

White Bear Lake Area Hockey Association
Annual Board Meeting
(Open to all Membership)
April 18, 2012

1. The following members were present: Todd Meier, Dennis Olson, Jeff Martin, Kristi Schillinger, Allen Illgen, Jesse Fiddle, Steve Snyder, Brian Cunningham and Pat Jackson.
2. Meeting was called to order at 7:08pm by Todd Meier.

Pat Jackson motioned to approve the agenda. Dennis Olson seconded. Motion carried.
3. Meeting minutes for April 20, 2011 were presented. Motion by Pat Jackson to approve the meeting minutes. Kristi Schillinger seconded. Motion carried.
4. Gambling Report – Chris Olson

If you have any questions please let me know.

WHITE BEAR LAKE AREA HOCKEY ASSOCIATION				
Gambling Report				
3/11 – 3/12			2010	
Bingo Gross	70,082			
Bingo Prizes	62,325			
Bingo Net		7,757		
Paddlewheel Gross	26,970			
Paddlewheel Prizes	17,980			
Paddlewheel Net		8,990		
Pulltab Gross	3,292,753			
Pulltab Prizes	2,693,626			
Pulltab Net		599,127		
GROSS PROFIT PRE-TAX		615,874		422,539
Cash Long/Short	1,808			
PRE-TAX INCOME		613,445		424,300.70
Taxes:				
Gambling Tax (8.5%)	1,447.28			
Combined Receipts	132,230.47			
Board Fee (.1%)	3,389.47			
Distributor	84,880.02			
Total Gambling Tax		221,947.17		
GROSS PROFIT		391,497.83		270,522.02
Expenses:				
Beginning Inventory	29,127.78			
Product Purchases	44,646.35			
Ending Inventory	27,050.05			
Cost of Sales	45,757.27			
Compensation	180,576.42			
Pentalty/Interest	27.00			
Advertising	4,364.87			
Accounting	18,004.34			

Supplies	9,064.55		
Equipment	7992.76		
Rent	53,634.40		
Utilities	0.00		
Insurance	554.00		
License/Bond	126.00		
Total Expenses		320,101.61	
NET PROFIT		71,396.22	
Reimb Ex Cash Short		0.00	
Reimb Neg Exp Calc		0.00	
Lawful Purpose Expenditures:			
2% Tax Refund Credit	26,493.63		
Lawful Purpose Contributions	69,160		
1/2 Annual Audit	0.00		
990T Taxes	1,050		
Local Tax	8,707.72		
Local Fund (10%)	5,397.24		
Total Lawful Purpose		57,821.33	
PROFIT AFTER LAWFUL PURPOSE		21,138.35	

5. Director's Reports:

Brain Cunningham – C Director

Thank you to all of the head coaches, assistant coaches, team managers, team sponsors, and all the players and parents for a great season.

Thank you to all of the volunteers who stepped up to help with the Pee Wee and Bantam C Moose tournament.

Thank you to our interpreters.

Thank you to all of the people who helped out with the grading process.

Pat Jackson – Junior Gold Director

Junior Gold starts up on the heels of the high school tryouts and there is a lot of work that takes place in a very short amount of time.

Next year will bring some changes to the Junior Gold program. The B teams will be split into two leagues, the American League and the National League. There will be some parameters around these and we will be meeting on this over the summer. This past year there were the following number of Junior Gold teams that competed in the Metro area: 14 A, 33 B and 22 16U.

Thank you to all of the coaches, team managers and their families.

Thank you to Chris Olson for getting the last minute registrations and waivers completed.

We had 18 seniors graduate this year. Thank you to Krista Johnson, Brianna Johnson and Mike Shearen for helping with this year's banquet. Next year we will be inviting the Girls 19U team to join us at the year-end banquet.

Thank you to Sue Arcand, Krista Johnson, John Turner and the staff at the White Bear Sports Center for your help with this year's Jeffrey Hayne tournament. During the tournament we did a fund raiser and were able to donate \$1,000 to the Jack Jablonski fund.

Please remember that there is life after Bantam hockey.

I will be meeting with the coaches this summer to discuss this year's pluses and minuses. We will discuss our goals for next year and I've already reached out to Dennis related to fundraising so we can discuss a plan so as not to compete with the schools.

Final comment, a kid on the ice has less time to get into trouble.

Allen Illgen – Player Development Director

Over the past four years there have been many changes that I've been able to be a part of which have helped move our association forward. These have included the building of the dryland center at the White Bear Sports Center, lighting the outdoor rinks at North Campus and the building of the Vadnais Heights Sports Complex. I've also worked with Brian Bonin and the coaches at each level to put together a "White Bear Way" curriculum and coaches training events. We also put together flyers to be handed out during several parades and held "Bring a Buddy" events to get kids interested in hockey.

