

Sun Prairie Youth Hockey Association
Meeting Minutes
October 19, 2014, 6:00 pm

Board Attendees: Misi Watters, Becky Lemke, Jason Ledford, Gary Brendemuehl, Betsy McCrary, Karen Welling, Jen Kurtz, Lisa Wendler, Alison Veldkamp, Luanne Kostelic, Brenda Egli. Stacy Hollfelter

Public Attendees: Sue Culbertson, Mike Culbertson, Mary Jo Blumer, Kelly Feiler

Meeting called to order at 6:02pm.

1. **PUBLIC COMMENTS:** none

2. **EXECUTIVE COMMITTEE REPORTS:**

a. Secretary Report: Lisa Wendler

- Approval of Oct. 4 meeting minutes: Jen made a motion to approve the minutes. Misi seconded. Motion approved unanimously.
- Affirmation of Email vote: On Oct. 8, Jason made a motion to approve Chad Schneider as head coach of the PeeWee A team and Tom Mariani as assistant. Lisa seconded, motion passed 10-0 with one abstention. Also on Oct. 8 Jason made a motion to approve Chris Herwig as practice coach for PeeWee B team. Misi seconded, motion approved 10-0 with one abstention. On Oct. 9, Betsy made a motion to waive the late fee for the added PeeWee player, Bailey Hadley. Stacy seconded and motion passed 10-0 with one abstention.

Betsy made a motion to formally affirm all of the above email votes. Jason seconded. Motion affirmed unanimously.

b. Treasurer Report: Gary Brendenmuehl

- Gary announced all account balances.

c. SP Ice Report (Betsy in attendance to sub for Jen): Please see complete Ecomm meeting minutes for Oct. 17, here are some highlights: This weekend's My Hockey Tournaments tournament was not completely full, but all others are completely full and probably will need even more additional ice time. There was feedback from paid concessions and other attendees that there were bags in the lobby, stick handling in the lobby, rude comments, etc. Betsy made a comment that she is sure that the Zamboni drivers will have plenty of feedback about the event. There has been a compressor issue ongoing. There is a new offering of Dynamic Edge hockey, which includes skating skills and possibly cross ice games, and possible development of a rec level league. There are obviously concerns about our numbers eroding with this introduction of programs.

d. Past President: Jen Kurtz (nothing to report)

e. President Report: Karen Welling

- Thank you to Jay Harbort for installing the lobby tv.

3. **COMMITTEE REPORTS**

a. Volunteer Committee: The check was received from Mud, Sweat and Beers. Open Skate volunteer hours are on DIBS. There is a concern about using our volunteer hours in open skate times which seems to be a waste. A check of DIBS showed 450 unclaimed hours to date, 642 hours completed, 219 concessions stand hours total. Betsy noted that we had 14 total hours of paid time in the concession stand this weekend, we grossed over \$1000. Betsy is working on turning over the committee to the four families who volunteered for this. We will add a concessions committee agenda item at our next meeting.

b. Annual Fundraising Committee: nothing to report not on later agenda

c. Communications Committee: We need New Year's Eve committee volunteers.

d. Cardinal Cup Committee: Tournament Committee has lots of interest, ADM jamboree is slow but we will have the ADM directors reach out to local associations. The three Beats headphones sets for raffles are being donated by Acquire (THANK YOU). The pins we discussed are about \$1 per pin, which would be about \$900 for the season. This was thought to be too expensive at this time. We are planning on doing one small bag of popcorn free ticket per skater. Elite is the preferred vendor who would be onsite to personalize tournament apparel. We will double check to make

sure that booth is approved. Elite also will do a few designs for the Cardinal Cup tournament logo for us to approve. The committee will be reaching out to the team reps for their assistance this week. We discussed the Cardinal Cup committee member from each team getting some volunteer credits. We also discussed the tournament programs and advertising revenue from the ads. SP Ice by contract has all advertising revenue from those ads, but the printing costs of the program have increased due to those ads. There was a verbal commitment from Dave and Jeff to cover the printing costs for the tournament programs. We need to get this agreement in writing. This led to an overall discussion in the communication between SP Ice and SPYHA, which we would continue to like to improve. The SPYHA board still would like to have a full board meeting with the SP Ice board.

