

USA Hockey ANNUAL REPORT

2013-2014



OUR MISSION

USA Hockey provides **THE FOUNDATION** for the sport of ice hockey in America; helps young people **BECOME LEADERS**, even Olympic heroes; and **CONNECTS THE GAME** at every level while promoting a lifelong **LOVE OF THE SPORT.**



Key Partners in Hockey



A YEAR OF MUCH ACCOMPLISHMENT

The Olympic and Paralympic Winter Games treat us to magical moments that inspire our nation and influence increased participation in our sport. And this year was no different in Sochi, Russia, for the 2014 Games.

We won't soon forget the grand celebration of our **Paralympic Sled Hockey Team**, shown nationwide on NBC, after a riveting 1-0 win over host Russia in the **gold-medal** game. Or the **theatrics of T.J. Oshie** scoring four times in a shootout, including the decisive goal in the eighth round, that led to a preliminary-round victory over Russia in one of the most anticipated men's games in Olympic history.

And while we fell short of earning gold medals in men's and women's hockey, the performance of our teams will no doubt inspire more people of all ages to play our great game.

We're well positioned to handle the influx of those new players thanks to the continued efforts across all areas of our organization.

Safety is at the top of our priority list each and every day and we continued this year to devote resources to research and education that affect both on- and off-ice safety.

The **American Development Model**, our age-appropriate training program for youth hockey (and beyond), finished its fourth full season and is having a positive impact on high-level development, retention, and of course, fun.

We continue to provide the **best coaching education program in youth sports** and our materials are better than ever. And our **officiating education program** has taken a **significant step forward** in its use of technology through Project Rodeo, which delivers resources in ways previously not available to our officiating community.

There's so much to like about what's happening in all areas of USA Hockey, including robust programs in **junior hockey** and our ever-expanding **disabled hockey** program. And an **adult hockey** program that has not only continued to grow in size for the last decade, but also stages some of our marquee events each year.

We're fortunate to have **thousands of volunteers** across the country in various capacities and it is those volunteers who are the **unsung heroes** of our organization.

And finally, thanks to our growing list of **partners** whose support plays an important role in the overall success of USA Hockey.

We invite you to enjoy a look back at some of the terrific moments of the 2013-14 season in the pages ahead.



Ron DeGregorio
President



Dave Ogreaan
Executive Director

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PLAYERS

A record number of children tried hockey for the first time in 2013-14. That's a credit to the passionate efforts of volunteers nationwide, as well as to USA Hockey's focus on safety, skill development and, of course, fun.

In terms of safety, USA Hockey emphasizes both on-ice and off-ice protection through numerous initiatives, resources and enforcement.

On the ice, USA Hockey's vigilance is exemplified in part by the creation and enforcement of rules; research and guidance from some of the nation's leading medical professionals; and progressive coaching in the areas of body contact and injury prevention.

Off the ice, USA Hockey has long had systems in place to protect its participants from physical and sexual abuse and other types of misconduct. USA Hockey SafeSport, now in its third season, includes those long-standing policies, as well as additional enhancements like an electronic communication policy and streamlined abuse-reporting system.

In terms of player development, USA Hockey's American Development Model, based on long-term athlete development principles, continues to positively affect the landscape of youth hockey in America.

"USA Hockey continues to do wonderful things in every aspect of the sport," said Katey Stone, head coach of the 2014 U.S. Olympic Women's Ice Hockey Team. "And for kids, providing the best development programs and safest possible environment are at the forefront of every decision made."

With more than 100,000 kids eight years of age and younger playing hockey in America for the fourth straight year in 2013-14, the base of the game continues to strengthen.

"We've made great strides in exposing new kids to our sport," said Pat Kelleher, assistant executive director of development for USA Hockey. "Whether through events like the IIHF Girls Hockey Weekend or our Try Hockey for Free Days, or the countless other initiatives that make hockey an attractive option for kids and their families, we continually welcome new players to the game throughout every part of the country. It's exciting to see the momentum grow. The future of our game is definitely bright."

Keeping children in the game is just as important, which is why USA Hockey's youth programming emphasizes engagement.



"Providing the best development programs and safest possible environment are at the forefront of every decision made."

American Development Model: Doing What's Best for Kids

USA Hockey's American Development Model is a nationwide player-development initiative launched in 2009. It emphasizes age-appropriate, age-specific competition and training for children, with a heightened focus on skill development.

The ADM was founded on consensus sport science and child development research, the premise of which calls for creating fun, active environments focused on skill development and engagement – environments in which every child can excel and reach their true potential. In short, it's doing what's best for kids, while also delivering an ideal hockey education.

"The ADM has made a huge impact on our youth athletes, and by staying committed to the ADM, we'll continue giving them the overall skill development they need."

