



Shawano Hockey League Board Meeting Agenda  
Sunday, July 27, 2014  
6:00 p.m. Crawford Center

1. Call to Order (year signifies the point in the 3 yr term for the upcoming season) at 6:03 pm

Greg Rusch Yr 3 – President	Pat Wescott Yr 1 – Vice President
Sarah Dittman Yr 2 - Registrar	Kelli Birk Yr 3 – Secretary
Derek Klein Yr 1 – Rink Manager	Steve Sorenson Yr 1 – Marketing
Andrea Blanke Yr 3 – Concessions	Kim Dillenburg Yr 2 - Fundraising
Ben Hilbert Yr 1 – Program Director	Rich Simons Yr 2– Volunteer Management/Game Scheduler
Jessica Madison Yr 2 – Treasurer	Deb Vander Sanden Yr 3 – Equipment Manager

Derek and Deb were absent.

2. Correspondence/Visitors – Bryon and Nicole Lammers, Cari Stoss
3. President Report – Greg
  - a. Approve meeting minutes from June 29<sup>th</sup> 1<sup>st</sup> Andrea, 2<sup>nd</sup> Pat
  - b. WAHA board and officer development conference update – Greg, Erik, and Sarah attending Saturday so far, Pauline attending Friday night.
  - c. Parades – participated in Bonduel, Gillett, and Pulaski. All went very well. Will email league to see if anyone else can coordinate Clintonville for their parade on the 9<sup>th</sup>.
  - d. A.D. Meeting – Charmaine is very receptive and will get a list of times available. Pat, Bryon, Kim, Kelli, Rich and Greg would all like to attend. Want to discuss communication, expectations, co-ops, games, and pictures, etc.
  - e. Security cameras – voted in favor of installing 7 cameras. 3 on ice, 1 lobby, 2 concessions, and 1 in locker room hallway. 1<sup>st</sup> Ben, 2<sup>nd</sup> Steve
  - f. Sound system – waiting on all the quotes.
  - g. Figure skating – we should be looking for another instructor as Jacques can't commit at this time.
  - h. Steve Dreher – contacted Steve regarding using the Huber workers for set up, talked about the cameras and sound system, and updated contact list.
  - i. School open house planning – Board members divided out the schools and will bring back the information per Greg's list.
  - j. Thank You's to:
    - i. Steve and Sheri Sorenson for use of their trailer for the July 4<sup>th</sup> parades
    - ii. Jason and Jamie Specht for their trailer and help with candy taping for the Pulaski parade
    - iii. Erik and Jennifer Steffen and family and Tony and Sally Steffen for coordinating parades and use of their home for candy taping nights.
    - iv. Pat and Becky Wescott for help in coordination parades and candy taping
    - v. Ben and Heather Hilbert for help in coordination of parades, candy taping and coordinating the SHL Golf Outing
    - vi. SHL Members who came to the parades and walked with the floats and handed out candy and league information. We truly appreciate your time helping spread the SHL message.
    - vii. Lee Davids for his continued work on the SHL Golf Outing
    - viii. Kim Dillenburg for the coordination of the Charlie's brat fry and Packer ticket sales. Also a thank you to both Charlie's County Market and the Green Bay Packers for helping SHL.
    - ix. Catholic Financial Life – A check for \$500 in matching funds was given to the league in conjunction with the Charlie's brat fry. We thank them for their support, we will use the

money for the purchase of more gear for our Mite program in efforts to help keep hockey affordable for are families.

4. Vice President – Pat

- a. Bios for website have been given to Liz
- b. Insurance – received an e-copy of our document, policy ends October 24. Checking with 2 others for quotes.
- c. Update – have been approached by others regarding our website. Will check into options to see if we want to update or change.

5. WIIA Items

- a. Fundraisers/Coordination with sponsors – we don't want to hit up the same sponsors twice
- b. Ice Bowling – Greg will attend a meeting on July 29<sup>th</sup> with the WIIA group to discuss ice bowling and fundraising in general.
- c. Will check with Home Builders then county to see if they can move dates.
- d. Doing Best Seat in the House again this season

6. Treasurer – Jessica

- a. Taxes – Sales tax due July 31. Fiscal year ended June 30.
- b. Fiscal update – financials were emailed

7. Registrar – Sarah

- a. Early Registration – Coordinate August 7<sup>th</sup>
  - Who needs to attend – Kim, Jessica, Greg, and Sarah
  - Laptop & printer – new software will work on any device
  - Wifi is still on
  - What help from the board do you need? – Need Papa Murphy, Scrip, and Charlie's totals
  - Committee sign up (List of committee's needed)
- b. Update - none

8. Secretary – Kelli

- a. Updates to Liz – she is still on the board email list
- b. Update board contact list – sheet was passed around
- c. Update - none

9. Program –Ben

- a. Coaches for 2014-2015 season - All levels covered? yes
- b. Learn to skate program update – Nicki and Heather will instruct. Sundays 4-5, Oct 26 – Dec 14<sup>th</sup>, \$25 including skates. 1<sup>st</sup>, Ben, 2<sup>nd</sup> Rich
- c. Schedule – Proposed practice schedule for season so we can let parents know at least what we are planning based only on projections of players. Subject to change based on real registration #'s, will have at registration.
- d. Golf Outing Report – Still looking for a few sponsors and raffles. Need to get a sign from Sundrop to hang on the fence by the fairgrounds.
- e. Gamblers Update – 50/50 & Mite games planned, we have first shot at 4 dates.
- f. Shooting area – budget & can we find room – still working on
- g. Dry land program development – plan/budget – still working on
- h. Clinics – Do we want to do some power skate clinics in the beginning of the year – still working on

10. Rink – Derek

- a. Zamboni – Pre-season maintenance
- b. Zamboni tires – Work with John Dillenburg
- c. Rink set up plan – Sept 20-21, Sept 27-28, and Oct 4-5
- d. Ice painting – schedule date, work with Mike J. October 7<sup>th</sup> or 9<sup>th</sup>

11. Fundraising – Kim

- a. Packer Family night tickets – Final Report – sold 400 tickets, made \$1600
- b. 12 Days of Christmas Raffle Tickets – 5500 tickets, ready Aug 1<sup>st</sup>
- c. Fair Parking - need help Thursday, Aug 28 – Monday September 1<sup>st</sup>.

12. Concessions –Andrea

- a. Update – should we do gift certificates for Open Skate?

13. Marketing – Steve

- a. Potential Pulaski business sign sponsors – Steve, Greg, and Ben will work on this
- b. 2x2 Challenge sign up
- c. Try Hockey Free Day – we received 8 complete sets of gear for last year

14. Volunteer Management/Game Scheduler – Rich

- a. Game scheduling plan for this season – Is there a scheduling meeting? No
- b. Schedule Back to Hockey Nights Oct 14 6-7 pm Mites, Oct 16 6-7 Squirts, 7-8 PW and Bantams
- c. Ice rental scheduling & fees \$110/hr, Weekend Rates \$125, 1<sup>st</sup> Rich, 2<sup>nd</sup>, Pat
- d. Volunteer hours – Update on families that were short last year. – invoices sent, Greg and Sarah need copies as well.

15. Participant Equipment – Deb

- a. Equipment need for next year – tabled til next neeting
- b. Inventory levels for start of year basics; Mite sticks & black socks, mouth guards, tape, pucks, red/black game socks, etc. - tabled
- c. Update – tabled

16. New Business

17. Future Agenda Topics

18. Set next meeting date – August 17, 6 pm, Crawford Center