



## **CYHA PUBLIC BOARD MEETING – 10.25.07**

CYHA Board meeting – Thursday, Oct. 25, 2007

St. James Lutheran Church, 47th and Hampshire, Crystal, MN

Present: Derek Olson, Greg Erickson, Holly Martin, Troy Loken, Laurie Ahrens, Dan Longhenry, Lisa Rogers, Joanna Rooney, and Diane Eliason

Absent: John Gautsche, Scott Sysmanski and Eric Marsh

Visitor: Devin Linderholm

Meeting called to order at 7:37 pm by Derek

### **Ice Scheduling Report (Lisa):**

- Working on the next batch of ice schedules
- U14 doesn't have a District in which to play at this point so game scheduling is on hold

### **Registration (Joanna):**

- Sandy (AYHA registrar) and Joanna meet on Saturday, 11/3, to fill rosters and waivers
- Verification of rosters for Peewees and Bantams are Nov. 1
- Coach can be added before final roster verification on Dec. 30th
- Roster verification for Squirts and U10s is Nov. 15 (Tentative)

### **Girls Report (Diane):**

- U12 tryouts were held and we have two teams
- May have one U12 player go to play Varsity
- U14 team doesn't have a goalie – may get one from Eden Prairie
- Tom verified that Armstrong would finance the ice during the season and the other Associations would settle up during the season
- U10 tryouts are beginning 10/27. Ends a week from Sunday with goalie tryouts

### **Tournament Report (Dan):**

- Feb. 1 – 3, 2008 is the New Hope Invitational
- Bantam: 11 teams signed up and 8 have paid
- Pee wee: 11 teams signed up and 8 have paid
- U12: 7 teams signed up and 5 have paid
- Can take up to 12 teams at each level

### **Volunteer Report (Laurie):**

- Concession commitments about 2/3rd filled through mid-December
- Will discuss volunteer expectations and hours in Executive Session
- Laurie will be available on Saturday, 11/3, to discuss volunteer hours with team managers

**Secretary's report (Troy):**

- All mail slots have been labeled at the office at New Hope Arena

**MMC (Derek): To nominate Holly Martin for Director of Corporate Fundraising.**

**Second: Greg**

**Discussion**

**The board expressed excitement for Holly's involvement.**

**Corporate Fundraising Report (Holly):**

- John Christy working with previous donors with whom he has a significant relations (e.g., Northstar Auto Action).
- Holly has the dasher board sponsorship information.
- Holly to set up a meeting with Mark at All Star Sports.
- Note: companies are buying advertising and not making a charitable deduction.
- Pump It Up – do we get \$500 to \$600 of the \$1,700 or \$1,800? Holly check with Dave Jensen -- her fundraising counterpart at Armstrong – on this.
- Looking for more industry-related opportunities with area businesses

Ahrends, Gautsche, and Erickson met last Spring to consider some membership fundraising ideas. Laurie to share some ideas with Holly (see July 19 Board minutes).

Get jerseys and pictures to last year sponsors.

Officially CYHA is hosting 6 travel teams in 2007-08:

- Bantam B2
- Pee wee B2 – White
- Pee wee C
- Squirt B2
- Squirt C
- U14 (U14 potential sponsor is Tom Eliason. Maximum they donate is \$500.)

Sponsorship money goes into a main account, not to the individual team.

Not doing Schwan's Fundraising this year.

Consider Butter Braids for a fundraiser. \$3 return to the Association per product.

**D3 and Vice-president Report (Greg):**

Wednesday, Nov. 7, is A and B coaches/managers in Brooklyn Park

- A and B District League play begins Nov. 5

Wednesday, Nov. 21, is C coaches/managers meeting at PIC

- League play begins Dec. 1st
- District playoffs 2nd week in March
- Pee wee District Playoffs the Monday before March 15th

These are mandatory meetings.

Need to find Squirt reps for that meeting for Cooper and Armstrong teams.

**Mite Report (Derek for Eric Marsh):**

35 or so new Mites registered

Another introductory Mite Clinic this weekend (10/27)

Mite Team Levels for 2007-08:

- Mite Is: 2 teams (new and returning)
- Mite IIs: 7 teams between Armstrong and Cooper
- Mite IIIs: 4 teams between Armstrong and Cooper
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District 3 pond hockey for Mite IIIs – 5 sessions this year (two hosted by A/C, one at Brooklyn Park, one in SLP and one Hopkins).

