likely be heading the process next yr. Coaches input needed, more emphasis on bubble players. Zoom reports not effective for this, coaches should give rankings. Generally felt that process needs revamping

Discussion held regarding guesting up/playing up. One particular situation on the boys side (U10 boy practicing/possibly playing with U11 and U12). Joaquin and Jason helped to clarify this situation.

---NOTICE----

Next Board Meeting
Tuesday, October 14, 2014
7:00 pm - 9:00 pm
Community Vineyard Church
2600 County Road East
White Bear Lake, MN