

Meeting Minutes September 21, 2014

Board Attendees: Stacy Hollfelter, Lisa Wendler, Jen Kurtz, Betsy McCrary, Karen Welling, Gary Brendemuehl, Misi Watters, Luanne Kostelic, Alison Veldkamp, Becky Lemke. Absent: Jason Ledford

Audience Attendees: Sue Culbertson, Mary Jo Blumer, Brenda Egli, Steve Traut, Jen DeBoer

Called meeting to order at 6:05 PM

1. PUBLIC COMMENTS: none

2. EXECUTIVE COMMITTEE REPORTS

a. Secretary Report (Lisa Wendler): All email votes will be recorded in the next meeting minutes and reaffirmed at the meeting according to WAHA policies. Going forward, meeting minutes will be provided the week after the meeting, with about a week for the board to respond to edits. A “final” version will be provided and there will need to be a motion to approve minutes. The goal will be to post the meeting minutes by the 15th of the month if possible.

b. Treasurer Report (Gary Brendemuehl): Provided account balances. Our Capital Campaign account recently transferred a large amount to cover the final construction draw with Stevens Construction for the rink building. Invoices for past due balances were sent this week, these skaters are not allowed on the ice unless their account is paid in full. Each of these families have been notified at least three times and all were notified in the past week. Betsy asked a question about the balance sheet, which still is carrying a lot of the equity of the old building and other items. We need to change accounting firms and this is under review. Betsy noted that last year, accounting fees for July/August were \$3760, and this year they are only \$752 in the same time period. Gary’s time and dedication are amazing. THANK YOU GARY!

c. President Elect (Betsy McCrary): nothing not on agenda

d. Past President (Jen Kurtz): We have purchased a lockbox for the SPYHA office that will be installed through a wall to the office. However, since we are moving we need to wait for the key to be fixed to the “new” SPYHA office in order for us to move and have access to it. The lockbox will be installed in the Tubbs Rink side next to the window of the office. We installed cabinets in the lower concession stand. Jen has been working on coaches’ keys and making sure the public skate schedule is up to date on the website.

SP Ice meeting report: SP Ice just got an additional \$20,000 donation. Jen has asked for a spot for the youth pictures to be displayed. One option is the wall to the right when you walk into the Cardinal Rink. It will depend on the format of the pictures this year. Glass blocks are still being worked on and pending. There are some new tables in the lobby which are from the alumni tournament in April. They are also working on furniture for the “sunroom” at the corner of the lobby. Tom and Rita Tubbs gave another \$5000 donation to make their total donation to the rink \$100,000.

e. President (Karen Welling): SPYHA sent the required completed WAHA affiliate agreement in this week. Mud Sweat and Beers volunteer hours are available on DIBS, maximum shift would be 3 hours. SPYHA will get money for our volunteer shifts and rumor has it that after the race, all volunteers get beer as well. We have a New Year’s Eve event chairperson, Angie Hadley. We still need volunteers for

this committee to help. We are now in need of a Golf Outing chairperson for next year, which is already scheduled for July 28, 2015.

3. COMMITTEE REPORTS

a. Volunteer Committee: We will be requiring everyone to register for DIBS before their skater is allowed on the ice. Many people are asking about concessions hours to plan ahead. We are working to plan as far ahead as possible but some things are still being worked out for our schedule to make sure we don't use up all our hours and then have to pay workers later. Some possibilities include our Cardinal Cup weekends, My Hockey Tournament weekends, and the scheduling meeting on Sunday Oct. 26th at noon.

b. Annual Fundraising Committee: There was a problem with the printing of the tickets (the front and back don't match up correctly in order to have each party keep one half of the stub). Nate is going to work with the printer on Monday in hopes that they will be available on Monday for the first skating session.

c. Communications Committee: Steve Traut will be sending an email blast and Facebook posts about Mud Sweat and Beers, Sani Sport and other news for the organization.

