



Mahtomedi Soccer Association

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Willernie, MN 55090
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2015 Board Members

Jason Eberle – President
Mike Dunham – Vice President
Beth Chalmers - Treasurer
Trish Dahl– Secretary
Ben LaFrinier
LeAnne Eberle
Dennis Smith
Molly Sorenson
Scott Rice
Chad Hanson
Pete Heyer
Laurie Jerylo
Mike Eckert (lifetime member)

February MSA Board Meeting Minutes

February 9, 2015

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Attendees: Jason Eberle, LeAnne Eberle, Ben LaFrinier, Trish Dahl, Kimberly Peterson, Scott Rice., Mike Dunham, Chad Hanson, Pete Heyer, Joaquin Izquierdo, Beth Chalmers, Trish Dahl

Minutes from last meeting approved

MYSA Symposium – Jason Eberle and Ben LaFrinier

One panel discussion they attended discussed best practices, accountability, legal requirements of a soccer board of directors. If donations are made to us and we designate a purpose, we are legally obligated to track it (separately) and assure that the donation goes toward the stated purpose.

We as a board need to decide where donations should go upon receiving.

At this panel was stressed that soccer boards need to be a governance board rather than an administrative one. It is rare in MN now to find a club that does not have a paid administrator.

Company called MAP for Non Profits can train and guide boards to run with best practices and be compliant with our non-profit status. Ben suggested having them come to us and wants to explore that option.

MAP also has a “board member boot camp” training that might be of interest to us to offer to new board members.

Another panel discussion attended led by DOC from STMA, the executive director for Centennial and the rec director from Arrowhead.

Discussion moved quickly to discuss player evals and how different clubs are running them. Two of the discussion leaders had opposing approaches. What if MYSA stepped into this process and said clubs can hold evals whenever they wish but must hold results for 2 weeks, Ben will follow up with MYSA on this.

Centennial director suggested board to sit down and write out 1, 3 and 5 year goals for the board.

Perhaps have a meeting in the near future to accomplish this.

Another session at the symposium dealt with the Academy program. It is currently being run for the U9s and U10s, expanding to U11 & U12 in fall of 2015. They have a pool of players from each age group practice and train together and then attend jamborees. It is decided before each event which players will participate and how each group is handled (tiered, balanced, etc.)

Two large area clubs are participating (St. Paul and Woodbury). The program seems more feasible for larger clubs than for smaller. Apple Valley (similar in size to our club) tried this and found it difficult to manage.

March 1st is the deadline for this year, appears unlikely that we as a club will pursue.

Ben attended the member benefits discussion.

MYSA now offers an F license, which can be obtained online (2-hour program) as a cost of \$25/coach.

Mentoring programs are also available from MYSA. The MYSA DOC could come and instruct our coaches as a free one-time service and this could be used towards a license. This service would be a terrific addition to a new coach's plan.

A referee academy is also available to clubs.

TOPSoccer is a program offered to allow disabled children to participate in games. MYSA is looking for hosts for this program. They will staff it if they are provided the space. Ben will pursue this with MYSA for our club.

Goal keeper development is available through MYSA. They can provide trainers to staff a camp that a club hosts.

Fun Fair Update – Kimberly Peterson

Kimberly said she turned in our application without payment

PTO advised that 800-900 prizes (winning and consolation combined) for this event

LeAnne said that generic soccer tattoos are available inexpensively, 600 tattoos for around \$50, mini soccer balls also available

The game will be of no cost to us, a simple shooting game run by a couple of HS players, money needed for prizes.

Older MSA players could be at this event as well.

Molly Sorenson had stated previously that she would be able to help run things the day of the event.

Wanting to use our large banner at this event, it may be in the shed or with Don Yeeyick.

The budget allocates \$800 for advertising, this event would fall under that category.

Decided to proceed with this event and submit the \$300 for entry, Kimberly will follow up.

We might be able to use winter training shirts as a prize too.

If we do this event in the future, we may want to consider offering a small discount on registration as a prize.

Referee Clinic – Dennis Smith (via email)

Recruitment fliers will be going into the high school and middle school's starting next week. I am also planning on putting up flyers at Planet Soccer, Maplewood Mall, Stillwater Dome, and Vandals Heights dome.