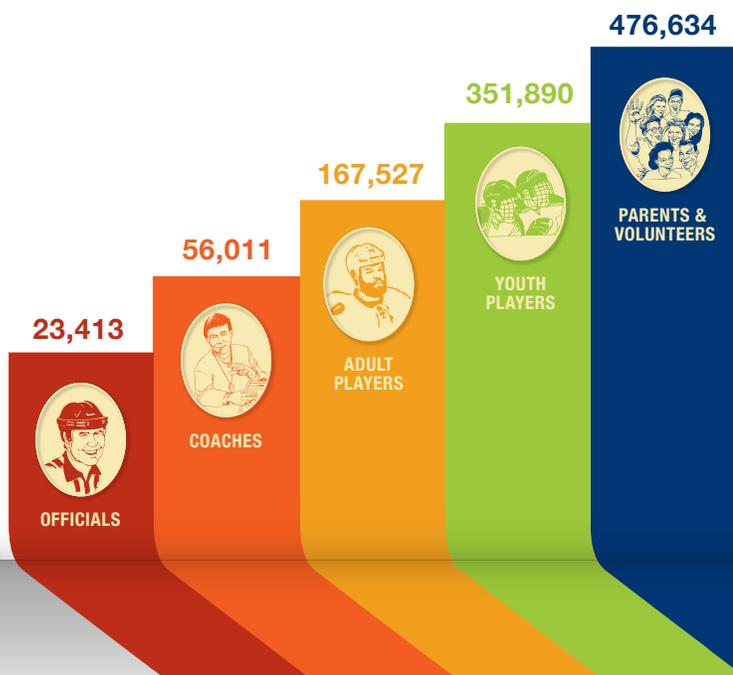
Phil Housley, Nashville Predators Assistant Coach

The positive effect on American hockey is already shining through from coast to coast.

"In a short period of time, the ADM has helped revolutionize youth hockey," said Ron DeGregorio, president of USA Hockey. "It's exciting to see the positive results in our player development. American hockey will only get better as these initial waves of players progress."

Since its launch, the ADM has received national and international acclaim, gaining support from the National Hockey League, the NCAA and hockey parents alike. Its success has also resonated with the United States Olympic Committee, which asked USA Hockey for permission to use the ADM name and logo to represent American athlete-development efforts across its entire sporting landscape, "to help Americans explore their full athletic potential and utilize sport as a path toward an active and healthy lifestyle."

usa hockey
MEMBERSHIP





PLAYERS

Junior Hockey

USA Hockey's junior program provides opportunities for players ages 16-to-20 to hone and enhance their skills and is an important part of the organization's overall efforts related to player development.

To put things in perspective, in 2013-14 alone, junior leagues had a hand in helping 315 new players into NCAA Division I hockey and nearly 400 players onto NCAA Division III rosters. And, at the 2014 National Hockey League Entry Draft, 31 players with ties to the United States Hockey League were chosen, while six with connections to the North American Hockey League were selected and three players with a background in Tier III junior leagues were also drafted.

Player safety continues to be at the forefront at all levels of junior hockey and in 2013-14 enhanced efforts to affect behavior change was an on-going priority.

In terms of competition, the culmination of the season included crowning of champions at the Tier I, II and III levels. The Indiana Ice captured the Clark Cup as the playoff champion of the USHL, the only Tier I league in the United States. The Fairbanks Ice Dogs earned the Tier II championship by claiming the NAHL's Robertson Cup, while the Junior Bruins captured the Tier III national championship.

JUNIOR HOCKEY IN THE UNITED STATES 2013-14

Tier I

United States Hockey League

Tier II

North American Hockey League

Tier III

Eastern Hockey League

Metropolitan Junior Hockey League

Minnesota Junior Hockey League

North American 3 Hockey League

Northern Pacific Hockey League

United States Premiere Hockey League

United States Premiere Hockey League Elite

United States Premiere Hockey League Empire



Peter Krieger helped the Waterloo Black Hawks win the 2012-13 Anderson Cup, presented each year to the USHL's regular-season champion.

Adult Hockey

With ever-increasing numbers, USA Hockey continues to focus on expanding playing and development opportunities for adult players throughout the country.

The 2013-14 season was highlighted by the 9th anniversary of the Labatt Blue/ USA Hockey Pond Hockey National Championships, a marquee event which boasted 350 teams playing on 30 rinks on Dollar Lake in Eagle River, Wisconsin. The event included over 2,500 players using more than 4,500 pucks. Plans for the 10th anniversary event include the addition of a sled hockey division for the first time.

In addition, the signature Adult Classic tournament series featured sold out events in cities across the country, including locations like Lake Placid, New York, Indianapolis, Dallas and Anchorage.

The popular adult national championships, staged in Tampa, Florida, included 15 total divisions, with five exclusively for women.

The American Collegiate Hockey Association is also an important part of USA Hockey's adult hockey program with more than 400 registered men's and women's teams playing at the non-varsity college hockey level. Players from ACHA teams made up USA Hockey's entries for the Winter World University Games. Both the women's (bronze medal) and men's (4th) team recorded their best-ever finish in the event.

On-going efforts to provide opportunities to adults who have never tried the sport continued in 2013-14 through the Adult First Goal Program. Over 600 sets of new equipment were utilized by adult leagues around the country at Try Hockey for Free events and through other initiatives to engage new players.

