

21ST

ANNUAL

JULY 26-29

2023

recognized by



CONFERENCE

ST. PAUL, MN

VENDOR PARTNER PROSPECTUS

FOMASSOCIATION.COM

WELCOME!

Welcome to the
Facility Operations
Managers Association
Annual Conference!

In 2001, FOMA
initiated a gathering
of the best ice
makers in the world
to share information and best practices. FOMA has since
hosted events in St. Louis, Denver, Colorado Springs,
Calgary, Phoenix, Ft. Lauderdale, Columbus, Nashville,
Clearwater and Orlando.

The 2023 conference will provide members the chance to
participate in dedicated NHL Facility training courses. The
conference will also hold the traditional NHL information
sessions which have become the mainstay of this event.
This year we are inviting the NHL Affiliated Facilities to join
us for the 2023 Annual FOMA Conference to expand the
networking opportunities for NHL and NHL Affiliate facilities.

Join us this season and interact with your NHL Facility peers
to learn new techniques, share ideas and create relationships
that will help you in your professional career.

MISSION:

To advance the field of play and safety standards within
the National Hockey League : through continuing education
programs, and the transfer of knowledge for our members.

VISION:

FOMA will be the preeminent organization focused on
raising the standards by which all professional hockey
arenas will be held.




FOMASSOCIATION.COM

SCHEDULE OF EVENTS

WEDNESDAY | JULY 26

1:00pm – 7:00pm | Golf Outing

THURSDAY | JULY 27

2:00pm – 6:00pm | Partner Check-in / Table Setup

7:00pm – 9:00pm | Welcome Reception

FRIDAY | JULY 28

7:30am – 9:00am | Breakfast

12:00pm – 1:00pm | Lunch

5:30pm – 7:00pm | Member & Partner Social

SATURDAY | JULY 29

7:30am – 9:00am | Breakfast

9:00am – 12:00pm | Partner Presentations**

12:00pm – 1:00pm | Lunch

4:00pm – 6:00pm | Member & Partner Social

7:00pm – 9:00pm | Networking Reception

***** Open to presenting Partner and FOMA Members Only**



HYBRID TRADE SHOW

Our experiment of a combined meal/trade
show room in 2022 was well received. We
will continue to offer our partners a table
set up around the banquet room walls to
use for company displays. Breakfast, lunch,
and socials on Friday and Saturday are all
included in "tradeshow" schedule. This informal
atmosphere made for better interaction
and more conversation than our traditional
tradeshows of the past.

6TH ANNUAL GOLF OUTING

July 26, 1 pm

Cost: \$75/player

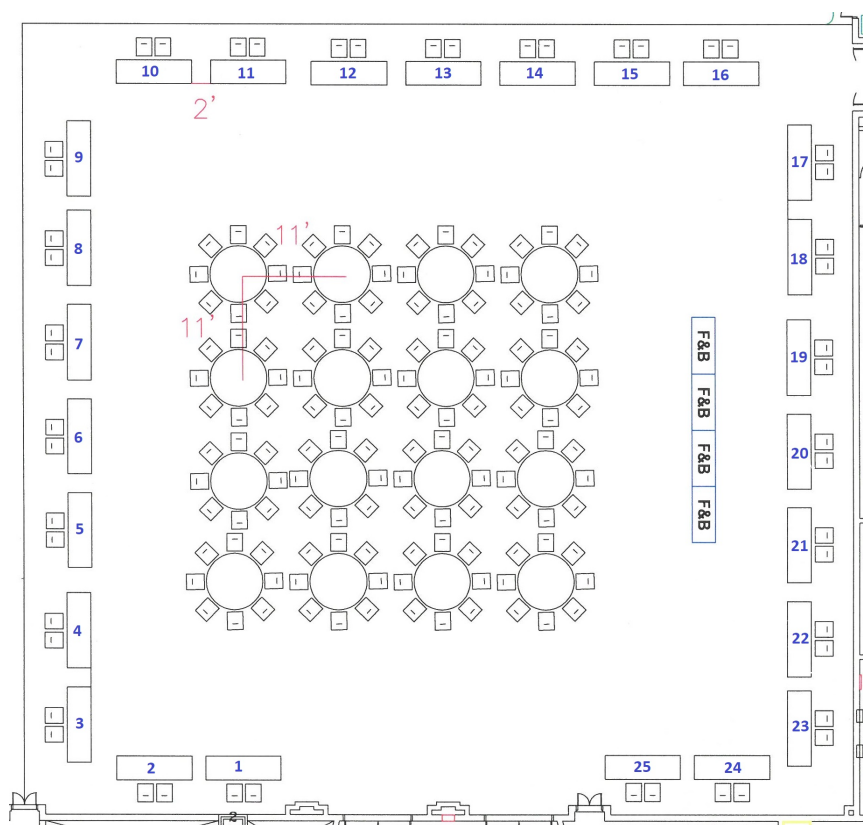
- Includes Golf & Lunch
- Must preregister, no drop-ins



