

EVAA BASKETBALL BOARD
April 13, 2015



Members Present: Jill Peterson, Tom Hipple, Melissa Loch, Jeff Plotnik, Mark Schwanz, Derek Bishop, Lisa Spann, Andrea Theis, Brad Carlson, Jason Priest, Sunder Iyer, Nick Ehrman

Members Absent: May McKinney, Steve Crenshaw, Jason Johnsen, Amy Schwanz, Julie Hermann, Chris Whitfield, Sabrina Freeman, John Greven, Danny Olsen

Guests present: Andrew Krull, Christie Martin, Angel Adams, Chad Szumylo, Anuj Kohli

• **WELCOME, APPROVAL OF MINUTES**

- Meeting called to order at 6:20pm.
- Minutes from March 9, 2015 meeting - Approved

General:

- Introductions were made. Nice to see new faces at the table and a warm welcome was extended. These new potential members were excused while determinations were made for member voting purposes.

Motion was made by Peterson to approve new members Krull, Martin, Adams, Szumylo and Kohli to the EVAA BB Board.

- **Seconded by Iyer.**
- **Approved.**

• **BOYS Program Update – Jeff Plotnik**

- Rochester tournament dates and hotels are secured for next year. Dates: March 3 & 4, 2016.
- Working on summer open gym times. Has secured 11 Tuesday nights starting in June from 6-8 pm for a clinic-type option. Format would provide training sessions and organized play for (boys entering) 4th – 8th grades.
- Securing trainers for these sessions at \$75/hour (22 hours = \$1,650)
- An email blast to these kids/families will go out soon.

Motion by Plotnick for EVAA funds be used for payment toward the trainers at these sessions payment of \$75/hour respectively with a total of \$1,650. Trainers will be secured from EVHS, MDB, MSOB and WOTN.

- **Seconded by Hipple.**
- **Opposed by Priest.**
- **Approved by majority vote.**

• **Treasurer Update – Sunder Iyer**

- Sent financials to board prior to meeting.
- 19 Volunteer checks from the tournament were cashed. The system was improved from last year.
- Made mention we have not seen any invoices from AVCC. This happened last year and a large outstanding invoice was sent later and paid.

- **Logo Wear & Uniforms – Melissa Loch**

- It has been discussed previously that the girls program is in need of new uniforms due to the cut of the “universal” uniform is not a cut for girls. Melissa provided a uniform pricing analysis with three different options to the members present (separate handout). The price ranges were Under Armour = \$82.99, Holloway = \$79.99 and Alleson = \$64.99 respectively.
- It was also discussed that the amount for registration could be figured to allow the girls to keep their uniforms at the end of the season. Something that can be determined at a future board meeting.

Motion made by Spann to purchase new girls uniforms.

- **Seconded by Schwanz**
- **Approved.**

Topic tabled for future meeting: A total amount for the uniforms is needed (ie – total population for the girls program). It was determined that purchasing a bulk amount to use year after year may not be the best option. Melissa will gather information and report at next board meeting an amount based on using Alleson’s pricing of \$64.99.

- **Player Development – Andrea Theis (Boys) and Brad Carlson (Girls)**

- Shot club starts April 15. Both Andrea & Brad are graduating from the board so a new member will need to adopt this should we decide to continue. At the time of the meeting, Dererk Bishop agreed to lead this and the shot club forms will be mailed directly to him.
- Summer Academy is another program that will need attention and marketing. The new board member taking this on will need to coordinate with Coach Goetz and Coach Guebert for dates (in late August) and for gym space. Flyers for this are mailed after the 4th of July.
- Last year (2014), Coach Goetz challenged all boys traveling players to continue their development during the off-season following his “Basketball Workout” program book entitled “Toughness!”. It was discussed we will post this on the EVAA site as well as provide this to the boys; however, the workouts were a bit on the higher-level/challenging side for some of the ages we cater to.
- Chad Szumylo (for girls) and Derek Bishop (for boys) have agreed to oversee this area.

- **Website Update – Tom Hipple**

- Provided the results of the year-end survey. Overall, the results were favorable and showed a 90% overall “Favorable” rating.
- The spreadsheet was sent out to the board members prior to the meeting and reviewed at the table.
- 149 of 613 parents responded (25%)
- Christie Martin has agreed to take on the website position.

- **GIRLS Program Update – Mark Schwanz**

- Schwanz reported several of the girls in the program are playing AAU for spring and summer. Good to see this development on-going.
- The surveys were reviewed and determined that much of the “noise” that was discussed during the season was not portrayed in the survey results.

- **In-House Basketball Update – Derek Bishop/Nick Ehrman**
 - Survey results were reviewed.
 - Overall season was very well received and great to see the numbers for both boys and girls.
 - Discussion of inviting 3rd graders to be introduced to travelling.

- **Equipment Update – Lisa Spann**
 - We are currently missing 3 clocks. We have 2 in our possession. Our inventory is 5 total. Travelling should have 3 and In-house should have 2.
 - It was mentioned to talk with Steve Crenshaw again with the location and status of the missing clocks.

- **Boys Tournament Update – Jason Priest**
 - There are several T-shirts leftover from the tournament.
 - Jason announced he is moving to Texas but will still be available for the next board member who will oversee this area should there be any questions. He has everything organized for the next person so it should be seamless.
 - The 8th grade C team Won Grade State so the season ended well for those players.

- **EVHS Boys Program Update – Danny Olsen**
 - Not available to attend

- **Girls Tournament Update – May McKinney**
 - Not available to attend

- **Volunteers Update – Sabrina Freeman**
 - Not available o attend

- **Concessions Update – Julie Hermann**
 - Not available to attend

- **Agenda Item – Member Recruitment topic to be Tabled for future meeting**
 - Board positions that are open and available should be identified at the next meeting.
 - It was discussed that each grade should have a parent “rep” available to attend the monthly board meetings as a liaison and to assure continuity with the programs.
 - The Special Events/Volunteer position is one that has a large void and needs to be filled.

- **Facilities Update – John Greven**
 - Not available to attend

Motion by Plotnik to adjourn.

Seconded by Hipple.

Meeting Adjourned at 8:55pm

NEXT MEETING - Monday, May 11 at Apple Valley Community Center – starting time 6:15pm