Disabled Hockey

USA Hockey's disabled program continues to expand and provides playing opportunities for the four disciplines of the sport: standing/ amputee, deaf/hard of hearing, sled and special hockey. Programs are conducted in each of those disciplines throughout the country.

Among the highlights of the season was the National Disabled Festival, which was held at the New England Sports Center in Marlborough, Massachusetts. More than 50 teams across 13 divisions participated, making the event the largest gathering of disabled athletes in the country. The Festival, in its 10th year, included the USA Hockey Adult Sled Hockey National Championships for the fourth year in a row, where two four-team divisions competed for the national title.

The fourth annual USA Hockey Sled Classic, sponsored by the National Hockey League, was held in Pittsburgh, Pennsylvania, and hosted by the NHL's Pittsburgh Penguins. A record 16 teams competed, with each squad sponsored by an NHL club and wearing the jersey of their NHL team at the event. The Buffalo Sabres won the 'A' Division, while the Washington Capitals captured the 'B' Division and the Nashville Predators earned the 'C' Division title.





PLAYER DEVELOPMENT

Fueled by innovative and successful player development programs, USA Hockey has evolved into one of the world's most successful hockey nations.

National Team Development Program

USA Hockey's National Team Development Program, recognized across the world as a catalyst in the success the United States has achieved in international competition since its inception, celebrated its 17th year on the ice in 2013-14.

Located in Ann Arbor, Michigan, the NTDP provides a concentrated on- and off-ice training environment for approximately 46 of America's premier ice hockey players under the age of 18. With an emphasis on athletic, academic, and social development, the goal of the full-time residency program is to prepare student-athletes for participation on U.S. National Teams and success in their future hockey careers. Its efforts not only focus on high-caliber participation on the ice, but creating well-round individuals off the ice.

Unlike many competitive athletic teams, the success of the NTDP is not gauged on wins and losses. Instead, the focus is on the development of skills and acquiring experience against older competitors.

The NTDP's player development efforts, which include use of The Hockey Intelligym training software, have been highly regarded by collegiate and professional programs alike. The NTDP has also made its mark on the National Hockey League, with 19 players having ties to the NTDP being selected at the 2014 NHL Entry Draft, including eight in the first two rounds.

Since its inception, 247 alumni have been selected in the NHL Entry Draft and more than 330 have skated for NCAA Division I hockey programs.



The NTDP has been a catalyst for U.S. success in international competition and for putting more American players in the NHL.

Player Development Camps

USA Hockey continues to provide opportunities for the most advanced teenagers to measure and hone their skills against the best from other areas of the country each summer through its series of regional and national player development camps.

The 2013-14 season marked the third consecutive year of USA Hockey supporting regional camps across the nation for 14-year-old boys, with the objective of giving more players a chance to participate and benefit.

At the national level, USA Hockey conducted camps for boys ages 15 through 17, girls ages 14 through 17, and sled hockey players. These camps took place in Williamsville, New York, and St. Cloud, Minnesota.

Staffed by coaches from the NHL, the NCAA, USA Hockey and beyond, national camp attendees are exposed to an intense week of on- and off-ice training that provides a foundation for the next step in their hockey careers, be it with a U.S. junior team, USA Hockey's National Team Development Program, a college team or professional hockey.

All told, more than 2,000 athletes and 350 staff were part of USA Hockey regional and national player development camps in 2013-14.

The Warren Strelow National Goaltending Mentor Program

The Warren Strelow National Goaltending Mentor Program finished its sixth full season in 2013-14 and was founded to institute a consistent nationwide goaltending program to recruit and develop elite goaltenders.

The desired end result is to produce goaltenders that consistently rank among the best in the world, while simultaneously increasing the depth of elite goaltenders in the United States in order to provide larger and more competitive selection pools for national teams.

The Warren Strelow National Goaltending Camp is an integral component to the program. In 2013, a total of 36 goaltenders were invited to participate, including 24 boys, ranging in age from 14 to 17, and 12 girls.

As part of the education process, the Strelow staff continually produces goaltender specific content exclusive to USAHockey.com. The material includes instruction on learning the basics of the position, various on- and off-ice drills, helpful articles featuring tips from other goaltenders, and an "Ask the Mechanic" section, where goaltenders can submit their questions and have them answered.

To date, a total of 16 Strelow graduates have been selected in the NHL Entry Draft.



More than 2,000 athletes were part of USA Hockey regional and national player development camps in 2013-14.



COACHES

USA Hockey is a recognized leader in coaching education not only in the United States, but throughout the world. In 2013-14, the organization continued to enhance its unmatched curriculum while also improving and expanding the delivery methods of those materials to coaches at all levels.

Consider:

- USA Hockey is the first amateur sports organization to offer online, age-specific modules as a complement to classroom and on-ice education.
- USA Hockey developed the Mobile Coach app, available on Apple and Android devices, to ensure coaches have appropriate resources with them wherever they may be, from home to office to rink and everywhere in between.
- USA Hockey distributes a monthly newsletter that serves as a regular connection and method to update coaches with the most pertinent, actionable information for the specific age level they are coaching.

Coaches were active in **EDUCATION** in 2013-14

22,219

Attended one of the 688 Level 1, 2 or 3 clinics offered nationwide in 2013-14.

