

PYHA Board Meeting Agenda
Meeting Date: Wednesday, May 13, 2015
6:30 pm - Dream Lanes

Board Members Present:

Katy Churches	Jesse Theiler	Brenda Engleson	Heath Straka
Ted Pritchard	Brenden Pautsch	Beau Bingham	Pat Goss
Sarah Moriva	Jim Sheahan	Kevin Kuhlow	Sam Rasmussen

- Call to Order
- Review and approve minutes from March, 2015 meeting
- Agenda Repair - add items or move order
- **Concessions (10 min)**
 - Steve Smith (introduction as possible replacement for Julie L.)
 - Updates (Dana I.)
- **Treasurer's Report(10 min)**
 - CPA position interest and introduction
 - Updates
- **Committee Updates – round 1 (30 min) started...**
 - **Fundraising – Marty Fox (10 min)**
 1. Committee Formation Update
 2. Exploration for '15-'16 season
 - **Apparel - Amy Unitan (10 min)**
 1. Introduction
 2. Updates & Ideas
 3. Committee worthy?
 - **Jerseys (10 min)**
 3. Hanna B. and Joe S. Updates & Ideas
 4. Committee worthy?
 - **Website/Social Media - Brenden (5 min)**
 5. Updates
 6. Other web engines (i.e. Sport Engine)
 7. Committee worthy?
- **Surveys (10 min)**
 - Results – Katy
 - Discussion - All
- **Annual Meeting/Banquet Recap - Katy/Brenda (5 min)**
- **MII – Heath/Pat Goss(5 min)**
 - Update
 - Kraft Hockeyville: 2015 Winners Announced & 2016 effort- Katy
 - Ice/Facility plans for summer
 - Liaison from Patriots (Pat Goss)
- **Committee Roles & Formation (10 min)**
 - Role of Committees
 - Role of Board members for Committees
 - Committees (i.e. Communication)

- **Committee Updates Round 2 cont...**
 - **Age Level Director – Jesse (10 min)**
 1. Updates – AGL / End of year reports
 2. Structured approach
 3. Planned summer efforts
 4. Potential New Board Lead
 - **“Rules Committee” formation (5 min)**
 1. Discussion
 2. Roles
 - **Volunteer – Katy/Brenden/Brenda (2 min)**
 3. Updates
 4. New Board Lead if keeping
 - **Equipment – Beau (3 min)**
 1. Updates
 2. New Board Lead
 - **Recruitment – Ted (2 min)**
 1. Updates
 2. New Board Lead
 - **Advertising – Katy (5 min)**
 1. Updates
 2. Logo – impact to apparel, in-rink branding & jerseys
 3. Ownership/Trademark
 4. New Board Lead
 - **Special Events – Katy (10 min)**
 1. Calendar of Events – Board & Public
 2. Updates
 3. Golf Outing Discussion
 - a. Venue discussion
 - b. Board Lead + Event Lead
 4. Monona Memorial Day Parade Status
 5. Roller Derbies June & July
 6. New Board Lead
- **OIC Report – Toby Kinsler (20 min)**
 1. Old Business
 1. Marc was to contact Matt H. and Paula G. regarding Level 2 & Mite retention
 2. OIC Committee Membership Recommendations – for approval
 - ✓ Toby Kinsler
 - ✓ Matt Hansen
 - ✓ Ted Pritchard – Board Member
 - ✓ Other interested parties
 3. Plans for '15-'16 season
 - ✓ Camp Ice Dates: Weeks of 9/20 & 9/27
 - ✓ Tryout Dates: Week of 10/4
 - ✓ Evaluators: pd vs. in-house in progress
 4. Double Rostering
- **Association Priorities'15-'16 - All (10 min)**
- **Organization “who we are” – ALL (10 min)**

❖ **CLOSED SESSION (15 min)**

• **June Agenda Items**

1. Budget
2. Set Fees
3. Registration

• **Adjourn**

PREVIOUS MONTH MINUTES – attached separately, I believe, from Heath