



Blitz United Soccer Club a non-profit (501C3) was organized in 1993 under the direction of Wilbert H. Maximore, who continues to direct the soccer club. Our home game fields are located in Tulsa, approximately at Highway 169 and East 41st Street. In addition to our game fields, we have our practice complex with lights at 51st and Mingo. The club was started with an emphasis on player and team development. These principles continue even as the club has grown to nearly 1000 members, representing the largest membership of any soccer program in the Tulsa area. Currently, the membership is represented by:

- 40 competitive teams
 - Ages 10 years and older
 - 775 players
- 25 academy teams
 - Ages 4 years to 10 years
 - 225 players

Blitz United Soccer Club now represents the most successful club in the Tulsa Metro area, with more teams competing in the Oklahoma Competitive Leagues (OCL), Oklahoma Premiere League (OPL) and the most overall wins and teams accepted into OCL and OPL Leagues. As well as, our teams that competes in the Premiere League West (PLW) and National Premier League (NPL). BUSC teams compete at the State, Regional, and National level, sending teams to tournaments all over the United States.

Blitz United Soccer Club Sponsorship Opportunities:

Blitz United Soccer Club Uniform Naming Rights

*There will be approximately 2000 Uniforms between BUSC Competitive, and BUSC Youth Academy

*2 year commitment, as uniforms are on a two year cycle

Blitz United Soccer Club Practice Facility Naming Rights

*Currently Alsuma Soccer Complex

*BUSC has a 13 year lease with the City of Tulsa

All practices take place at Alsuma Soccer Complex, 51st and Mingo. We have a fully lit complex (only one in Tulsa @ \$150,000 in 2009), where parents and players not only train, but also socialize and spend time. This facility is used extensively, virtually 12 months a year. Our budget for lawn maintenance is over \$35,000 a year, to ensure a quality turf under such duress. We are looking to expand to a second facility, where we will create the same, closed environment, where people will want to stay during their child's practices.

Blitz United Soccer Club Tournament Naming Rights

*BUSC Fall Invitational (October)

*BUSC Spring Classic (April)

Blitz United Fall Invitational

Each year, Blitz United Soccer Club partners with Under Armour, Soccer Savings, and many additional sponsors to organize the largest youth soccer tournament in the Tulsa area. This year, our tournament drew over 275 applicants, with 260 teams playing in the Tulsa area. 30% of those teams required hotel stays, which represents about 850 families. Most teams stayed both Friday and Saturday nights. This event is held the last weekend in October.

Blitz United Spring Classic

Additionally, Blitz United Soccer Club organizes a Spring Classic Soccer Tournament. This last year the tournament drew over 150 teams from around our region Oklahoma, Arkansas, Missouri, Kansas, and Texas. This event is held the last weekend in July.

**Blitz United Soccer Club Annual Golf Tournament:**

- *Naming Rights
- *Coordinate Event

Each spring, usually the first Friday in April, Blitz United Soccer Club organizes an annual golf tournament. The purpose of the tournament is two-fold:

1. Provide an enjoyable, friendly, social atmosphere for our club members.
2. Raise funds for the soccer club to offset upgrades to our facilities.

Our golf tournament typically has 130 golfers playing golf each year. We sell drinks, and the course provides green fees, carts, and lunch. We typically have about 20 sponsors for this event.

Blitz United Soccer Club Web-Site:

The **Blitz United Soccer Club** website, www.blitzunited.org, typically sees 30,000 website hits before and during the BUSC Fall Invitational. We typically see 10,000 hits the month prior to tryouts, and about 1,500 hits a month throughout the year.

Blitz United Soccer Club Merchandise:

BUSC gives away t-shirts to some of its players throughout the year, either at events, or players on BUSC Grants. BUSC sells 600 BUSC club t-shirts each year. All BUSC merchandise (t-shirts, sweat shirts, etc...) is made available to the public for purchase. In addition, we sold about 1,000 tournament t-shirts for our Fall Invitational and 600 at our Spring Classic.

Blitz United Soccer Club player Uniforms/Coaches/Team Logo Wear:

- *2 Uniforms per player, per team.
- *Game Day Warm-Up Shirts
- *Warm-Up Suits and Sweats
- *Back-Packs and Team Bags

We have almost 725 players playing games each week in Blitz United Under Armour uniforms. Each player plays about 40 organized games a year, with another 10 scrimmages. About 300 players also play indoors in their uniforms. These uniforms and club logo wear are worn at training, scrimmages, and games, not only locally, but across the U.S. Each of the 40 competitive teams take about 4 out of town tournament trips a year. Each of our 25 academy teams, take about 2 out of town tournament trips a year. BUSC teams travel to Texas, Arkansas, Kansas, Missouri, Tennessee, South Carolina, North Carolina, Georgia, and Minnesota. These are unique uniforms, which stand out and are professional looking uniforms. We also have over 35 coaches who wear their coaching gear to all soccer related activities.

Hosting Blitz United Soccer Club Events:

- *Host Hotel for both tournaments
- *Senior Scholarship Banquet
- *Meetings/Parties

BUSC have 3 to 5 large parties a year, adult oriented. These are typically a club wide Christmas party, summer cook-out for the whole family, BUSC Board/Committee Meetings, and special events where we typically use a separate room at a restaurant. We typically serve drinks and appetizers. We are also looking to start an event to honor the seniors in our club, as they continue on to college. This would be open to the whole club.

Blitz United Soccer Club has an extensive email list, not only for our 1000 members, but 1200 guest teams throughout the Midwest. We include primary sponsorship content in these mailings, which get distributed 4 to 6 times per year. Your logo included on all club wide and tournament emails.