- e. ACE Directors: Suzanne Doody
 - After the two incidents in our locker room, Suzanne has looked into having a UW hockey player come to talk to the kids about bullying. Chris Finkler has also offered this with varsity players. All coaches for ADM are set for the beginning of the season. Suzanne has also been getting players together for student coaches. They are required to attend a presentation, she is looking at Oct. 31 meeting during the day (off school).
- f. Region 4 Meetings/WAHA Report: Misi attended the October meeting. They discussed that ADM U8 is not only for ages under 8. Karen will receive access to the WAHA site so that team reps can report scores. Don't forget Nov. 15 for Safe Sport and the team signup for 2015. WAHA approved \$100 to the Bob Suter Memorial Fund. The team rep meeting is set for Sunday Oct. 26 at noon, with the scheduling meeting to follow, which usually lasts at least two hours.

4. LEVEL REP REPORTS:

- a. ADM: Brenda Egli and Parent meetings and equipment pickup dates are set. We are letting the ADM players order warmups. Emails were sent to all Try Hockey for Free participants who are not registered this year. Jason will check with all coaches to see if they can help that day, and we will reach out to the varsity players. The Badger game for our U8 players to be on the ice is Feb. 21st, and the youth night with discount tickets for youth hockey groups is Nov. 7 & 8.
- b. Squirt: Team reps are picked. Melissa Olson is Squirt B and Christa Hunley is Squirt A. Tournaments are mostly picked and registered.
- c. PeeWee: Mike Schmidt is PeeWee A, Jenny Hoffman is PeeWee B and Sue Culbertson/Deb Ayers are PeeWee C. Teams have tournaments picked.
- d. Bantam: Misi Watters: Team reps are picked. Colleen and Ryan Burke are Bantam A, Misi and Ronelle Escher are Bantam B. B is registered for tournaments, A is having a meeting this week to finalize tournaments.
- e. High School 2: Luanne Kostelic: Two remaining home games to schedule, remaining are filled. They have tournaments starting next weekend. She is working with Verona on Nov. 15th game due to the football playoffs. Luanne has been working with Gary on families that are not up to date on payments. They should not be participating in on ice activities if not completely paid.
- f. Coaches' Rep: Jason Ledford. Nothing not on agenda later.

5. OLD BUSINESS

- a. ADM equipment needs: Betsy found four boxes of little goalie equipment. We can reevaluate again after we get the season started. Becky Lemke also donated a set.
- b. Jersey update: The new jerseys came in, the white ones in this order are much nicer. The new red jerseys are a shade of red off from the old jerseys, but not enough to notice. Socks are in, jerseys and socks will be distributed this week. We had talked about magnets for the captains and assistant captain letters. Misi's sign out sheet for the jersey specified no sewing, gluing, etc. for the letters. It will be up to the team reps to make sure that this policy is followed. It was recommended that team reps carry an extra set of jerseys in case of forgotten jerseys.
- c. Cameras and drop box update: We are waiting on the move to the new office for install. The door has to be fixed before the move. We will be doing a SPYHA camera only, not one that feeds into the manager's office.
- d. SPYHA Policy and Procedures Manual: THANK YOU BETSY for the revision of the manual. Board will review for next month. There was a discussion about "approval" of payment plans. In order to have a payment plan in place, there needs to be a signed agreement between the family and SPYHA.

- e. Discussion of PAC Early Exit Money: No SP Ice board members present to discuss.