Re-rostering is Jan. 21 for Mites to play full-ice games.

**Traveling Player Report (Derek):**

Tryouts finished Oct. 17 for Peewees and Bantams. Overall, pretty happy with the process. Hundreds of things could be done to make the process better. Most of the kids fared pretty well, especially for the first time for many of the kids ever trying out.

Goalie tryouts:

- Girl goalies were observed for 30 minutes. They didn't get a grade like the boys.

Comments and questions shared with Derek to date include:

- How can we give kids more exposure in the scrimmages?
- How were piney #s assigned? Can that be done differently?
- How are the kids evaluated? What criteria? (Subjective evaluators using some objective criteria. Categories are very specific with numerical assignments from #1 to #10.)
- Can we share the evaluation form with the parents or publish the evaluator forms in advance?
- Can we publish the drills for the skills evaluation in advance?

Evaluators:

- Pee wee: Armstrong A coaches plus Mark Younghans and Mike Morgan (2 of 5 evaluators were from Cooper)
- Kyle, Adam and John from Cooper were Bantam evaluators in addition to Armstrong representatives.

**Presidents Report (Derek)**

Continued discussion of tryouts and specifically how we work with our goalies.

Recommendation that Bruce Lundberg contact Jens Ahrens regarding additional goalie materials.

Motion (Laurie): to Adjourn Public Meeting.

Second: Dan

**CYHA EXECUTIVE SESSION HELD ON OCT. 25, 2007:**

Present: Derek Olson, Greg Erickson, Holly Martin, Troy Loken, Laurie Ahrens, Dan Longhenry, Lisa Rogers, Joanna Rooney, and Diane Eliason

Derek has been asked to be an evaluator at the Squirt level due to Kevin Gray's absence. Diane suggested that Tom Eliason may be interested in evaluating, and Troy is available. Saturday, Sunday, Tuesday, Wednesday, and Sunday next week.

**Ice Fees:**

Cooper will collect ice fees for all of its families regardless of what team a player is on. Armstrong will collect ice fees for their families.

All teams have the following fee structure:

\$900 Squirts and U10

\$1000 Peewees and U12

\$1,100 Bantam and U14

\$250 goalie discount

Each CYHA family will get an invoice from the association including the amount due, the amount paid, and the amount owed. Payment due dates will be 11/15, 12/15 and 1/15. Team fees are separate issue and established by the individual teams.

**2006-07 Squirt B1 Checkbook:**

Question regarding the status of the balance of Squirt B1 checkbook from 2006-07. At this point, the remaining balance is not getting returned to last year's team. Part of the money in the account was donated. Checkbook was requested in March and April after the season, but wasn't returned until late summer. After 6 months, the money returned to the general association account.

**Royalty due for using A/C artwork.**

The royalty we would charge vendors for making team items would be collected from the team members in the form of more expensive items. Therefore, no need to collect \$ for an in/out financial transaction. Also, we believe the A/C logo promotes the organization. We would consider an association order for sweatshirts, but don't want to use it as a fundraising opportunity.

**Volunteer hours:**

Laurie calculated hours from master roster she has (163 names on her list).

With Mite 1s working 10 hours and the rest working 25, we have 3,000 volunteer hours available given our families and commitments.

Last year total hours worked was 2850:

- 1250 were for hours outside of the concession stand – coaches, wreathes, recruitment, reps, managers, board.

- 1600 hours in the concession stand. Giving Armstrong more shifts to fill in the concession stand. Should be 60/40 split this year.

Hope to reduce the CYHA family commitment from current 25 hours (AYHA families are required to work 15 hours). We know we need at least 20 hours, but hoping not to require final 5 hours.

Also, not offering volunteer hours for the jamboree (except Concessions).

**Wreaths:**

Saturday, Nov. 17 is the pick-up date at the ice arena in the North entrance for the ambulance. Board members are asked to help distribute along with the AYHA board. Laurie tasked to communicate to the families.

45 people didn't pay their wreath registration deposit.

44 people didn't submit their volunteer deposit.

Laurie to send list to Derek for collections.

Derek will place the wreath order.

**Misc:**

Recommend an audit, especially when a change of treasurers.

MMC (Laurie): To approve Sept. 20 CYHA Board Meeting Minutes

Second: Diane

Discussion. Armstrong said "no" to using the A/C name on the Bantam B1 team because they had more kids on the team than Cooper.

MMC (Greg): To adjourn.

Second: Laurie

Adjourned at 9:30 pm.