

North Branch Quarterback Club AGM Minutes  
3/10/2015  
NB High School Commons

**Meeting called to order:** 7:00pm

**Board Members Present:**

Barb Hensch, Alice Peterson, Kim Smith, Coach Ferraro

**Invitees:** All Members and Board

Issue or Topic:	2014 Quarterback Club Events/Activities in Review
	Barb Hensch
Points of Discussion:	<ol style="list-style-type: none"> <li>1. New Head Coach: Joined in June</li> <li>2. Football, Floats, and Fun: 1<sup>st</sup> activity of the season, w/b 7/31/15 this year</li> <li>3. Football programs: Goal is to have them ready by the first game, ad revenue is profitable.</li> <li>4. Partnership with PRISM: on-line store runs Summer-Fall – provides small commission w/in period of time.</li> <li>5. Senior Banners at stadium: New this last year.</li> <li>6. Teacher Appreciation: Seniors nominate teachers – recognized at specified home game.</li> <li>7. Home Game Sales (apparel, 50/50 raffle, DQ raffle): Youth teams this last year manned the tables.</li> <li>8. Homecoming: School no longer does the parade so QB Club coordinates this.</li> <li>9. DQ Concessions at Homecoming: new in 2014 – resulted in \$400 donation to HS activities.</li> <li>10. Community Carnival (pie in face): During Homecoming week – donations received went to Tackle Cancer</li> <li>11. Community Support and awareness: Always trying to bring businesses and school district together.</li> <li>12. Fundraisers: Letter Writing (new in 2014), Viking Card (took over in 2014, coach will be taking back for 2015), Brat Stand, Bagging of Groceries, Rat Rod (ran by 8<sup>th</sup> grade youth)</li> <li>13. Parent/Senior Recognition Night: Home game specified for this</li> <li>14. Team Meals: Done night before game 10-12<sup>th</sup> grade players. Cost is \$2,000-\$3,000/season.</li> <li>15. End of Season Banquet: Help Coach to coordinate this.</li> <li>16. Senior and Coach Gifts: Purchased jerseys for Senior players, purchased banner of team for Coach.</li> <li>17. Scholarships: 2 \$1,000 scholarships provided to graduating Seniors.</li> <li>18. Website, Facebook, and Twitter: Venues for Communication.</li> </ol>

Action Required:	Need many volunteers for the season in order to continue these events.
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Issue or Topic:	2014 Budget in Review/2015 Proposed Budget
	Alice Peterson
Points of Discussion:	Raised close to \$13,000 in revenue, expenses for fundraisers were \$2,623, which leaves net revenue of \$10,500. This was not enough to cover expenses. Barb clarified with Brett Carlson that all money raised through booster clubs is to be kept in the booster club's account.
Action Required:	Need to look at more opportunities for fundraising, or reduce expenses in 2015.

Issue or Topic:	2015 Possible Fundraisers
	Barb Hensch
Points of Discussion:	<ol style="list-style-type: none"> <li>1. County Market Bagging of Groceries - was done in January, raised \$1,353.69</li> <li>2. NBAAA Rec Night: Scheduled for March – will raise \$500</li> <li>3. Letter Writing Campaign: goal is \$4,500 – will begin before no contact week.</li> <li>4. DQ raffle: Goal is \$1,500 – will begin at Community Expo 3/14/15</li> <li>5. Rat Rod Concessions: Goal is \$500 –In August – will be run by 9<sup>th</sup> grade football</li> <li>6. County Market Brat Stand: Goal is \$800 – 1<sup>st</sup> or 2<sup>nd</sup> weekend in August.</li> <li>7. Fan Appreciation raffle: Goal is \$500 – done at 3 out of 4 Home Games</li> <li>8. 2015 Football Program: Goal is \$1,750</li> <li>9. Options: Community Support, ShopwithScir.com, Other?</li> </ol>
Action Required:	Need volunteers in order to meet goals.

Issue or Topic:	2015 Proposed Events
	Barb Hensch
Points of Discussion:	<ol style="list-style-type: none"> <li>1. End of Season Banquet</li> <li>2. Senior Spotlight Activities</li> <li>3. Football Programs</li> <li>4. Football, Floats, and Fun</li> <li>5. Homecoming Events</li> <li>6. Team Meals</li> <li>7. Home Football Game Sales</li> <li>8. Misc: Community Expo, Partner with Booster Clubs, Business Involvement, Scholarships, expand QB Club membership and volunteer involvement, consider proposed changes to QB Club operations.</li> </ol>
Action Required:	Need many volunteers for the season to make up committees for each

	event. Barb provided descriptions and sign ups for each committee.
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Issue or Topic:	Open Forum
Points of Discussion:	<ol style="list-style-type: none"> <li>1. Coach reviewed changes on practice requirements and upcoming schedule</li> <li>2. Coach stated he would like an additional 3-4 coaches to be paid for by fundraising efforts. He is also open to volunteer coaches.</li> <li>3. Discussed helmets and their effectiveness of concussion prevention.</li> <li>4. School district is in process of changing Viking logo.</li> <li>5. JV games will be on Mondays this year.</li> </ol>
Action Required:	

Issue or Topic:	Meeting Frequency
	Barb Hensch
Points of Discussion:	Board meeting annual cycle and frequency were discussed – encouraged ALL members to attend meetings.
Action Required:	Next meeting will be 4/7/15 @ 6:30 @ HS Commons