6. NEW BUSINESS

- a. Office Hours: Mondays 6:30 to 7:30 will be Ecomm office hours. This will be for payments, raffle tickets, questions, etc. All teams are in the building on Mondays except U6.
- b. Equipment room requests: The equipment managers have some requests. They would like the large binder clips, screws etc for fixing helmets and other equipment, some screwdrivers, and the plastic bins back from the skate rental room. We will send an email to SP Ice to request the bins back. Jason made a motion to allow the equipment managers to spend up to \$150 from the equipment fund for these supplies. Gary seconded. Motion passed unanimously.
- c. AM practice time: Karen received an email about the early practice times for PeeWees. Since most PeeWees are in middle school, which starts at 7:40, a parent emailed about the 5:45 start time being too tight to get to school on time. Karen talked to Larry and Chuck and we could make this change. Misi made the motion to move the 5:45 start time to 5:30 am. Jen seconded. A question was raised about what time the rink would be open, and we will double check. Motion approved unanimously.
- d. Raffle incentive: The fundraising committee would like to propose the ability for families to be able to sell more raffle tickets than required as dues reduction. The proposal would be to get 50% of the additional tickets sold back as dues reduction. For example, if a family bought 10 additional tickets, they would pay the \$200 for the additional tickets and would get \$100 in dues credited to their account. Jason made a motion of tickets being available to families in increments of 10 for 50% dues reduction. Jen seconded. Becky asked if \$200 up front was high for dues reduction. Jason amended his motion to be increments of 5, and Jen agreed to this this amendment. Motion approved unanimously. **(NOTE: This action is on hold until we check some recent legal developments.)** Karen asked about payment plans and how this would work. Gary will be tracking this for families. More discussion was held about SCRIP and dues reduction. This is a fabulous way to get some dues reduction going.
- e. Welcome gift to Willie Tys: Gary suggested offering a SPYHA jersey to WillieTys for display. Jason made a motion to donate a SPYHA jersey and \$150 to Willie Tys. Misi seconded. Motion approved unanimously.
- f. Out of district players/registrants: We are required by WAHA to track out of district players. These rules do apply to ADM players as well as travel. Gary has identified 17 kids that do not live in Sun Prairie. Most of them do not have high school teams in their district. There is one ADM registrant that lives in the Monona Grove school district. This is the only player at this time that has not received a release to play in Sun Prairie. Again, the rule is based on what high school district you are located in. We have kids in our district with Cottage Grove, Madison, and even Columbus and Rio addresses which are all ok without releases. In addition, if the high school in your district does not have a high school team, kids are “free agents” until they register with an association, at which point you are “owned” by that association. Unfortunately for this family officially they need a release from the Patriots to skate in Sun Prairie. The family will be sent an email to notify them.
- g. Bantam Split Squad games vs. game count: Originally last year’s board approved the split squad games with the agreement of the ice time and official cost being split between the opponent and SPYHA. Now the Bantam opponent wants to give reciprocal ice instead of paying half of the ice time. Betsy made a motion to waive the game count for the Verona game for Bantams so that the game does not count against the game total. Misi seconded. Motion approved unanimously.
- h. Warm Ups: orders going well through Brenda Egli and Mary at Suters. Orders will be here in approximately 3 weeks. Spirit Wear: KollegeTown will have an online store open from Nov. 1 to Dec. 11. Luanne made the point that the final varsity team roster is done on Dec. 14, so there may not be orders for HS2 until final cuts are made. She asked if the deadline could be moved back a week to accommodate this. Brenda will check. Luanne also asked if the warmups from Mary could be ordered all year, and the answer is yes.
- i. Cardinal Cup Volunteer Lead Volunteer Credits: Jason made a motion for the team Cardinal Cup coordinator be given 5 hours of volunteer credit, one person per team allowed. Misi seconded. Jen asked that if people are not fulfilling the 5 hours required that we monitor that. Motion approved unanimously.

- j. Double Roster request: The PeeWee C team has ten skaters and 1 goalie. Jason is concerned about this because it may mean playing shorthanded with absences. Jason wants to ask two Squirt A players to double roster only when necessary. As a note, only players from the travel level down are eligible to double roster up. So for example, PeeWee teams can only pull up Squirt players, you cannot pull a PeeWee C player up to PeeWee B. Brenda commented that we have a precedent set in a double rostered Bantam/HS2 player, and we should treat them the same. We also discussed the other Squirt A players that were not chosen and how those families would react. Again, the intent here is to only use these players when absolutely necessary. Jason made a motion to allow two Squirt A players to fill in on the PeeWee C team when necessary due to absences, with each game played having a payment of \$10 to the team fund, and these kids appearing on the official USA Hockey roster. Alison seconded. Motion approved 10 – 0 with one abstention.
 - k. Kelly Feiler asked if there is any intention of doing baseline screening for Bantams this year. We do not have plans to do this, but Ecomm will email Coach Finkler to see if he could coordinate it again for us with varsity like last year.
 - l. Betsy made a motion to go into closed session. Jason seconded. Motion approved unanimously. Closed session began at 9:24.
7. CLOSED SESSION
- a. ADM Coaches approval: approved as follows:
 - U6: Head Tory Phippen, Casey Compton, Suzanne Doody, Timothy Krull, Dan Corderman
 - U8: Head Paul Vilwoc, Todd Koerber, Ryan Smith, Alex Plummer, Rick Nesbitt, Casey Rufener, Mike Welch, Jason Ledford, Matt Meyer
 - b. PeeWee B Coach approval: Chris Herwig was approved as PeeWee B bench coach. Bill Gilbertson was approved as PeeWee bench coach.
 - c. Scholarship Request: Half of one family's two skater dues total minus fundraising cards was approved as a scholarship.
8. Motion to adjourn by Jason, seconded by Misi. Approved unanimously. Meeting ended at 10:37 pm.