

EVAA BASKETBALL BOARD
February 9, 2015



Present: May McKinney, Jill Peterson, Steve Crenshaw, Melissa Loch, Jeff Plotnik, Jason Johnsen, Mark Schwanz, Julie Hermann, Derek Bishop, Lisa Spann, Andrea Theis, Brad Carlson

Absent: Chris Whitfield, Sabrina Freeman, Tom Hipple, Jason Priest, John Greven, Sunder Iyer, Nick Ehrman

• **WELCOME, APPROVAL OF MINUTES**

- Meeting called to order at 6:24pm.
- Minutes from January 12, 2015 meeting - Approved

General/Important Dates Set (and subject to change):

- None
- **BOYS Program Update – Jeff Plotnik/Jason Johnsen**
 - Hotels for Rochester tournament set and ready to go
 - State Tournament registration process completed and teams/coaches are ready to go.
 - State Tournament seeding meetings this week
 - Discussion around 4th Grade B team issues and dynamics (continued discussion from last meeting).
 - Jeff and Jason to meet with Danny Olsen to discuss Spring/Summer ball opportunities for Boys Program.
 - Jill recommended mid-season feedback be given to boys players by coaches as discussed earlier in the season.
- **EVHS Boys Program Update – Danny Olsen**
 - Not available to attend
- **Boys Tournament Update – Jason Priest**
 - No update
- **GIRLS Program Update – Steve Crenshaw/Mark Schwanz**
 - Eastview traveling teams went 10-12 in this past weekend's Girls tournament. 8 Black got 1st place, 7/8 team was competitive in final game, 7 Black got 2nd place, 6 Blue really improving; 4 Black got 2nd place.
 - Last weekend in Woodbury – 4 Black when 2-1 to win consolation; 5 Blue lost in championship game; 6 Black went 2-2; 6 Blue got 3rd place. Across the city at Chaska 8 Black got 1st place, 7 Black got 1st place and 7/8 got 3rd place.
 - State seeding meetings are this week and coaches will be participating
 - Rochester tournament details including hotels are set.
- **Girls Tournament Update – May McKinney**
 - Eastview tournament overall a success.

- One difficult incident at SHMS involving grandparent racial slurs to referees taken care of by school supervisor who was on duty.
 - Difficulty filling volunteer spots at last minute and several volunteers either did not show up for shift (site coordinators) or were lax in their duties while on shift (calling in scores, etc.) Will be cashing all checks from parents that did not complete their volunteer duty. Will likely cash all the checks and have individuals work through board if a refund is necessary.
 - Several heroic efforts by volunteers and board members including concessions and treasury.
 - We did not have trainers show up for tournament and some complaints on number/sizes of award t-shirts.
- **Volunteers Update – Sabrina Freeman**
 - Not able to attend meeting
- **Concessions Update – Julie Hermann**
 - Concessions went well for Girls tournament
 - Discussion around margins for concessions being low and whether it was worth all the work to do ourselves. Consider outsourcing to 3rd parties, food trucks, etc. to reduce workload for future tournaments
 - Also consider more outside vendors allowed to sell merchandise, etc. to liven up the venues a bit.
- **Special Item – Recruitment – Jill Peterson**
 - Critical need to start planning for board succession
 - A large number of 8th grade parent volunteers are aging off of board
 - Looks to be not enough volunteers remaining to fill all board positions
 - Email blast will be sent out in next few weeks from Jill addressing the issue and asking for a certain number of parents in each grade by gender to be board liaisons/members. Brad and May to assist in drafting communication.
 - Would like these new volunteers to attend March or April meeting to organize.
- **In-House Basketball Update – Derek Bishop/Nick Ehrman**
 - Season going well.
- **Facilities Update – John Greven**
 - No update
- **Treasurer Update – Sunder Iyer**
 - Not able to attend meeting
 - Sent financials to board prior to meeting.
 - Will report back to board on girl's tournament revenues and expenses.
- **Website Update – Tom Hipple**
 - Not able to attend meeting but comments sent by email:
 - Lots of work dealing with DIBs changes (meaning people would claim a slot, and then cancel). More than normal. Each time that happens, I have to intervene.

- One mistake on the DIBs schedule; need a second and third set of eyes on these to ensure times are accurate. Overall, not bad though.
- Tourney volunteerism has become a large, cumbersome issue. People, for some reason, don't understand the basics. I vote we need to have a ten minute dedicated session at each of the parent meetings where the Volunteer Coordinator and President explain the history of the EVAA volunteerism, paint the picture on cost savings, and how simple each shift really is. We need to be able to count on people.
- Proposal to look into making an "I accept" section/checkbox on the registration form that people need to read and agree to in re: volunteer shifts. Not sure if the system can do this, but we can check.
- **Equipment Update – Lisa Spann**
 - No update
- **Logo Wear & Uniforms – Melissa Loch/[Jill Peterson]**
 - No update
- **Player Development – Andrea Theis (Boys) and Brad Carlson (Girls)**
 - Teams are using their EVAA-paid for 3rd party training sessions and those vendors are being paid monthly.
 - 2015 Shot Club will begin April 15, 2015. Brad to prepare flyers for emails/posting.

Meeting Adjourned at 8:45pm

NEXT MEETING - Monday, March 9th at Apple Valley Community Center – starting time 6:15pm