LEVEL 4 CLINIC ATTENDEES

2,265

561

Coaches participated in a high-performance workshop.

90,000

All-time downloads of the Mobile Coach App including 32,000 in 2013-14.

Additionally, all USA Hockey coaching resources now integrate the principles of long-term athlete development, which is the foundation of USA Hockey’s American Development Model.

“We’ve accomplished a great deal in a short amount of time, and we’re eager to keep improving,” said Mike MacMillan, USA Hockey’s National Coach-in-Chief. “Coaches are a critical element to the continued evolution and success of our sport and we’re focused on devoting appropriate resources to ensure they have the best materials available to help our children reach their full potential in a fun environment.”

USA Hockey staged the National Hockey Coaches Symposium in Las Vegas in late August where some 430 coaches were on hand to acquire their Level 5 certification, the highest offered by USA Hockey. The four-day event included a dynamic lineup of speakers, including Dean Lombardi, general manager of the Stanley Cup champion Los Angeles Kings; Dan Bylsma, head coach of the 2014 U.S. Olympic Men’s Ice Hockey Team; Jon Cooper, head coach of the Tampa Bay Lightning; and Hall of Fame netminder John Vanbiesbrouck to name a few.

“Whether it’s coaching youth hockey or coaching professionals, I’ve always wanted to keep learning and improving, and USA Hockey’s coaching resources have helped me do that,” said Bylsma, himself a hockey dad. “With everything from the clinics to the online resources, there’s a tremendous amount of material and every coach can benefit from it.”



OFFICIALS

The 2013-14 season brought continued efforts to enhance officiating education throughout the country and attract new officials to the sport.

In terms of innovation, a commitment was made by USA Hockey to support Project RODEO (Rebuilding Officiating Development Education Opportunities), an effort to revamp officiating educational materials and fully leverage available technologies to disseminate the information.

32
American officials were selected to work events such as the Olympic Winter Games and IIHF World Championships at various levels in 2013-14.



The first phase of the program was launched in January 2014 and included a mobile rulebook/casebook app that links actual rules with their casebook interpretations and video examples.

Phase two is being developed and will include a comprehensive online officiating curriculum that all officials will complete. It is expected to be ready in time for the 2014-15 season.

“We’re excited about Project Rodeo and the positive impact it has had and will have on officiating,” said Dave LaBuda, USA Hockey’s national referee-in-chief. “In the end, this effort will be a tremendous benefit to our officials.”

In 2013-14, USA Hockey continued its on-going, nationwide efforts to educate officials as district referees-in-chief and hundreds of trained instructors conducted some 500 officiating seminars across the country.

USA Hockey’s Junior Officiating Development Program, which is focused on identification, recruitment, training, education, assignment, supervision and promotion of the top young officials in the United States, continues to positively affect the quality of officiating at the junior level. Its effectiveness is also evident through the rising number of officials in the program who are advancing to work in the college and professional ranks.

Efforts also continued in 2013-14 to build on the strong relationship with the National Hockey League and effectively share information that positively benefits the officiating community at large.





NATIONAL TEAMS

U.S. National Teams bring magical moments into the living rooms of Americans each and every year, perhaps highlighted in 2013-14 by the gold medal-winning U.S. Paralympic Sled Hockey Team and the dramatic shootout victory by the U.S. Olympic Men's Ice Hockey Team over host Russia in the Olympic Winter Games.

Olympic and Paralympic Teams

The U.S. Olympic Men's Ice Hockey Team placed fourth at the 2014 Olympic Winter Games in Sochi, Russia, its best finish in a non-North American Games since NHL players began populating Olympic rosters in 1998. Team USA (3-1-0-2, W-OTW-OTL-L) won all three of its preliminary round games, including a thrilling 3-2 shootout triumph over Russia. After defeating Czech Republic in the quarterfinals, the U.S. suffered a 1-0 setback against Canada in the semifinals. Team USA's quest for a medal fell short against Finland in the bronze-medal game.

The U.S. Olympic Women's Ice Hockey Team received the silver medal at the 2014 Olympic Winter Games in Sochi, Russia. Team USA (3-0-1-1, W-OTW-OTL-L) began the tournament by topping Finland and Switzerland before losing to Canada in the final game of group play. The U.S. defeated Sweden in the semifinals to setup a rematch against Canada in the gold-medal game. Canada prevailed in the finale, 3-2, in overtime.

The U.S. Paralympic Sled Hockey Team won the gold medal at the 2014 Paralympic Winter Games in Sochi, Russia, as the U.S. became the first nation to repeat as Paralympic gold medalist. Team USA (4-0-0-1, W-OTW-OTL-L) beat Italy and South Korea to begin the tournament, but lost to Russia in the preliminary-round finale. The U.S. rebounded with a 3-0 blanking of Canada in the semifinals and avenged its only loss of the Paralympics by topping Russia, 1-0, in the gold-medal game.