d. Cardinal Cup Committee: We need 3 pairs of Beats headphones according to our plan. We could also use a mini iPad or something else for the ADM jamboree. Misi has a sponsor for the Beats headphones as long as there is signage in the program and by the raffle board. We had decided on no goody bags but doing a free ticket for a slushie or popcorn, we will need some kind of ticket for this. The committee would like to have one representative for each team on their committee. There are three confirmed PeeWee A teams, one Squirt A team, and lots of emails asking about the tournaments. All teams confirmed so far are out of state teams.

e. ACE Directors: not present. Karen thanked Aaron for doing all the work on organizing the evaluators and helpers for the upcoming tryouts. THANK YOU AARON.

f. Region 4 Meetings:

i. August meeting (Stacy): League signup date Oct. 20, scheduling meeting Oct. 26, playoff weekend Feb. 6-8, deadline to report games is January 4, 2015 at 11:59 pm. Seeding meetings will be on Wednesday Jan. 7th. Jen noted that team managers will be required to be at the Oct. 26 team manager meeting since there are many changes this season and they will need to know all of this. In addition, team managers must report all scores by January 4 or our ability to have accredited tournaments and host state tournaments could be impacted. Luanne asked about posting scores for Sun Prairie HS2 since we are no longer in the league. Jen recommended Luanne email the Region 4 HS director (Jodi Krause). They covered all the information we covered last month about transfers and skating up.

ii. September meeting (Lisa): USA Hockey Safesport Policy requires all coaches and at least one other member of the organization to go through this free, 90 minute online training. It is highly recommended that board members consider doing this training. Training is good for two years and must be completed by Nov. 15th. If you are not a USA Hockey registrant, you can obtain a free "volunteer" registration number at USA Hockey website. It also recommended that teams review their bullying policies with both parents and players.

Association boundaries: boundaries will be by high school district address. Note that some districts then have different boundaries (Cottage Grove, Verona examples). WAHA considers this rule to be in place at every level (even ADM). This is becoming a growing problem and the recommendation is to start off families with a clear understanding of the policy and rules (max 2 out of district players per team, release unless making the 1st team, etc).

Mite Full Ice games can be done after Feb. 26, 2015. A maximum of 6 games is allowed.

Each team should send one coach or representative to the seeding meeting on Wednesday, January 7, 2015. 6pm Squirts, 7:15pm PeeWee, 8:30 pm Bantam, 8:30pm HS if necessary.

Youth Hockey Night with the Badgers: there are two signups for this, one for a youth tunnel opportunity and one for ordering tickets. Only players and possibly coaches are allowed in the youth tunnel. Any high school age players are not allowed. Lisa will forward the email from the coordinator at UW so that each level can consider this for their teams.

4. LEVEL REP REPORTS

a. ADM (Becky Lemke): Dane Co league meeting was held. Games will be done only with the blue pucks. No major rule changes, those will be coming out along with the schedule, which will start Nov. 2. We talked about registration numbers and we will have four teams total. They are trying to keep games scheduled as locally as possible. Becky would like to organize a team meeting before for the parents to give information. Lisa will send an email list to Becky so that she can get some information going. Lisa is also going to order the necessary jerseys from Elite this week. Jen DeBoer expressed some interest in becoming the ADM U6 rep and the role was explained to her. We will need to have this position filled asap.

b. Squirts (Stacy Hollfelter): 26 Squirts signed up. Stacy gave kudos to Ryan Smith, webmaster for SP Ice, for responding on Facebook so quickly to the Maureen Mengelt Memorial issue. THANKS RYAN.

c. PeeWee (Alison Veldkamp): 32 PeeWee signed up for three teams.

d. Bantam (Misi Watters): 35 Bantams signed up. Shad Kernan wanted to express his disappointment over the tryout scrimmage not being rescheduled due to a WEHL conflict. This was ice time purchased in June so we cannot change it, and a similar conflict occurred last year and the schedule was not changed then either.

e. HS2 (Luanne Kostelic): Luanne wants to schedule a parent's meeting next Sunday at the first practice. Kenosha has a tournament Oct. 24-26, which is before varsity tryouts. The board agreed that if the parents want to attend that tournament it is fine. Luanne also checked with Marinette and was hoping for a January tournament, but they are doing one in March. She checked the My Hockey Tournaments schedule and talked with the organizer. Our HS2 team would register as a JV team. They are offering a \$18 payment for covering the score sheet and clock. Their fee is \$1250.