2023 FOMA CONFERENCE – HYBRID TRADE SHOW

Hybrid Trade Show (7/27 – 7/29)

Floor Plan – RiverCentre



FOMA Partner

Cost: \$2,500

- 6' x 2' skirted table and (1) chair
 - Choice of table location; based on availability
- (4) Company representative badges include admission to:
 - Welcome Reception – 7/27
 - Member & Partner Socials – 7/28 and 7/29
 - Member & Partner Dinner – 7/29
 - Breakfast and Lunch with Members – 7/28 and 7/29
- Receive a conference attendee contact list following the event
- Receive a full NHL arena contact list following the event (32 arenas)
- Opportunity to participate in the annual FOMA Golf Outing on 7/26 – (\$75 per player)
- Opportunity to purchase a group sales presentation held on 7/29 – based on availability (Page 4)
- Opportunity to purchase a conference sponsorship package (Page 4)
- Option to add up to 2 additional company representative badges (\$250 each)
- Option to add a guest/spouse badge for the 'Member & Partner Dinner – 7/29 (\$75 each)

*Should a FOMA Partner want to demo equipment or show product that would take up space not allotted to Partner, please contact Jamie Gibson jgibson@monumentalsports.com or Ian Huffman ihuffman@bluejackets.com to discuss.

2023 FOMA CONFERENCE – SPONSORSHIPS & PRESENTATIONS

Golf Outing - \$4,000

Recognition as the golf outing presenting sponsor on July 26

- 2' x 3' full-color sign with company logo displayed at the food & beverage stations
- One bay reserved for sponsor representatives to socialize with members

Welcome Reception - \$4,000

Recognition as the reception presenting sponsor on July 27

- 2' x 3' full-color sign with company logo displayed at the food & beverage stations
- One table reserved for sponsor representatives to socialize with members

Breakfast Packages - \$3,000

Breakfast #1: Recognition as the food & beverage sponsor on July 27

Breakfast #2: Recognition as the food & beverage sponsor on July 28

Breakfast #3: Recognition as the food & beverage sponsor on July 29

- 2' x 3' full-color sign with company logo displayed at the food & beverage stations
- One table reserved for sponsor representatives to eat with members

Lunch Packages - \$3,000

Lunch #1: Recognition as the food & beverage sponsor on July 27

Lunch #2: Recognition as the food & beverage sponsor on July 28

Lunch #3: Recognition as the food & beverage sponsor on July 29

- 2' x 3' full-color sign with company logo displayed at the food & beverage stations
- One table reserved for sponsor representatives to eat with members

Afternoon Break Packages - \$1,500

Afternoon Break #1: Recognition as the food & beverage sponsor on July 27

Afternoon Break #2: Recognition as the food & beverage sponsor on July 28

Afternoon Break #3: Recognition as the food & beverage sponsor on July 29

- 2' x 3' full-color sign with company logo displayed at the food & beverage stations

Member & Partner Dinner - \$6,000

Recognition as the dinner presenting sponsor on July 29

- 2' x 3' full-color sign with company logo displayed at the food & beverage stations
- One table reserved for sponsor representatives to socialize with members

T-Shirt - \$2,000

Full color company logo on back of t-shirts given to members attending the conference

Toque - \$1,500

One color company logo on toque given to members attending the conference

Name Badge Lanyard - \$500

One color company logo on conference attendee name badge lanyards

Group Sales Presentations - \$2,000

30-Minute time slot for a sales presentation to members attending the conference on July 29

Opportunity to distribute promotional items & printed material to attendees

#1: 9:00a – 9:30a

#2: 9:45a – 10:15a

#3: 10:30a – 11:00a

#4: 11:15a – 11:45a

2023 FOMA CONFERENCE – PARTNER REGISTRATION FORM

Company: _____
Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Phone: _____ Fax: _____ Web: _____
Point of Contact: _____ Title: _____
Phone: _____ E-mail: _____

Hybrid Trade Show

FOMA Vendor Partner (\$2,500 Includes 1 Table Choice): _____ \$ _____

Table Preference 1: _____ Table Preference 2: _____ Table Preference 3: _____ Table Preference 4: _____

