



For Immediate Release:

**MN CHAPTER OF THE NATIONAL FOOTBALL FOUNDATION
ANNOUNCES SID HARTMAN MEDIA AWARD WINNER**

Mike Max, WCCO

MINNEAPOLIS, MN - April 24, 2015 - The Minnesota Chapter of the National Football Foundation has announced TV and radio personality Mike Max as the recipient of the 2015 Sid Hartman Media Award. Max will be recognized at the 8th Annual Minnesota Football Honors for his career in broadcast journalism. The event is set for May 3, 2015 at the Hilton Minneapolis.

Mike Max has become one of the most recognized names in Minnesota sports journalism. People in his home state can see and hear him across multiple media, as he covers a wide range of sports and athletes on both WCCO-TV and WCCO Radio.

Max started his career as an intern at WCCO-TV and later was hired as sports producer. Today he hosts Sports to the Max with Mike Max on WCCO Radio and is a sports anchor and reporter at WCCO-TV. Prior to landing his own radio show, Max hosted Sports Connect on the Midwest Sports Channel.

In 2010, Mike started co-hosting a weekly high school sports segment on WCCO-TV called High School Sports Rally. The Friday night segment highlights competitive high school matchups and shares the compelling stories of high school athletes.

In addition to his duties at WCCO Television and Radio, Max is also a host and producer for Life to the Max. Much more than a sports show, Life to the Max highlights stories of perseverance, tenacity and winning attitudes. Max has also served as a host on WUCW's The Sports Show and Gopher Football with Jerry Kill.

A true Minnesotan, Mike grew up in Gaylord, Minnesota, and played football, basketball and baseball. He attended Hamline University and furthered his talents on the court and on the diamond, playing basketball and baseball for the Pipers.

The 8th Annual Minnesota Football Honors, presented by the Minnesota Vikings, will take place Sunday, May 3, 2015 at Hilton Minneapolis. College and professional football Hall of Fame inductees are scheduled to attend the event, and WCCO-TV news personality Frank Vascellaro will return for his eighth year as Master of Ceremonies. The event is open to the public. To register or for additional information about this year's Minnesota Football Honors, please visit www.minnesotafootballhonors.com. For sponsorship information, please email lindsay@nffmn.org.

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About the Minnesota Chapter of the National Football Foundation:

The Minnesota Chapter of The National Football Foundation & College Hall of Fame is a local non-profit organization whose mission is to promote and develop the power of amateur football in developing the qualities of leadership, sportsmanship, competitive spirit and academic excellence in Minnesota's young people. The MN Chapter recognizes

legendary football icons, college football Hall of Famers and Minnesota's top high school and college football scholar athletes. For more information, visit www.nffmn.org, [Facebook](#) or [Twitter](#).

Contact:

Lindsay Lommel, Event Manager

MN Chapter of The National Football Foundation

lindsay@nffmn.org