f. Coaches Rep (Jason Ledford): absent

5. OLD BUSINESS

a. ADM equipment needs – Becky is looking to donate one set of goalie pads. Lisa will email her and copy Dan, Joe and Trent on it so she can find out where to drop them off.

b. U6 Dane Co League participation: Casey attended the meeting. Schedules TBD.

c. Jersey update (Misi): Misi ordered 31 jerseys for the price of 29. They are supposed to be done Oct. 15. Tony's daughter goes to school in Madison and he is planning on bringing them down on a weekend to visit, or several people volunteered to pick them up in MN if necessary. The sock order is on hold due to waiting on Mary Suter. We have a lot in storage so we don't need to order as many, and they should only take about 6 days to come in. Tom Lee is planning on using the old black/red bird jerseys for Bantam evaluations. They are in bags in the equipment room.

d. Camera/drop box update: Drop box is here, will be installed as soon as key situation is fixed in the new SPYHA office. We want this done asap due to raffle ticket dropoff. Ecomm had talked about doing our own camera in the upstairs concession and be hard wired into our office. Getting it wired into Larry's system is very expensive. TBD.

e. SPYHA Policy and Procedures Manual: Betsy has updated the manual (THANK YOU BETSY). She has some questions: 1) The current manual states that the president elect was the chair of the fundraising committee, we struck that language. 2) There was language in the manual about Ecomm being authorized up to \$4000 for "budgeted line items" in the old manual. Since our responsibilities have changed (we no longer own and operate the rink for example) we will revise this to \$2000 maximum. 3) There was language in the manual regarding specific individual payment options and hiring or firing of workers (concessions, Chuck/scheduler) which we should pay attention to. 4) There was a scholarship fund called "John Churchill Youth Hockey Trust" which was held at M&I Bank. The money that was originally donated was used up, but we maintain a scholarship fund. The question was, do we continue to call it the original name? Discussion seemed to favor keeping the name.

Betsy will make a few more changes and the board will be proofing it.

f. Discussion of PAC Early Exit Money: There is approximately \$5000 left in the account. At the last board meeting this board asked for SP Ice to attend our board meeting to ask for the money and explain the need. This decision is a full board decision, not an Ecomm decision only. Originally the thought was that our Capital Campaign account money was to go to the necessary deposit for the bond. However, most of that money had to go to the final construction bill. Comments have been made at the city council meeting that the amount needed for the bond is already covered by SP Ice.

SPYHA is responsible for paying for the pledge loan, including covering any unpaid pledges. At this time this board reiterates that if they ask for the money, they need to come to the SPYHA board money to explain the need.

5. NEW BUSINESS

a. Stacy made a motion to appoint Brenda Egli to the open ADM U6 board position. Alison seconded. Motion passed unanimously. WELCOME BRENDA!

b. Sunday goalie clinic: Karen received an email from Bill Blumer asking us to consider paying the association fee for our association goalies to participate in Larry's goalie clinic on Sunday afternoons. The cost is \$700 for the association, or you can pay per player \$285 or \$15 per session. Last time this was considered, SPYHA did not coordinate it officially but would "sponsor" the group if the individual goalie families wanted to do it. Misi asked if "prospective" goalie candidates could attend, and the

answer is yes. Lisa asked if there was money available and Gary thought it was available. Misi made a motion for SPYHA to allocate the proceeds from the Mud Sweat and Beers proceeds plus remainder of the \$700 fee to allow all SPYHYA goalies to attend Larry's Sunday goalie clinic. Luanne seconded. It was suggested that board level reps communicate this to the families in the organization. NOTE: player must be currently registered with SPYHA to be covered. It was suggested that we give Larry a list of approved players to attend. It is assumed that players would prioritize team practices/games over this clinic. Motion passed with three abstentions: Becky, Betsy and Brenda.