Senior Teams

The U.S. Men's National Team finished sixth among 16 teams at the 2014 International Ice Hockey Federation Men's World Championship in Minsk, Belarus. Team USA (4-1-0-3, W-OTW-OTL-L) placed second in Group B before losing to Czech Republic in the quarterfinal round. It was the 10th time in 11 years that the U.S. qualified for the quarterfinals.

The U.S. Women's National Team played seven games as part of the Bring on the World Tour in preparation for the Olympic Winter Games. The contests included four games in the Four Nations Cup in Lake Placid, New York, where the U.S. finished third (2-0-0-2, W-OTW-OTL-L). Team USA opened with a 10-0 victory over Sweden before falling to Canada, 4-2, and Finland, 3-1. The U.S. finished with an 8-1 win over Sweden. In addition, the U.S. played three games against Canada as part of the Tour. The Canadians gained a 3-1 victory in Burlington, Vermont, on Oct. 12, while the U.S. won the final two games, including a 4-1 victory in Grand Forks, North Dakota, on Dec. 20 and a 3-2 triumph in St. Paul, Minnesota, on Dec. 28.

Junior Team

The U.S. National Junior Team earned fifth place at the 2014 International Ice Hockey Federation World Junior Championship in Malmo, Sweden. Team USA (3-0-0-2, W-OTW-OTL-L) won its first three games then lost to Canada to finish second in group play. In the quarterfinals, Team USA dropped a 5-3 decision to Russia.





T.J. Oshie lifted the U.S. Olympic Men's Ice Hockey Team to a dramatic shootout win over host Russia.

Under-18 Teams

The U.S. Men's National Under-18 Team won the gold medal at the 2014 International Ice Hockey Federation Men's Under-18 World Championship in Lappeenranta, Finland. It was Team USA's fifth gold medal at the event in the last six years. The U.S. lost to Switzerland to begin the tournament, then responded with six straight wins, including successive playoff-round victories over Slovakia, Sweden and Czech Republic.

The U.S. Women's National Under-18 Team stormed through the preliminary round of the 2014 International Ice Hockey Federation Women's Under-18 World Championship with wins over Russia, Hungary and Sweden. In the semifinals, Team USA downed Czech Republic, 3-1, to advance to the gold-medal game against Canada. In the final tilt of the tournament, the U.S. fell to the Canadians and claimed the silver medal.

NTDP Teams

Teams from USA Hockey's National Team Development Program participated in five international tournaments, with the U.S. National Under-17 Team posting a perfect 16-0-0-0 (W-OTW-OTL-L) record in three events: 2013 Under-17 Four Nations Tournament in Slovakia, 2014 World Under-17 Hockey Challenge in Nova Scotia and 2014 Under-17 Five Nations Tournament in Sweden. The U.S. National Under-18 Team earned second place in the 2013 Under-18 Four Nations Tournament in Finland and first place at the 2014 Under-18 Five Nations Tournament in Russia.

Select Teams

The U.S. Women's Under-18 Select Team took part in the 2013 Under-18 Series vs. Canada in Lake Placid, New York. Team USA (1-0-0-2, W-OTW-OTL-L) was defeated by Canada, 4-1, in the first game of the series. The U.S. fell by a 3-2 count in the next game, before topping Canada, 3-2, to close out the series.

The U.S. Junior Select Team won the 2013 World Junior A Challenge in Yarmouth, Nova Scotia. It marked the fifth title at the event in the last six tournaments. Team USA (4-0-0-0, W-OTW-OTL-L) defeated Russia and Canada East to advance directly to the semifinals. There it beat Switzerland to setup a rematch against Russia in the title game. Team USA knocked off Russia, 4-1, to win the tournament.

The U.S. Under-18 Select Team claimed third place at the 2014 Ivan Hlinka Memorial Cup in Piešťany, Slovakia. Team USA (2-1-0-2, W-OTW-OTL-L) lost its opener to Czech Republic, but bounced back with victories over Russia and Finland. After a semifinal loss to Canada, Team USA secured third place in the tournament with a 5-4 overtime triumph against Sweden.

The U.S. Under-17 Select Team earned a second-place finish at the 2014 Under-17 Five Nations Tournament in Crimmitschau, Germany. The round-robin tournament featured Slovakia, Switzerland, Czech Republic and Germany. Team USA (3-0-0-1, W-OTW-OTL-L) opened with wins over Slovakia and Switzerland. The U.S. lost to Czech Republic, but secured second place with a victory against Germany in the finale.

Inline Team

The U.S. National Inline Team brought home the bronze medal from the 2014 International Ice Hockey Federation Inline World Championship. Team USA (5-0-1-0, W-OTW-OTL-L) cruised through the preliminary round with wins over Great Britain, Czech Republic and Slovakia. After defeating Germany in the quarterfinals, the U.S. lost to Canada, 6-5, in a shootout during the semifinals. Team USA rebounded with a 12-5 win in the bronze-medal game against Sweden.



SIGNATURE EVENTS

USA Hockey regularly hosts events across the country to provide high-level competition and showcase the sport of ice hockey in the United States.

Hockey Weekend Across America

Hockey Weekend Across America, presented by CCM, celebrated its seventh year with much success.