Exhibitor Badge #1 - Name: _____ Title: _____ Golf (Yes/No) _____
Exhibitor Badge #2 - Name: _____ Title: _____ Golf (Yes/No) _____
Exhibitor Badge #3 - Name: _____ Title: _____ Golf (Yes/No) _____
Exhibitor Badge #4 - Name: _____ Title: _____ Golf (Yes/No) _____
Exhibitor Badge #5 - Name: _____ Title: _____ (\$250) _____ Golf (Yes/No) _____
Exhibitor Badge #6 - Name: _____ Title: _____ (\$250) _____ Golf (Yes/No) _____
Golf Outing (7/26) _____ Golfers: _____ x (\$75) = _____
Guest / Spouse – To attend Member & Partner Dinner (8/4) _____ Quantity: _____ x (\$75) = _____

Sponsorships & Presentations

Golf Outing - 7/26 (\$4,000) _____ \$ _____
Welcome Reception - 7/27 (\$4,000) _____ \$ _____
Breakfast Sponsorship Package # _____ (\$3,000) _____ \$ _____
Morning Coffee Sponsorship Package # _____ (\$1,500) _____ \$ _____
Lunch Sponsorship Package # _____ (\$3,000) _____ \$ _____
Afternoon Break Sponsorship Package # _____ (\$1,500) _____ \$ _____
Member & Partner Dinner - 7/29 (\$6,000) _____ \$ _____
T-Shirt (\$2,000) _____ \$ _____
Toque (\$1,500) _____ \$ _____
Name Badge Lanyards (\$500) _____ \$ _____
Group Presentation Option # _____ (\$2,000) _____ \$ _____
Grand Total: \$ _____

Payment Method: Check ☐ MasterCard ☐ Visa ☐ Discover

Credit Card #: _____

Expiration Date: ____ / ____ CCV#: ____

Name on Card: _____

Signature: _____

Credit Card Billing Address if different than listed above:

Address _____

City _____ State _____ Zip _____



Mail or Email registration form and payment to:

Facility Operations Managers Association
1775 Bob Johnson Drive
Colorado Springs, CO 80906
info@fomassociation.com

Full payment is due with 2023 FOMA Conference - Partner Registration Form. Hybrid trade show tables, sponsorships and presentations are sold on a first come, first served basis. Management reserves the right to relocate Partner to table other than specified above. Registration fee does not include electrical, internet, A/V, shipping, storage or other costs associated with participating in the conference. REFUNDS, TRANSFERS AND/OR CREDITS WILL NOT BE GIVEN.

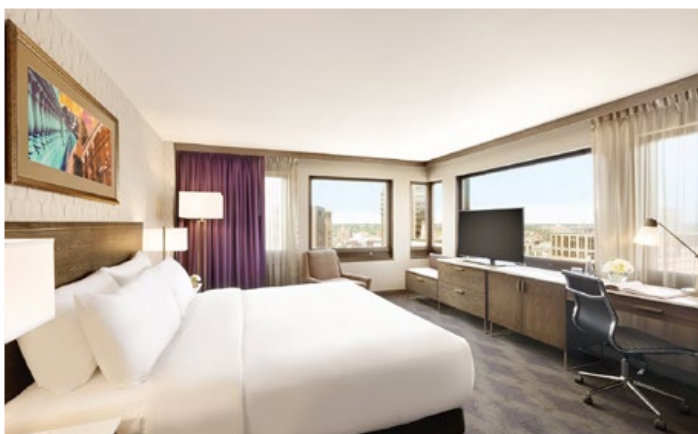
HOTEL

INTERCONTINENTAL SAINT PAUL RIVERFRONT

11 East Kellogg Blvd | St. Paul, MN 55101
(651) 292-1900 | intercontinentalstp.com

Centrally located and set high above the Mississippi, our downtown Saint Paul hotel truly connects you with the city. Stay in luxurious comfort just steps away from live theater, renowned museums, memorable dining, specialty shopping, sporting events, concerts and festivals, and much more.

Hotel Amenities: Turndown service • 24-hour business center
Key-access lounge level • Complimentary WiFi • In-Room Dining
Dry cleaning M-F • Concierge • 24- hour Fitness Center
On-site dining at Citizen Modern American Cuisine and Bar



RESERVE NOW!

FOMA ROOM BLOCK: July 22-29, 2023

RATE: \$144/night + tax

CUT-OFF DATE: June 25, 2023

PHONE BOOKING

(651) 292-1900

GROUP CODE: **2023 FOMA Conference**

Book online using the link at:
FOMASSOCIATION.COM

*No airport shuttle provided
by the hotel*

TAXI:

Approximately \$30-\$40 one-way
to/from airport

UBER / LYFT:

Approximately \$19-\$21 one-way
to/from airport

PARKING:

Self-Parking available lots 1 block to
North and 1 block to East of hotel

VALET PARKING:

\$32 per night + tax

AIRPORTS:

Minneapolis-Saint Paul
International Airport (MSP) -
7.3 miles to Intercontinental