c. THFF transition program: We need to offer a low cost transition program of 4-6 sessions for them to continue trying hockey without the full ADM commitment. Last year we offered an option to come to three sessions of ADM practices for \$15 each. Betsy has set up an option in our registration process to be able to offer free USA Hockey Registration after THFF. Historically our conversion rate is very good. We can call this New to SPYHA Hockey. It was suggested that we do five Saturday sessions, starting one week after THFF. Jen made a motion to approve the transition program for THFF, up to six sessions, \$50 per skater. Misi seconded. Participants must be new to SPYHA and cannot attend all U6 sessions, only Saturdays. Motion passed unanimously.

d. HS2 Player Petition to play: family did not attend. Update: PeeWee player who petitioned to play at last meeting was found to have to be released by another organization and is not expected to register with SPYHA.

e. Tryouts and Evaluators: Each board level rep should attend their own first sessions, arrive one hour early. Monday PeeWee tryouts at 7:45, Tuesday Bantam tryouts at 8:45, Wednesday Squirt tryouts at 6:15. Evaluator List: Squirts: On Ice Facilitators (OIF): Jerry O'Gara, Aaron White, Roger Turner. Evaluators: Paul Vilwock, Matt Meyer, Jason Ledford. PeeWees: OIF: Bill Welling, Jon Lambert (tentative), Kirk Wessel, Joe Schumacher. Evaluators: Paul Vilwock, Matt Meyer, Aaron White, Jason Ledford, Larry Clemens (goalies) and Chris Finkler. Bantam: OIF: Tom Lee, Bill Welling, Shad Kernan, Brendan Baillod. Evaluators: Brian Sullivan, Patrick Miller, Tom Lee, Larry Clemens (goalies). On ice facilitators were picked to get some newer coaches some experience in evaluations. People were also put in place to have the skills and personalities to handle issues with parents/players as teams are picked.

f. HS2 Coaches Approval: Since there is no tryout for HS2, we could approve their coach now. Brian Sullivan and Patrick Miller were the Bantam B coaches last season and would like to move up to HS2. Coach Keegan is not coaching in SPYHA this year. Misi made a motion to accept Brian Sullivan as head coach and Patrick Miller as assistant coach for the 2014 – 2015 HS2 team. Luanne seconded. Motion passed unanimously.

g. Position confirmation: Betsy made the following motion: SPYHA appoints the following positions: Registrar Marge Gross, Scoresheet Coordinator Patsy Zielsdorf, Webmaster Steve Traut, Equipment managers Dan Carpioux, Joe Brickl, Trent Kreitlow. Stacy seconded. Motion passed unanimously.

h. Willie Ty table request: Willie Ty's has requested a prep table to use in our lower concessions table. The space has been inspected by the health inspector and they signed off on its use. Betsy made the following motion:

“SPYHA’s Board of Directors will approve the installation and use of a stainless steel prep table (preferably folding) for food preparation in the lower concession stand for use by Willie Ty’s staff, subject to the following conditions:

1. The room is only used during non-SPYHA concession hours (as communicated by SPYHA).
2. An agreement between SPYHA and Willie Ty’s absolves SPYHA of any and all liability for food preparation activities that occur in the concession space.
3. The conditions stipulated by the health department are met, which include:
 - No other concession service or prep is occurring at the time of food preparation
 - The food prep sink in the main kitchen is used to rinse all produce or thaw meat in advance
 - The 3-bay sink in the concession area is only used for utensil washing
 - The food prep tables are washed and sanitized before and after use.”

Lisa seconded the motion. It was discussed that we would have this in a written agreement. Jen also noted that the concessions committee keep an eye on the condition of the space and equipment. We have asked repeatedly to have signs installed showing their ownership of their equipment. The liability of SPYHA with an incident was discussed. The proposal was reviewed by the lawyer on the SP Ice board with no issues noted. Motion passed 9-1.

i. League placement: We will vote on this at the coaches approval meeting on Oct. 5.

j. Ecomm office hours: we have discussed having at least one Ecomm member present for “office hours” at least until we have the office moved, the drop box is functional, team reps can turn in their scoresheets, etc. These will likely occur on Monday nights since most of our teams have practices on Monday, times TBD.

Motion to adjourn made by Jen, seconded by Misi. Motion approved unanimously. Meeting adjourned at 9:28pm.