

White Bear Lake Hockey Association
Monthly Gambling Meeting
(Open to All Membership)
June 11, 2014

1. The following members were present: Kevin McFarlane, Matt Bill, Chris LeClair, Brian Cunningham, Chris Olson, Jessica Goeltl, John Uremovich, Matt Magnuson, Derek Johnson, Scott Hambly, Mike Wakefield, Andy Rausch
2. Meeting called to order at 7:00 by Kevin McFarlane

John Uremovich approved gambling minutes. Steve Snyder seconded. Motion carried.

04/14 Monthly statistics

| | | |
|--|------------|---------------|
| Pull-tab sales are up \$28,866 from May. | Net Profit | \$92,915 |
| Paddle Ticket Sales are up down \$4560 from May. | Net Profit | \$5721 |
| Bingo Sales are down \$4637 from May. | Net Profit | \$6205 |
| Tip Board Sales are down \$2550 from May. | Net Profit | <u>\$2200</u> |
| | Total | \$106,833 |

Cash long/short: (208)

Shortage Numbers

WB Bar - (132)

Saks – (88)

Stadium – +84

Doc's Landing – (72)

Payout %: 83%

Balance as of today: \$130,128.97

Continue to look at ways to decrease shortages and payout percentages, including guidelines to sellers, communication of statistics, practice changes, consistent monitoring and discipline, as needed

Allowable Expenses (July 2014)

- Routine

Lawful Purpose Expenditures (July 2014)

- Routine (City of WBL taxes)

- Routine (City of Vadnais Heights)

Theft Update

Employee was arrested and we are waiting the decision from the District Attorney regarding how she will be charged. She admitted to the theft of chips from the Tri Wheel at the Village Inn but not the pull tab theft. Admitting to only the chip theft is under the \$1000 felony level. She will be charged and required to pay restitution.

New-“Day at the Races” at Doc’s Landing

- They are scheduled to begin on Friday, June 20th. We will be running the races on Wednesdays and Fridays at 5:00pm. The races are animated races using paper pull tabs. Our profit ranges from \$27 to \$143 per race. Our goal will be to run 5 to 10 races during an occasion.

Bingo Hall

- Kevin and I discussed the possibility of expanding our charitable gambling to include a bingo hall.

The City of WBL will allow us to add an additional site as a Bingo Hall. This would be separate from our Pull tab booth operation. They would allow us to obtain a liquor license or another option would be to use a business in WBL’s liquor license, for example: the Village Inn could come in and sell liquor; all profits would go to whoever held the liquor license. We could also have a concession stand.

Operations.

- Day and evening bingo sessions (7 days a week)
- Friday and Saturday night Cosmic Bingo (glow in the dark with music)
- Theme nights (ladies and men’s nights, St. Patrick’s Day, Christmas)
- Birthday specials

Comparisons (monthly)

- Little Canada Rec - \$3285
- Pot O’ Gold - \$11,301
- Roseville Hockey - \$29,428
- Midway skating - \$20,301
 - Roseville Hockey and Midway skating own and split hours during the month. These 3 bingo halls are located in the same general area.

Possible Locations

- White Bear Lake Shopping Center (old Reeds). 7800 sq feet. Rent approx. \$15,000 per month. Not zoned for a bingo hall, would need to complete an application to have it rezoned. Cost would be a nonrefundable \$650. The application would need to go through the city council and this would take approx. 3 months.
- Birch Lake Shopping Center (old gas station). 5000 sq feet. Rent approx \$8200. Could add an additional 2,000 sq feet if we needed it but the cost would go up. They will remove the islands outside to give us more parking. The space is zoned for a bingo hall.

Start Up Cost-Equipment

- Flash board
- Bingo console
- Monitors
- Table and Chairs
- Supplies
- Advertising
- Website

We could purchase the majority of the equipment used and at a discount through a vendor, pulltabs plus or 3 Diamond. Cost could range from \$20,000 to \$30,000

Expenses

- Accounting services
- Rent
- Product
- Compensation
- Lease of Handhelds and Supplies

John Uremovich motioned to adjourn meeting. Steve Snyder seconded. Motion carried.

Meeting adjourned at 7:20 pm.

White Bear Lake Area Hockey Association
Monthly Board Meeting
(Open to All Membership)
June 11, 2014

1. The following members were present: Brian Cunningham, , John Uremovich, Chris LeClair, Steve Snyder, Jessica Goeltl, Chris Olson, Scott Hambly, Matt Magnuson, Derek Johnson, Mike Wakefield, Andy Rausch
2. Meeting called to order at 7:20 by Kevin McFarlane
3. Approval of agenda. John Uremovich motioned to approve the agenda. Steve Snyder seconded. Motion carried. Matt Bill approved May's meeting minutes. Steve Snyder seconded. Motion Carried.

Open Forum: (Brian Cunningham – on behalf on Angie Cunningham) Angie will begin to prepare registration for the upcoming season. Registration will go live on 7-18-14. Tryouts will be 1st week in October (approx) deadline for registration for tryouts for Squirts through Bantams will be Sept. 6th.

4. Treasurer's Report: Brian Cunningham
 - Paid \$1000.00 to Bauer's for concession compensation
 - \$130,000.00+ in total assets
 - City of WBL received their check from WBLAHA in the amount of \$40,000.00 to be used towards improvements
5. Vice President of Business Operations report: Derek Johnson
 - Still need to find a tournament director and get set up with Let's Play Hockey. Kevin McFarlane suggested to reach out to Aaron Coonce to see if he'd be interested.
 - John Gilhardi is still working on Sponsors
 - July 25th is the golf tournament
 - September 13th will be the swap meet and Jersey pickup
6. Vice President of Hockey Report: John Uremovich
 - Nothing to report
7. President's Report: Kevin McFarlane
 - Gave the City of WBL \$40,000.00. They were excited. Received a letter from the Mayor that he's excited about the partnership
 - Appointed Andy Rausch as the ice scheduler – the board approved.

D2 Representative: Chris LeClair

- Level 4 coaches classes will be held 9-13 & 9-14 in Bloomington.
- MN Hockey has scheduled seed assignments through the year 2026. As it stands right now, MN Hockey has proposed 3 seeds in the 2015 regions for D2.

8. Boys Hockey Director report- Scott Hambly

- The following coaches have been selected:

Bantams:

AA - Sean Padden,

A – Dan Schwartz

B1 – Chris LeClair

B2 – Shawn Porgreba

Pewee:

AA – Kevin McFarlane

A – Mike Smith

B1 – Mike White

B2 – Don Schroeder

All coaches were approved by the board

- Still recruiting Squirt coaches and Junior Gold coaches.

9. Girls Hockey Director report- Steve Snyder

- Web admin needs to be more involved with meetings.

10. Player Development Report- Matt Bill – Player Development

- Still working on dates for the fall camps
- Looking at possibly adding another Mite session

11. Coordinators Report – Matt Magnuson

- Might need more kids for the Manitou Days Parade

12. Unfinished Business

None

13. New Business

None

14. Discussion

None

15. Meeting Adjournment

John Uremovich motioned to adjourn meeting. Steve Snyder seconded.
Motion carried

Meeting adjourned at 8:10 pm