



Mahtomedi Soccer Association

P.O. Box 683

Willernie, MN 55090

www.mahtomedisoccer.com

2015 Board Members

Jason Eberle – President
Mike Dunham – Vice President
Beth Chalmers - Treasurer
Trish Dahl– Secretary
Ben LaFrinier
LeAnne Eberle
Dennis Smith
Molly Sorenson
Scott Rice
Chad Hanson
Pete Heyer
Laurie Jerylo
Mike Eckert (lifetime member)

January MSA Board Meeting Minutes

January 12, 2015

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Attendees: Jason Eberle, LeAnne Eberle, Ben LaFrinier, Trish Dahl, Kimberly Peterson, Kevin Kielsa, Scott Rice, Dennis Smith, Mike Dunham, Chad Hanson, Molly Sorenson, Kelly Olsen, Pete Heyer, Joaquin Izquierdo, Beth Chalmers, Laurie Jerylo, Trish Dahl

Minutes from last meeting approved

Flyer received from PTO president for Fun Fair Friday, May 29th, 5 to 8 pm. Theme is "MSPN Zone" - booth for Mahtomedi sports clubs being offered a spot, could be a good spot for recruitment (possibly summer camp). Idea is to have adults run the booth and 2 players dressed in uniform to help run games. Kimberly Peterson & Molly Sorenson expressed interest in helping with this. Need to think of a game & prizes. No financial kickback to us. Five hundred dollar deposit required but will get that back.. Molly and Kimberly will pursue. Will discuss next board meeting.

LifeTouch photography did hockey photos this year, and some parents were very happy with how things went. They have open times for team photos (meaning you can come between certain hours, but you don't necessarily have to attend with your teammates). They use a green screen and Photoshop teammates together (must know child's height). Jason will follow up with them to see what they have to offer.

Ben LaFrinier introduced as new club administrator.

Equipment for spring season – Jason Eberle and Ben LaFrinier

In house balls and pugs needed. Talk to Deb Kipp and see what she has. Need size 4 and 5 for team balls as well (given as team balls to older teams). Deb may have pugs also. One to 2 sets of 6x12s nets are needed. Scott Rice is working on nets. Joaquin Izquierdo knows someone who might have good pricing on nets. Scott will check with Mike Eckert also. Each inhouse coach gets one ball and one pug (for 5s and 6s, not 7s and 8s). Corner flags needed as well, 10 sets needed for 11s and 12s.. Need to assess what is out there before ordering. Cones and pinnies are needed. Planet Soccer has serviced us in the past on those. Medical supplies needed too, OSI has serviced us on that. Mike Dunham will follow up with OSI. There appears to be quite a bit of medical supplies in the shed right now, we need to verify how much. Get as much as possible up front. Need more bags for the med supplies too. Mike D will check with OSI about that.

Mike Dunham notes that we can order logo soccer balls for fall season for basically the same price as Planet Soccer charges for regular balls but need 12 to 16 weeks lead time. We should deplete supplies we have now for spring then order logo balls for fall. We could possibly sell the extras too.

Window clings are also a possibility. Kimberly Peterson says that Heritage can produce them and could sell them during spirit wear sales.

Pins for Schwans Cup - Ben will contact Don Yeeyick about these. Five hundred pins was not enough last time. Perhaps 1000 or more are needed this time.

Referee clinic – Dennis Smith

Dennis contacted Gene Warner about having this clinic this spring, towards the end of April would be optimum. Teams have used these clinics in the past as preseason tournament (scrimmages). Dennis will contact 9s and 11s about this. Dennis created a poster (shown during meeting) that will be going into schools soon about recruiting refs. Fields need to be lined for this. The clinic would be held at one of the schools (classroom training), then on the fields. They are also looking for older refs (adults/parents).

Uniforms – Laurie Jerylo

On Jan 27th there will be a meeting with Planet Soccer (Laurie J, Kimberly P & Jennifer Yeeyick). This group will explore all options for uniforms starting with the fall 2015 season. We signed a three year contract with Admiral in 2013.

In February we will have Planet Soccer have 2 week window when players can order uniforms for spring (after registration closes). Laurie will contact Ben about getting online ordering window open.

Payment will be done online, players will pick up uniforms at Planet Soccer. Laurie and Kimberly will monitor, especially the jersey numbers..