Gene Warner will be offering a training for Mahtomedi refs on a Saturday in May at Ben's church. Date TBD. Mother's Day Saturday might be a possibility.

Uniforms – Kimberly Peterson

Planet Soccer has been alerted as to the number of uniforms needed for this season (25 for boys, 11 partials; girls a little bit more than that).

We will keep the Admiral jerseys most likely for fall season as well. We will be asking for new jerseys for the Spring 2016 season – current uniforms will no longer be available at that time. The Admiral contract will be done by then. We can choose a different vendor after that.

Inria works with the MN United team now. Planet Soccer, Kimberly and Laurie Jerylo will be meeting with their reps.

Mike asked to follow up with Admiral to see how long they would honor our uniform.

Inria a much larger company than Admiral and reps seem to be quite organized.
Other clubs don't allow players to choose their number, we will need to do this as well when we change to new uniforms.
We should organize a jersey swap using our current jerseys to help families to get through transition, perhaps we can go to a nice tee shirt for fall season then move on to new for the spring.
Giant distributors like Nike and Adidas don't run out of stock like smaller companies do, and you can order directly from them (eliminate middle man).
Joaquin knows a Nike rep and will pass on the contact info to Kimberly.
Nike also offers free items to coaches.
Kimberly will continue to research options.

Winter Training – LeAnne Eberle and Joaquin Izquierdo

Things are going well, generally, with Monday being the busiest night.
Regular dome training will end at the end of session 2. For session 3 dome space will be used for team training.
We'll need to offer space to those who have been doing dome training for session 3.
All dome training will be done in April.

Communication Planning – Ben LaFrinier

Will continue to notify inhouse about registration deadline and winter training session 3.
There will be a follow up with specific families about uniforms ordered.
Will send a blast about no training on President's Day.
Ben asked to please give him 48 hrs notice if you need something sent out.

Registration – Ben LaFrinier

There are 350 registrations for traveling soccer at this point.
Process seemed to go well.
In the future Ben stated he'd like to communicate better about payments and how they work.
Inhouse registrations are at about 100 right now, their deadline is the beginning of March.
Ben is working directly with the inhouse coordinators on registration.
Ben said he needs to work out the logistics of gathering the coaching fees, how to best accomplish this.
Teams will be submitted to MYSA on March 2nd. (they will be completed before this date and sent out)

Budget – Beth Chalmers

Proposed budget handed out to all attending board members.
We're taking a zero-based budgeting approach (build up from costs).
We're looking to include winter training as an admin cost to spread it out over a year and not charge families separately on this.
Beth went through the budget with attending members.
Mike wondered if our reserve is enough to cover any unforeseen issues.
Since we've increased our costs for this year, we need to be conservative about any increases to the miscellaneous fund.
Ben wondered if winter training will offer the same amount of training received this year under the new funding set up.
Budget formally approved by the board.
Beth stated that any who receives payment from us must fill out a 1099 each year they receive payments.
Ben now has a reimbursement form available and will post on the website, anything over \$500 must be approved by the board.
Beth asked to submit any reimbursement forms within 30 days.
In the future we may present to the board an updated P&L which shows checks written than month.

New Business

Joaquin mentioned there is a U7/U8 girl training on Monday nights who seems far above her training mates and wondered if we could do anything to help her improve on her level. He also wondered if she might be able to play U9 this spring. He did say her mom is fine with her playing where she is.
There might be an opportunity for her to guest up.
Will discuss offline.

Spirit Wear – Kimberly Peterson

Ben asked if we could have a longer ordering window than we've had in the past.
Kimberly is working with Jennifer Washington on this.
Kimberly said it would be great for this to get a lot of attention to help get more money back to the club.

Picture Place is ready to work with us on scheduling spring team pictures.
Jason is still pursuing other options and will get back to us on this.

---NOTICE---

Next Board Meeting
Monday, March 9, 2014
7:00 pm – 9:00 pm
Mahtomedi Middle School
8100 75th Street North
Mahtomedi, MN 55115