A three-day effort to showcase the game at all levels all across the country, each day of Hockey Weekend Across America included a theme, with Wear Your Favorite Jersey day on Friday; Try Hockey Day on Saturday; and Celebrate Local Hockey Heroes on Sunday.

The 2013-14 event took place Feb. 28-Mar. 2, the weekend following the closing ceremonies of the Olympic Winter Games. Highlighted by a record 15,844 young boys and girls that tried hockey for the very first time at some 420 rinks in 47 states on Saturday (Mar. 1), HWAA also included the opportunity for young officials to shadow NHL officials. In addition, hockey was celebrated on NBC throughout the day and night on Sunday (Mar. 2) as part of the network's Hockey Day in America broadcast.

"While we should always be celebrating our sport and those involved, formally putting aside three days each year to focus on that effort has been a real positive," said Dave Ogrea, executive director of USA Hockey. "We appreciate the participation of the entire hockey community, and the recent addition of Hockey Day in America on NBC as part of Hockey Weekend Across America, has been an added plus."

U.S. Hockey Hall of Fame

The U.S. Hockey Hall of Fame Induction Ceremony was conducted in Michigan for the first time ever with a sold-out crowd at the The Sound Board at Motor City Casino in Detroit witnessing the formal enshrinement of Cindy Curley, Bill Guerin, Peter Karmanos, Ron Mason and Doug Weight.

In addition, Kevin Allen from *USA Today* was honored with the Lester Patrick Trophy for outstanding service to hockey in the United States as part of the evening's festivities.

For the fourth straight year, the evening featured ESPN's Steve Levy as master of ceremonies.

"The U.S. Hockey Hall of Fame Induction is one of the most anticipated nights on the calendar each year," said Dave Ogrea, executive director of USA Hockey. "It was an extraordinary evening in Detroit to celebrate the remarkable accomplishments of five individuals that have had a huge impact on the success our sport has enjoyed at all levels of the game."

The Class of 2014 is permanently honored on the Great Wall of Fame at the U.S. Hockey Hall of Fame Museum in Eveleth, Minnesota.



The U.S. Hockey Hall of Fame Class of 2013.

Try Hockey For Free

Fueled by the visibility of the Olympic Winter Games, and with the support of NBC, the NHL and its member clubs, rink owners, affiliates and local associations and many others, record numbers participated in USA Hockey's two national Try Hockey for Free Days in 2013-14.

The events are tailored for children ages four through nine that have never before had a chance to try playing hockey. Equipment is provided free of charge and thousands of volunteers at arenas all across the country provide instruction and encouragement.

Some 12,602 turned out at 486 rinks in 48 states for the first of two national Try Hockey for Free Days on Nov. 2 in conjunction with Come Play Hockey Month.

On March 2 as part of USA Hockey's annual Hockey Weekend Across America, presented by CCM, a total of 15,844 youngsters had the opportunity to try hockey for the first time. The event was timed to capitalize on the visibility the sport receives from the Olympic Winter Games, taking place the weekend after the Games concluded.

CCM/USA Hockey All-American Prospects Game

Team Johnson defeated Team Mullen by a 5-2 count in the second annual CCM/USA Hockey All-American Prospects played at Consol Energy Center, home of the NHL's Pittsburgh Penguins, on Sept. 26.

The game was created by USA Hockey to showcase the top American players eligible for the upcoming NHL Entry Draft.

"The depth of our talent pool continues to increase," said Jim Johansson, assistant executive director for hockey operations at USA Hockey, "and this game is an outstanding way to really celebrate the American player."

More than 5,000 fans, along with nearly 200 NHL scouts and management personnel, and 50 credentialed media were on hand.

Hockey luminaries Mark Johnson and Joe Mullen served as head coaches for the game, while Dan Bylsma, head coach of the 2014 U.S. Olympic Men's Ice Hockey Team, dropped the ceremonial first puck.

"This game is an outstanding way to really celebrate the American player."





SIGNATURE EVENTS

National Championships

USA Hockey conducts national championships at levels from youth through adult as the culmination to the hockey season each year. The following is a list of the national champions crowned in 2013-14.



Youth Tier I

- 14-and-Under: Shattuck-St. Mary's (Minnesota)
- 16-and-Under: Team Wisconsin
- 18-and-Under: Shattuck-St. Mary's (Minnesota)

Youth Tier II

- 14-and-Under (1A): Montana Thunderblades
- 14-and-Under (2A): Chesterfield Falcons (Missouri)
- 14-and-Under (3A): USA Eagles (Michigan)
- 16-and-Under (1A): Team South Dakota
- 16-and-Under (2A): East Coast Eagles (North Carolina)
- 16-and-Under (3A): Oakland Junior Grizzlies (Michigan)
- 18-and-Under (1A): Knoxville Ice Bears (Tennessee)
- 18-and-Under (2A): Affton Americans (Missouri)
- 18-and-Under (3A): Mid-State Mustangs (Pennsylvania)

Girls Tier I

- 14-and-Under: Assabet Valley (Massachusetts)
- 16-and-Under: Shattuck-St. Mary's (Minnesota)
- 19-and-Under: Assabet Valley (Massachusetts)

