



For Immediate Release:

**MN CHAPTER OF THE NATIONAL FOOTBALL FOUNDATION ANNOUNCES
2015 BOBBY BELL COLLEGE IMPACT PLAYER OF THE YEAR**

David Cobb, University of Minnesota

MINNEAPOLIS, MN - March 6, 2015 - The Minnesota Chapter of The National Football Foundation is excited to announce the 2015 Bobby Bell College Impact Player of the Year, David Cobb, to be recognized at the 8th Annual Minnesota Football Honors May 3, 2015 at the Hilton Minneapolis.

After spending most of his first two seasons on the sidelines, Cobb had a breakout junior season in 2013 and rushed for 1,202 yards. His career culminated in 2014 with a record-breaking performance. Cobb set the Gophers' single-season rushing record when he carried the ball 314 times for 1,626 yards. Cobb's yardage and team-high 13 touchdowns helped lead Minnesota to its first New Year's Day bowl game since 1961-62.

An All-Big Ten Second Team selection, Cobb also earned the Gophers' Bronko Nagurski Award (most valuable player) and Bruce Smith Award (outstanding offensive player), and was named the Bob McNamara Offensive Back of the Year.

Cobb had seven 100-yard rushing performances during the season, including two 200-yard games. He set a career high of three touchdowns and rushed for 145 yards to keep the Gophers in the game against eventual national champion Ohio State on Nov. 15. He passed Laurence Maroney's season rushing mark on a 40-yard touchdown at Wisconsin on Nov. 29.

Cobb was a major reason Minnesota came within one game of a Big Ten Championship berth. He accounted for 58 percent of the Gophers' rushing yards, 30.5 percent of their all-purpose yards and 21 percent of their scoring (second-most on the team after kicker Ryan Santoso). Cobb participated in the 2015 NFL Scouting Combine and has draft aspirations.

The 8th Annual Minnesota Football Honors, presented by the Minnesota Vikings, will take place Sunday, May 3, 2015 at Hilton Minneapolis. College and professional football Hall of Fame inductees are scheduled to attend the event, and WCCO-TV news personality Frank Vascellaro will return for his eighth year as Master of Ceremonies. The event is open to the public. To register or for additional information about this years Minnesota Football Honors, please visit www.minnesotafotballhonors.com. For sponsorship information, please email lindsay@nffmn.org.

###

About the Minnesota Chapter of the National Football Foundation:

The Minnesota Chapter of The National Football Foundation & College Hall of Fame is a local non-profit organization whose mission is to promote and develop the power of amateur football in developing the qualities of leadership, sportsmanship, competitive spirit and academic excellence in Minnesota's young people. The MN Chapter recognizes

legendary football icons, college football Hall of Famers and Minnesota's top high school and college football scholar athletes. For more information, visit www.nffmn.org, [Facebook](#) or [Twitter](#).

Contact:

Lindsay Lommel, Event Manager

MN Chapter of The National Football Foundation

lindsay@nffmn.org