We have done great work in building our goalie program. A couple years ago Pro Hybrid was brought in and we started a dedicated goalie training program. This year we tracked attendance by goalie and we had an average of 31 goalies each week.

Thank you to Jon Anderson for helping us schedule ice to hold a dedicated player development night for the Mites this year. This worked well and the kids had fun.

Working with the Clinic program has been a fun learning experience. The past two years Keri Olufson has come in and run the Clinic sessions. We ended the season with a fun dance party event and all the kids got medals. Thank you to Sean McCoshen and his kids for coming out each week and helping with these kids. It's great to see long-time parents coming back to help the little ones.

Thank you to the Mite Coordinators I've had over the past few years, Derek Johnson, Greg Kuyava, Mike White and Vice Fusco. You guys have done a great job helping to build our program and it wasn't always fun or easy. The past couple of years for the Mite Jamboree Mike and Vince, along with countless volunteers, were able to reduce the cost to the Mite teams for this event by holding a silent auction during the event.

We have access to some great summer training programs here within our White Bear area so look for them. They are run by Troy McCrady, STS, Paul Ballis, Doug Borglund and Chris Gist.

All families will still have access to the Sweet Hands training program over the summer. Just log into the website using the log-in information you use for registration and you will have access to all of the age level specific drills.

Thank you to Kristi Schillinger for getting free jerseys for all of our Mites next year through a program sponsored by USA Hockey, Total Hockey and Degree. This will be a huge cost savings to the association. The only cost that should need to be incurred for the Mite jerseys next year would be printing.

Finally, thank you to my fellow board members both past and present. I have learned a lot and made some great friendships along the way.

Steve Snyder – Girls Director

The 2011-2012 hockey season has come and gone and another successful White Bear Lake Girls hockey season in the history books. My measurement of success isn't wins and losses but it's about

the kids growing developmentally throughout the year and just as important everyone had fun and truly enjoyed playing hockey this winter.

I'd like to thank all the coaches, team managers, locker room mom's and parents for making this a great season. Without all of your dedication and time, none of the success is possible. This year (started last May 2011) we tried to do things a bit different. A couple things we looked at are ways to improve the overall experience for the girls playing in the girls' hockey program. First off we looked at player recruitment and retention. We participated in a few of the local area parades, passed out candy and handed out fliers spreading the word about playing hockey in White Bear. Thanks to those who participated in these events. We are looking to do more of this in 2012 and make even more of a production.

We tried to mix it up this year for fall camp. In the past, we had the next season's coaches run fall camp but this year we changed things up a bit. We contracted w/ Winny Brodt and OS Hockey to come in and run fall camp for the U10 and U12 kids as a "pilot program". After surveying those who participated, it was considered a HUGE success. The plan is to do the same thing next year and possibly expand this for the U8's and U14 skaters. One piece of feedback we will look at enhancing for fall camp is to incorporate/include a goalie coach to get the goalies ready for the season as well. We all enhanced the tryout process. I am looking to provide as much transparency as possible in picking the "A" teams at each level. This year we brought in Joe Dziedzic, Winny Brodt and some of her OS Hockey staff as well as outside goalie evaluators to help grade the kids on day 1 of tryouts. I feel this helped with transparency in narrowing down the field of skaters but in my opinion, more transparency is needed next year. We will work over the summer and tweak the tryout process even more to ensure we have more transparency at each level.

Our U8's had a great season! Coaches Todd Jagoe and Steve Rudie did an outstanding job with the kids and fun was had by all. This year we had 2 U8 teams. The U8 Orange was the more experienced team and the U8 Black team was more of the 1st year kids. Both teams progressed over the season from a skill development perspective and the kids worked hard each time they hit the ice. We also had our 2nd year of a U8 fall camp. A great success once again!

The U10's had a stellar year at each of the levels. This year we had an "A" team, Coached by Ron Anderson and 2 "B" teams. The U10B Black team was coached by Pete Bothen and U10B Orange team was coached by Cory Dawe. The U10A team came out of the gate strong and continued that the entire season. They took 1st place in a few tournaments, took 3rd in the Moose Goheen tourney and had a great run against the team in D2. This was an exciting group of girls to watch this year, great job! The U10B Black team also had a stellar season. They had 3 first place tourney finishes and 1 second place finish. They too did well against other D2 teams and had a memorable season. The U10B Orange had an outstanding season as well. They brought home 1 second place tourney trophy, a few third place trophies and one consolation trophy. They too did well against the D2 teams in league play. The kids had a great time and will always remember the fun they had together as a group.

