



West Madison Youth Hockey Association  
PO BOX 44835  
MADISON, WI 53744



3' X 6' FULL COLOR AD BANNER.... \$600.00 / YEAR  
AD BANNER DISPLAYED 12 MONTHS AT MADISON ICE ARENA

The West Madison Polar Caps Hockey Club is a Division 1 non-profit youth hockey association for boys and girls ages 4-18. The Club was formed in 2004 as a result of a merger between the Westmorland Saints and West Madison Flyers, two Clubs that have a rich tradition of fostering youth hockey in the Madison community. The West Madison Polar Caps Club works to assist children to develop positive physical, behavioral and competitive skills through participation in the game of hockey. The Club is operated by dedicated parent volunteers who strive to make the hockey experience positive and rewarding for all its members. Your contribution will provide funds for scholarships, ice fees, uniforms, protective gear and much more.

Children who reside in the Madison Wisconsin West High and Madison Wisconsin Memorial High School districts are eligible to play for the West Madison Polar Caps.

Your ad banner would be displayed at Madison Ice Arena. In addition to being the home of the Polar Caps, also houses West, Memorial, and Edgewood High School hockey programs and a thriving figure skating program.

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Ad Banner Starting Date \_\_\_\_\_

Signatures \_\_\_\_\_  
West Madison Polar Caps Company Contact

Date \_\_\_\_\_