



I AM  
POTENTIAL.

**"PEOPLE COMPARE ME WITH MY OLDER BROTHER. HE SKATES FASTER, BUT WHEN IT COMES TO ART I DRAW CIRCLES AROUND HIM. SO REALLY THERE'S NO COMPARISON."**

Let's unlock each kid's boundless potential, on the ice and off. The American Development Model (ADM) provides age-appropriate guidelines and curriculum to hockey associations across America to help more kids play, love and excel at hockey. Learn more at [admkids.com](http://admkids.com).



A BRIGHTER FUTURE FOR ALL