The U12's had a strong showing this year. We had 3 teams 1 "A" team and 2 "B" teams. Due to the numbers, the 2 "B" teams only had 11 and 12 skaters but both teams did a fantastic job competing all season! The "A" team was coached by John Seibel. The U12B Black team was coached by Wes Sanda and the U12B Orange team was coached by Doug Borglund. The U12A team was a mix of 1st and 2nd year players. The 12A's didn't shy away from playing any of the "big dogs" in U12A hockey. Each tourney they were in as well as the majority of the scheduled non-D2 games were against teams rated in the top 10 in the state. The team progressed throughout the season developmentally and by season's end were playing at a very high level. The U12B Black team had a great season. They team was made up of all 1st year U12 players. In tournament play, they played in the championship game in each tournament taking home one first place trophy and three second place trophies. They did well in D2 play and lost a heartbreaker in the 2nd place game to move on to regionals. Great season! The U12B Orange was made up of 90% 2nd year players with a few 1st year players. They had a great showing in all the tournaments they participated in and did well in the D2 league play. The team had a great showing in the D2 playoffs, losing to a highly ranked team 1-0 in OT then coming back a few days later and falling short in a 4 OT game.

This year we were only able to host 1 U14A team due to numbers. The U14A team had a great season! Coached by John King, this group really flourished. The U14A team, like the U12A team, didn't shy away from playing any of the "big dogs" in U14A hockey. Their non-D2 schedule was as

tough a schedule you could find. The team played well in the tournaments they participated in this season. The team won the D2 regular season title. In the D2 playoffs, they had to do a little "extra" work and it paid off. They earned a trip to the Regionals in Shakopee. The team came through the back door at the Regional tourney only to lose by 1 in the state tourney qualifier game to the eventual State champs Minnetonka. Coach King started a monthly "breakfast with Kwapick". The intent of these breakfasts is to bring the HS program and association program closer together, creating a top down methodology. This was a huge success and a relationship that will continue to grow year after year.

The U19's had another great season under the leadership of Denny Schouveller and Ken LaClair. This is a team structured to have fun, yet work hard and win some games. They had a great season, not measured by their win/loss record but by the fun these kids had together all season long. Thanks to Denny and Ken for providing a great environment for the girls to continue playing the game of hockey and having a ton of fun in the process.

This year I also held a baseline testing session for the U12s and above. We had about 70 kids participate and I am looking to continue this again next year.

Jesse Fiddle – Traveling Director

Thank you to all of my coaches, managers, players and parents. The traveling program had a great season. Our Bantam and Pee Wee teams had great success and we were able to send teams to both Regional and State tournaments this year.

Thank you to Pat, Brian and Rick and Ann Rau for helping out with tournaments this year. Also thank you to all the parents of our players for stepping up to fill the volunteer hours for our tournaments. Without you we wouldn't be able to host tournaments year after year.

I received sever year-end reviews but not as many as I was hoping. I tried a couple different ways to send these out, some successful and some not, and will be working on this for next year. It's important to complete these and send them in as the feedback is used.

At the May monthly meeting I would like to have a discussion regarding number of teams for next season so hoping parents show up next month.

6. D2 Representative's Report: Garrett Hofeld

I would like to introduce and welcome Kevin Larson as the new D2 Rep for White Bear Lake. He will have a first year Squirt player next season.

D2 is currently accepting nominations for the following D2 Board positions; President, Vice President, Secretary and Treasurer. The D2 annual elections will be held at the April monthly meeting. Please refer to the D2 website for additional information related to the meeting and nominations.

At the April meeting the Supervisor of Officials will release the annual penalty report. He is also aware of the issues related to the Wisconsin Officials. All Minnesota officials are reviewed and ranked.

Looking at reducing the scheduling fee so more information to come on that.

7. Secretary's Report: Kristi Schillinger

Thank you to fellow board members, both prior and current, for making it an enjoyable two years.

Thank you to Derek Johnson, Nick Guzzo and Sean McCoshen for serving on this year's Nomination Committee and to Sherry Meier and Dana Schauer for helping with the elections tonight.

Thank you to Chris Olson for all you've done to help improve the registration process over the past couple of years.

Thank you to Jen Goudreau for all of your time and hard work this year as the Manager Coordinator – you did a great job supporting the managers who are a critical part to the success of our teams each year.