Girls Tier II

- 14-and-Under: Assabet Valley (Massachusetts)
- 16-and-Under: Charles River (Massachusetts)
- 19-and-Under: Cape Cod Storm (Massachusetts)

High School

- Varsity: Bethel Park (Pennsylvania)

Junior

- Tier I (USHL): Indiana Ice
- Tier II (NAHL): Fairbanks Ice Dogs (Alaska)
- Tier III: Boston Junior Bruins (Massachusetts)

Adult Men

- Rec. 40-and-Over Tier I: North Carolina Eagles
- Rec. 40-and-Over Tier II: Florida Cyclones
- Rec. 50-and-Over Tier I: Sun Valley Suns
- Rec. 50-and-Over Tier II: Tennessee Monkey Brains
- Rec. 50-and-Over Tier III: Florida Bud Light
- Rec. 40-and-Over Tier IV: Pennsylvania Wacked Puckers
- Rec. 60-and-Over: Florida Tropics
- Rec. 65-and-Over Tier I: Minnesota Byfuglien Trucking
- Rec. 65-and-Over Tier II: Florida Leafs
- Rec. 70-and-Over: Minnesota Old Timers

Adult Women

- Senior A: Minnesota Blue J's
- Senior B: Gulf Coast Seagals (Florida)
- Senior C: Tri-City Selects (North Carolina)
- Rec. 30-and-Over: Minnesota Extreme
- Rec. 40-and-Over Tier I: New England Bruins
- Rec. 40-and-Over Tier II: Texas Stampede
- Rec. 50-and-Over Tier I: Minnesota Ladyslippers
- Rec. 50-and-Over Tier II: Minnesota Final Period

Adult Sled

- San Antonio Rampage



41 teams earned the right to call themselves National Champions during the 2013-14 season.

VOLUNTEERS

It is widely known that the success of USA Hockey starts with its cast of volunteers – the thousands of people across the country that dedicate countless time and effort to helping make hockey one of the most sought after youth sports opportunities in the United States.

From humble beginnings in 1937 when USA Hockey was founded out of a shoebox in Tom Lockhart's New York City apartment, to today when the organization is more than one million strong, the thing that has remained constant is the prominent role volunteers play in the organization.

Each year, USA Hockey recognizes one person with its most prestigious honor – the Wm. Thayer Tutt Award. The distinction is bestowed upon a volunteer who, during many years of service, has displayed a selfless dedication to the enhancement of ice hockey at the grassroots level in America. The 2014 recipient was Dave Wiitanen.



Dave Wiitanen

Dave Wiitanen has lived a hockey life, playing a leading role in growing the game at the grassroots level for more than 50 years.

A native of Hancock, Michigan, Wiitanen's service legacy began in 1963 as a volunteer bantam coach and Copper Country Junior Hockey Association board member. He would eventually serve as president of the association, playing an instrumental role in building the CCJHA from a handful of skaters into a thriving youth program.

In the ensuing decades, Wiitanen worked in virtually every capacity, from cleaning rinks and resurfacing the ice, to taking tickets and raising funds for new and improved facilities that provided even more fertile soil for grassroots hockey growth.

Statewide recognition came in 1969-70, when Wiitanen was elected president of the Michigan Amateur Hockey Association. He poured himself into improving hockey throughout the state, overseeing a surge in the game's popularity among kids.

Additionally, as president of Portage Lake Multi Educational Services, he played a lead role in fundraising efforts that resulted in a second indoor ice rink in Houghton County being built which, among other things, helped re-activate high school hockey in the Houghton-Hancock area after a 25-year lapse. He also spurred a rebirth of the Portage Lake Pioneers in the top flight of American senior hockey and founded the Michigan All-Stater program to recognize the state's top hockey-playing high school seniors.

Wiitanen was also a driving force in creating the Copper Country Hockey Youth Fund, an endowment launched in 2008 to make hockey more affordable for local kids. The fund continues growing today, with widespread local support. The endowment's original gift, a \$5,000 check, came directly from Wiitanen.

VOLUNTEER
AWARDS
2013-14

Wm. Thayer Tutt Award
Dave Wiitanen
Hancock, Mich.

Walter Yaciuk Award
Dennis Bushy
Moorhead, Minn.

Chet Stewart Award
Harold "Skip" Trumble
Chaska, Minn.

Adult Member of the Year
Marshall Stevenson, Jr.
Potsdam, N.Y.

Builders Award
Tony Rossi
Hinsdale, Ill.



CORPORATE PARTNERS

The 2013-14 season included record revenue generation for sponsorship, licensing and retail, eclipsing the prior Olympic timeframe in total dollars and value-in-kind by nearly 70 percent.

Sponsorship

With the addition of nine new partners, including Gillette, Bounty, STX Hockey, Got Chocolate Milk, Citibank, Chobani Yogurt, Samsung, BP and Kellogg's Cereal, USA Hockey enjoyed its best campaign on record. Not only were sponsorship dollars at the highest level in the organization's history, but the activation of USA Hockey's partners was also substantial.

