

**BE BOLD WITH YOUR DREAMS.**

NURTURE THE DREAMS THAT INSPIRE YOU TO GO BEYOND YOUR LIMITS.

EFFORT OVER OUTCOME. RELENTLESS PURSUIT.

SPEAK ONLY IN THE POSITIVE. WIN THE PUCK. TRAIN IN REALITY.

**POSITIVE.** CREATE A CULTURE OF **PLAY.**

DO OR DO NOT, THERE IS NO TRY.

**CITIUS, ALTIUS, FORTIUS** THE GAME TEACHES THE GAME.

THE HARDER I WORK, THE LUCKIER I GET. **STUFF HAPPENS.**

**AFRAID TO LOSE OR FIGHT TO WIN?**

**ATTITUDE** DARE TO BE CREATIVE.

**IS EVERYTHING.** PREPARE WITH

**PASSION.** YOU MAY FAIL, BUT YOU ARE NEVER A FAILURE.

YOU CONTROL YOUR ATTITUDE, HUSTLE, PREPARATION,

FOCUS, SELF-TALK, COMMUNICATION & CONDITIONING.

**IMPROVE.** COOPERATION =

YOU'LL BE A BETTER COOPERATION & COMPETITION.

PLAYER IF YOU COACH. IT'S NOT HOW BIG YOU ARE,

WHEN YOU ARE ON THE ICE, IT'S HOW GOOD YOU CAN BE.

**BE ON THE ICE.**



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