Thank you to Garrett Hofeld for stepping up as our D2 Rep a couple of years ago. You've done a great job bringing important information back to all of our members and making sure we were informed of items that had a direct impact on our association, players and families.

8. Treasurer's Report: Jeff Martin

First I'd like to start by saying thank you for electing me and trusting me with the association's finances. Copies of annual report are out in the lobby on the table so please take one if you haven't already done so. This year we incurred several incremental costs that were not planned for at the outset, such as the audit, interpreter fees and the non-resident fee reimbursements.

The above mentioned audit produced several suggestions for improvement and their implementation is going to require the help and involvement of the members. I encourage all of you to get involved as this is your association. If you don't then there's no reason to make comments about the way the board members and other volunteers do things.

This has been a year of learning and I have a list of things to change to improve processes for next year and for the person elected as Treasure following me. I will be working on changing the process of pre-funding the team checkbooks for next season as well as restructuring the way we input data and report against established budgets. Each director will have a budget to report against versus a general overall budget.

Thank you to Todd and Allen for all of their hard work.

Thank you to Jen Goudreau on helping with the transition process and for all of the help with the team managers.

9. Vice President's Report: Dennis Olson

This year's golf tournament resulted in a profit of \$3,000. Thank you to Todd for helping keep our expenses down by negotiating lower costs on food items. Planning is under way for this year's event which is tentatively planned for August 4th. I am looking at several courses, such as Tanner's Brook, Sawmill/Loggers and Manitou Ridge. Please watch for more info to come on this.

The Booster Bash was a night of fun had by all. We were able to raise \$2,000 after all expenses and we were able to make a donation to the food shelf thanks to the donation collected during the kid's event. The Halloween holiday weekend worked out well so will be holding the even over this same weekend this year.

I will be looking to re-energize our fundraising efforts. We had a few participants with Chip Shoppe this year. Dustin Goeltl was our top fundraiser and he earned a limo ride on his birthday. I'm still looking to work with Applebees on the Dining for Dollars nights, the CPR events at our tournaments and Subway is looking to partner with us as well.

10. President's Report: Todd Meier

I have enjoyed my time as President. I have met a lot of great people that I might not have met otherwise.

Thank you to all of our coaches and managers for all of your dedicated time and hard work with our kids.

Thank you to Chris Olson and all of our gambling employees.

Thank you to Bruce Bates at the White Bear Sports Center.

Thank you to Mark Biegelbak, Jerry Urban and the City of Vadnais Heights for working with us to get the arena built.

Thank you to Jon Anderson for helping work through all of the scheduling issues and making sure all of our teams have ice to skate on.

Thank you to Scott and Sue Kersten for helping with our Sponsorships.

Thank you to Heidi Newpower and Missy Wippler for helping with our Concessions over the past several years.

Thank you to Jen Goudreau for all of your time and work as past Treasurer and Manager Coordinator.

Thank you to Jesse and Brenda Fiddle and all the people who helped them out with the tournaments.

Thank you to the owners of Sak's, The Stadium, White Bear Bar and Jameson's for having our pulltabs.

Thank you to everyone on the board – I appreciate all your hard work.

Thank you to the Peacock family. The recently lost their father and would like to make a yearly contribution to help young kids in our association get equipment.

Thank you to the Wright family for what they have done for White Bear Hockey this past year.

Thank you to those who have asked to remain anonymous for their generous donations to the Rob Sund Fund. We were able to help several families this past year.

Thank you to Dave Mathies for your help in the transition of this role.

Thank you to Brian Halverson for your work on our website.

Thank you to Vince Fusco and Kari Olufson for your help with our Mite and Clinic programs.

Thank you to Casey and Zach for all you've done for our goalies.

Finally, thank you to all of our families for making White Bear Hockey as success.

Presented Bears to Kristi Schillinger for her term as Treasurer, Allen Illgen for his term as Player Development Director and Todd Meier for his term as President.

11. Open Forum

An announcement was made that Zach Loesch, graduating senior from White Bear Lake, was awarded a D1 scholarship to Lake Superior State.

12. Unfinished Business

13. New Business

14. Discussion

Election Results:

President

Kevin McFarlane – received 199 votes

Garrett Hofeldt – received 86 votes

Secretary

Sue Arcand – received 174 votes
Kristi Schillinger – received 109 votes

Player Development
Shawn Pogreba – received 148 votes
Matt Bill – received 131 votes

Girls Director
Steve Snyder ran unopposed

Junior Gold Director
Pat Jackson ran unopposed

15. Dennis Olson motioned to adjourn meeting. Pat Jackson seconded. Motion carried. Meeting adjourned at 8:33pm.