In addition to the financial support provided, many USA Hockey sponsors also assist the organization through content creation and logistical support. Prominent examples include Schwan's Cares fundraising programs to help benefit local youth hockey associations; Liberty Mutual's Play Positive program, which supports coaching and parent education; Total Hockey efforts that enhance grow the game initiatives, including Try Hockey for Free days; CCM's title sponsorship of Hockey Weekend Across America, an annual event that brings added visibility to the sport at all levels of the game; and Bauer's initiatives to help increase participation, particularly at the youth level. The support of these companies – which in many cases is beyond their sponsorship agreements – provides added benefit to USA Hockey on multiple levels.

Retail

The ShopUSAHockey.com online store set a record by exceeding \$1 million in sales for the year. The final sales grew by 111% compared to the 2012-13 season. The USA Hockey Store in Lake Placid, New York, also recorded record revenue with a 55% increase compared to a year ago. In addition, a USA Hockey Store was opened at the Mall of America in Bloomington, Minnesota, in and around the Olympic time period.

The Hockey IntelliGym

The use of the Hockey IntelliGym continues to rise as players and coaches experience the benefits of the training program. In 2013-14, sales increased an additional 25% after a nearly 100% rise the year prior.

PARTNERS & SUPPLIERS 2013-14



FINANCIAL STATEMENT

AS OF AUGUST 31, 2014



Assets

	2013	2014
Current Assets		
Cash and cash equivalents	9,449,610	10,089,819
Accounts receivable ¹	783,848	968,073
Grants receivable	1,903,147	3,782,193
Prepaid expenses	2,130,978	1,549,914
Total Current Assets	\$14,267,583	\$16,389,999
Property and Equipment		
At cost	5,506,845	5,578,033
Less accumulated depreciation	(3,603,569)	(3,618,933)
Total Property and Equipment	\$1,903,276	\$1,959,100
Other Assets		
Investment in HARP	750,000	750,000
Total Other Assets	\$750,000	\$750,000
TOTAL ASSETS	\$16,920,859	\$19,099,099

¹ Includes accounts receivable from The USA Hockey Foundation and STAR.

* These statements represent USA Hockey, Inc. only and do not include The USA Hockey Foundation. The USA Hockey Foundation is a 501(c)(3) corporation. The majority of The USA Hockey Foundation Board of Directors are appointed by the USA Hockey Board of Directors.

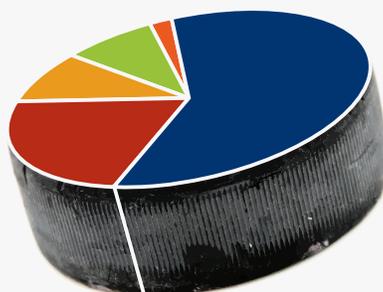
Liabilities & Net Assets

	2013	2014
Current Liabilities		
Accounts Payable	2,007,835	2,437,950
Accrued payroll and related benefits	665,568	679,873
Deferred revenue	12,554,724	12,717,130
Total Current Liabilities	\$15,228,127	\$15,834,953
Net Assets		
Unrestricted	1,654,071	3,225,485
Temporarily Restricted	38,661	38,661
Total Net Assets	\$1,692,732	\$3,264,146
TOTAL LIABILITIES & NET ASSETS	\$16,920,859	\$19,099,099

REVENUE BREAKDOWN

2013-14

Dues & Membership Registrations	58.50%
Grants	23.26%
Corporate Sponsorship	8.64%
Tournaments & Exhibitions	7.87%
Advertising, Merchandise	
Sales & Other Income	1.73%



USA Hockey
ANNUAL
REPORT
2013-2014



FINANCIAL STATEMENT

Unrestricted Revenues, Expenses & Other Changes in Unrestricted Net Assets

Revenue	2013	2014
Membership registrations and dues	24,357,449	25,220,046
Corporate sponsorship	2,775,883	3,725,048
USOC grants	1,480,280	1,921,000
Tournaments and exhibitions	2,313,306	3,392,730
Interest and dividends	8,569	7,017
Advertising and merchandise sales net of cost	302,938	329,931
Other income	310,162	384,198
Contributions	325	—
USA Hockey Foundation grants	8,108,134	8,108,274
Satisfied program restrictions	—	21,000
Total Revenue	\$39,657,046	\$43,109,244
Expenses		
Membership services	9,481,168	9,637,379
National team development	3,369,516	3,609,265
International programs	5,656,053	7,817,414
Internet program	564,016	481,897
Player development	2,485,187	2,511,856
Officials	1,890,294	2,235,004
Coaching	1,817,527	2,059,511
Junior program	458,230	447,288
Adult program	1,545,609	1,879,098
Annual Congress/Winter Meetings	922,314	1,034,270
Youth program	594,543	624,262
Membership development	1,153,681	1,337,738
American Development Model	2,001,771	1,887,197
Total Expenses	\$31,939,909	\$35,562,179
Supporting Services		
General and administrative	5,095,887	4,797,919
Marketing and fundraising	940,283	1,177,732
Total Supporting Services	\$6,036,170	\$5,975,651
CHANGE IN NET ASSETS	\$1,680,967	\$1,571,414



