

**EVHA Board Meeting
August 12, 2015 at 7:30 PM
Apple Valley Community Center
Agenda**

Call to Order

Attendance: Scott Calvert, David Leach, Brent Cameron, Jim Lombardi, Matt Cords, Kelly Griffiths, Mark Groebner, Doug Tritschler, Mike Schoonover, Dave Kisch, Renee Swenson, Doug Gross, Jim Moline, Mark Espena

Visitors: Max Smith, Innovative Sports, Julie Cochran

1) Agenda Additions/Revisions

a. Swenson Added Coaches/Registration

We must get coaches and anyone on the ice must be certified and on the Roster...doing their certifications, CEP, SafeSport etc., earlier. Swenson is to work Calvert on getting that done.

2) Bogarts (\$100) and Valley Tap Donations (\$1,000). Gross motioned to approve, Tritschler seconded, all were in favor.

3) Online Store- Max Smith of Innovative Sports (hereinafter "IS") presented for individual apparel purchases (non-team apparel). IS indicated they have competitive pricing and IS made a mock up website and samples for the Board's review. IS will have the EVHA site open for a period of time (usually two weeks to get bulk order pricing) and people will get a link to order with an expiration date. The website can be re-opened later if there is enough interest. Website appears as a typical professional apparel store. EVHA can elect to get a portion of the sales back for the association, but, IS builds that portion into the sales price. Discussion as to whether EVHA would attempt to get a portion of the sales or allow IS to provide the EVHA community lower prices on items. Items can be personalized, shipping is typically to EVHA team managers/But, end user shipping can be done though it may be more expensive. There are a variety of ways to pay for apparel on the website. They provided Mock up apparel designs. Minimum orders of approximately 12 may be required. Custom scarves and hats have a 14 order minimum; any item may be customized with a drop down menu on website.

a. Westwood also has a website built for team apparel. Tritschler presented.

Discussion regarding whether to use Westwood or IS for non-team apparel. Apparel committee is recommending IS. Discussion regarding whether to increase cost for EVHA fundraiser or the particular team of the particular player. Generally approved the apparel committee using IS. Discussion on Standardized apparel. Discussion regarding instructing managers to use IS.

b. Contact Westwood or apparel vendor to review apparel needs, including coaches and new board member jackets. (Tritschler)

4) Call for Board Approval of Gambling Operational Budget of \$30,000; Cords made motion to approve, Cameron seconded, all were in favor.

- 5) Girls Teams updates: (Swenson)
 - a. 14U team update. Currently Co-oping with Farmington. Farmington has 5-6, EV has 4-5 Swenson expects that there will be solo players looking for a team over time. (Eagan is out, AV will not commit)
 - b. 12A numbers (Not enough necessarily for two teams).
 - c. 10UA waiver request. Rosemount is not having an A team this year and they have one player from Rosemount that is asking to waive in. Discussion held, Board has approved waiver request.

- 6) Julie Cochran, the Volunteer Coordinator has provided EVHA of her notice to resign and has requested to forgo her salary for the upcoming season and have the funds donated to Play for Patrick. Motion by Cords, Second by Groebner and all were in favor to allow her salary to go straight to Play for Patrick (Schoonover abstained)
 - a. Discussion of whether a replacement paid position is required or if we can have a 10 hour volunteer slot open. Discussion of what is currently required of the role, what Espena has done with Dibs, and whether this becomes a board or volunteer position. (Espena has found a volunteer already if we go this route).

Determined to make it a volunteer position on an interim basis with Julie Cochran training that person for the upcoming season .

- 7) Locker rooms/Build out a Hayes. Update (Leach) Meeting with Matt Percevil (AD at AV) about building out locker rooms. Shooting stickhandling areas at both rinks. Meeting with Mayor and Council on these issues. Discussion will be centered around funding sources.

- 8) Website changes (Espena) Mark went over Website changes..No complaints from the Board. Espena is commended for the work he has done with Website. Espena is in the process of creating a Manager/Coach area for open ice and other specific items. Created a landing page for each age group level . Have levels/areas for sponsors. Dalseth put together a sponsorship level chart.

- 9) Registration (Espena) Registration is open on Friday.
 - a. Questions/comments from Board; Determined that we are taking out the payment plan.

- 10) District 8 (Update)(tabled)

- 11) Kemper's update on the status of the banners; (Kemper to provide mock ups for options)(tabled).

- 12) Update of Handbook (Griffitts) Cords Motioned to adopt handbook/Tritschler Second, all were in favor.

- 13) The Great Sock Debate (Tritschler) Two socks/voted online. Discussion regarding the Two socks and Tritschler to order.

- 14) Sponsors / Website/Status-(Dalseth) tabled

- 15) Secure ice time for fall clinics & tryouts. (Kisch to discuss with DeFauw and Weestrand to work on clinic dates for goalies and skaters.)Ice time for Fall Clinics is completed.

- 16) Schedule parent meeting – held in September prior to clinics. Administrator to coordinate.
Reserve room for Parent Meetings –(Mark Groebner to coordinate)
- 17) Determine volunteer needs for clinics and tryouts; (schedule/requests/etc.)(Kisch and Espena to coordinate)
- 18) Order pucks for tryouts/clinics (Equipment Coordinator) (Tritschler)
- 19) Recruit volunteers for elementary school open houses. (Moline)

Moline is working on equipment for School open houses

20) Recruitment (Moline)

- a. Shared intro to hockey with AVHA/Split cost - Sundays 9/13, 9/27, 10/4, 10/11 all 5-6pm Hour. (they will have equipment) For new registered players only, registration required, need equipment voucher
- b. AV charging \$30 – Need to determine fees
- c. Moline to complete USA Hockey Special Events Sanction form
- d. Try Hockey For Free Day – share with AVHA – 11/7/15 3:15AV, 4:30EV
Need equipment and skates – do we want to start an equipment drive?
Moline to Register for Try Hockey for Free

21) -Eastview Hockey Community Open House - ask Groebner if we can get the EVHS gym 9/27/15 2-4pm for our event

- a. Open House & Recruiting Committee - create new committee
- b. Follow up with RAHA on Rosemount Days tourney and if we will participate

Discussion regarding not doing an open house and doing a telethon to elementary school students for recruitment.

Moline is looking at yard signs for Try hockey for free day advertisement.

Leach wants a budget for Recruitment. Leach suggest \$3,000. Discussion on amount of budget. Cords, Moline, Leach and Gross

- 22) Parent Presentation/meeting. Need updates for slides, schedule of who is available, and coordinate meeting location(Espena/Volunteers)
- 23) 5000 shot club coordinator: Need to send update/communicate it's almost over/acquire t-shirts, etc. Gross gave an update
- 24) Development: Paid coach update / Recruitment plan for non-paid coaches / determine when coach registration should open (tabled).
- 25) Tournament Coordinator: Tourney update / need Refs/EMT for PFP and Girls tourney / tourney's registered with District 8 (Lombardi) Full on Girls tournament
- 26) Mite Coordination update (already provided to mite coordinator)

Order Mite jerseys

Finalize Mite equipment package with vendor

Determine who will run mite clinics

Secure mite equipment vouchers

Plan mite Expo – EVHA

27) Forming of an EVHA Foundation with separate financials for the donations and future capital investments. (Calvert)(Tabled)