

**West Fargo Hockey Association
Board of Directors Meeting
October 20, 2014
Veterans Memorial Arena
West Fargo, North Dakota – 6:00 p.m.**

1. Call to Order: President Nissen called meeting to order at 6:07 p.m.
2. Attendance: Board members in attendance were: Lance Belisle, Ryan Clouse, Scott Krank, Tim Nissen, Robb Peterson, Mike Prochnow, Stephanie Strand, Jay Ystebo and Business Manager, Mark Lester. Absent: Matt Bradley, Joel Cummings, and Matt Weber. Guests: Ryan Griggs, Pat Johnson, Jade Nelson, Mark Teckenburg, Lisa Teckenburg, Jason Triplett, and Perry Vetter.
3. Reading and Approval of Minutes of the September 15, 2014, Meeting: Mike Prochnow made a motion to approve the minutes. Robb Peterson seconded motion. Motion carried and the minutes were approved.
4. Unfinished Business: None
5. Financial Report & Gaming Update:
 - A. Financial Update – Mark Lester: Current cash balance as of October 2014, is \$612,763.30. Scott Krank made a motion to approve the cash balance and financials. Lance Belisle seconded motion. Motion carried.
 - B. Gaming Update – Tina Iverson: Absent, no report.
 - C. Financials: Mark Lester stated last month had a down turn in gaming (-22%), but currently back up for the month of October (36%). The adversity was due to ending the contract with Speedway and Border Town. Rookies is doing well and will continue to do so. Another venue has approached Mark for a possible gaming site. Labor was quite high; more staff hours were utilized to close venues and open a new site. Overall, things are looking positive. Tina Iverson has approached Mark due to a possible resignation effective January 2015. Additionally, November 13 is the State audit. The months being reviewed will be March 2014-July 2014 (raffles and fundraising will be included on review). The potential new sight will be determined after audit is complete. Registration is included on the cash balance. Center Ice monies is not included (still have a handful of invoices to pay). Final numbers should be available at the November meeting. There is roughly \$300,000-\$400,000 in savings.

6. Hockey Operations: No report.

7. Coordinators Updates:

A. Termite & Mite – Jade Nelson: Current registration numbers: 130 Termites, 94 Mites, (number ratios are good). One hour of ice time per week for termites has been adjusted on the schedule for this season. Tryouts will consist of 3 groups at 45 skaters each. There are 74 coaching spots filled. Termite/Mite meeting is scheduled for tomorrow. This season, Mites will have 12 games, compared to 9 from last year (scheduled to play Fargo again this year). Mites will have 2 practice times per week with 2 games per week. Jersey and sock pick-up for both levels will be the week after tryouts ends.

B. Squirt - Ryan Griggs: Current registration numbers: 71 Squirts, 5 goalies (1 per team); 41 first year players. Coaching assignments are filled, with some parent coaches assisting. Camp went well, 25-26 kids attended. The ADM clinic is this weekend, some coaches will be attending. Safesport certificates are being reported as complete. Teams will be playing between 30-35 games this season. Tryouts start on Friday.

C. PeeWee – Jason Triplett: Current registration numbers: 64 PeeWees, with 1 possibly moving up from Squirts and one moving up to Bantams. There will be 13-14 skaters per team, total of 4 teams. Coaching staff is filled. Modules, back ground checks and Safesport are being reported as complete.

D. Bantam – Dave Benson: Absent, no report.

E. Girls Teams - Pat Johnson: No report.

8. Fundraising Opportunity (Mark Teckenburg): Pushsave is a customized mobile coupon book designed for youth fundraising. Currently 25-30 sponsors. Coupons would be available on cellular devices and can be presented to the vendor. The system is built to continue yearly to target previous customers via email. A total of 8 emails will be sent during the duration of the program (November 1, 2014 through March 1, 2015). There are no set-up fees. A \$250 gift certificate will be awarded to the player that sells the most. Pushsave is currently being used by Fargo Youth Hockey and Fargo Soccer. The cost of each book is \$20, a \$500 value. (The Board will further discuss the fundraising opportunity).

9. Sheyenne High School Affiliate Status: President Nissen stated WFHA has completed their part. The vote results show that WFHA would like to stay as one association to feed players to both high schools. This will need to be presented at the State Spring meeting scheduled on May 8-9, 2015. NDAHA will approve/disapprove the recommendation.

10. By-laws Update: Scott Krank stated the by-laws should be updated by the Spring meeting and have NDAHA vote on the changes/updates.
11. Future Ice: Mike Prochnow stated Sanford (in conjunction with the Metro Sports Arena) is willing to provide a sheet, to a sheet and a half of ice at the Scheels Arena, as a joined facility for WFHA and FYHA. The project would begin next year. Further discussions forthcoming with the Metro Sports Arena.
12. 10,000 Shot Club: President Nissen stated a total of 26 players completed the program. The drawing will be done at the November meeting.
13. Registration: No report.
14. Board Member Expectations/Assignments: No report.
15. Volunteers: No report.
16. Fundraising: No report.
 - A. Host Tournaments – Jay Ystebo/Ryan Clouse: 3 more Squirt teams are needed to fill the tournament; Mite tournament are at full capacity.
 - B. Fall Raffle – Matt Weber/Matt Bradley: No Report.
 - C. Pizza – Joel Cummings/Matt Bradley: No Report.
 - D. Gun Raffle – Mike Prochnow/Mark Lester: Raffle tickets are finalized and ready to be distributed.
 - E. Center Ice – Tim Nissen/Robb Peterson: Center Ice event went well; 340 tickets sold.
 - F. Marketing – Jay Ystebo/Matt Bradley: No report.
 - G. Grow the Game – Robb Peterson/Jay Ystebo: No report.
17. New Business: None
18. Adjournment: Scott Krank moved to adjourn the meeting and Stephanie Strand seconded motion. Motion carried and the meeting was adjourned at 7:52 p.m. Next meeting will be November 17, 2014, at the Veterans Memorial Arena, at 6:00 p.m.