Laurie has found out that Adidas will give back money to the club, White Bear soccer deals with them and have had good luck. They run theirs through Planet Soccer too.

Laurie will contact Nike as well.

Positive Coaching Alliance – Kevin Kielsa

Board members received email info on this. They can put on seminars for coaches or parents, life lessons, what it means to be a coach, etc. Many organizations are using it. The cost is fairly steep. We have not budgeted money for this. We can do PACT training through MYSa which is quite

similar but less cost. Kevin could probably provide this service for the coaches himself. Parents can benefit from the PACT training.

DOC report – Kevin Kielsa

MYSA Winter Symposium – there are 2 spots available still. Pete Heyer indicated he would like to attend. Winter training for in house has begun at MMS. There is enough room to run a futsal type tournament in upper gyms. We would need adult supervisors for this. We are using lower gyms currently. There are lots of boys this time around (a little unusual). We would charge around \$30/hr per team for MMS space. Kevin will send out this info again about available space. Molly will send email about training availability for coaches for the U8 age group. Dennis suggested having a couple of coaches coach all the kids of the age group and have a helper or two on sidelines during games, since there are no volunteers at this point. We may need to add a fee to get payment for trainers if no volunteers.

Currently on the Paid coaches front there are 5 vacancies, but we have 5 candidates.
For the non paid coaches, (9s and 10s), 5 girl coaches not yet committed, 5 boy coaches not committed

Winter training – LeAnne Eberle

Session 2 is up and running.
Traveling is about 70 kids, down from last yr (girls in particular). Time slot changed from last year for 9s.
Joaquin is happy with how things are going for his perspective.
It's been nice to offer 2 day option this time, more kids attending because of this
LeAnne would like to debrief after all training completed. Question raised about charging for winter training separately vs. including it in registration fee. Sometimes it can be a better business idea if paying separately, parents feel more compelled to get their player to training if they paid for it.

Player Evaluation Schedule – Jason Eberle

Joaquin will run it this year, August 1st and 2nd due to availability of evaluators. All groups will be done together in a weekend. We will need to know what we will be charging ahead of time. How will these evaluations be facilitated? We will need to put this info out beforehand. Ben wants to be able to include all info on website ahead of time.

Communication Planning - Jason Eberle & Ben LaFrinier

We need to plan ahead what needs to be communicated for each month. Registration is closing Feb. 8th. There will be no winter training next week at St. Andrews or Dome on Monday (MLK day). Perhaps we need to send an actual flyer home for the in house kids. LeAnne will share list of ACs that Deb gave her with Ben. We will email inhouse girls to let them know about winter training possibility. We are doing enews blurbs at WW and OHA and area preschools. Joaquin suggested older players give short program at the elementary schools and maybe hand out flyers there. He can set up players for this. We need to find out logistics to make this happen. Dennis will ask school about having players in classrooms at end of day. Kimberly will check on Little Zephyr Family gym night possibility (ages infant to 5th grade). This is a weekly event, we think. We need to check with Pam Klinkhammer on that (Lauri will take care of this). Chad Hanson's wife is a gym teacher and may be a help with getting things in schools.

Treasurer report – Beth Chalmers

P&L was sent out via email to board members.
It's about the same as last month, except for the check from HS for soccer nets was received in December.
Beth reminded us that people need to fill out a W9 form each year to get paid.
Jason, Mike, LeAnne and Beth will meet about budgeting, and then Beth will work on getting 1099s out. There is an upgrade available through Quickbooks to help with this process, \$120/yr (less expensive than using accounting firm). Beth will go ahead with getting upgrade. The annual budget will be presented at the February meeting.

It appears many parents have not paid coaching fee from last year, Ben will need to contact them. We need to do process of elimination to figure out who hasn't paid. Passes will not be handed out until fees are paid.

For the next 3 months (February, March & April) the board meetings will be at the Middle school.

The nets for U11/U12 fields are at Hanifl in their sheds (our nets) (3 sets, 6 nets).

Molly has lots of forms already set up to do contacts with in house groups, which she will share with Ben.

Brief AC discussion – they are truly needed at in house level to make things go smoothly, not needed as much at traveling ages.

---NOTICE---

Next Board Meeting
Monday, February 9, 2014
7:00 pm – 9:00 pm
Mahtomedi Middle School
8100 75th Street North
Mahtomedi, MN 55115

